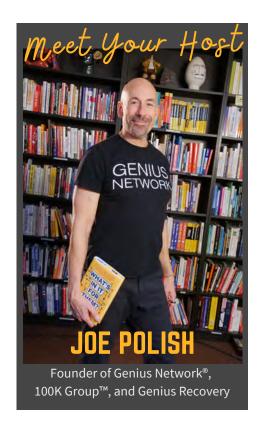
GENIUS NETWORK® Annual Event 2024

Any Problem In The World Can Be Solved With The Right Genius Network



www.GeniusNetwork.com

Welcome to the 2024 Genius Network® Annual Event



Joe Polish is the Founder of Genius Network®, one of the highest level groups in the world for Entrepreneurs. He also curates the Annual Genius Network Event and the 100k Group (\$100,000). Genius Network and 100K is home to some of the most successful Entrepreneurs alive.

Joe has also helped build thousands of businesses and generated hundreds of millions of dollars for his clients. He has been featured in INC, Fortune, Forbes, Success, U.S News & World Report, among others, and has spoken at Stanford University. Joe also hosts three of the top ranked marketing and business podcasts, including iLoveMarketing.com, 10xTalk.com and GeniusNetwork.com. Recent projects include: Cleator, a 40-acre ghost town he purchased with partners (www.WhatsYourCleator.com).

His documentary "CONNECTED: The Joe Polish Story," premiered at the historic TCL Chinese Theater (formerly Mann's Chinese Theater), and his documentary "Black Star" won the Audience Choice Award at the Sedona Film Festival.

Joe's mission with Entrepreneurs and Genius Network® is "to build a better Entrepreneur," and his mission with Genius Recovery is "to change the global conversation of how people view and treat addicts with compassion, instead of judgment and to find the best forms of treatment that has efficacy and share those with the world. In 2024, Genius Recovery launched the Recovery Kit initiative with the mission to save 20,000 lives per year.

Read "Life Gives To The Giver" at www.JoesFreeBook.com. His book, What's In It For Them, published by Hay House, released Nov 1, 2022.

"You don't need more ideas from thought leaders. You need Results from Results Leaders. That is what we focus on at the Genius Network Event." - Joe Polish

Welcome to the 2024 Genius Network® Annual Event

Schedule of Events:

Thursday, Nov. 7th - *The Night Before*

6:00 PM - 8:00 PM - Registration, Pre-Event Networking Gifting Suite Open, Networking & Sponsor Exhibits Open

7:00 PM – 8:00 PM - First Timers Session (Salons 5 & 6)

Friday, Nov. 8th - Day One

7:30 AM - 8:30 AM - Breakfast in Salons 4-8, Networking, Gifting Suite & Sponsor Exhibits Open

7:30 AM - 8:55 AM - Registration (Gifting Suite Open)

9:00 AM - 10:45 AM - Opening Celebrations

10:45 AM - 11:15 AM - Break, Networking & Sponsor Exhibits Open

11:15 AM - 12:15 PM - Foundations of Wisdom

12:15 PM - 1:25 PM - Lunch in Salons 4-8, Networking, Gifting Suite & Sponsor Exhibits Open

1:25 PM - 2:15 PM - Game Changing Strategies & Ideas

2:15 PM - 2:45 PM - Break, Networking & Sponsor Exhibits Open

2:45 PM - 5:00 PM - Impactful Presentations with Featured Speakers

5:00 PM - 5:30 PM - Break, Networking & Sponsor Exhibits Open

5:30 PM - 7:30 PM - Reception & Networking (Salons 4-8)

Saturday, Nov. 9th - Day Two

Sunrise Invitation Breakfast - ATTENDEES 7:00AM - 9:00 AM (Salons 5-8)

Genius Network MEMBERS Breakfast 7:30AM- 8:30AM (Salons 3 & 4)

8:00 AM - 9:30 AM - Networking, Gifting Suite & Sponsor Exhibits Open

9:30 AM - 10:25 AM - Genius Insights + Featured Presenters

10:45 AM - 11:15 AM - Break, Networking & Sponsor Exhibits Open

11:15 AM - 12:05 PM - Genius Wisdom & Powerful Talks

12:15 PM - 1:35 PM - Lunch on Sonoran Terrace (Networking, Gifting Suite & Sponsor Exhibits Open)

1:35 PM - 3:15 PM - Session of Powerful Insights & Interviews

3:15 PM - 3:45 PM - Break, Networking & Sponsor Exhibits Open

3:45 PM - 5:30 PM - Interviews, Insights, & Featured Presentations

5:30 PM - 6:30 PM - Networking, Last Chance for Gifting Suite & Sponsor Exhibits

7:00 PM - 8:30 PM - 100K Group Only Private Dinner (offsite)

Sunday, Nov. 10th - Day Three (half day)

7:30 AM - 8:30 AM - Breakfast (Salons 4-8)

9:00 AM - 11:05 AM - Special Presentations

11:05 AM - 11:15 AM - Break (10 min.)

11:15 AM - 1:00 PM - Take-A-Ways & Next Steps & Grand Finale

HERE ARE THE 2024 SPEAKERS







SAM HORN

Founder and CEO of the Intrigue Agency, 3x TEDx talk participant and best-selling author.



DR. JEFFREY BLAND

Best-selling author and Founder of the Functional Medicine movement and Big Bold Health



ZACK KASS

Al Keynote Speaker, Futurist Keynote Speaker, Former Head of Go To Market for OpenAl, Top Booked Al Keynote Speaker



RICK SAPIO

Founder and President of Mutual Capital Alliance, Inc. and an inspiring, unconventional Entrepreneur



DARA LADJEVARDIAN

Cofounder & CEO of Delphi, a digital cloning platform



VISHEN LAKHIANI

Founder of Mindvalley. Best-selling author and one of Watkins' top spiritual leaders



ELIJAH

As an Intuitive Mentor to Leaders, Founder and CEO of Belief Theory, Elijah is a living testament to the power of resilience and personal transforamtion



GARRAIN JONES

Transformation Coach to the World's Most Powerful Leaders. Founder of The Artist Power Inc.



DRAYE REDFERN

Founder of Redfern Media, a direct response marketing firm specializing in automation and driving clientengagement



BARRY GARAPEDIAN

President and CEO of MAG 7 Consulting, a coaching, mentoring, and advisory firm catering to our next generation

And More! ... Including 2 Very High-Profile, "under-wraps" speakers who are certain to Delight and Surprise You!

Entrepreneurs know they can't know everything and usually accounting is one of their biggest hurdles. Budgets? Forecasts? Cash flow analysis? Yes, you really need all that—but unreliable, delayed, and inaccurate financials won't get you what you need.

You deserve everything you need to run your business—which is where we come in. AccountingDepartment.com takes over your entire accounting department so you can get back to the business of your business.

YOUR BUSINESS IS OUR BUSINESS

FIND OUT HOW WE CAN TAKE YOUR ACCOUNTING WHERE IT NEEDS TO BE TODAY.

BUDGETS. FORECASTS. CASH FLOW.

RELIABLE. SCALABLE. ACCOUNTABLE.



YOUR GOLD MINE OF OPPORTUNITY! YOU ARE WANTED AT CLEATOR!



CLEATOR GHOST TOWN

A PLACE, AN IDEA AND A MOVEMENT?

HOST YOUR EVENT AT CLEATOR GHOST TOWN!

DISCOVER <u>YOUR</u> "CLEATOR" USING OUR TOOLS!

BE PART OF OUR CLEATOR COMMUNITY:

THE CLEATOR-US!

CURIOUS ABOUT CLEATOR CHOST TOWN? We got Answers! Visit Our Booth!

Whether you're wrangling up business meetings, rustlin' together a retreat, makin' art, or just makin' merry, our historic schoolhouse and 42 acres of wild outdoor charm are ready for action! Saddle up with us at Cleator Ghost Town!





JOIN US! GET IT DONE WITH FUN!

CLEATOR GHOST TOWN!

CLEATOR FOR ENTREPRENEURS - New Frontiers:

Cleator offers a unique and inspiring location for brainstorming sessions, strategy planning, and team-building activities.

CLEATOR FOR CREATORS - Unleash Your Imagination:

Welcome filmmakers, photographers, artists, musicians and more! Cleator's the canvas for your craft!

CLEATOR FOR RECOVERY- Haven of Healing:

Whether it's addiction, grief, or life's hurdles, our desert landscapes and rejuvenating environment create a safe space for recovery groups, wellness retreats, or personal healing journeys.

CLEATOR FOR WELLNESS - A Well of Wellness:

Welcome Seekers of Serenity. Cleator offers an oasis of calm, serenity, and rejuvenation.

THE CLEATOR COMMUNITY: CLEATOR-US! YOU ARE WANTED!

We're roundin' up like-minded folks to trot down the trail of discovery together, and you're invited to the rodeo!

DESIGN YOUR FUTURE: "WHAT'S YOUR CLEATOR?

Feeling like a tumbleweed tryin' to find your mission and purpose? We're here to help you dive deep within yourself, discover your unique talents. blaze your own trail guided by your inner compass and your own true North Star. We have a nifty tool to keep you on the path so you don't get lost in the weeds, pard'ner!



★ Exclusive Offer ★ FOR GENIUS NETWORK ONLY

GET A FREE DAILY.AI NEWSLETTER FOR 6 WEEKS

- Up to 30,000 Subscribers
- 3 Custom Ads/Month
- Weekly Newsletter
- Custom Domain

Included

Included

Included

Included









Life Force Water

Elevate your vibration and hydration!





DISCOVER THE MAGIC OF HYDROGEN RICH WATER! DESIGNED TO REJUVENATE YOUR BODY, MIND, AND SPIRIT WITH EVERY SIP.

Enhanced by our Charged Crystal Water Energy Revitalization System. Dive into a world of pure good vibes. Recharge your life force!

Boost | Power | Performance

KEY BENEFITS

Improve Athletic Performance: Elevate your game!

Balance Inflammation: Harmonize your body's natural rhythm.

Powerful Antioxidants for Mental and Physical Stress: Say goodbye to everyday stressors.

Boost your Life Force Energy: Energize your spirit!

Promote Youthful Appearance: Let your natural glow shine through.

FUN FACTS

- Made in the usa
- Non-toxic & environmental friendly
- Chemical-free
- Fully recyclable
- BPA free

High Vibration Water

Imprinted with LOVE, PEACE, and JOY.

www.infoceuticals.com

For the ultimate experience, enjoy it **COLD** and within 30 minutes of opening!

FOLLOW OUR MOVEMENT

@LIFEFORCEWATER OR VISIT WWW.LIFEFORCEWATER.COM OR WWW.MINDBODYMATRIX.COM FOR MORE!

USE DISCOUNT CODE: GN20 FOR 20% OFF.

Attention Business Owners & Founders

Escape the Ai Noise

to increase your revenue and profit, get attention, generate leads, close more clients, create content, courses and your signature talk, and more with the power of Ai.

"Mike can help you 10x your productivity."

"Mike is a ninja with Ai marketing strategies. He has so much insight and is one of the most entertaining trainers. He has overcome impossible odds having survived cancer, and he can show you how to leverage Ai not only in business, but in your personal life, everything from travel planning, interior design, analyzing health records, to just helping you create a much more interesting life."

- Joe Polish - Founder, Genius Network





www.MikeKoenigs.com/GN to get your FREE copy of Ai Accelerator.





Unleash the Power of Direct Mail 'Dinosaurs' in Your Business

Step into the world of 'Jurassic Marketing' with Justin Miller and the herd at Profit 911. As Joe Polish, the mastermind behind Genius Network, often emphasizes the undeniable potential of direct mail in building your business, we're here to help you unleash these true marketing giants for your business.

Direct mail might seem like a relic from the past, but it's far from extinct. It's a robust, time-tested media that, when used correctly, can have an extraordinary impact on the growth of your business.

Come visit us at the Profit 911 booth, and we'll show you the quickest and easiest way to incorporate direct mail into your marketing mix. It's the missing piece you've been searching for to elevate your business to new heights and ensure its longevity in the modern business landscape. Don't let your competition leave you behind – discover how the 'dinosaurs' of direct mail can help your business thrive and evolve.

MEET THE DINOSAURS:

Client Newsletters
Referral Letters
Sales Letters
Postcards
Shock & Awe Packages
& More

Stop by our booth and ask how to get \$5,000 in DIRECT MAIL for FREE!

Profit 91億

www.Profit911.biz | 309-767-0004 (call or text)

EXPANDING YOUR ENTREPRENEURIAL HAPPINESS AND FREEDOM

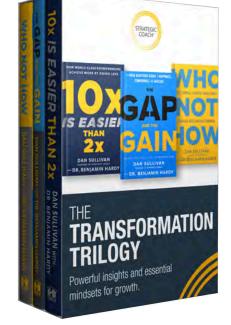
Run by entrepreneurs for entrepreneurs, Strategic Coach® is the recognized leader worldwide in entrepreneurial coaching. For over 30 years, we've worked with more than 20,000 successful business owners from around the globe to help them achieve faster growth, greater profits, and an exceptional quality of life.

Get your complimentary TRANSFORMATION TRILOGY bundle from the gifting suite.

Already own the bundle?

Scan the QR code for the additional tool kit for a deeper dive into transformative concepts to supercharge your success for 2024!







Membership in Strategic Coach gives you access to our global community of highly successful entrepreneurs, our unique "thinking-about-your-thinking" tools, and our dynamic quarterly workshops to exponentially expand your success, freedom, and happiness.



CONNECT WITH US

Drop by the Strategic Coach booth and connect with our team for more information or visit us at www.strategiccoach.com

Stand out—as only YOU can.

Share your story in fun, easy ways.

Keep and thank great clients.





JUST CALL RANGE

The graphic design agency exclusively geared to helping entrepreneurs **Differentiate BY DESIGN.**

Discover what graphic design will do for YOUR business.

Visit our booth. Spin to win!



Save time at the booth.

Fill out our FAST FORM NOW.

justcallrandi.com 312-848-0325



FUTURE-PROOF YOUR BUSINESS: THE ENTREPRENEUR'S SNAPSHOT

Do you know if vulnerabilities in your entity structure are leaving your personal assets exposed? Most business owners unfortunately don't know where their blind spots are.

Imagine having a detailed map of your business, real estate, and investments that shows exactly where your business and personal assets are safe, and where they're vulnerable.

Come sit down with us for 5 minutes for a customized flow chart that can help you future-proof your business.

VISIT THE LAUGHLIN BLACK BOOTH TO CLAIM YOUR CUSTOM ENTREPRENEUR'S SNAPSHOT!™



\$500 VALUE REE FOR GENIUS NETWORK

ATTENDEES

Can't wait for the event? Scan to sign up for your free Entrepreneur's one ship Snapshot™ or BOI filing online. LLC

From a desktop device, go to: contact.LaughlinBlack.com/genius

Thanks to LAUGHLIN BLACK's Entrepreneur's Snapshot™, my business is going in the right direction and I have a much better understanding of how to maintain my liability protection.

—Dan, Laughlin Black client



LAUGHLIN BLACK

We've helped over 250,000 business owners start, grow, protect, and profit from their businesses.

Questions? 775.888.3131

HAVE YOU FILED YOUR BOI? NOT SURE WHAT IT IS?



DAYS LEFT TO FILE AFTER GENIUS NETWORK

RELAX. LET US HANDLE YOUR BOI FILING FOR FREE.

\$249 VALUE

FREE FOR GENIUS NETWORK
ATTENDEES

The Beneficial Ownership Information (BOI) report is a NEW federal requirement! Most U.S. companies must file by Jan 1, 2025.

You could face civil penalties of \$591 per day and criminal penalties of up to \$10,000 and 2 years in prison just because you didn't file a report!

Seriously, folks, don't let this lapse. Let us handle your first filing for free.

VISIT THE LAUGHLIN BLACK BOOTH TO SIGN UP FOR YOUR FREE BOI FILING.

Offer good thru 11/20/24. Limit 1 per person.

What If...Losing Weight Was Easy, Lucrative, and Fun?

In 6 weeks or less, THE LIVING LIGHT RESET™ can help you safely and naturally lose 20-45 pounds WITHOUT drugs, intense exercise, lots of supplements, expensive equipment, and boring food to improve your sleep, energy, and bottom line.



270 lbs



232 lbs

Dr. G lost 38 pounds in 6 weeks and has no more joint pain!



249 lbs



197 lbs

Dr. S lost 52 pounds in 6 weeks and came off three medications!



158 lbs



138 lbs

F.S. lost 20 pounds and got rid of her hot flashes!

The key benefits of The Living Light Reset™

- · Less inflammation
- · Balanced blood sugar
- · More energy
- More confidence
- Better memory
- · Lower blood pressure
- Better sleep
- · Better breathing
- · Better digestion
- Less medication
- · Balanced hormones
- More income

At The Living Proof Institute, we believe the doctor of the future is the patient. We believe in getting to the root cause. We believe in teaching you "skills over pills", and that nothing can fix your body better than it can fix itself.

Our mission is to inform, educate, and inspire you to live healthy, happy, and whole.

Sachin and Dipa Patel - Founders | Parents | Authors | Speakers | Genius Network Members

Sachin Patel is an exceptional practitioner who goes above and beyond to ensure his clients achieve optimal health. Having witnessed his transformative impact on many, I wholeheartedly recommend working with him.

Ore Polish:



DOWNLOAD our **10 Genius Travel Tip**s to stay healthy on the road

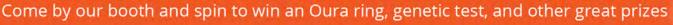






Web: www.becomeproof.com Tel: 905-267-8568 Email: info@becomeproof.com









Clone Yourself

The trusted way to scale your knowledge and grow your business.

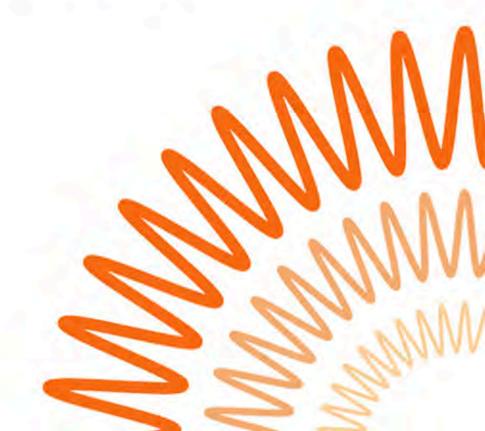
Customer Service

1-1 Coaching at Scale

Interactive Internal Resources

Get started now delphi.ai



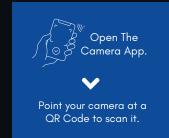




THE 3 PILLARS TO HEALTH & WELLNESS



By following these three pillars, you'll experience cellular healing and increased energy levels throughout your day-up to 3-4 times more than before.





THE PILLARS



Coaching & Accountability

True success isn't just about setting the right goals-it's about having the right support system to achieve them.



Food As Medicine

Learn how to treat food as medicine by identifying which foods support healing and which may contribute to inflammation or other issues



Evidence-Based Therapies

Our professional-grade supplements are designed to aid detoxification. restore cellular health, and balance your microbiome.



keap

The best CRM and automation platform for small businesses

Trusted by Genius Network for over 10 years.



Keap customers who use automation:



Save 10 hours per week



Increase revenue by 39%



Increase lead volume by 53%



Ready to Automate?

Learn how to boost sales, improve your customer experience and free up time by automating your Perfect Customer Lifecycle.

Get your free automation handbook: KeapNow.com/Genius-Handbook



Our Solution?

Referral Partner Transformation Course

- Generating steady streams of referrals with a sustainable, step-by-step system.
- Gaining access to the inaccessible (who never respond to traditional marketing).
- Turning "1-2 givers" into "5+ partners," without transactional incentives.
- Energizing relationships with genuine touches (that keep you top-of-mind).
- Qualifying relationships to avoid overinvesting in "takers" & "scorekeepers."
- Escaping founder-led sales with simple, team-friendly systems that scale.
- Breaking into any industry without asking, nagging, spending, or 7 a.m. meetings.

"It's cool to see a system that is so in line with my heart and how I want to build my business, but there's always been little gaps of systems and processes of HOW to do it. R.I.C.H. fills those gaps."

Seth Schmidt

Executive Coach

RELATIONSHIP SOCIETY

powered by GIFT-OLOGY.

P.S. we have a special gift for you.

Use the code WELOVEGENIUS

on the sales page valid thru

November 15th.



THE #1 RELATIONSHIP AGENCY IN THE WORLD







AZADI FINE RUGS®SINCE 1790

Contemporary & Antique Fine Rugs

SCOTTSDALE

AZADI (480) 483-4600 BELLA (480) 488-7062 **SEDONA**

AZADI (928) 203-0400 BELLA (928) 282-0255

BELLA FINE GOODS®

Fine Jewelry, Home Furnishings, & Fine Art

JACKSON HOLE

AZADI (307) 734-0169 BELLA (307) 201-1848

TELLURIDE

AZADI (970) 728-4620 BELLA (970) 728-2880

AGELESSFUTURE TITE The Ultimate Longevity Experience

Are you ready to do more for your [health] in [one day] than most do in a lifetime?

"We created the Ageless Future [VIP Club Experience] to build your [longevity] journey around continuity and [accountability] ensuring you are the first to benefit from the latest [age reversal] technologies and treatments."

Regan [Archibald], Lac, FMP Founder, EastWest Health, Ageless Future

















What do our clients [experience] at the longevity [VIP Club]?

Your VIP Club Program

Comprehensive Longevity Blood Labs Vo2 Max Testing

Carotid Artery Scan

Customized Fitness & Nutrition Protocols

Body Composition Tests

Complete Body Operation System Roadmap

Introduction to Peptides & Cellular Medicine

Personalized Detox Protocol

Peptide & Vitamin IV

Recovery Protocol

TCM Diagnosis & Acupuncture

Exosome Treatment

Reserve Your VIP Day Now



Genius Network Price

\$3,995 (Std. Price: \$7,500)



AgelessFuture.com/GN Call: 801-582-2011

[what we know after [**10,021+**] labs...]

Your [blood] doesn't lie

With a simple [blood test] we help you [lose] weight. [sleep] better, improve [focus], memory, [energy] & libido

And then we run many more tests to make your next decade yor best decade. Typical Patient Results. Based on 60K+ Treatments show:

Increase in Energy Sleep Improvement

Increased Lean Muscle Mass

Overall Health & Well-Being

Average Weight Loss





Time to Upgrade Your O-face: The Shot Heard 'Round the Bedroom'

Listen up, ladies... There's a new shot in town, and it's got nothing to do with tequila. Dr. Cheri Ong is serving up something way more potent - it's called the O-Shot, and it's got women buzzing, "and the results are AMAZING!" raves our O-Shot enthusiast.

"It's easier and quicker to climax, orgasms are better, and I can even have multiple ones now!"

"I've always had a difficult time achieving orgasms, like most of us ladies out there," confesses one satisfied patient. "After trying a few other things first, it was suggested to me to try the O-Shot."

Now, if you're thinking this sounds too good to be true, you're not alone... Hang onto your panties, because it gets better."It sounds daunting... but it was not AT ALL!" our O-Shot convert continues. "They numb you very well with a cream (and honestly... the numb feeling was the weirdest part of the whole process) and I literally felt NOTHING."

In a city known for its nips and tucks, Dr. Ong's zeroed in on a part of your body that's been begging for attention. And she's not just tweaking - she's transforming.

That's right... it's not just about mind-blowing orgasms (though let's be real, that's a pretty sweet perk). Women are walking taller, speaking louder, and taking on the world with a new fire in their belly and a spring in their step.



"The O-shot has changed my life!" another patient exclaims. "It was painless and quick! They answered all my questions professionally and knowledgeably! And it worked like a charm."

So, ladies, here's the million-dollar question: Are you ready to join the O-revolution? Are you ready to upgrade your O-face? It's time to stop faking and start shaking. Your clitoris has something to say, and Dr. Ong's got the megaphone.

Call 480-771-7771 or strut over to OngInstitute.com. Your new O-face is just a shot away.

Remember: In Scottsdale, they don't just lift faces – they elevate orgasms. And Dr. Ong? She's taking that elevation to a whole new level.

So, what are you waiting for? Your vagina called. It's time to listen to it. As our O-Shot convert puts it: "I absolutely recommend this to every lady out there like me who has difficulty with the big O! Worth it, girls!"

Schedule your private, discrete, no obligation call here:

EXPERT MARKETING GUIDANCE WITHOUT THE FULL-TIME COMMITMENT®

Our ANCHOR Framework™ Your Pathway to Business Growth

The **ANCHOR Framework™** is a strategic approach that guides businesses through attracting leads, nurturing relationships, converting prospects, humanizing interactions, optimizing performance, and retaining clients for sustainable growth. It's a comprehensive roadmap designed to maximize marketing impact and drive scalable success.



ATTRACT

Strategies to bring in more qualified leads.



NURTURE

Build stronger relationships with your audience.



CONVERT

Optimize sales funnels for effective lead conversion.



HUMANIZE

Create authentic connections through personalization.



OPTIMIZE

Track and refine performance for sustained growth.



RETENTION & RECURRING REVENUE

Enhance client retention for long-term profitability.

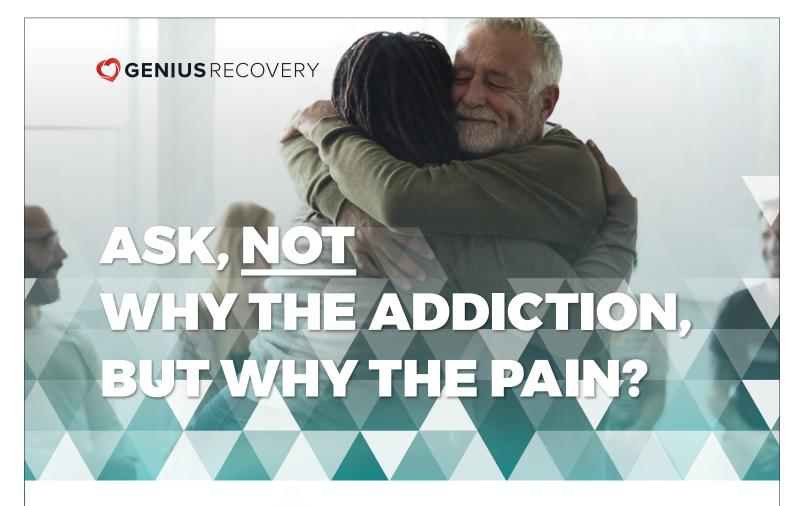
FREE COMPREHENSIVE MARKETING REPORT



How We Drive Results

- APEX Audit™: A deep dive analysis to uncover marketing strengths, gaps, and growth opportunities.
- 12-Month Marketing Roadmap: A strategic plan outlining monthly actions for sustained business growth.
- Monthly Strategy Calls: Regular sessions to review progress, adjust strategies, and align with business goals.
- Weekly Tactical Support: Hands-on guidance for executing marketing activities and tackling immediate challenges.
- Advanced Tracking & Reporting: In-depth analytics and reports to measure performance and optimize strategies continuously.

Ready to Transform Your Marketing? Let's Chat!
Visit FractionalCMO.com/yes



It's Time to Change the Global Conversation Around Addiction and Recovery.

Did you know almost all addiction stems from trauma?

Addiction is not a choice... it's a connection disorder.

Addiction isn't a problem... it's actually a solution. A solution to numb the pain, angst, anxiety, fear, rage, depression, sadness, loneliness and suffering. There's nothing wrong with wanting to be out of pain. It's how we try deal with the pain that's the stem of the issue.

Recovery is a lot of work – but not nearly as much work as active addiction.

If you're willing to do the work, there's a life of freedom on the other side

Genius Recovery can help. At Genius Recovery you'll find:

- Exclusive Expert Interviews to Educate & Inspire Better Health, More Happiness, Global Change, Plus Serenity & Sobriety
- Professional Guidance To Help You Or Someone Close Get The Help And Support They Need
- Comprehensive Resource Center To Explore A "Genius" Curated List Of The Best Blogs, Websites, Apps, & Organizations For Recovery

Visit GeniusRecovery.com to get all this plus read: "An Open Letter To Anyone Struggling With Addiction" by Joe Polish





Legacy Launch Pad Publishing is an elite book publishing company that writes, publishes and markets authority-building books for entrepreneurs



SCHEDULE YOUR FREE DISCOVERY
CALL, EXCLUSIVELY FOR GENIUS
NETWORK MEMBERS:
WWW.YOURBOOKCALL.COM



Legacy Launch Pad founder, *New York Times* bestselling author Anna David, AKA the one you call when you're ready to build your authority with a book.

GENIUS NETWORK SUMMARIZED IN 3 SENTENCES:

- Genius Network was founded by Joe Polish in 2006 and developed into a community of generous, giving, contribution-oriented high-level Entrepreneurs who connect and grow with each other.
- This is an exclusive, high-level group where Members can share and test their new strategies, techniques, and results to help grow a business that is E.L.F. (Easy, Lucrative, & Fun).
- Members of Genius Network get elegant insights and "ideas worth using" so they avoid the biggest obstacles and challenges most businesses face, and get access and connections to a cooperative, creative group of achievement-minded Entrepreneurs.

THE 5 BIG IDEAS OF GENIUS NETWORK:



1 tools

Makes your business more E.L.F. (Easy, Lucrative, & Fun) through the collective wisdom of Genius Network Members utilizing E.L.F. Tools.

Connects you to other Genius Network Members at monthly and annual meetings; and leverages your Genius Network Membership to eliminate the guesswork of how to reset your company into hyper-growth mode.



3 ELF vs HALF Haed Annoyang Lare PRUSTRAting

Converts your business from having a H.A.L.F. (Hard, Annoying, Lame, Frustrating) model to the E.L.F. paradigm—Easy, Lucrative, and Fun— for accelerated growth, scalability, and more streamlined operations.

At the heart of Genius Network is the core philosophy of generosity and contribution: "Life Gives to the Giver." This ethos, which is the actual title of one of Joe Polish's books, shapes the Genius Network Community and its Membership culture.





What makes Genius Network unique is that it doesn't matter if you're running a 7-8- or 9-figure business... as a Member, you'll learn to grow your business not just through Strategy and Sales, but through Elegant Ideas and Actionable Wisdom.

9 COMMON FAQS HIGHLY ENGAGED CANDIDATES WANT ANSWERED BEFORE THEY JOIN GENIUS NETWORK

QUESTION #1

What justifies the annual membership tuition of Genius Network?

ANSWER: "The Membership tuition is an investment in your business and personal growth. Members gain access to exclusive networking opportunities, high-level resources, insights, and templates from top Entrepreneurs. The Genius Network Membership culture was shaped to provide a significant return on investment through direct business growth, strategic partnerships, and hands-on learning experiences."



How could Genius Network be beneficial to outlier niche industries and non-traditional business sectors like mine?

ANSWER: "Genius Network curates a diverse group of high-level members from various industries, including many diverse business niches and sectors. This diversity fosters unique collaboration opportunities and insights that are often not available in more homogenized groups, and so Genius Network members find it faster, easier to discover innovative approaches relevant to the specific business challenges they routinely face."

QUESTION #3

What is the expected time commitment for Genius Network Members?

ANSWER: "While we encourage active participation for maximum benefit, we also understand the demands on Entrepreneurs. The network is designed to be flexible, with events and resources that can be tailored to fit your schedule, ensuring that even the busiest Members can benefit without feeling overwhelmed. Also, we view Membership as a 3 year program. Year 1 is Foundation. Year 2 is Growth and year 3 Acceleration."



QUESTION #4

Since I'm already involved in other paid masterminds, I'm curious about what additional benefits Genius Network can offer me?

ANSWER: "Genius Network provides a unique value proposition by connecting you with top-level Entrepreneurs and Result leaders who can offer higher-level strategic insights and opportunities not often or readily available in other groups. Our focus is primarily on actionable outcomes and high-impact strategies which differentiates us from other networks."

QUESTION #5

How can I be certain that joining Genius Network will be an effective decision to build a better business for myself and my Team?

ANSWER: "We track the success and satisfaction of our Members closely and consistently see significant business advancements because of our collaborative environment, expert sessions, and peer-to-peer learning. New Members are also paired with an orientation guide to help integrate them into the network effectively."

9 COMMON FAQS HIGHLY ENGAGED CANDIDATES WANT ANSWERED BEFORE THEY JOIN GENIUS NETWORK



How can I overcome feeling 'out-of-place' among established Members?

ANSWER: "Genius Network values diversity and inclusivity. We facilitate a welcoming environment that encourages all Members to contribute and benefit, regardless of their level of success or industry background. Regular introductions, group sessions, and personalized support ensure you feel connected and valued."



QUESTION #7

Are all the networking events relevant to all Members, or if I have a schedule conflict, does it make sense for me to miss a few meetings?

ANSWER: "Our events are designed to address broad business themes such as growth strategies, innovation, and leadership, while also diving into specific challenges through breakout sessions and targeted workshops. This approach ensures that every Member finds value, regardless of their industry or business stage. We encourage you to attend as many gatherings as your Genius Network Membership affords you."



How does Genius Network ensure the confidentiality and respect of my business insights and contributions?

ANSWER: "We consistently uphold a strict confidentiality agreement within the network. Members are expected to respect and protect the shared ideas and strategies fostering a safe and trustful environment for open and beneficial exchanges."

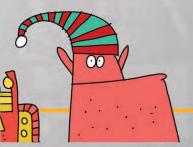


QUESTION #9

How exclusive is Genius Network and what does accessibility look like for new Members?

ANSWER: "While we maintain a high caliber of Members, we ensure that every Member has equal access to all resources and opportunities. New Members are given thorough orientation and are encouraged to engage actively from day one. Our Team is dedicated to facilitating connections and ensuring that every Member can leverage the network to its fullest potential."





GENIUS NETWORK
WE'RE CHANGING
THE WORLD

Genius Network® Member Directory and Usage Guidelines The following pages contain the bios of our amazing Members and guests who are scheduled to attend the event. As a reminder, you are strictly prohibited from

As a reminder, you are strictly prohibited from using this directory for mass direct outreach (before, during, or after the event), which is also a violation of the Genius Network Member terms.

This directory is being provided to help you build real connections with people in person and to help you find new companies and people to hire, not for you to build a mailing list of people to pitch your services.

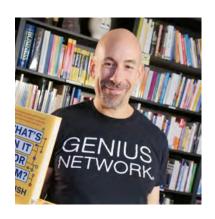
If you have any questions about this policy, please contact a member of the Genius Network Team.

If you are viewing a printed copy of this page, use the QR code below to access the pages of the Member Directory for this event.



Joe Polish Your Host

- I've GOT 2 high-level groups, Genius Network® and 100K.
- That GIVES people opportunities to build an E.L.F.® Business through amazing discussions and powerful connections.
- That GETS them more profits better Clients, amazing Connections, and leads to an extraordinary life.
- I want HELP finding a CEO and COO for Genius Network and an Executive Director for Genius Recovery.



BIOGRAPHY

Joe Polish is the Founder of Genius Network®, one of the highest level groups in the world for Entrepreneurs. He also curates the Annual Genius Network Event and the 100k Group (\$100,000). Genius Network and 100K is home to some of the most successful Entrepreneurs alive.

Joe has also helped build thousands of businesses and generated hundreds of millions of dollars for his clients. He has been featured in INC, Fortune, Forbes, Success, U.S News & World Report, among others, and has spoken at Stanford University. Joe also hosts three of the top ranked marketing and business podcasts, including iLoveMarketing.com, 10xTalk.com and GeniusNetwork.com.

Recent projects include: Cleator, a 40-acre ghost town he purchased with partners (www.WhatsYourCleator.com).

His documentary "CONNECTED: The Joe Polish Story," premiered at the historic TCL Chinese Theater (formerly Mann's Chinese Theater), and his documentary "Black Star" won the Audience Choice Award at the Sedona Film Festival.

Joe's mission with Entrepreneurs and Genius Network® is "to build a better Entrepreneur," and his mission with Genius Recovery is "to change the global conversation of how people view and treat addicts with compassion, instead of judgment and to find the best forms of treatment that has efficacy and share those with the world.

Read "Life Gives To The Giver" at www.JoesFreeBook.com. His book, What's In It For Them, published by Hay House, released Nov 1, 2022.

Dr. Aaron Hartman

100K Group™ Member

- I've GOT a brick and mortal functional and integrative medicine (FM) practice, clinical research company and online FM educational resources.
- That GIVES hope to those who after seeing multiple doctors and specialists have either been told by the medical system there is nothing wrong with them or that they can't be helped
- That GETS them the tools and guidance they needs for their body to do what it was designed to do: self heal and self repair.
- I want HELP I want help scaling the online business to increase my impact and share with others what I have learned so that they, too, can achieve seemingly impossible results.



BIOGRAPHY

In 2007, my wife, Becky, and I embarked on a life-changing journey when we welcomed our first adopted child, Anna, into our home. Frustrated with a medical system that offered limited hope for her future and suggested invasive procedures, we knew there had to be a better way. This realization led us to explore alternative approaches and sparked a profound transformation in our lives.

This shift not only influenced our personal choices, such as our diet and living environment, but it also gradually reshaped my professional perspective. Inspired by the lessons we learned and the positive changes we experienced, I reevaluated my approach to medicine, ultimately leading me to establish a functional medicine practice.

Today, my brick-and-mortar practice serves as a haven for people from all over the country grappling with complex, undiagnosed health issues. These patients, often overlooked by traditional specialists and university medical centers, find hope and support through our cutting-edge medical therapies that are difficult to find elsewhere.

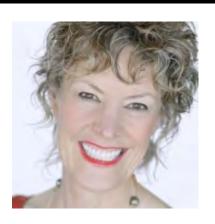
Through this transformative journey, both my personal and professional life has been enriched. I am committed to sharing the invaluable knowledge and experiences that have shaped my approach to functional medicine, while also learning from the diverse perspectives and expertise of others. Together, we can make a positive impact on the lives of countless individuals, empowering them to take control of their health and well-being.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Single Most Powerful Change You Can Make Today To Transform Your Health: The Hidden Key To Self Healing with Dr. Aaron Hartman

Babs Smith

100K Group™ Member



BIOGRAPHY

Co-founder and CEO of The Strategic Coach Inc., Babs teamed up with Dan Sullivan in 1982 to develop the Strategic Coach® Program. A master at creative strategizing and team building, Babs directs business operations for Strategic Coach® in the U.S., Canada, and the U.K., and leads a team of over 100 people. Babs's talents encompass every aspect of the business, from the overall direction of the company to the evolution of the Program itself. Her creativity and insight are evident in the unique team and environment that create a unique experience for clients and associates, and are key to the success of the Program and the future growth and direction of the company. An entrepreneur since 1972, Babs owned a successful private practice in holistic health in Toronto. She maintains a great interest in this area today. Born and raised near Detroit, Babs resides in Toronto with husband and business partner, Dan Sullivan

Barry Garapedian

100K Group™ Member

- I've GOT two subgroups within my business: 1) I help young minds (ages 15-27) by giving the keys to the fast button. 2) I help . nancial advisors double their business.
- That GIVES young minds the opportunity to develop life skills that result in a higher EQ and greater impact in life.
- That GETS our clients the ability to fast-track achievement, take control in challenging situations, and exceed professional and personal goals.
- I want HELP turning my consulting and coaching practice into a million-dollar business.



BIOGRAPHY

Barry Garapedian is the President and CEO of MAG 7 Consulting, a boutique coaching, mentoring, and advisory firm that caters to high-school and college-aged students. The MAG 7 program has distilled and codified key principles of achievement and paths to success which propel young people to meet their highest potential in all aspects of life. Speak with Barry for a few minutes and you will likely find his energy, positivity, and zest for life contagious. Not surprisingly, the MAG 7 program is as equally dynamic. Key elements teach the next generation how to develop and maintain key life-hack habits, have a positive mindset consistently, and create structure and discipline in life. Performance models and methods are robust and all-encompassing. Barry's passion for mentoring and teaching has been a constant theme in his life. For over 15 years he has volunteered as a Career Coach at Pepperdine University. Having mentored close to 1,000 students over the years, Barry is a sought-after speaker at Business Fraternities, Student Professional Clubs and the Pepperdine Ambassadors Council. Many of Barry's students keep in touch with him for advice and guidance for years on end. Barry spent 39 years as a Financial Advisor with Morgan Stanley, where he was Managing Director, a team founder, and the recipient of national recognition from The Financial Times and Barron's. Throughout his career on Wall Street, Barry worked closely with clients and their children. He looked to foster value that extended beyond a family's balance sheet, helping families create positive dynamics through strategic advice, practical quidance, and a forthright perspective. A native Southern Californian, he graduated from the University of Southern California with a B.A. in Public Policy. While studying at USC, he worked as a private tennis instructor and also worked as a performing magician at the iconic Magic Castle in Los Angeles. Barry remains an avid tennis player and still enjoys doing magic as a hobby. Barry and his wife Sharon have two adult children, Missy Lou and Scotland, who are professionals in Southern California. In his free time, Barry stays very active. His hobbies include mountain-bike riding, yoga, weightlifting, tennis, swimming-including open-water endurance swims, Ironman® triathlons, and heli-skiing. A black belt in martial arts, he is committed to fitness and nutrition, mindful of the profound mind-body connection. He approaches his intellectual life with the same vigor and is an avid reader, maintaining, "life is about the books you read and the people you meet." A loyal Dodger fan and season-ticketholder, he loves to go to games with family and friends. Barry believes strongly in the value of giving back to others—through financial support, but also through active participation as a volunteer, demonstrating his interest in others' lives. He has served on many Boards, including the Olive View UCLA Medical Center and the Armenian Film Foundation. Barry is especially honored to be named "Father of the Year" by the American Diabetes Association and the National Father's Day Council in June of 2009. He is currently serving on the Board of the Cancer Support Community VVSB, the Crest Board at Pepperdine University and the Pomegranate Foundation.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Dash Dinner: Secrets for Hosting A World Class Dinner With Barry Garapedian

Becky Hartman

100K Group™ Member

- I've GOT a functional medicine practice with online and in-person memberships.
- That GIVES our members science-backed tools and information to optimize their health and well-being.
- That GETS them personalized health solutions and the ability to restore their health and hope.
- I want HELP effectively launching and promoting our innovative online platform, Connected Health, amidst managing signi. cant family responsibilities



BIOGRAPHY

You can call me Becky, but in writing, I love to see "Rebekah". I'm a mom of three with a background in occupational therapy. My journey has taken some interesting turns over the years, including adopting one of my patients (our oldest daughter, Anna) when her foster home was closing. She's changed everything - our family, our lifestyle, our business, our hearts. We continued to grow our family through adoption and have created healthy relationships with many of our kids' biological family members. Beyond my family life, I'm also a Co-CEO of Richmond Integrative and Functional Medicine with my husband Aaron (also a Genius Network member). We're dedicated to providing ways for our patients and community members to get the answers they need to take control of their health. As a pediatric occupational therapist by training, I'm passionate about advocating for families and children with special needs. I've worked with children with a variety of diagnoses and bring a unique perspective to the intersection of health and wellness. My superpower is conducting in-depth research on almost any topic. Lately, I am enjoying diving into Al and thinking through the possibilities - my ultimate dream being to create something akin to our own "Super Brain" to leverage Aaron's insight, training, and knowledge and make it accessible to anyone needing healing and hope. Having dealt with my own chronic health issues, I have a deep desire to see others living healthy, vibrant lives. I'm grateful to be here and can't wait to connect with like-minded individuals passionate about making a difference in the world.

Ben Hardy, PhD

100K Group™ Member



BIOGRAPHY

Dr. Benjamin Hardy is a husband and father of six kids living in Orlando, Florida. He is an organizational psychologist and the bestselling author of 6 books, including 3 co-authored with legendary entrepreneurial coach, Dan Sullivan. Dr. Hardy's books have collectively sold 500,000+ copies and are fast approaching 1,000,000 sales. Dr. Hardy's writing focuses on the science of high performance, self and organizational transformation, transformational leadership, and entrepreneurship. He specializes in writing, teaching and spreading high-level concepts and principles in a viral, compelling, story-driven, and science-backed way.

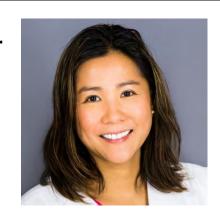
TEN MINUTE TALKS® OR PRESENTATIONS

- 10x Is Easier Than 2X: An Insider's Guide on How To Live 10x in 2023 With Dr. Benjamin Hardy
- Be Your Future Self Now: How to Create Results Beyond Your Current Ambitions with Dr. Benjamin Hardy
- The Gap and The Gain: How To Become The Master of Your Own Measurement Featuring Dan Sullivan and Benjamin Hardy

Dr. Cheri Ong

100K Group™ Member

- I've GOT a specialized medical practice
- That GIVES proactive, results-driven individuals the knowledge and services that gets them access to improved health. Our specialty is helping women with their most intimate concerns and recovery from surgery.
- That GETS them improved self esteem, better self-discovery and living life feeling even more connected with themselves.
- I want HELP with introduction to women groups who I can speak to and educate women about their intimate health.



BIOGRAPHY

As a passionate entrepreneur and physician, I lead the Ong Institute with a singular focus: enhancing recovery and performance for patients dedicated to proactive health management. Our approach centers on amplifying the body's natural regenerative powers and boosting cellular efficiency, particularly following surgical procedures. Creativity fuels my professional journey, reaching its zenith in my signature Labia Sculpting™ surgery. This innovative procedure is more than a medical treatment; it's an art form that instills internal confidence in women, aligning their physical well-being with their self-esteem. Beyond the confines of the clinic, I find joy and inspiration in the serenity of nature, particularly around water. My love for the outdoors is matched by my appreciation for exquisite cuisine and the simple pleasure of a good laugh. Under the latest the latest treatment is a singular focusion of the latest treatment.

TEN MINUTE TALKS® OR PRESENTATIONS

• Deep Healing: How You Can Better Heal After Surgery with Cheri Ong

Chris Collins

100K Group™ Member



BIOGRAPHY

I'm Chris Collins and I am having more fun than most people I meet. I have 4 English Bulldogs that all look just like me. Written 3 books and the latest one is called "Gamification" Playing For Profits...It's a compliment to my software that benchmarks employees or sales staff in different categories. Creating a fun competition and monthly winners (Top Dog's). We have a name for the bottom performers also... "Chihuahuas". No one aspires to be a Chihuahua. My experience has taught me that competition breed's performance better than anything else. Other 2 books I have are Automotive related and are at the top of my funnel for Online training, Coaching Groups and what we call our "Done For You" program that is a results and commission based program we do for selected clients in the Automotive Industry. What I am best at is looking at a struggling business and fixing the systems and people to create a profitable and fun outcome. If I can be of assistance in any way, please reach out

Chris Voss

100K Group™ Member



BIOGRAPHY

Prior to 2008, Chris was the lead international kidnapping negotiator for the Federal Bureau of Investigation, as well as the FBI's hostage negotiation representative for the National Security Council's Hostage Working Group. During his government career, he also represented the U.S. Government at two (2) international conferences sponsored by the G-8 as an expert in kidnapping. Prior to becoming the FBI lead international kidnapping negotiator, Christopher served as the lead Crisis Negotiator for the New York City Division of the FBI. Christopher was a member of the New York City Joint Terrorist Task Force for 14 years. He was the case agent on such cases as TERRSTOP (the Blind Sheikh Case – Sheikh Omar Abdel-Rahman), the TWA Flight 800 catastrophe and negotiated the surrender of the first hostage taker to give up in the Chase Manhattan bank robbery hostage taking.

During Chris's 24 year tenure in the Bureau, he was trained in the art of negotiation by not only the FBI but Scotland Yard and Harvard Law School. He is also a recipient of the Attorney General's Award for Excellence in Law Enforcement and the FBI Agents Association Award for Distinguished and Exemplary Service.

Chris has taught business negotiation in the MBA program as an adjunct professor at University of Southern California's Marshall School of Business and at Georgetown University's McDonough School of Business. He has taught business negotiation at Harvard University, guest lectured at The Kellogg School of Management at Northwestern University, The IMD Business School in Lausanne, Switzerland and The Goethe School of Business in Frankfurt, Germany. Since 2009 Christopher has also worked with Insite Security as their Managing Director of the Kidnapping Resolution Practice. Chris' new book, "The Full Fee Agent", for Real Estate Professionals, co-authored with Steve Shull, comes out November 15, 2022.

- Negotiation Secrets: Mastering the Art of In. uence with Chris Voss
- Navigating H.A.L.F.s: Secrets To an Easy, Lucrative, and Fun (E.L.F.) Business and Life With Chris Voss
- Q&A Session With Chris Voss: Navigating H.A.L.F.s Q&A

Chris Wang

100K Group™ Member

- I've GOT A logistics business on pace to move more than 46,000 shipments worldwide this year
- That GIVES We provide drayage, truckload, warehousing, air, and ocean transportation
- That GETS Exceptional service, communication, and cutting edge technology at prices our clients love
- I want HELP Scaling to \$1 Billion in annual Revenue while building one of the best culture's of all time



BIOGRAPHY

I love ultra-running, obstacle course racing, international travel, and non-fiction business books. I am passionate about excellence and own a logistics business.

Taimen Transport is a 3pl on pace to move more than 46,000 shipments in 2023 via drayage, warehousing, truckload, expedite, air, and ocean transportation services both domestically and abroad with offices in the US & Vietnam.

Taimen has been listed on the Inc 5,000 list of America's fastest growing companies 5x and produced \$70 million in annual revenue in 2022.

The goals since founding Taimen have been to build one of the greatest cultures of all time and be the absolute best at what we do. They aren't the type of goals that are ever finished, but pursuing them has been quite the ride.

Dale Wills

100K Group™ Member

- I've GOT a Real Estate company that creates communities and gives people the opportunity to passively invest.
- That GIVES people to the opportunity to invest in real estate assets
- That GETS their investors excellent stable financial returns on their investment
- I want HELP learn how to secure meaningful opportunities as a guest on podcasts.



BIOGRAPHY

In 1993, my wife Tammy and I started our family. We have six children, three of whom have begun their own marital journeys. As devout members of the Church of Jesus Christ of Latter-day Saints, our faith is the foundation of our family and community life. We own a hobby farm, where we raise cattle. Despite the presence of livestock, three of us have adopted vegetarian lifestyles. We are avid fans of BYU football. I love to snow and water ski, my wife and I enjoy exploring new places. We own a real estate development and construction company, headquartered in Minneapolis, Minnesota. Presently, we are actively expanding our footprint not only within the Minnesota market but also across various states within the United States.

Dan Sullivan

100K Group™ Member



BIOGRAPHY

Dan Sullivan is founder and president of The Strategic Coach Inc. A visionary, an innovator, and a gifted conceptual thinker, Dan has over 40 years' experience as a highly regarded coach to top entrepreneurs. Dan's strong belief in and commitment to the power of the entrepreneur is evident in all areas of Strategic Coach® and its successful coaching program, which works to help talented, successful, and ambitious entrepreneurs grow 10x while simplifying their lives. He is author of over 30 publications, including The 80% Approach, The Dan Sullivan Question, Creative Destruction, and How The Best Get Better®. He is also co-author of The Laws of Lifetime Growth. Dan is married to Babs Smith, his partner in business as well as in life. They jointly own and operate Strategic Coach, which has offices in Toronto, Chicago, Los Angeles, and the U.K.

- 10X Is Easier Than 2x: A 10X Conversation Between Dan Sullivan, Ben Hardy, and Joe Polish
- 10X Is Easier Than 2X: How To Make 10X Growth Your New Normal with Dan Sullivan and Dr. Benjamin Hardy
- The Certainty/Uncertainty Focus: How To Quickly Clarify Any New Possibility Featuring Dan Sullivan

Eelco de Boer

100K Group™ Member



BIOGRAPHY

Eelco de Boer from Amsterdam is a serial (internet) entrepreneur, investor, author, and speaker. He runs 7 companies all based in Holland and all companies are targeted to the Dutch market. Companies like the payment processor PayPro (like Clickbank), the E-mail marketing service Enormail (like Aweber), An E-commerce system (Luondo), A hosting company, a coaching company and more. Eelco travels for multiple months, every year and he helps entrepreneurs adapt their business toward their lifestyle, not the other way around so they can claim back their freedom!

- Genius Focus
- Genius Focus
- Your Freedom Framework: Building Your Business and Life Around What Matters Most with Eelco de Boer

Evan Carmichael

100K Group™ Member

- I've GOT A YouTube channel with 3.7 million subscribers and 600 million views.
- That GIVES entrepreneurs the social media strategies to blow up their brands.
- That GETS clients finding you and hiring you from your content.
- I want HELP Partnering with people who have access to content from the legends and creating a revenue stream for them, me, and you for referring them in. My top content wish list are people like: Wayne Dyer, Louise Hay, Jim Rohn, MLK, JFK, etc. Anybody historic in the worlds of personal development, entrepreneurship, or mainstream culture.



BIOGRAPHY

Evan Carmichael #Believes in entrepreneurs. Gary Vaynerchuck called him the DJ who inspires people and Ed Mylett called him the modern day Napoleon Hill. At 19, he built then sold a biotech software company. At 22, he was a venture capitalist raising \$500k to \$15M. He now runs a YouTube channel for entrepreneurs with over 3 million subscribers and 500 million views, wrote 4 books, and speaks globally. He wants to solve the world's biggest problem, people don't #Believe in themselves enough. Forbes named him one of the world's top 40 social marketing talents and Inc. named him one of the 100 great leadership speakers and 25 social media keynote speakers you need to know. He's set 2 world records, uses a trampoline & stand-up desk, owns Canada's largest salsa dance studio where he met his wife and has a giant Doritos bag in front of him all day long to remind him that he's stronger than the Doritos. Toronto is his home. He's a husband, father, League of Legends Fan and Teemo main. The best way to connect with me directly is email: evan@evancarmichael.com

- The Billion-View Blueprint: The Alchemy of Attention and Crafting Content That Converts with Michael Humphries and Evan Carmichael
- <u>Digital Influence Unlocked: Going Beyond Typical Social Media Strategies with Michael Humphries and Evan Carmichael</u>
- Educate At Scale and Grow Your Business: A YouTube Conversation with Evan Carmichael

George McKee

100K Group™ Member

- I've GOT a technology company in the payments space.
- That GIVES businesses the opportunity to reduce their monthly credit card expenses by as much as 70%!
- That GETS them paid what they've earned... simply, quickly and for less.
- I want HELP establishing e. cient and effective marketing capabilities in my company.



BIOGRAPHY

I'm a husband, a father, and a serial entrepreneur on my third company. I've had two successful exits and have accumulated more entrepreneurial scar tissue than I care to count.

Jeff Hays

100K Group™ Member



BIOGRAPHY

Jeff Hays, an award winning filmmaker, author, and television producer since the early nineties, gained national attention with Fahrenhype 9/11 (2004), a response to Michael Moore's Fahrenheit 9/11. He followed that with On Native Soil (2006). Narrated by Kevin Costner and Hilary Swank, the documentary focused on the perspective of surviving family members of 9/11 victims and their efforts to create the 9/11 Commission. The film was acquired by LionsGate and NBC and was short-listed for an Academy Award. Hays produced a yearlong television series for Lifetime Television, and then returned to documentary film with Doctored (2012), and Bought (2014). In 2017, Jeff partnered with Dr. Patrick Gentempo to create Revealed Films. Together they have released many multi-part series covering subjects including health and nutrition, medical issues, wealth-building, religious and political topics. (Money Revealed, Vaccines Revealed, Crypto Revealed, End Game, GMOs Revealed, etc.) Revealed Films launches 5-6 series each year adding to the rich stream of information they've produced in the past. Revealed recently released a series on the use of psychedelics in therapy, Psychedelics Revealed, and has completed a new series on addiction. Revealed Films was acquired by Genius Group, an NYSE listed company on October 4th, 2022. Hays and Gentempo will continue to run the company for the next 3 years. In addition to the Revealed projects, Jeff Hays Films was the Executive Producer for The Fix, a documentary series based on Johann Hari's NY Times bestseller, Chasing the Scream, which was made into both an Academy Awardnominated film and an eight-part TV series presented by Samuel L. Jackson. JHF has acquired the rights to three other books to produce via film: the NY Times bestseller Lost Connections by Johann Hari, The Bad One by Erin Tyler, and The Real Anthony Fauci by Bobby Kennedy, Jr. Additionally, JHF produced a series with Adam Carolla on resilience and another on happiness with Ben Greenfield, and completed The Millionaire Within Her with Kristi Frank. In 2021, JHF produced Amy Redford's new narrative film, What Goes Around, which had its world premier at the Toronto International Film Festival in September 2022, and was sold to IFC. In September of 2022 Hays completed his newest documentary, The United States vs. Andre Norman, to be released in 2023. This film covers the poverty to prison pipeline for people of color in the US through the amazing story of Andre Norman. The covid lockdowns of 2020 provided ample time to finish two books. The first on entrepreneurship, The Entrepreneurial Brain, which has been acquired by Harper Collins and will be released in October of 2023. The second book, on spirituality called Love and Drugs; Tripping past Trauma into Joy, will be released in 2024. Jeff resides in the mountains of Utah and works out of Jeff Hays Films' soundstage and studio in Midvale, Utah. Together with his beloved wife Dori, he has eleven children and many grandchildren.

TEN MINUTE TALKS® OR PRESENTATIONS

• \$250,000 In 75 Days

Jeffrey Dudan

100K Group™ Member

- I've GOT one of the fastest growing multi-brand property service franchise platforms in North America.
- That GIVES access to one of the greatest wealth creation business models ever invented to families on Main Street USA so that they may create financial independence and generational wealth.
- That GETS resolution to financial or lifestyle barriers, creates financial and time independence, builds entrepreneurial muscle, and creates valuable, transactable assets inside their portfolios.
- I want HELP scaling up the greatest integrated customer demand generation and acquisition model that has ever existed inside of a franchise platform.



BIOGRAPHY

Jeff Dudan serves as the CEO of Homefront Brands, a property service platform that encompasses six thriving franchise brands. Jeff holds the position of Chairman of Dudan Group, the capital partner to Homefront Brands, the health and wellness franchise platform Thrivemore, and various other franchise brands and private companies. Jeff is also an operating partner in the FLVCRUM Fund, a \$302 million private equity fund that focuses on investing in minority-owned and led businesses to create generational wealth. Aside from his various professional roles, Jeff is also a published author, having written "Discernment; The Business Athletes Regimen for a Great Life through Better Decisions." He is a Forbes contributor, sought-after speaker, and consultant to emerging franchise brands. Jeff has previously served as Chapter Chair of the Southern Sands Chapter for YPO and as a member of the IFA Franchisor Forum. In January 2017, he appeared on Season 8 of Undercover Boss, and today is the host of the fast-growing podcast "On the Homefront with Jeff Dudan. Jeff's journey began as a college athlete who founded a business to paint student housing. Following his graduation, he assisted in the recovery efforts after Hurricane Andrew in South Florida, which led to the launch of AdvantaClean in 1994. Under his leadership, AdvantaClean grew to 240 locations and became a national strategic partner with St. Jude Children's Research Hospital. The company was acquired by Home Franchise Concepts in January 2019. Jeff resides in Cornelius North Carolina with his wife Traci. Together they have three children ages 26, 23, and 20 (as of 2024)

Jeffrey Hunter

100K Group™ Member



BIOGRAPHY

Driven by a passion for designing elegant solutions for under-served communities, building stellar teams, scaling great businesses, and creating valuable brands; Jeffrey has cultivated a successful track record for turning big ideas into thriving enterprises. With a leadership style that emphasizes collaborative innovation and an inclusive "best idea wins" culture, Jeffrey believes that the true wealth of any organization is its people, and that the secret to designing great products, solving big problems, improving lives, and producing lasting value for all stakeholders ultimately rests in helping these people discover their highest sense of purpose – both personally and professionally. As Founder / Chairman / CEO of Storyteller Overland, LLC, Jeffrey focuses on encouraging all teams and the adventurers they serve to inspire and equip their community with the proper gear, resources, and mindset to "Live Free. Explore Endlessly. Tell Better Stories." out on the open road and beyond. When not exploring the global outdoor lifestyle market for the next big thing, Jeffrey lives in the quaint little community of Helena, AL with his wife Lisa and their 3 kids. Here he occasionally finds time to play guitar and take his own MODE4x4 Adventure Van (affectionately known as Article #1) out into the wild to explore new trails with family and friends.

TEN MINUTE TALKS® OR PRESENTATIONS

• Storyteller Overland: An Adventurous Conversation with Jeffrey Hunter and Joe Polish With Jeffrey Hunter

Jeffrey Pavone

100K Group™ Member

- I've GOT Amplify Capital Advisors, a full service mergers and acquisitions firm for small/mid-market enterprises.
- That GIVES the highest level of integrity and discretion, offering a Wall Street process with a personal touch.
- That GETS our clients maximized value of their business.
- I want HELP developing a marketing strategy to reach the top 200 prospects in our target market.



BIOGRAPHY

Jeff Pavone is a leading M&A advisor to small/mid-market enterprises, successfully completing more than \$5 billion in transactions across a variety of industries. A lifelong entrepreneur, Mr. Pavone is the owner of Commercial Plus Group and Amplify Capital Advisors. Under Jeff's leadership, Commercial Plus quickly solidified their presence as a market leader in real estate/business brokerage services and financing to the broader automotive industry, completing complex transactions for some of the most well-known and widely respected car wash and c-store chains across the country. Leveraging his longstanding relationships with owners and operators, Mr. Pavone launched Amplify Capital Advisors, a leading independent boutique M&A and capital advisory platform, which builds off the Commercial Plus foundation to address the ever-evolving needs of founder-led enterprises. Jeff is also a seasoned real estate investor and venture capitalist, with a diversified portfolio of holdings that span across different geographies and industries. Additionally, Jeff is an active philanthropist supporting a variety of organizations and causes. Jeff's professional experience is in-depth and widespread. Prior to entering the commercial real estate arena, he was the co-founder and Vice President/Director of Sales and E-commerce for Law.com, a destination website for the legal community. He assisted in the sale of Law.com to American Lawyer Media, the largest legal published in the United States. Additionally, Jeff was founder of lawstuff.com and medical.com as well as President of National Law Resource, Inc.

TEN MINUTE TALKS® OR PRESENTATIONS

• Jeff Pavone's Secrets to Building a Business Empire: A Conversation with Jeff Pavone and Joe Polish

Joe Stolte

100K Group™ Member

- I've GOT an Al-automated email platform.
- That GIVES brands the ability to publish Al-automated email newsletters.
- That GETS them 40-60% daily open rates, in less than 5 mins of setup, without writing a single piece of content.
- I want HELP reaching 1 billion minds with future-forward positive content to help the world think more abundantly.



BIOGRAPHY

Joe is a former Inc 500 entrepreneur and 5-time technology founder with 3 successful exits, including Lottery.com which went public for \$526M, and GrowFlow, which sold for \$62.5M. Today, Joe is CEO of Daily.ai, an AI company that helps brands and thought leaders publish AI automated email newsletters that produce 40 - 60% open rates in less than 5 minutes a week, all without writing a single piece of content. Daily.ai produces AI newsletters for thought leaders such as Peter Diamandis, Joe Polish, Dan Sullivan, JJ Virgin, Cameron Herold, Chris Voss, and 100+ other small brands in over 30 different industries.

- How To Create Your Al Newsletter: A New Al Tool For Getting Incredible Open Rates and Click Rates Joe Stolte -Part 1
- Al Transformation: How Al Is Transforming Business and How You Can Harness It With Joe Stolte Part 2

John Ratliff

100K Group™ Member

- I've GOT the Full Circle mastermind for exiting and exited entrepreneurs.
- That GIVES opportunities for events focused on expansive thinking,
- collaborative impact and exponential growth.
- That GETS conversations and ideas that add millions of dollars of value. I want HELP telling a compelling story to reach entrepreneurs effectively.



BIOGRAPHY

John is the Founder of Full Circle, a mastermind for entrepreneurs, Managing Director of align5, a strategic advisory consultancy and coaching firm, and CEO of Scaling Up Coaches. With over 25 years of experience as an entrepreneur, CEO and investment banker, John co-founded align5 in 2013 to advise growth company entrepreneurs and family enterprises on a variety of strategic issues including sell-side and buy-side M&A. John was also the founder and CEO of Appletree Answers, a telephone answering service company he started in 1995. He grew the company organically by implementing strategies from Rockefeller Habits 2.0 (the Scaling Up methodology) and through a series of acquisitions to 24 U.S. locations and 650 employees. John sold Appletree Answers to a strategic buyer in June 2012 using STS Capital Partners to get a 300% over-market outcome! In his role at Scaling Up Coaches, John leverages years of business experience and relationships with thought leaders to grow a dynamic community of coaches. The community of coaches collectively advise over 2500 companies worldwide. John is passionate about strategy, company culture, and employee engagement. It was that focus on culture that drove Appletree to record growth and profitability and ultimately drove a strategic valuation-style exit. One key driver of that value was 18% turnover in an industry that averaged 150%. John has been a member of the YPO Philadelphia chapter since 2007, EO Philadelphia chapter since 2004 and is a graduate of the Birthing of Giants class of 2008. He is active in Virgin Unite, a charitable foundation created by Sir Richard Branson. John is based in Wilmington, Delaware. When not working on strategy or M&A John is an avid pilot with well over 5000 hours in the air.

- Enterprise Value: A Conversation about Business Value with John Ratliff and Pete Worrell
- Meeting Three: Day 2 John Ratliff/Acquisition Strategy, Breakthroughs/Actions

Mark Tarbell

100K Group™ Member

- I've GOT Cha Cha Mouche Winery, three successful restaurants, a catering business, Arizona's #1 Wine and Spirits Store
- That GIVES Cha Cha Mouche Wines the "a dance party in a bottle" vibe. Our Restaurants give a "Tarbell's Hug", provide community, connection and magical home for you.
- That GETS them relaxation, clean nourishment, a respite from your crazy busy lives and a home away from home. Cha Cha Cha Cha Mouche Wines are fun fun fun, and make ya smarter and cooler.
- I want HELP launching Cha Cha Mouche Wines in March of 2023. "Sign me up"! I need help with building up this fun and exciting DTC wine community with those that love us and want more of us. With your help we will make this wine the center of all tables.



BIOGRAPHY

Mark Tarbell became fascinated with cooking at a young age. At age 14, Mark was given Jacques Pepin's La Technique as a gift and it started his culinary journey. At 18, Mark Tarbell completed a culinary apprenticeship at the Sonnesta Hotel in Amsterdam, Holland. Upon its conclusion, he went to study at culinary school in Paris, Ecole du Cuisine La Varenne, earning a Grande Diplome d'Etude Culinaire. Mark followed up his culinary education with a diploma from Steven Spurrier's l'Academie du Vin. Following his work at Michelin starred restaurants in Paris, working at Deer Valley Ski Resort, being the youngest Food and Beverage Director or a 5 Diamond Hotel, Mark followed his dream to open his own restaurant. In 1994, Mark opened Tarbell's Restaurant. Tarbell's has earned more than 55 "Best Of" and industry awards, including Food & Wine Magazine's Best Restaurant. He has personally cooked for music and entertainment legends as well as political and sports celebrities and has been nominated for James Beard "Best Chef - Southwest". Mark has appeared on many national and statewide programs, including winning on Food Network's "Iron Chef America", featured chef on Good Morning Arizona for 15 years, as well as programs like "Good Morning America" and the "Today Show in NYC". Mark has appeared and cooked 11 dinners at the James Beard House and contributed to and cooked for hundreds of charities over the years. Mark has won . ve Emmy Award's as the host of AZ PBS's "Plate and Pour" and "Check, Please! Arizona" and is a two time inductee into The Arizona Hall of Culinary Fame as Outstanding Chef and Media Master. Coming soon.... the back story!~

Mark Tarbell owns Cha Cha Mouche Wines, Tarbell's Restaurant, T's Wine Bar, (Arizona's #1 Rated) The Wine Store, Tarbell's Catering and The Tavern at Phoenix Sky Harbor Airport Terminal 3.

TEN MINUTE TALKS® OR PRESENTATIONS

• Wine, Wisdom, and Wild Rides: The Untold Stories of Mark Tarbell

Mike Koenigs

100K Group™ Member

- I've GOT "The Superpower Accelerator", a service to create "Your Next Act: A business you'll love for the rest of your life"
- That GIVES you an irresistible offer, powerful pitch and sales systems, to increase your prices 2x-10x or more
- That GETS More, higher-quality customers, more ATTENTION, status, authority and thought leadership for your brand
- I want HELP Meeting SuperConnectors to collaborate and share referrals with. Send a message to Private@PaidForLife.com or text (858) 405-1903



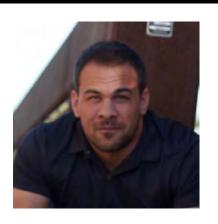
BIOGRAPHY

KOLBE: 3195 - PRINT 8:3 Peter Diamandis calls Mike Koenigs "An Arsonist of The Mind." Tony Robbins says: "Mike is an extraordinary man. He's brought me insights on how to reach people on the Internet that are so valuable. This is a man you should deal with. Take advantage of what he has to offer." He's a serial entrepreneur with five successful exits, a 17x bestselling author, and speaker. He helps entrepreneurs create their "Next Act", high net, low overhead, high impact, lifestyle-compatible and simple businesses they love. He's the secret weapon of founders looking to create and launch a new business after an exit, and build a magnetic personal brand that multiplies the value of everything they do. His expertise and success have led him to work with major brands and high-profile clients, including Sony, AT&T, BMW, 20th Century Fox, Best Buy and 3M. As a pioneer in teaching Al, Mike has taken the stage at Tony Robbins' events, Peter Diamandis' Abundance 360 conferences, MIT, EO, YPO, Strategic Coach, Genius Network and Dave Asprey's Biohacking events, inspiring and educating audiences with his innovative Ai insights and systems. Website http://www.MikeKoenigs.com

- The SOP Freedom Formula: Never Repeat Yourself Again With The Ultimate Al-Powered SOP Blueprint with Mike Koenigs
- The Al Stack That Will Transform Your Business: Al Tools for Hyper Learning, Content Creation, and Sales Featuring Mike Koenigs
- Al Accelerator: How To Use Al to Solve Your Biggest Challenges, Get Your Time Back and Multiply The Value of Your IP with Mike Koenigs

Nic Peterson

100K Group™ Member



BIOGRAPHY

Does stuff and things. or doesn't. It depends. = = = = = = = = = = = = = = Creator of the Wolf Den also the Author of Bumpers. My priority is to help you transform your business and your life by, basically, reprogramming your brain to change your business through personalized strategy. It's basically the promised land of "success" (as defined by you).

- Retention, Referrals, and Creating Raving Fans for Your Business with Nic Peterson
- Don't Get Rekt: How To Avoid The Dangers That Get You In Trouble and Put Bumpers In Place with Nic Peterson and Joe Polish
- Stay Sane In Crypto Chaos: A D.O.S Conversation about Crypto with Joe Polish and Nic Peterson

Peter Thomas

100K Group™ Member



BIOGRAPHY

Peter H. Thomas has been a values based serial entrepreneur for more than four decades, specializing in real estate and franchising. He is recognized as one of the leading developers and leaders of his time in North America. Peter has developed billions of dollars in real estate projects, including shopping centers, apartments, condominiums, hotels and golf courses.

Peter has authored many books, has been featured on the cover of numerous magazines, and has been recognized with many

awards over the years including the National Caring Award – an honor shared by General Colin Powell and Laura Bush; and the prestigious Ernst & Young Pacific Region Entrepreneur of the Year Award.

For his outstanding commitment to values, ethics, entrepreneurship and quality of life, Royal Roads University was pleased to present Peter Thomas with an honorary Doctor of Laws degree.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Dream Factory: Peter H. Thomas's Secrets For Having A Richer, Happier, Healthier Life

Rita Thomas

100K Group™ Member



BIOGRAPHY

Rita Thomas is a health, wellness, and cooking for health author and advocate. She has been instrumental in working with education for youth to make healthy nutrition and emotional wellness choices.

Simon Bowen

100K Group™ Member

I've GOT a unique system for elevated business thinking and accelerated influence, called the Models Method, to simplify the complexity of what you take to market in psychologically powerful visual models.

That GIVES unmatched clarity with the ability to speak to the deepest parts of the clients' minds, where their most profound understanding of value lives, making your value impossible to ignore and your offers irresistible.

That GETS you faster sales decisions, higher-value conversion, compelling internal team alignment and positioning at the absolute top of your market. I want HELP connecting with high-integrity business leaders across North America to help turn these visual models into the new language of business and to make sales a powerful force for good in business. I'd also appreciate keynote and podcast guest introductions.



BIOGRAPHY

Creator of the Genius Model® and Founder of the Models Method®, Simon is the world's #1 authority on visual models that sell. A sought-after international keynote speaker and podcast guest, Simon also hosts "The Wisdom Of ..." Podcast, where his insights inspire and empower leaders worldwide. Recognised by industry icons like Ryan Deiss for "creating a new vocabulary for business," Simon has built transformational models for some of the most recognized names in entrepreneurship, including Dan Martell, Michael Hyatt, Todd Herman, and Roland Frasier. Through his unique approach, Simon helps business owners craft million-dollar visual models that drive exponential revenue growth, create authentic connections, enable effortless conversions, and amplify their impact in the marketplace.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Model Method: Elevate Your Results, Raise Your Teams Performance, and Create Alignment Across Your Business with Simon Bowen

Shannon Waller

100K Group™ Member

I've GOT a series of Team Programs for clients of Strategic Coach. That GIVES team members an entrepreneurial attitude and entrepreneurs a Unique Ability Team.

That GETS reduced friction and drag, and faster productivity and profits. I want HELP expanding my network of like-minded humans.responsibilities



BIOGRAPHY

I've been with Strategic Coach since July of 1991, and LOVE being one of Dan's Creative Collaborators and Babs' Strategic Partner. I'm passionate about entrepreneurial teamwork, so much so that I've written two books on the subject: The Team Success Handbook and Multiplication by Subtraction, and also have the Team Success Podcast. I'm Kolbe Certified (since 1995), and love multiplying simple ideas that transform people's understanding of themselves so that they're more successful and having more fun!

officer. Together, we are delivering the best product and information that we can to help as many people as we can.

Steve Distante

100K Group™ Member



BIOGRAPHY

Steve Distante is an author, entrepreneur, leader, farmer and documentary filmmaker, who is focused on entrepreneurship, both beginning and accomplished. He and his wife and business partner, Heidi, own a 400 acre farm in Georgia, Cally Farms, where they grow Paulownia trees and host entrepreneurial retreats. www.CallyFarms.Eco. Steve is passionate about bridging the gap between entrepreneurs and gaining the tools necessary to maximize their impact. His first book, Pitchology: The Art and Science of Raising Capital for Entrepreneurs, an Amazon bestseller, was written to help entrepreneurs avoid being taken advantage of and to better understand a variety of financial opportunities within our businesses. As part of the Pitchology Series, in January 2024, Steve published Once Upon a Time in Entrepreneurland, a collection of fourteen entrepreneur fables that seamlessly blend truth with a touch of fiction. In 2024, Steve unveiled the Private Investor Network https://privateinvestor.network, a community and platform designed to track investments in entrepreneurs, pitch ideas, and collaborate with fellow entrepreneur investors, sharing experiences and knowledge on topics like deal structure, ESOP's, and monetizing IP assets. MTP: To create the world's largest community of Entrepreneur Investors (Els) to mentor and help Entrepreneurs (Es) scale and grow.

TEN MINUTE TALKS® OR PRESENTATIONS

• Values: A Conversation with Peter Thomas, Steve Distante, Jennifer Hudye and Joe Polish

Dr. Susan Kichuk

100K Group™ Member



BIOGRAPHY

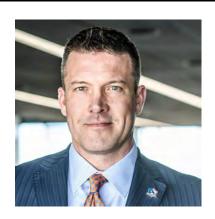
CEO of The Veritas Edge, The Targeted Strategies Group. I build and maximize businesses, organizations, and the potential of others. We are a group of professionals and thought leaders who collaborate with our clients and their advisors to provide insight and innovative solutions to complex estate planning opportunities and challenges.

- 100k Insights: A 100k Panel Featuring Nine 100k Members
- Your Business In The Next 100 Years with Susan Kichuk
- "He Said, She Said" Succession: A Fireside Chat with Susan Kichuk and Garnet Morris

Tim Schmidt

100K Group™ Member

• That GIVES We teach responsibly armed Americans to avoid danger, save lives and keep their loved ones safe.



BIOGRAPHY

I am a husband, father, son, brother, entrepreneur, musician and leader. I love the game of business.

- From Bullets to Ballads: The Unconventional Path of Tim Schmidt, Defender and Songwriter
- The Private Association Business Model: Secrets Revealed For Building A Successful Association With Tim Schmidt

Tommy Mello

100K Group™ Member

- I've GOT a 180 million dollar business I'm Visionary of and built from scratch
- That GIVES people advice on how to build a business that can run itself
- That GETS companies help to grow 3x to 5x their size without the owner working more hours
- I want HELP growing my network and getting connected with like-minded individuals



BIOGRAPHY

Tommy Mello is the owner and operator of A1 Garage Door Service, a leading \$180+ million home service business based in Phoenix, Arizona, with over 700 employees in 19 states and 30 markets. Originally from Detroit, Michigan, Mello moved to Phoenix in 1999 and began a career painting garage doors. Mello launched his business, which at the time was called A1 Garage Door Specialists, in 2007 while earning his master's degree in business from the University of Arizona. Overcoming several obstacles, he was able to shift from being \$50k in debt to owning a multi-million home services company, currently the largest independently owned garage door company in North America. In 2018, Mello wrote an Amazon best-selling book called Home Service Millionaire, which details his journey of going from \$50,000 in debt to a \$30 million business at the time. The book provides actionable advice for small business owners to immediately improve every aspect of their home service business. He also hosts a podcast called The Home Service Expert where he talks with leading entrepreneurs about the insights that have made them successful. Mello has appeared in several top publications and written for outlets such as Inc. and Entrepreneur.

TEN MINUTE TALKS® OR PRESENTATIONS

• Visionary Entrepreneurship: Business and Success Strategies to Nail It and Scale It with Tommy Mello

Aaron Hoos

- I've GOT a business called FuDog Group (with my business partners, Mike & Jennifer Agugliaro).
- That GIVES tools, resources, coaching, trainings, events, memberships, and partnerships to business owners.
- That GETS our members and partners their best life, business, and wealth by design.
- I want HELP scaling our organization by adding more right-fit members and partners.



BIOGRAPHY

Hi! I'm Aaron Hoos (Genius Network member since January 2024).

Aaron Young

- I've GOT a group of companies that focus on asset protection, wealth building and tax strategies. I also serve as an advisor or board member to a number of cool companies.
- That GIVES our clients an expert team and a standard of being easily reachable and high touch so that they can get help when they need help and business strategy guidance before they buy anything. We make sure the client is taken care of so that they want to stay with us for a very long time.
- That GETS our clients peace of mind, knowing that the entities that they own are
 operating in compliance and that they can play a big game in the market place
 because their assets are safely protected with strategies that are proven and
 done right. They know that they are wanted, welcome and appreciated.
- I want HELP being introduced to groups that serve successful companies with which to affiliate. We are also looking for ways to improve our messaging and promotion. As they say, "You can't read the label from inside the bottle".



BIOGRAPHY

I'm Aaron Young. I've been married to my best friend, Michelle Pierson Young, since 1987. We have 4 amazing kids and 10 fabulous grandchildren. We split our time between the Oregon coast and our place in SW Washington.

Adam Bensman

- I've GOT a YouTube Channel & an association called the Roofing & Solar Reform Alliance (RSRA).
- That GIVES an unfair advantage through sale straining, community collaboration, Mentorship, and a powerful endorsement.
- That GETS more sales, higher profits, rich relationships, and happier team members.
- I want HELP tax saving and passive income opportunities in alternatives.



BIOGRAPHY

Adam Bensman hosts "Adam Bensman" YouTube Channel & Podcast, the most followed free roofing sales training network in the industry with millions of views. Adam has been given the honor of being named as an Official Sales Training Partner for Owens Corning, one of the largest shingle manufacturers in the world. Adam's sales system and training platform is currently being used by many thousands across the US, in every state, Canada, Australia, and even Sweden. After cutting his teeth in door to door sales in 2011, Adam worked his way up to Chief Operating Officer of a roofing company operating in 5 states when he discovered his true passion was developing sales talent. After 10+ years in the roofing industry, Adam became frustrated with the overwhelming amount of greed and corruption that's poisoning the industry, so he founded an application-only association called the Roofing & Solar Reform Alliance - where members work together to STOMP the scum out! Today, Adam Bensman is a keynote speaker, sales trainer, content creator, author of the #1 Best Seller - The Roofing Sales Survival Guide. He is wildly passionate about marketing, email marketing, creating content, YouTube, content strategy, lead generation, crafting offers, and adventuring in the mountains. Email: adam@roofstrategist.com

Adam Hailstone

Akram Abdallah

- I've GOT an e-commerce Direct-To-Consumer jewelry brand.
- That GIVES Confidence in the many unique attributes that creates their identity.
 We are the jewelry version of tattoos because we remind people of what is important to them.
- That GETS A closer connection to their individual selves, family, beliefs, values, hometown, culture, language, and journey's milestones.
- I want HELP Consulting and strategies that can help us expand and strengthen our brand's community.



Aleksander Sinigoj

- I've GOT Two businesses one doing information security and one personal development teaching NLP, coaching, law of attraction and hypnosis.
- That GIVES clients tools to transform their mindset, habits, and behavior, enabling them to achieve their desired results in the shortest possible time.
- That GETS them help to become more focused, determined, peaceful, and flexible, assisting them in attaining the wealth, career, relationships, health, joy, and freedom they seek.
- I want HELP to expand my business from Slovenia to English-speaking countries and seeking advice on how to delegate more effectively to focus on higher-value tasks.



BIOGRAPHY

My name is Aleksander Sinigoj, and I am from Slovenia, the only country with 'love' in its name, boasting a population of just 2 million people. I am blessed with a wonderful wife, four children, and a very stubborn but kind and loving dog. I own two businesses: one specializes in information security, and the other focuses on personal development, which is my passion. I deeply enjoy teaching the law of attraction, NLP, coaching, and hypnosis. As a volunteer, I support events by Tony Robbins as a trainer and also assist Dr. Richard Bandler, the co-founder of NLP. I hold certification programs in NLP, coaching, and hypnosis. Of all these areas, hypnosis fascinates me the most.

Aleric Heck

- I've GOT a business, AdOutreach, that helps Expert, Coaching, Consulting & Course Businesses use YouTube Ads to get More Leads & Sales!
- That GIVES YouTube Ads Training for Internal Teams & Done-For-You YouTube Ads Management with our "Fractional Media Buyer" Offer!
- That GETS our clients Results by Generating Consistent Leads & Sales with YouTube Ads & Maximizing their ROAS!
- I want HELP help with recruiting more All-Star Talent onto our Team, specifically more Top-Tier Media Buyers & Sales Talent.



BIOGRAPHY

Aleric is a YouTube Ads Expert & the Founder of AdOutreach. He has been on YouTube for over 15 Years, first growing a YouTube Channel to over 500,000+ Subscribers. Over the last 9 Years, Aleric has helped thousands of Entrepreneurs & Business Owners how to Grow & Scale their business using laser-targeted YouTube Ads. Collectively, Aleric has helped his clients generate over \$200 Million+ in sales from YouTube Ads & scaled his own business to over 8 Figures. Landing #60 on the INC 5000 in 2022 & ranking in the INC 5000 the last 3 years in a row. Want to get in touch with me? Email me - Aleric@AdOutreach.com

- The Alpha Al Advantage: A Genius Morning with Aleric Heck on His Blueprint to Hook, Educate, and Convert on YouTube with Al Precision
- The Alpha Al Strategy: How You Can Generate Consistent Leads and Sales from YouTube Ads with Aleric Heck

Alexander Pavone



BIOGRAPHY

Alex Pavone joined Commercial Plus in 2015 and now serves as senior vice president of sales. Alex specializes in sale-leasebacks, mergers and acquisitions, and . nancial advisory services, showcasing a wealth of experience particularly within the car wash, fuel, and convenience store sectors. Originally from Chicago, Alex has since established residence in Scottsdale, Arizona, where he resides with his wife and two daughters.

Allison Maslan

- I've GOT a team of high-level CEOs Mentors that have all built very successful companies and a system for scaling called the SCALEit Method..
- That GIVES our business owner clients the ability to build a team-managed company that can flourish without them there, and a scalable model that can multiply their growth, income and impact in their world.
- That GETS them the ability to scale their businesses, fast-track their success, and have a more meaningful life on a daily basis.
- I want to build and foster meaningful relationships.



BIOGRAPHY

Allison Maslan, CEO of Pinnacle Global Network, was recently named "One of the 10 Women Entrepreneurs to watch in 2023", by Forbes Magazine. She is the Wall Street Journal Best Selling Author of, *Scale or Fail and* she's built 10 successful companies over the last 40 years.

For the past 16 years, she and her team of 40 CEO Mentors have helped over 150,000 Founders and Leadership Teams scale their companies, fast-track their success and create a more meaningful life through her company, Pinnacle Global Network, one of the Inc. 5000 Fastest-Growing Private Companies 3 years in a row. Allison is also the host and producer of *The SCALEit Method Podcast*. When she's not running her company, she can be found flying on the trapeze and hanging out with her husband, Mike and their two dogs.

Dr. Amie Hornaman

- I've GOT Individual and group programs as well as a full supplement line (Fixxr)
- That GIVES people the better thyroid and better hormones they need for a better life
- That GETS people to look, feel and perform like the badass humans they are meant to be
- I want connections to amazing people for growth and exposure



BIOGRAPHY

Meet Dr. Amie Hornaman, also known as "The Thyroid-Fixer." She's not your typical health expert; she's your guide to a vibrant, empowered life at the intersection of medicine and alternative health. As the dynamic host of the chart-topping podcast, "The Thyroid Fixer™," people from all corners of the globe converge to uncover secrets of thyroid and hormone optimization, learning how to be the badass humans they are meant to be. She is the visionary creator and founder of The Fixxr™ Supplement Line, meticulously crafted to address common challenges such as weight management, energy depletion, diminished libido, and hormonal imbalances. These supplements are not just products; they're pivotal tools for enhancing your quality of life. Dr. Amie knows the frustration of feeling misunderstood in the medical world. She's been there. During her NPC figure competition days, her own body rebelled against her, leading to endless misery, misdiagnoses, and bad treatments. That's when she decided to be the hero she wished she had. Dr. Amie is your partner in health. She takes your hand and guides you to answers nobody else has given you. With personalized treatment plans and a sharp focus on optimizing your thyroid and hormones, she sees you as a unique individual, not just a set of lab numbers. She dives deep into all the factors causing thyroid issues and symptoms so that once again, you can be the badass human you were meant to be.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Thyroid Fixer Is In: How Fixing Your Thyroid and Hormones Can Make You More Money with Dr. Amie Hornaman

Amish Shah

- I've GOT a unique journey blending ancient wisdom and cutting-edge technology through my ventures in wellness, media and technology innovation.
- That GIVES a new paradigm for conscious growth, inspiring sustainable change and holistic well-being through *The Natural Law* and ZenTech Ventures.
 That GETS purpose-driven impact and transformative investments that align pr
- with the elevation of human consciousness.
 I want HELP connecting with visionary partners and investors who share a
- · commitment to merging wellness with innovation for global change.



BIOGRAPHY

Amish Shah is the visionary creator behind *The Natural Law*, an award-winning documentary exploring Ayurveda's ancient wisdom and its transformative impact on health. Motivated by his own health challenges, Amish embarked on a journey into holistic wellness, merging the timeless principles of mind, body, and spirit. *The Natural Law* has earned multiple awards and inspired global audiences to reconnect with holistic healing.

With over 18 years in technology, media, and wellness, Amish's entrepreneurial success includes founding Deep Origins, a platform reaching 20 million people monthly, blending technology with ancient practices to drive personal transformation. His work has been spotlighted by Discovery Channel, Travel Channel, Gaia, and Dr. Oz, with his ventures recognized three times on the Inc. 500 list.

Building on his work in *The Natural Law*, Amish founded **ZenTech Ventures**, a fund that combines ancient wisdom with modern technology, aligning purpose with profitability. ZenTech seeks to create a future where sustainable tech fosters well-being and conscious growth, driven by Amish's unique expertise in scaling purpose-driven, impactful ventures.

For more on Amish and his ventures, visit amish-shah.com

Amy Juneau



Andrea Redfern



BIOGRAPHY

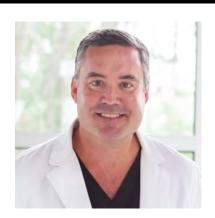
Andrea Redfern - Director of Operations, FractionalCMO.com

With over 20 years of experience in creative and strategic leadership, Andrea Redfern is the Director of Operations at Fractional CMO. She's known for optimizing systems and driving growth, helping businesses thrive with Fractional CMO's strategic marketing approach.

Andrea's career spans diverse creative fields, where she has built strong teams and delivered impactful results. Her expertise and dedication make her a go-to partner for entrepreneurs looking to anchor their marketing and scale with confidence.

Andrew Campbell

- I've GOT five aesthetic centers in Wisconsin with four plastic surgeons and many other non-surgical providers all with the goal of helping patients feel confident and beautiful.
- That GIVES an amazing opportunity to passionate surgeons to have incredible careers by creating an ELF business that they can co-own.
- That GETS our clients a life,...of fewer headaches, more money, great relationships and an amazing culture.
- I want HELP marketing this incredible opportunity. I would also like help with the creation of a better growth model that would allow for rapid scaling without the typical high cash requirement.



BIOGRAPHY

I'm a facial plastic surgeon that loves to help others become incredibly successful.

Andrew Murdoch

- I've GOT the ultimate YouTube marketing done-for-you solution for health & finance businesses.
- That GIVES advanced YouTube strategy and leading-edge execution, essential for achieving the authority, credibility, reach, and influence that only an active and evergreen YouTube marketing approach can deliver.
- That GETS more customers out of thin air, adding more than 24 hours to your day, all while spending less and earning more.
- I want HELP speaking on more stages at business events and conferences. I'm a proud Joel Weldon student and I'm eager to help more businesses achieve their goals via YouTube.



BIOGRAPHY

In 2018, Andrew became obsessed with YouTube, where he discovered the potential of video content to transform lives. Faced with adversity himself, he found solace in self-improvement videos that catalyzed a profound shift in his mindset. finances, and overall health. This transformative experience sparked a powerful realization - the true impact YouTube could have on the world is through entrepreneurship and business marketing. He founded YT Era in Jan 2022, a comprehensive YouTube marketing solution that seeks to redefine the conventional marketing strategies employed by businesses and entrepreneurs. YT Era emerged not just as a business, but as a beacon of hope and change in the rapidly-evolving digital landscape. YT Era's mission is to amplify solutions that have the power to change the world, changing the way businesses and entrepreneurs market themselves, and opening doors to unprecedented levels of success. YT Era is not just about marketing; it's about reshaping narratives, enhancing credibility, and exponentially growing influence, reach, and sales. The unique approach that YT Era takes involves an emphasis on always prioritizing the viewer. By 'cloning' you in the digital sphere, those videos help the business create a profound impact, multiplying awareness and expanding your footprint in the market. This approach resonates deeply with the audience, building strong connections and effectively turning viewers into loyal customers. Through YT Era, Andrew is driven to create a paradigm shift in YouTube marketing. The YT Era Team takes businesses on a transformative journey, nurturing their growth, boosting their sales, and placing them at the forefront of their respective industries. This journey, however, is not a one-way street. In this process, entrepreneurs learn the art of viewer-centric marketing, a skill that not only benefits their business but also enriches their personal understanding of effective communication and connection. Who does Andrew want to be a hero to? People who find themselves at rock bottom, just as he did five years ago. Andrew's purpose is to connect with individuals who can't see a way out, who grapple with feelings of failure. Through impactful business YouTube channels, his mission is to uplift and empower these people, using the platform to change the world.

TEN MINUTE TALKS® OR PRESENTATIONS

• How to Get Even More Viewers To Come Back To Your YouTube Channel: The Three-Step Formula That Made Andrew's Client over \$2 Million With Andrew Murdoch

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Andrew Preiser



Founding Head of Operations - Delphi

Angel Acosta

- I've GOT a series of healing-centered professional development programs for managers and educators looking to expand their skills in conflict management and work related to diversity, equity and inclusion.
- That GIVES learning opportunities for educators and consultants through conferences, workshops and research on how to cultivate healing-centered cultures in the workplace and in educational institutions.
- That GETS clients opportunities to learn how to build healing-centered learning environments, which increase people's sense of belonging, peak performance and their capacity to navigate uncertainty.
- I want HELP looking for mentorship to become the best CEO that I can be and understanding business scaling.



BIOGRAPHY

I am a social entrepreneur who has worked in the field of education for over 15 years focused on making a positive impact through promoting mindfulness, healing-centered education and social justice leadership. I have a two and half year old son inspires me to grow everyone day. I just ran my first duathlon and half marathon this year. I love sports, reading and anything related to artificial intelligence.

Anita Gulati



Ann Atkinson



BIOGRAPHY

Ann Atkinson is an entrepreneur, healthcare real estate investor, educator, and passionate advocate for free speech. As the former Executive Director of the T.W. Lewis Center at Arizona State University, she orchestrated nearly 150 speaker programs focused on entrepreneurship, personal development, and traditional American values. Her tenure ended after organizing a high-profile event featuring Dennis Prager, Charlie Kirk, and Robert Kiyosaki, which led to faculty backlash and university censorship, ultimately costing her the position. Ann's compelling Wall Street Journal Op-Ed on the incident went viral, garnering national media attention, prompting special legislative hearings, and contributing to new free speech legislation.

With nearly two decades of experience in healthcare real estate, Ann has been involved in transactions totaling \$5.9 billion and is the Founder and CEO of Care Property Investors. She has also held senior roles at Healthcare Trust of America (NYSE: HTA) and JDM Partners. As a committed advocate for free expression, Ann frequently speaks publicly and collaborates with lawmakers and students to champion free speech in higher education and ensure institutional accountability. Outside her professional life, Ann is a devoted wife, mother, and competitive triathlete.

Ann Sheu

I've GOT courses, workshops, and talks for high-achieving individuals
That GIVES them actionable tools, practical strategies, and ongoing support so that
they can treat their personal life with the same intentionality they've given their
business

That GETS a more intentional, purpose-driven, and freedom-filled life I want HELP getting in front of more groups and audiences that could benefit from learning how to balance professional ambition with personal fulfillment.



BIOGRAPHY

Ann Sheu is a visionary entrepreneur on a mission to help others build better lives at home and in their communities. Growing up, Ann saw firsthand how a business could impact family life, and she vowed to live intentionally, blending her professional growth with personal fulfillment. After earning degrees in business, dispute resolution, and law from Southern Methodist University, Ann practiced law before finding her true calling as a coach. Now, through her business coaching practice where she implements the EOS framework, she helps business owners achieve their dreams. But for Ann, true success is about more than just numbers—it's about finding meaning, vision, and values that resonate in every part of life. In 2022, she and her husband, Sunny, founded Mpowered Families to guide business owners and leaders toward their ideal family lives. The Sheu household is always buzzing with adventure. Ann and Sunny, along with their three energetic kids, love exploring nature, traveling the world, and hosting food-filled gatherings with friends and family. Ann thrives on deep, rich conversations and is a lifelong learner, often diving into books on personal development, parenting, marriage, and leadership. Ann's purpose in life is to empower others to unleash their full potential so that they may share their gifts with the world. She approaches coaching with a focus on treating people as whole beings, recognizing that a fulfilling life blends professional success with personal joy. With her warm and engaging personality and her genuine love for helping others, Ann Sheu is a cheerleader for anyone looking to live their best, most intentional life.

Anna David

- I've GOT a company that helps founders and CEOS build their authority and leave a purpose-. Iled legacy
- That GIVES clients an authority-building bestselling book that is indistinguishable from a traditionally published New York Times bestselling book, along with podcast appearances, media opportunities, article placement and social media support
- That GETS them more/better clients, thereby creating more revenue. It also get them media opportunities, speaking gigs and consulting jobs.
- I want HELP meeting industry leaders who are ready to step into their greatness and become the authority in their field.



BIOGRAPHY

Anna David is the New York Times bestselling author of eight books and CEO/founder of Legacy Launch Pad Publishing. The book and podcast critic for KATU TV/ABC Portland, Anna has spoken at three TEDx events and been written about in such publications as Entrepreneur, Martha Stewart and Forbes. She's written for the New York Times and Time, among other publications, and appeared repeatedly on Today, Good Morning America, The Talk, Hannity and numerous other programs on Fox News, NBC, CBS, MTV, VH1 and E. Anna speaks at corporations about goal setting and her first book Party Girl is in development as a feature film tentatively scheduled to be shot in 2024. Through Legacy Launch Pad, she has published numerous books that have become Wall Street Journal and USA Today bestsellers and helped her clients add multiple six figures to their bottom line, land speaking opportunities, appear in the media, attract their own higher-quality clients and become the leading authorities in their field.

TEN MINUTE TALKS® OR PRESENTATIONS

- The Storyteller's Edge: How To Boost Your Business by Sharing Your Story With Anna David
- Why You Need To Publish Your Book: What A Book Can Do For Your Business And Your Life
- How to Wear Your Labels

Antonio Green

- I've GOT a new book that helps people understand the unique mindset of the Millennial generation.
- That GIVES business owners and managers a tool to help improve the relationships amongst a multi-generational workforce.
- That GETS businesses prepared for next generation ownership and improves the working environment resulting in a more productive company.
- I want HELP finding speaking opportunities and creating ways to best promote my expertise to business owners.



BIOGRAPHY

Antonio Green is a fourth generation funeral director at his family's firm James H. Cole Home for Funerals, located in Detroit, MI. Receiving his high school education from a Jesuit school, University of Detroit Jesuit High School, truly molded his life's goal in becoming a Man for Others.

Antonio has been a licensed mortician in the state of Michigan for over 15 years. After receiving his Bachelor's Degree in Communications from Bowling Green State University, Antonio decided to pursue his passion of helping others in their greatest time of need, and continue his family's legacy of funeral service, by attending the Cincinnati College of Mortuary Science. Upon graduation, he immediately transitioned to full time employment at the funeral home and began to diligently work to modernize the business. It was that "new blood" and fresh thinking which led to the development of the firm's new location on the Northwest side of the city; and in 2010, the newly constructed facility was opened with Antonio at its helm.

It was also in 2010 when Antonio married the love of his life, Angel, and they now built a beautiful family which consists of three extraordinary children; Nolan, Berkeley, and Jaxson.

In 2021, Antonio took on the task of becoming a published author. His book "Talk to Me - Understanding the Millennial Mindset" was developed to help people better understand and professionally collaborate with the Millennial generation, specifically small business owners. Through his visionary leadership and skills with recognizing strategic solutions, Antonio began the process of identifying critical indicators for success.

Using his experience and expertise in his own firm, Antonio has made it his pledge to support family-owned businesses improve and enhance their companies.

In 2019, he launched the James H. Cole Legacy Foundation. The foundation was formed to focus on helping the innercity youth of Detroit and providing aid to other non-profits which seek to help the less fortunate, hardworking citizens of Detroit.

Ashley Garcia



BIOGRAPHY

Ashley Garcia is an IFBB Figure Pro and elite athlete who has dedicated her career to transforming lives both in and out of the gym. With years of experience coaching elite and amateur athletes, as well as successful entrepreneurs, Ashley brings a strong focus on empowering women to reach their fullest potential. Her passion shines in her commitment to supporting others on their personal journeys, providing tools and insights that foster lasting transformation. Known for her authentic approach, Ashley ignites confidence and resilience in her clients, equipping them with the tools to embrace their strength and achieve profound, lasting transformation.

Austin Clark

- I've GOT a proven sales system that increases sales conversions by 50% in 30 days or less.
- That GIVES clients a BOOST in PROFIT and more \$\$\$\$ to reinvest marketing.
- That GETS clients a proven sales model that works forever.
- I want HELP connecting with AZ based strategic partners in the home service space and instagram influencers.



BIOGRAPHY

Austin owns a \$50m home service company in the South West, with 250 employees and 100 independent contractors, moxie. His focus has been on building relationships and growing both his team and the company. Over the last three years, the company has seen double and triple digit growth years. Austin's goal is to continue expanding, creating more jobs and opportunities, by creating leaders who believe in themselves and will work to achieve their dreams. Austin earned his Bachelor's of Science in Business Administration from Arizona State University. An Arizona native, Austin resides in Mesa with his wife Ashtyn and their 5 kids. In his free-time, you can find him having a barbecue with his family, reading, seeking new places to travel, or simply getting some good exercise.

TEN MINUTE TALKS® OR PRESENTATIONS

• Convert More Leads: A Special Genius Morning about Follow Up Strategies with Travis Nichols and Austin Clark

Barry Goldstein

- I've GOT A Musical Branding Company with Grammy Award Winning Productions that helps Magnify Your Mission with Music
- That GIVES Companies customized music tools to connect, differentiate and unify across all of their platforms. Including Sonic Signatures, Sound Lead Generation, Podcast, Speaker and Corporate theme songs, Companionship Products, and Music For Film and TV
- That GETS Memorability in the marketplace, increased emotional connection, consistency across platforms, differentiation and increased revenue through product developement
- I want HELP Finding synergy with the right potential clients who understand the value of Music to Magnify Mission and to Orchestrate Legacy



BIOGRAPHY

Barry Goldstein's musical experience spans many styles and genres from Co-Producing the Grammy Award winning track" 69 Freedom special" with Les Paul for Best Rock Instrumental in 2005, to providing ambient music for Shirley Maclaine. Barry has composed and produced for Television, Film, Major record labels and Top Ten Recording artists. Barry's music is being used in hospitals, hospices, cancer centers, and medical practices. In addition, Barry reached the Billboard top ten albums on the New Age Charts in collaboration with Lee Harris as well as New York Times Best Selling Authors Neale Donald Walsch, Anita Moorjani, Dr. Joe Dispenza and Dr. Daniel Amen. In addition, he has received the Coalition of Visionary Resources Award(s) for Best Music of the Year in 2017 and 2018 and the industry choice award for 2020 As a speaker Barry's presentations have been audience favorites from Medical Grand Rounds to National medical conferences. Barry breaks through even the toughest of skeptics by providing research, humor and experiential processes that demonstrate the healing and transformational aspects of music and how these "Musical Prescriptions" can be used in modern day medicine. His Bestselling book "The Secret Language of the Heart" has become a "go to" manual for utilizing music beyond art and entertainment. It provides over 50 groundbreaking studies that assist the reader in using music to improve their health and quality of life. It has been endorsed by medical pioneers Dr. Norman Shealy, Dr. Stephan Sinatra, Dr. James Oschman and Dr. Daniel Amen.

TEN MINUTE TALKS® OR PRESENTATIONS

- Sonic Signatures: The Magic of Sound Branding to Magnify Your Mission with Barry Goldstein
- Becoming the DJ of Your Life: How To Create Your Own Unique Musical Playlists with Barry Goldstein

Ben Kayatta



Benjamin Brandt

- I've GOT A mission to help 1,000,000 people retire!
- That GIVES The power to spend more money, pay less taxes, and have an EVEN BETTER retirement.
- That GETS More confidence in spending to maximize your retirement potential.
- I want HELP learning more about getting out my message & growing my tribe.



BIOGRAPHY

On a mission to help 1,000,000 people retire! Host of Retirement Starts Today Podcast & Co-Host of the Retirement Tax Podcast - the LEAST BORING tax podcast on the internet.

President: Capital City Wealth Management & Retire-Ready Resources

When I'm not talking about retirement & tax planning, I'm chasing my six kids around a hockey rink.

Dr. Betty® Uribe

- I've GOT A global consulting group focused on realizing your 80th birthday toast in your Business and Life
- That GIVES The ability to solve issues and create the values-centered life of your dreams
- That GETS unprecedented, sustainable results in business and life, creating legacies that last generations
- I want HELP 1). Getting more high level clients who are life-long learners, looking for what's next in their business and life, and 2) filling a 5-day "Elevate" program in Cartagena, Colombia the last week of May: (May 28 June 1)



BIOGRAPHY

For nearly three decades, Dr. Betty® has been transforming business, culture, and people through values-based leadership. Under her leadership, JPMorgan Chase California ranked #1 Marketshare, grew deposits by 43% from \$250B to \$358B, reached best in class employee engagement and operational integrity, and the culture was transformed into a place where everyone feels valued, respected, appreciated and heard. Similar transformation was reached in three other bank multi-Billion turnarounds prior to JPMorgan Chase. A successful entrepreneur in four industries (Biomedical Engineering & Manufacturing, Real Estate, Automotive and Transportation) and a recognized authority on the psychology of leadership, turnarounds, negotiations, organizational structure, and peak performance, she has been honored consistently for her turnaround results, strategic intellect and humanitarian endeavors. As a Global Influencer and Business Transformation Expert, Dr. Betty® radiates positivity and growth wherever she goes. Her bestselling book, #Values: The Secret to Top-Level Performance in Business & Life, stands as a testament to her belief in the paramount role of trust and values in achieving unparalleled success. Notably, the book received endorsements from The Vatican and boasts a foreword by a distinguished 3-star General at The Pentagon. Beyond her corporate endeavors, she's a dedicated United Nations Ambassador for Peace and Human Rights, collaborating closely with governments, business and communities globally. Her active involvement in the FORBES Finance Council and numerous international initiatives solidifies her commitment to shaping a better world. She resides in Southern California.

Bill Gerber

- I've GOT An outsourced accounting department that help scale your business using the right people, process, and technology.
- That GIVES The ability to base important business decisions on accurate, timely, and future-focused accounting information.
- That GETS Clarity into big picture decisions and growth-focused forecasting and planning.
- I want HELP Finding new and creative ways to connect with entrepreneur in a digital world to learn



BIOGRAPHY

I am the co-founder of AccountingDepartment.com. After two failed businesses, I learned that quality accounting gave a full picture of what was happening in a business—and I had sorely lacked that. So in 2004 I partnered with Dennis Najjar, CPA and we set out on a mission to transform the way entrepreneurs not only viewed their accounting, but handled their entire accounting departments. I've written, spoken, and taught on the topic of clarity and understanding in financial accounting and am passionate about helping other entrepreneurs avoid the lessons I had to learn by failing. Most of all, I'm on a mission to make sure your accounting is helping you grow your business.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Accounting Partner Game: How To Financially Know Where You Are and Where You Will Be Featuring Bill Gerber

2024 ANNUAL EVENT DIRECTORY

Bill Kaitz

- I've GOT a Marketing Agency and a Publishing Company
- That GIVES small cap public companies access to targeted retail investors through direct response marketing
- That GETS our clients capital con. dence, organic coverage and freedom to focus.



BIOGRAPHY

I've always sought to do things better and not accept the status quo, whether I was installing cabling for data centers or marketing products and companies. My career has been built around integrity in all that I do and all who are in my circle of people, which is why I am quick to pass or let go of anyone who is working as a mercenary/merely for money. My team and I have managed multiple online and offline campaigns, raising over \$350 million for our clients. I have grown to believe the best way to learn something is to teach it to others and growth is a rewarding, never-ending journey. In my free time, I enjoy spending time with my family, reading, riding motorcycles, clearing my mind in the mountains and listening to Frank Sinatra.

Brett Frevert

- I've GOT Fractional CFOs 130 of 'em!! Also, Controllers, HR Directors, Supply Chain and FP&A professionals.
- That GIVES Information Confidence Clarity GROWTH
- That GETS GROWTH Security Profit
- I want HELP We need more entrepreneurial accountants (which is NOT an oxymoron!) We need people who embrace our core values 1 Your family comes first 2 Get shit done 3 Work as a team 4 Be completely truthful and transparent



BIOGRAPHY

Brett Frevert - 5th Generation Nebraska farm kid. Dad to 4. Husker fan. Accountant by training, entrepreneur by vocation/passion. Lifelong learner. READY for the beauty of Genius Network!!

Brian Kurtz

- I've GOT 40+ years of direct marketing experience with two high-level mastermind groups for multi-channel direct marketers.
- That GIVES actionable strategies, tactics, coaching and feedback to make sure you are as diversified with all of your marketing efforts and with state-of-the-art methodologies from the world's best experts.
- That GETS breakthrough results through marketing diversification, implementing world-class direct marketing creative and media.
- I want HELP with introductions to people who need this kind of training and ideas on the best experts my groups and I can learn the most from.



BIOGRAPHY

Brian Kurtz has been a serial direct marketer for over 40 years and never met a medium he didn't like...and while he's had much success, he also must admit that trying to sell subscriptions and books on the back of ATM receipts and under yogurt lids was only "a good idea at the time..." Brian left his beloved Boardroom Inc. in 2015 where he was responsible for the mailing of close to 2 billion pieces of direct mail in his career (and he did NOT lick every stamp!); and he was also responsible for the distribution of millions of other impressions and promotions in a wide variety of alternate media, both offline and online, using the most innovative direct marketing techniques while working with the most legendary copywriters and consultants who have ever lived. His mission for the next 40 years is to be the bridge between the eternal truths of direct response marketing and all that is considered state-of-the-art direct response marketing today. In September of 2014, to kick off that mission, Brian hosted what has been called the event of the decade: "Titans of Direct Response." Brian writes and speaks regularly; recent content can be found at www.briankurtz.me/blog. His first book, The Advertising Solution, was published in 2016. His second book, Overdeliver, came out in April 2019. But truth be told, Brian is really just a Little League Baseball Umpire and does this direct marketing stuff on the side...his ultimate goal is to umpire in the Little League World Series in Williamsport, PA while he is still upright...and he hopes it happens soon... Brian's 3 most recent of his 13 different presentations in Genius Network are below... but one he really wants you to watch is his Ten Minute Talk: "6 Eternal Truths From 6 Dead Mad Men" at https://new.geniusnetworkgroup.com/6-eternal-truths-from-6-dead-mad-men/. Plus, if you could only listen to ONE of the 9 great I Love Marketing Podcast episodes with Brian Kurtz, you should watch this one on How To Increase Your Business With Direct Mail at: https://ilovemarketing.com/bonus-episodethe-one-with-brian-kurtz/.

TEN MINUTE TALKS® OR PRESENTATIONS

- Direct Mail Marketing Mastery: A Direct Mail Expert Panel Featuring Joe Foley, Brian Kurtz, and Jon Webel
- Now Is The Greatest Time To Be A Marketer: How To Sell and Serve During COVID-19 Featuring Brian Kurtz and Joe Polish
- The 10 Commandments of Copywriting: From The Copywriter Closest To God

Brian Slusser

- I've GOT skills and experience with multiple successful business exits, many in the healthcare industry. And, the skills and experience to help other Entrepreneurs make a greater impact.
- That GIVES high-achieving Entrepreneurs, First-Time Founders, Entrepreneurs in business transitions, and Emerging Industries, a partner to help them solve big problems via service, counsel, and support.
- That GETS them the ability to accelerate successful outcomes!
- I want HELP continuing to develop mplementing a launch plan for growth investment(s) to scale the lam Driven Network with Dr. Doug Brackman...which will, in turn, assist some of the greatest Entrepreneurs to love themselves and 10x their gifts so they can make an even greater difference in the world i



BIOGRAPHY

- Father of three, grandfather of five, husband of 42 years.
- Healthcare, Pharma innovator who has successfully founded, grown and exited two start-up businesses one to a Fortune 8, another to Silicon Valley based growth venture.
- Investments made in personal growth with transferable value; 8 years Strategic Coach, 10x mindset, 2.5 years IamDriven one-on-one with Doug Brackman, Working Genius certified, Genius Network connected •

Brittany Anderson

- I've GOT The Trailblazehers: The Exclusive Network for Female CEOs, Founders & Entrepreneurs.
- That GIVES connection, community and intentional freedom to successful women who are looking to take their business and life to new heights.
- That GETS next level growth while minimizing decision fatigue with a dedicated network.
- I want HELP introducing more trailblazing, high achieving women into the network so we can create a powerful community together!



BIOGRAPHY

Brittany Anderson's passion lies in helping highly driven women to accomplish ANYTHING, by not doing EVERYTHING. Co-Founder of The Trailblazehers, Partner in Wealth Longevity International, and President & Shareholder of a top-ranked wealth management firm, Sweet Financial Partners, Brittany has taken her business building and team engaging insights and has worked with hundreds of business owners, CEO's, entrepreneurs and authors to help them create even more intention in their business and life. With 15+ years experience in helping people identify their blind spots, minimize decision fatigue and pursue what sets their soul on fire, she has become known for her ability to help others (and herself!) master the "juggle struggle." Her insights have been featured in national media outlets such as Forbes, Inc, Influencive, Bloomberg, Private Wealth Magazine and Huffington Post. As an influential speaker and author, Brittany has graced many stages including Million Dollar Round Table, Raymond James National Conference, EWAS and more on showing up as more than a title, more than a label, and pursuing the life that you were put on this earth to live. Brittany is a mom to three, wife to one, friend to many, lover of great food & wine, and is obsessed with getting a good workout in daily.

TEN MINUTE TALKS® OR PRESENTATIONS

- The 90-10 Principle: Transforming and Mastering Whole Life Leadership with Brittany Anderson
- Show Up: Leadership In Today's World
- Appreciate Your Worth

Bryan Sweet

- I've GOT A 5 pillar methodology for helping people build a life beyond wealth.
- That GIVES me the opportunity to help people live a vibrant, abundant life of purpose, legacy and fulfillment.
- That GETS people to take their lives to the next level and live out their dreams.
- I want HELP making The Dream Architect Life a national movement



BIOGRAPHY

Bryan has been on the mission to help people live their retirement dreams since the start of his career in financial services back in 1979. Having been recognized for his trademarked process, The Dream Architect™ in major publications such as Forbes, Inc., Barrons, Entrepreneur magazine, Wall Street Journal, and many more, Bryan has helped wealthy individuals realize their biggest dreams for decades. With Bryan's vast industry experience, he is also partnered in multiple entities including Ultimate Advisor Coaching, the Elite Advisor Experience and the Elite Wealth Advisor Symposium. Each of these entities support high-performing financial advisors across the United States in the growth and scaling of their businesses. The bottom line is that Bryan thrives on helping others experience the growth and freedom that he has created in building multiple world-class businesses, all while living the life of his dreams.

TEN MINUTE TALKS® OR PRESENTATIONS

• Dream It and Achieve It

Burgundy Morgan, Esq.



BIOGRAPHY

• Burgundy Morgan, Esq., Attorney, Futurist & Solutionary!

Music & Entertainment, Intellectual Property, New Technology, Entrepreneurship.

Helping Do-Gooders minimize the legal "speed bump" to bring meaningful products and services to market faster for the betterment of ALL of us. (Let's co-create a better future!)

Burgundy Morgan is a graduate of Pepperdine University School of Law, J.D. 1998. A former professional musician, Ms. Morgan holds two undergraduate degrees in music classical guitar and jazz piano.

Burgundy Morgan is an experienced attorney, author and educator skilled in Business Organizations, Intellectual Property (Copyright & Trademark, Rights & Clearances, Licensing), Entertainment & Event Production; New Technology / New Media, and related business and legal Issues. Non-Confidential Clients* include MAPS, DanceSafe, and various Burning Man projects. (*Confidential Clients are not disclosed.).

Ms. Morgan's intellectual property and entertainment industry experience includes copyright and trademark issues, production contracts, live performance contracts, distribution contracts, publishing contracts, recording contracts, rights and clearances/due diligence, master use and synchronization licenses, soundtrack albums, and other entertainment industry agreements.

Feature film and television projects include The Greatest Showman, Dune, Spiderman Far From Home, Spiderman No Way Home, Smallfoot, HBO's Euphoria, among others. Music projects include Mary J. Blige, Linkin Park, Demi Lovato, Fallout Boy, Peace Song Music Awards, Mo' Better Music, Brain Music Labs, and others.

Ms. Morgan is also well versed in entrepreneurial legal issues, including business formation and organization matters for Corporations, Limited Liability Companies, and Partnerships, and drafting commercial, corporate, and new technology agreements.

Ms. Morgan co-authored the academic textbook, "But Where Do I Sign? Vol. One – The Essentials – a guide to understanding the music industry and its contracts, copyrights and licenses," and served as adjunct professor at Musicians Institute from 2002 to 2015.

From 2002 to 2013, Ms. Morgan regularly co-hosted KPFK 90.7 FM Pacifica Radio "Samm Brown's For The Record," discussing contemporary entertainment industry issues.

Ms. Morgan regularly lectures and speaks on entertainment industry, technology, and ethics panels.

Byron Ellis

- I've GOT over three decades of experience helping real people make the best financial decisions.
- That GIVES a unique perspective and massive experience about everyday money stuff.
- That GETS me in an elavated position to help educate and help millions of people become more comfortable with money and be the best human humanly possible.
- I want HELP figuring out how to take my experience of turning complex issues into actionable ideas and turning that into my next project since I exited my biz in early 2024.



BIOGRAPHY

For thirty years Byron has been teaching, coaching, and advising folks about money. He is obsessed with reading, writing, learning, and everything in between...in order to achieve success.

And after an exit from his business he is taking some time to have some fun!

When Byron does anything in life, he goes all out, and money is no different.

Byron's beliefs are that money decisions are not really about money. Instead, they are more about who and what you love.

Byron recently sold his business and completed a three year commitment as Head of Office with Goldman Sachs Personal Financial Management. He has been helping families with their Financial Life Management since 1989 and has built and grown one of the most successful firms...in the entire country! He also has a weekly financial column in The Villager and Courier, two local newspapers. He continues his education by obtaining designations like CFP ®, CLU ®, ChFC®, and CRPC®...all done in his quest to learn.

He has used his financial acumen and leadership to benefit not only thousands of retirees, but also the community, as Chairman of the Board of the South Montgomery County Chamber of Commerce, Chairman of the Board for Leadership Montgomery County, Finance Committee Chair for the Montgomery County United Way Campaign, and more. Byron's accomplishments have been recognized by top accolades from Barron's, Texas Monthly, Houston Business Journal, and he has been featured in Money, U.S. News, Think Advisor, InsuranceNewsNet.com, WealthManagement.com, Daily Worth, Woodlands Online, CommonBond, Fox 26, Consumer Reports, Mother Nature Network, Martha Stewart Weddings, and FitSmallBusiness.com.

Others tend to say that Byron has a way of taking complicated ideas and making them simple. Byron has an energy and drive for life that is contagious.

He lives in Austin Texas.

Contact: byronellis@usa.net.

TEN MINUTE TALKS® OR PRESENTATIONS

The Vital 10: The 10 Must Have Documents For You, Your Parents And Your Adult Children

Cade Archibald

- I've GOT A dynamic virtual and brick and mortar health business that provides the most innovative and cutting edge solutions for aging and longevity.
- That GIVES We provide the customized lab testing along with peptides, nutrition, tness and health advising for individuals wanting to look, feel and perform their best.
- That GETS More energy, weight loss, age reversal and pain resolution
- I want HELP finding a pharmacy for purchase or partnership that can provide our clients the highest quality peptides and nutrition and better technology solutions for fulfillment of products to help us provide the best possible communication and care for our clients.



BIOGRAPHY

Cade Archibald, a co-founder of EastWest Health, embarked on a health journey that led him to shed 50 pounds and sparked his interest in health & wellness. Partnering with his brother Regan in 2013, he channeled his personal transformation into a mission to revolutionize health care. A seasoned professional in sales and operations, Cade masterfully drives the growth of EastWest Health with strategic systems and processes. His past experiences and transformative health journey equip him to provide patients with a holistic, tailored approach to health with peptides, regenerative and functional medicine. Cade seamlessly blends his business acumen with his passion for health, propelling EastWest Health's vision. His dedicated leadership ensures that the clinic stays at the cutting edge of medical advancements, offering the most effective, evidence-based health solutions along with the best-in-class client experience.

Calvin Bagley

- I've GOT two Medicare insurance consultancy groups called The Medicare Store and Nuvo.
- That GIVES the very best advice on Medicare.
- That GETS ten thousand new clients enrolled in a Medicare plan every year.
- I want HELP connecting with interesting people and leveling up my peer group.



BIOGRAPHY

Meet Calvin Bagley, a successful entrepreneur who founded and led several innovative healthcare and health insurance companies. With a passion for improving people's lives and a drive to positively impact the world, Calvin has launched companies that are bringing transformational changes in the healthcare and health insurance industries. His companies have been at the forefront of developing cutting-edge medical technologies, providing critical healthcare services, and delivering innovative insurance and financial solutions to retired people. These companies include Nuvo Health, Nuvo Wealth, The Medicare Store, and Modus Laboratories. Calvin's visionary leadership and entrepreneurial spirit have earned him numerous accolades and awards, including recognition as the leader of one of the largest Medicare insurance service companies in the US Southwest. He is known for his ability to identify and seize new opportunities, build high-performing teams, and drive company growth and success.

Cameron King

- I've GOT two high-level coaching groups for farmers and ranchers; Farm Business Mastery & Farm Business Freedom.
- That GIVES clients the mindset, strategies, encouragement, and community they need to continuously transform as entrepreneurs.
- That GETS them more profits saving their farms and ranches and creating family legacies that will last for generations.
- I want HELP finding a COO for Farm Rebel.



BIOGRAPHY

The most important parts of my life are my faith and my family. I'm a Husband and Father to six kids ages 5 months - 14 years. We live in St George, Utah. I turned 40 in September 2023. Our family recently finished 20 months of full-time travel; half in the US and half in Europe. Hiking uphill is my happy place. I especially love spending time in the desert and high alpine. I'm a prepper. I'm a morning person. I REALLY love America. I was kidnapped. It's the 3rd best thing that's ever happened to me. I served two years on a church mission in Argentina after high school. My #1 goal in joining Genius is to make friends with kindred spirits. Between COVID and then traveling for nearly two years I'm incredibly hungry for new, energizing relationships. My #2 goal is to grow my business 10x by Jan 1, 2027.

Cammie Rice

- I've GOT a non-profit organization that provides education and resources to hospital inpatients and outpatients to prevent opioid misuse.
- That GIVES each patient a personal Care Coach, or Life Care Specialist, dedicated to their recovery using CWC's Healing Wheel of non-pharmacological pain management & mental health skills.
- That GETS patients the support they need to ensure a substance-free future postrecovery.
- I want HELP expanding our Life Care Specialist program to hospitals nationwide and beyond, help promoting my new book, growing your podcast and being interviewed about the book and foundation. How to get insurances to pay for these services and scale across the country.



BIOGRAPHY

Cammie Wolf Rice: Philanthropist, Activist, Speaker / CEO & Founder of The Christopher Wolf Crusade - CWC ® Author of The Flight: My Opioid Journey.

As founder of the Christopher Wolf Crusade, Cammie Wolf Rice is dedicated to bringing an end to the Opioid Epidemic. After the tragedy of losing her son, Cammie has turned pain into purpose by championing addiction prevention. In 2018, Cammie founded CwC in Christopher's honor and launched a new position in healthcare called the Life Care Specialist. Prior to her philanthropic work, Cammie was Senior Vice President of Finance & Technology for Bank of America. She also held a Sr Director position at Hyperion and managed partnerships with Accenture, Deloitte, Ernst & Young and IBM. Cammie currently serves as the Chair of Usher's New Look. She is also a board member of the Cambodian Children's Fund, headquartered in Phnom Penh, where she founded both the Rice Academy and Christopher's Hope Medical Clinic. Cammie lives with her husband in Atlanta.

Learn more about Cammie's journey by reading her memoir, The Flight: My Opioid Journey

TEN MINUTE TALKS® OR PRESENTATIONS

• Fighting the Opioid Epidemic: A Candid Conversation with Cammie Wolf Rice and Joe Polish

Carolyn Santo

- I've GOT A startup inverse agency; an incredibly diverse online network of friends and associates around the world; a polymath personality; part ownership of a crowdfounded DAO
- That GIVES Uncommon ways to improve their business without taking large financial risks. Using small ideas to get big results.
- That GETS More leads, increased revenue, more efficient use of resources, big returns from small commitments.
- I want HELP Setting up my own online assets, more exposure, start my email list and semi-paid group, a full pipeline so I can spend all my time helping people with business and marketing strategy.



BIOGRAPHY

I planned to write a clever bio during my layover in San Jose, but I ended up taking an elderly woman in a wheelchair to the bathroom. There were no airline attendants and the gate agent couldn't even watch our bags. So I asked a man in another wheelchair to watch our carry-on bags (no way HE could take off with them!) and helped my new friend.

So here are the facts:

Born and raised in Denver, CO as an academic nerd (valedictorian, full academic scholarship to Vanderbilt, Truman Scholar, etc.)

Escaped becoming a ski bum by moving to Hawaii where I discovered the joy of golf on a bank expense account. In my spare time I convinced wealthy people to rearrange their financial lives and pay us thousands of dollars a year to make sure everything went smoothly when they died. Plus I trained others to do the same. My most effective seminars took place at the 19th hole.

Turns out that was like Navy SEAL boot camp for selling things people can taste, touch, test drive, see results while they're alive, and even get a money back refund!

TEN MINUTE TALKS® OR PRESENTATIONS

• Common Sense Marketing: Boost Your Business Without Breaking The Bank with Carolyn Santo

Chad Hoffmann

- I've GOT an investment process to minimize risk and maximize opportunities for retirement
- That GIVES Peace of mind and strategies to reach your retirement dreams.
- That GETS Ideas and strategies to help them in up and down markets
- I want HELP Scaling the business and drawing clients to me through top marketing



BIOGRAPHY

Chad Hoffmann has served as President/Founder of WORTH Investments since Aug 2002.

In 1999, he received his BA in Business from Mount Mercy College.

Chad is dedicated to developing lasting relationships with all his clients.

He believes in helping each person become confident in assessing his or her financial goals and participating in the financial management process.

One of the benefits of working with Chad is his ability to provide clear, easily understood explanations of financial products and services.

The personal program that Chad can provide is a roadmap to working toward a more secure financial future. chad@worthinvestments.com

Charles Byrd

- I've GOT Leveraged Leads consulting offer: Scale your business with joint venture promotional partnerships.
- That GIVES getting YESes to profitable joint venture partnerships that will double your business.
- That GETS your lead sources diversified. Operational joint venture strategy and system in 5 weeks from A-Z.
- I want HELP identifying more ideal stages of audiences over 1mm (Masterminds, high ticket communities)



BIOGRAPHY

www.CharlesByrd.com Father of two incredible entrepreneur minded daughters. Husband. Human. CEO and founder of Pure JV Charles Byrd's official bio and his incredible background and success in Silicon Valley are glowing, but that's not what's important. What you really need to know about Charles is his proven record of helping others create super profitable joint venture partnerships. Not only is he one of the most connected people in the online space, he knows how to help you set up lucrative promotional deals that has his clients and students booking hundreds of thousands of dollars of business. He knows how to help you get qualified leads without you needing to do paid advertising or the need for complicated funnels. I am sure that's music to your ears. If you want to grow your business, Charles is definitely one to pay attention to. Charles's work on relationships, joint ventures, and frictionless systems and has been featured in: - Forbes - ABC News - SiriusXM - Funnel Magazine - Science of Success - National Speaker Association His new book called "Internet Marketing Secrets" is an Amazon best seller.

TEN MINUTE TALKS® OR PRESENTATIONS

- Becoming A Conscious Connector: How To Build Better Relationships That Lead to Win-Win Outcomes with Charles Byrd
- The Power of Joint Ventures: How To Grow Your Stream Of Ideal Clients, Impact, & Revenue with Charles Byrd

Dr. Chris Phelps



BIOGRAPHY

I'm an Entrepreneur, Amazon Best Selling Author, Dentist and CEO of Cialdini Institute who lives in Charlotte, NC. I've been married for 26+ years and have two teenage boys, Riley and Liam. I like playing tennis, Texas Hold'em poker and enjoy great wine.

Cindra Kamphoff

- I've GOT a keynote speaking and a coaching company called The Mentally Strong Institute.
- That GIVES entrepreneurs and business owners more confidence, ability to get to their goals quicker, and an increase in their influence.
- That GETS them more money, less overwhelm, and reduced self-doubt.
- I want HELP attracting more opportunities for keynote speaking and companies that want to hire us to do one-on-one mindset coaching with their teams.



BIOGRAPHY

Cindra Kamphoff, Ph.D., CMPC, PCC, helps champions fully embrace the Mentally Strong mindset through her transformative Learn, Burn, Return™ process that helps you overcome any setback. She is an award-winning keynote speaker and certified professional coach for leaders, professional athletes, and championship teams, and also runs a speaking and coaching company called The Mentally Strong Institute. Her clients range from Verizon Wireless, Target, and Walmart to the Minnesota Vikings. She has provided mental training for the Minnesota Vikings for the last four years, working one-on-one with the players. Cindra worked with the United States Olympic Track and Field team while they were in Tokyo working with the athletes one-on-one to help them train their minds. She is the author of an Amazon bestseller, Beyond Grit: Ten Powerful Practices to Gain the High Performance Edge, and a recent second book, Beyond Grit for Business: How to Boost Performance, Leadership and the Bottomline. Her podcast, The High Performance Mindset podcast, has over 5 million downloads and is ranked in the top 100 podcasts where she interviews thought leaders about mindset. She is a proud Minnesotan and lives there with her husband and two teenage boys.

TEN MINUTE TALKS® OR PRESENTATIONS

• How To Move On From A Mistake: Flush It! with Dr. Cindra Kamphoff

Clate Mask



BIOGRAPHY

Clate has been educating and inspiring entrepreneurs for over a decade, and is recognized by the small business community as a visionary leader. His passion for small business success stems from his personal experience taking Infusionsoft from a struggling startup to an eight-time Inc. 500/5000 winner. As CEO, Clate is leading Infusionsoft on its mission to create and dominate the market of sales and marketing software for small businesses. Under Clate's leadership, Infusionsoft has landed four rounds of venture capital including a \$55 million Series D led by Bain Capital Ventures with contributions from prior investors, Signal Peak Ventures and Goldman Sachs. He was named an Ernst & Young Entrepreneur of the Year . nalist, a Top 100 Small Business Influencer by Small Business Trends, one of the 100 Most Intriguing Entrepreneurs of 2013 by Goldman Sachs, and Business Leader of the Year by the Arizona Technology Council. Clate is a national speaker on entrepreneurship and small business success, and co-author of the New York Times bestseller Conquer the Chaos: How to Grow a Successful Small Business Without Going Crazy. Clate has a B.A. in Economics from Arizona State University, as well as an MBA and a J.D. from Brigham Young University.

TEN MINUTE TALKS® OR PRESENTATIONS

- Lifecycle Marketing
- The Stages of Small Business
- From \$10 Million to \$100 Million: Three Big Lessons for Growing and Scaling Your Business

Cosmo Boyd

- I've GOT Three passions beyond wife and family. I love to solve problems. This is
 my unique ability. I also love to do good. I focus on The Center for the Visually
 Impaired, CVIGA.org, and The Atlanta Opera. I am highly involved with my
 University, Sewanee: The University of the South. I do good and do well by doing
 good.
- That GIVES Peace, serenity and confidence
- That GETS Most people want money but hate dealing with it. I supply a trusted company to let my clients enjoy wealth without the hassle.
- I want HELP Sorting all the parts of my life and business acumen so that I too can live a more serene highly lucrative and fun lifestyle.



BIOGRAPHY

Cosmo has 46 years of experience working with clients and friends to help them understand their money needs and how to meet them. "No two clients are the same. It's important to understand my client and how she thinks about money fully." says Cosmo." Ultimately, I want my clients to achieve a state of financial well-being and peace of mind. My clients are my friends. A sustainable, multigenerational financial legacy is essential to them, and I intend to help them do this without worry."

After graduating from Sewanee: The University of the South with a Bachelor of Arts in English, Cosmo began his career as an extension of his college business in consumer electronics. Three years later, he joined The Robinson-Humphrey Co., a part of Citigroup, then Morgan Stanley. As a Senior Vice President, he moved on to UBS Financial Services Inc. Seeking a more personal experience, he joined Stephens Private Client Group as a Managing Director. That still left him wanting to deliver more personal service and expertise. So Cosmo started his private firm, THE 680 GROUP. He was finally enjoying the truly unique experience once again with his clients and friends.

Additionally, he has been a Certified Financial PlannerTM (CFP®) for almost four decades. The certification from the CFP® board includes insurance and risk management, employee benefits, investment planning, retirement planning, and estate planning.

Cosmo has received many awards over the years recognizing excellence in wealth management.

A native of Atlanta, Cosmo has been active in the community throughout his life. He has volunteered with his church, the state voter commission, the Libertarian Party, the American Cancer Society, The Atlanta Opera, and The Center for the Visually Impaired. He served as a Regent of the University of the South, where he served on and chaired the endowment investment committee and the innovation committee, a current member of the Board of Directors of the Atlanta Opera, and a member of the Board of Trustees and The Foundation Board of the Center for the Visually Impaired.

Cosmo and his wife, Laura, have three children, Thiot, Bunny, and Emily, and three grandchildren. He enjoys spending time with his family and friends, learning, traveling, genealogy, and technology.

Cristi Bundukamara

- I've GOT A mental strength formula developed navigating my own grief and trauma of losing 3 children over the course of 17 years.
- That GIVES Practical tools to overcome barriers to success.
- That GETS You to be comfortable in your story, enhancing personal and professional confidence.
- I want HELP developing and implementing a marketing strategy that is in line with my personal vision to inspire people to develop themselves.



BIOGRAPHY

Dr. Cristi Bundukamara, Ed.D., PMHNP is a distinguished psychiatric nurse practitioner with over two decades of dedicated expertise. Her journey into the world of healthcare began as an Army Medic, setting the foundation for a career defined by compassion and unwavering commitment. A pivotal point in her educational journey led her to Florida International University, where she earned a Master's degree in Psychiatric Nursing. With a passion for elevating the standards of mental health care, Cristi Bundukamara pursued a doctorate in Healthcare Education, solidifying her position as a thought leader in the field. Cristi Bundukamara's groundbreaking work culminated in the establishment of the pioneering Mentally STRONG Clinic in the vibrant community of Colorado Springs, CO. Here, she harnessed her extensive experience and visionary approach to mental health, transforming the lives of countless individuals. Not content with revolutionizing clinical practice alone, Cristi Bundukamara went on to found the Mentally STRONG Academy, a hub of learning and empowerment. Cristi Bundukamara's passion for fostering mental strength shines through her captivating speaking engagements. Her dynamic presentations offer profound insights into the art of processing emotions, coupled with practical strategies for cultivating mental strength.

TEN MINUTE TALKS® OR PRESENTATIONS

• Mentally Strong: How to Think, Organize, and Choose Even Better with Dr. Cristi Bundukamara

Crystal Hoogeveen



BIOGRAPHY

Crystal Hoogeveen is the Director of Curriculum & Coaching at the Mentally Strong Institute. She works with executives, high-potential leaders in Fortune 500 companies and educational leaders. Crystal brings 30+ years of experience supporting others in becoming the very best version of themselves. Her love of learning and genuine interest in her client's growth and success makes her a supportive, creative, and engaging coach. Recently, Crystal developed a student curriculum for Beyond Grit to help others learn practical exercises to gain their high-performance edge. In addition to writing, she has consulted with companies and school districts across the country to provide one-on-one coaching, professional development, and the implementation of cultural health surveys. This work has delivered immediate and lasting results in team dynamics and leadership effectiveness. Crystal focuses on active listening skills, characteristics of great teams, and mastering conflict.

Daanyaal Bandukwala

- · I've GOT Lots of ideas!
- That GIVES A swiss army knife approach We fill in the gaps of our clients to ensure they are optimized.
- That GETS them thinking outside of the box, strategically and the resources they need to accomplish their goals.
- I want HELP Growing my businesses further while optimizing my time.



BIOGRAPHY

Born & Raised in the Toronto area - Daanyaal Bandukwala is a passionate entrepreneur who is always looking to expand his horizons and strategic vision. Daanyaal has worked in various areas & roles in the pharmaceutical industry. These roles include sales, patient access, trade relations/distribution & marketing. He has experience in different therapeutic areas - Rare Disease/Specialty medicine, Ophthalmology, Oncology & MS allowing for a unique perspective. Daanyaal is the Founder & Managing Director of Next Vision Healthcare Consulting – which focuses on advisory for product launch, lifecycle management/LOE, strategic/tactical planning and competitive strategy. In addition to this – Daanyaal is the Founder & Managing Director of Next Vision Group which focuses on investments & management across various industries including education, artificial intelligence, healthcare/pharmaceuticals, real estate & laundry services.

Dale Cavan

- I've GOT a commercial real estate development company that is doing very well...
- That GIVES: (1) Business owners access to space that allows them to operate their companies, and (2) Investors a trusted place to invest and make good returns....
- That GETS: (1) Buildings that are more suitable to their businesses than others that are offered in the marketplace, and (2) Investors access to real estate deals.
- I want HELPP: (1) learning how to connect on a deeper level with current friends and loved ones, and (2) take our projects to other markets and grow volume.



BIOGRAPHY

I'm a real estate developer and investor with 30+ years of experience. Current activities include developing industrial projects while actively investing in debt and value-add opportunities. My wife, Dana, and I live in Scottdale, Arizona, and we enjoy spending time with our three adult children and . ve grandsons.

Dan Benamoz



BIOGRAPHY

Dan Benamoz, R.Ph., CEO, is a marketing and business development consultant and has helped hundreds of Independent Pharmacists launch and grow successful businesses. Dan is the founder and CEO of Pharmacy Development Services (PDS) the largest and most successful independent pharmacy marketing and business development company in the country and founder of 'Total Business Mastery.' Dan speaks 12 to 15 times a year and is a featured speaker at the National Trade Shows for Cardinal Health, McKesson Drug Company and Amerisource-Bergen; trade events hosted by the National Community Pharmacist Organization (NCPA). Dan is the preeminent national spokesperson in the pharmacy industry in the area of business growth. He is also a fierce advocate for the pharmacy industry and is at the helm of a nationwide advocacy program.

Dan Murphy

- · I've GOT a solid, established, high values, service driven construction business
- That GIVES timely, responsive, collaborative, expert installations in a spirit of partnership
- That GETS safe, successful, on-time, hassle free completion of their projects
- I want HELP figuring out how to build and grow my team, to expand financially and regionally



BIOGRAPHY

I'm a man seeking understanding and discernment, ready to begin a new chapter in my life and, finally, become the man I was made to be! A father of two wonderful sons and a business owner for twenty plus years, I want to be in rooms where I can give, help and receive and become the best version of myself. I look forward to making new and exciting connections and friendships and enjoy the company of other entrepreneurs seeking to do the same.

Dana Bonander

- I've GOT 4 businesses that I own and that I am a part of...Inter-Mountain Pipe and Threading Co., Bonander Properties, Urban Tails, and Ask Wellness.
- That GIVES people the ability to meet their needs whether in the energy industry, property rental, dog and cat care, or personal wellness.
- That GETS them high quality pipe and manufacturing and great service, high quality wellness products they can count on, and the peace of mind knowing that their dogs and cats are well taken care of.
- I want HELP in learning to become a better leader, and to grow my businesses in strong industry leaders and community givers.



BIOGRAPHY

I am second generation business owner that has been a part of Inter-Mountain Pipe & Threading Company for most of my life. I began my employment with IMPT working through the summer months as a teen doing every odd job thrown his way. After leaving Casper to pursue education, earning a Bachelors in Arts degree from Concordia College and a Masters in Business Administration from University of Phoenix, I returned to Inter-Mountain in 2006 full time. I began with the Sales team and later served as Executive Vice President. In January 2024 I earned the title of President. I also am owner and CFO of Urban Tails, a full dog facility that includes boarding, day camp, grooming, and retail. In my personal life, I have a 15-year-old daughter who is in dance, tennis, and DECA. She keeps me busy in my off time, but I still have time to run our 3 dogs, play golf and enjoy my passion of blowing glass.

Dana Wright

- I've GOT The best ice cream shop in the world Big Red Treats.
- That GIVES 21 flavors of ice cream, homemade fudge, and gourmet popcorn.
- That GETS a place to smile, laugh, and enjoy the company of others.
- I want HELP hiring and training great talent, but mainly how to identify the right fit to our culture. We want to create the Wonka of the midwest!



BIOGRAPHY

I am a graphic designer, web designer, and branding agency owner.

Daniel Brown

- I've GOT an Austin home building company and a health transformation
- movement, along with a desire to make the world ever better
- That GIVES people beautiful homes, great investments, and transformational
- holistic health

That GETS the world closer to my dream of better health and lives for all I want HELP raising money for our real estate fund, growing our health movement, and improving lives of more Genius members



BIOGRAPHY

Once I reach 124, here's my desired obituary: "He helped people achieve more than they knew they could, and helped the world become healthier and more peaceful" Hubby, pops to 5, grandpops to 2, I'm a health super-geek and personal growth fan. An avid reader and amateur coach/therapist, I'm open-minded, occasionally obstinate, and always on the quest for better, whilst loving right now. Brit in USA (Austin TX). Liverpool FC fan, sun and nature lover, meat-eater, and unapologetically barefooted. While I've got a knack for appreciation, I'm refining my art of praise & recognition. And I think I'm much funnier than I actually am. If I can help you, especially with physical or mental health, I want to, so please ask: 818-918-0149 daniel@brownstoneci.com

Daniel Marcos



BIOGRAPHY

Daniel Marcos is the co-founder and CEO of Growth Institute, the leading online executive education company for C-level executives at fast growing firms. He is an international keynote speaker and a CEO Coach for over 15 years, with a mission to help 10 million entrepreneurs scale their companies faster and with less drama. He is also the Ambassador of Singularity University in Austin TX and partner with Salim Ismail to lead the worldwide education initiative of openexo. Earlier in his career, Daniel was a broker at Lloyd's of London and later served as a Financial Attaché to the Consulate General of Mexico in Hong Kong. In 1999, he created the first FinTech focused on Mexican financial markets, Finanzas Web, which was later acquired by Patagon.com, a leading financial site in Argentina. Daniel became the CEO of Patagon Mexico and was selected as a member of "30 under 30" by Expansion Magazine. Daniel is a graduate of EO's premiere CEO program "Birthing of Giants", and its continuation "Gathering of The Titans". He also holds a B.S. in Industrial and Systems Engineering from I.T.E.S.M. and an M.B.A. (cum laude) from Babson College in Wellesley, MA.

Danielle De Boer



BIOGRAPHY

My name is Danielle de Boer from Amsterdam.

I'm dedicated to embracing self-love, sensuality, and transformation. As a mom of three, I live boldly with passion and freedom, empowering women to reclaim their true selves. My mission is to inspire women to step fully into their power, live authentically, and embrace every facet of who they are. I look forward to connecting with like-minded individuals and sharing insights on this transformative journey.

And I'm the wife of the amazing Eelco de Boer:)

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Dara Ladjevardian



BIOGRAPHY

Cofounder & CEO of Delphi, a digital cloning platform

Darin Damme

- I've GOT Bullseye Branding The TV/Video Advertising Agency of the future today.
- That GIVES Clients the ability to "Moneyball" Television ad buying by Bullseye using AI & Human Technology to attribute each specific lead to the TV Station and Show that generated that lead. We also offer high level operators and help with consulting clients operationally to achieve the best conversion rates.
- That GETS Clients a greatly reduced Cost Per Lead creating a much higher ROI than the old school way / shotgun approach that has dominated TV Ad Buying for over 50 years.
- I want HELP with becoming a much better Leader and Business Owner. I want to learn how to take my company from \$20m in Revenue per year to \$50m-\$100m. I feel like I'm maxed out and want to learn how to be able to hand off key duties in my company without losing profit, culture, growth, clients, and momentum.



Darrell Sutherland

- I've GOT an Al assisted, guided content creation software platform named LegacyMaker.co
- That GIVES you an easy interactive system to CODE and train Your Genius to dominate your market... CODE is an acronym... Create, Organize, Deploy and Earn
- That GETS -its the fastest, most elegant way to eliminate your brain chaos by finally get your ideas out of your head, organized, published, leveraging your time and entrepreneurial brain to package your IP by our unique AI speech to text transcription, memories indexing, auto imaging, editing and template tools and then turn text back to speech to create your audiobook In multiple voices, composed to our Kindle-like Reader tool all in one software platform
- I want HELP connecting with key entrepreneurs and influencers using and exposing LegacyMaker.co to the world



BIOGRAPHY

My life today is all about having fun helping others WIN and living life to the fullest as a husband, father, author, inventor, investor and entrepreneur head quartered in my home town, Seattle, Washington. I started my first business at the age of 19 and built it into an 8-figure autonomous business in Aerospace and Space and Defense Manufacturing. As a seasoned entrepreneur and Angel Investor, I've experienced a wide variety of businesses from Precision Robotic Manufacturing, Industrial and Green Energy Automation, SaaS, Commercial and Residential real estate, Industrial Product Solutions, Business Consulting, Private Coaching/Mentoring and publishing to founding and growing my life's work through my transformational personal and product growth platforms... lvnlkzn (livin kaizen) and LegacyMaker.co I've been in business over 35 years, which afforded me the opportunity to take a 10 yr sabbatical (2005-2015) to fulfill my ultimate dream... be a full-time dad to Ashley (26) and Dylan (24) and full-time husband to my wife Lisa of 29 yrs. After returning from my decade sabbatical, I reinvented my Aerospace company and launched and invested in a number of complimentary businesses over the last few years and have never been more excited to transition from a crazy entrepreneur to a "Next Level Founder"!! I'm an all-season outdoor enthusiast... mostly powered adrenaline sports and nearly all activities ending "ing"... boating, fly fishing(passion), skiing, snowmobiling, shooting, hiking, mountain biking, paddle boarding, off-roading, etc... the best part is enjoying these amazing activities while "working" and creating memories with my family and friends. Life hasn't always been this fun...I know pain and childhood trauma... suffered (like most entrepreneurs) from horrible ADD, OCD and dyslexia, dad left me at 12, lost my brother at 26, blinded in my left eye at 26, horrible relationships, health issues, bad alcohol and food addiction, gained over 100lbs, business failures losing millions.... Then I created lvn|kzn and LegacyMaker.co, wrote my first book "Your Life Is Not Your Fault...Until It Is" and life became fun and exciting... I lost 104 lbs, developed amazing relationships and in the best mental and physical shape of my life. My passion and super power is helping others discover and monetize their unique ability. Time to have fun doing life and business together! Let's go serve others! best way to keep up with me is at www.darrellasutherland.com

TEN MINUTE TALKS® OR PRESENTATIONS

- The Genius of Genius Network: Insights From The 2021 Genius Network Facilitators
- The MyToys Freedom Framework: Darrell Sutherland's System For Revolutionizing Your Life

Dave Wolcott

- I've GOT private equity investments in alternative assets non-correlated to the stock market and a Mastermind & Virtual Family Office.
- That GIVES unique investments and strategies that create predictable passive income, reduce taxes, and provide a lucrative upside with less risk that creates freedom of money, time, and purpose.
- That GETS entrepreneurs to 10X their wealth and create unlimited freedom in their lives.
- I want HELP Scaling the business, increasing relationship capital and innovative marketing strategies.



BIOGRAPHY

Dave Wolcott started his career serving the country as a Captain in the Marine Corps. In 2000 he and his wife won the baby lottery by having triplets which inspired him to challenge the traditional financial planning advice of Wall Street. He then started an obsessive journey to understand how the top one percent were building their wealth. A serial entrepreneur at heart, Dave spent the next 20 years building several businesses, investing in alternative assets, and creating The Pantheon Holistic Wealth Strategy: the playbook to becoming ultra-wealthy and having not only freedom of money, but freedom of purpose, time, and relationship. Today, Dave is the Founder and CEO of Pantheon Investments and is more passionate than ever about helping entrepreneurs build wealth by passively investing in superior real estate and alternative assets that provide predictable cash flow, tax efficiency, and upside potential as a reliable alternative to the volatility of the stock market. Dave is the author of "The Holistic Wealth Strategy", A Framework for Building Real Wealth and Living an Extraordinary Life, and is also the host of the toprated "Wealth Strategy Secrets of the Ultra-Wealthy" podcast.

David Asarnow



David Berg

- I've GOT a system for business owners who want to make employee healthcare streamlined and half the cost
- That GIVES them a meaningful business advantage.
- That GETS a happier work force and frees up \$ that can be redirected to more valuable places in their business.
- I want HELP spreading the word to businesses needing this.



BIOGRAPHY

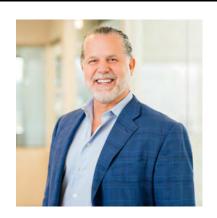
David Berg is the Founder of Redirect Health (www.RedirectHealth.com) – He helps entrepreneurs remove the waste, middlemen and unnecessary administration in health care, so they can have a common-sense medical plan their people can afford. Finalist for 3 best-in-class awards at the 2018 World Health Care Congress in Washington DC. David's unique healthcare system has been utilized by business owners and their employees all over America to attract many more job candidates and create loyalty advantages that dramatically lower employee turnover. His mission today is to make medical care easy and truly affordable and to help entrepreneurs' and business leaders' transform their healthcare costs from a burden on their company to a measurable return on investment - removing waste, middlemen and unnecessary administration so they can free up money to grow their businesses. Winner of the Phoenix Business Journal 2017 Health Care Innovator Award. Author of "Business Owner's Guide to FIGHTING HEALTHCARE" Ongoing student of Strategic Coach since 2002 and Genius Network member since 2015.

TEN MINUTE TALKS® OR PRESENTATIONS

- Healthcare with David Berg
- Healthcare Profit Mindshift

David Haase

- I've GOT MaxWell Clinic & Longevity Research Center- 20 years of tip-of-the-spear deep-dive personalized care for high resource patients with big goals or big problems, AND Regenerative Plasma Exchange therapeutics, AND decades of consultant experience in Advanced Therapeutics and Diagnostics.
- That GIVES patients an opportunity to be heard, seen, and known as a whole sacred-biological being and to receive understanding of their potential, their obstacles, and a path to experiencing their Maximum Wellness.
- That GETS Our Patients get More good days and a Magnification of their innate capability
- I want HELP recruiting more optimal patients for our Plasma Exchange Services despite unusual challenges for online marketing AND a CEO/COO to build our systems to take our services nationwide.



BIOGRAPHY

Dr. David Haase is a very curious physician, with a medical degree from Vanderbilt University School of Medicine and residency/practice at the Mayo Clinic in Rochester, Minnesota. He is double board-certified in Family Medicine and Integrative Holistic Medicine, serves as Lead Faculty for the Institute for Functional Medicine, and has trained over 10,000 physicians worldwide in his approach to Alzheimer's, dementia, and complex chronic illnesses.

In 2003 Dr. Haase founded the MaxWell Clinic as a living laboratory to explore the question "What Creates Health?" and it has grown into a 12,000 sq ft facility in Brentwood, TN, with many clinicians working together using a full spectrum of investigations and interventions. He and his remarkable team are dedicated to applying innovations in the fields of nutrition, genomics, mitochondrial function, systems biology, apheresis, stem-cell programming, and brain optimization so that each patient can lead their happiest and healthiest life.

Dr. David Haase's Deep Dive Program provides an unparalleled, intensive, customized care experience. Patients who join this exclusive program seek the utmost in personalized, cutting-edge performance and longevity care. The insights gained in this intensive path are then taught by Dr. Haase to other clinicians to improve their own practice and outcomes. The MaxWell Clinic Vitality and Longevity Research Center has active partnerships with University researchers and Biotech firms to speed the time it takes to bring leading edge advances into clinical care.

Over the last 10yrs Dr Haase has been pioneering a new approach to slow, halt and even reverse cognitive decline via Holistically Optimized Plasma Exchange to induce multi-tissue regeneration. He is the author of Curiosity Heals The Human: Solving the 'Unsolvable' with Better Questions and Advanced Technologies. Additionally, Dr. Haase serves as a consultant and board member for several biotech and transformative medical science companies. His unwavering dedication to pushing the boundaries of medicine and improving patient care make him a true luminary in the field.

David Neishabori



BIOGRAPHY

David Neishabori believe it all begins at home. When you surround yourself with beauty, we feel better mentally, physically and interactions with the world is better. That is why he has chosen to continue this family business, which began 200 years ago with showrooms in Scottsdale, Az., Sedona, Az., Telluride, Co., Jackson Hole, Wy and adding beauty worldwide. He has evolved AZADI Fine Rugs, globally and recognized as a certified child labor free rug company as well. "If you invest in beauty, it will remain with you all the days of your life." -Frank Lloyd Wright

Dean Jackson



BIOGRAPHY

I fell in love with Marketing as a young boy when I first realized that selling stuff on commission was way easier than renting myself out by the hour for a regular job... and Ive never looked back. Ive carried that distaste for real work into my adult life and have focused on a lifestyle centered approach to business using marketing as the ultimate lever to a life of freedom and fun.

TEN MINUTE TALKS® OR PRESENTATIONS

- The Million Dollar Book: How To Catalyze A Million Dollar Business With A Book with Dean Jackson
- Your Return On Genius: How To Benefit From A Genius Culture Based On Results with Dean Jackson
- The "Free Book Strategy" Demystifying The Front, Middle, and Back Of Your Book Featuring Dean Jackson and Joe Polish Session 2

Debra Bernoff



BIOGRAPHY

Debra Bernoff is a gifted speaker, health enthusiast, teacher, leader and writer. I'll start by saying this: I know what it's like to feel insecure. I know how much it hurts to doubt yourself or to put yourself on the back burner. I hate that feeling. On the other hand, I know what it's like to feel amazingly confident. I know what it is to put myself first, to realize that I can accomplish all I need to accomplish without neglecting my own self-care. Now that's a feeling I can get behind and can seek every day with pride and happiness. IMAGINE THIS... What if a woman reduced the number of days she felt down on herself? What if the number of days she didn't move her body or didn't make healthy food choices steadily dwindled, and she stopped rejecting her mate in the bedroom just because she felt tired or bad about herself? What if more days of the year she felt powerful and made the right decisions – and the number of days increased every year?

Denice Gierach

- I've GOT an Outsourced General Counsel program
- That GIVES clients a method of concentrating on the growth of their business, rather than putting out fires
- That GETS clients more peace of mind, less "fires" in their business and helping the clients achieve their visions for the future.
- I want HELP finding strategic partners who may sell to manufacturing companies that are in the \$10 -\$80 million in revenue space



BIOGRAPHY

Classic overachiever (still living in denial) looking for a better, more satisfying lifestyle, loves to work with people who still believe that they can make a difference in this world. By trade, I have a law office that specializes in family owned and privately held businesses, helping those businesses to grow. We are business people first, as I have been a real estate developer and involved in a corrugated box plant started from a greenfield operation. I like to think that the lens that I look through is different than any other law office as we think business issues first, as I have been there myself. I love to learn from learning from Dan Sullivan in Strategic Coach™ to a Master Mind Group with Nido Qubein, or reading a book to learn about why we should be optimistic for the future of our planet. I have been active on the boards of a number of charities in my area, including as President of the Naperville Area Humane Society, Board Member on DuPage Community Foundation and Secretary of the Heritage YMCA, as well as being a member of The Rotary Club

Dennis Bulani

- I've GOT wisdom about most technologies in modern agricultural food production and how to retail them
- That GIVES we improve the efficiency by which growers produce food, a premium customer experience
- That GETS our clients grow healthier, more profitable crops and have fun doing it
- I want HELP .to complete an algorithm that predicts yield, to digitize farms and to write a novel tied to chaos theory that will be a best seller



BIOGRAPHY

I "believe i can make a difference by which growers produce food". I am a canola, wheat, lentil, barley and wheat farmer located in Saskatchewan, Canada. We irrigate some land using variable rate water. I own a independent multi outlet agricultural retail company called "the Rack". We retail, and deliver farm fuel, fertilizers, and crop protection technology, we custom apply fertilizer and crop protection, we have a chain of unmanned fuel stations. We consult farm producers on plant nutrition and food production. We implement all the newest technology on farms using soil testing, plant tissue testing, gps, satellite imagery, drones, and anything bright and shinny that might advance food production. I have a degree in Animal Nutrition and that's where i get my infatuation when it comes to plant nutrition. I lead a research division, Ultimate Yield Management Institute that performs replicated published scientific research about crop production sustainable systems. The institute certifies crop advisors to follow a process. I have registered 2 patents one of which won 2009 agricultural patent of the year, "Racketeer" is the brand of product utilized in this patent. It has now expanded into most of western Canada and there is a large potential USA and Australian market. The other patent is currently expunged as i have not YET refined the algorithm. I am passionate about agricultural food production technology and efficiencies. i have consulted and help implement a large crop project in Kyrgyzstan. I want to learn about everything! I believe small town roots are a stabilizing force in todays world economic and political climate! my Kolbe is 3-1-10-4.

Dr. Don Wood

- I've GOT I focus on finding underserved niche markets and I patiently pursue these opportunities.
- That GIVES Our company delivers a cutting-edge neuroscience approach to finding peace and increased performance.
- That GETS We deliver life changing results by eliminating the effects of disturbing and traumatic events.
- I want HELP Our goal is to reach a larger audience in an effective and profitable way.



BIOGRAPHY

Dr. Don Wood, PhD developed the TIPP method after spending years researching how atmospheric conditions™ (our past experiences that have shaped us) affect our minds and impact our lives.

Disturbing or traumatic events from our past shape the way our minds respond to current events, and impede our ability to live calmer happier lives. Through his own family's story, Dr. Wood was able to see how trauma affects a person's thinking patterns, behavior and health - and how it can be solved.

"Teaching people to live with, manage and cope with their trauma and daily stress doesn't fix the problem. The solution comes from understanding its source and providing a long-term permanent solution. Both my wife and daughter experienced childhood trauma and I saw how it affected their life, including their health; they both had developed autoimmune disorders."

In his search for answers, Dr. Wood made the connection between trauma and their health issues. He understood that merely coping and medicating wasn't the answer. All that was treated were symptoms, not the cause. But without getting to the root cause, healing was never possible. We need a better solution.

His experience with his family provided the determination required to conduct comprehensive research and develop a cutting-edge, neuroscience approach, a holistic solution that provides immediate and long lasting relief: the TIPP program.

The TIPP program has benefited individuals all over the world. The results have been impressive. Dr. Wood has helped trauma survivors from the Boston Marathon bombing attack, the Las Vegas shooting, to highly successful executives and world class athletes perform at their best.

Marko Cheseto, a double amputee marathon runner, broke the world record TWICE after completing TIPP. Chris Nikic worked with Dr. Wood and made world news by becoming the first person with Downs Syndrome to complete an Ironman competition.

Scott Man, a former Green Beret and founder of "Rooftop Leadership" was finally able to overcome PTSD and get back to normal life.

Rebekah Greogory, Boston marathon bombing survivor.

The Inspired Performance Institute was built on this simple phrase, "There's nothing wrong with you, there's nothing wrong with your mind."

During your lifetime some events and experiences have created some glitches and error messages for your mind, and all you need is a reboot.

Dr. Wood has written two books about his research including the science about how our minds work and why we experience our own unique perspective of the world. Both books, You Must be out of your Mind and Emotional Concussions, are focused on how we can all make the desired changes by allowing our mind to reset and reboot.

He has spoken on these topics domestically and internationally. He has been a guest contributor on Joe Polish's "I Love Marketing," a speaker for Spartan Leadership, James Wedmore's Innercircle, Shanda Sumpter's MasterMind among many other speaking engagements.

A podcast guest favorite, Dr. Wood has appeared on over 100 podcasts and many times has been the top 20% listened to show; among some of the great shows, he's appeared on Dave Aspery's Bulletproof Radio, SpartanUp Podcast, Unbeatable Mind, Ben Greenfield Fitness, ATP Science Podcast among many more.

"I wanted to create a solution that removed the stigma of trauma. Too many people are afraid to ask for help because of that stigma. That is why we named the program around increasing performance levels. When you eliminate the effects of disturbing or traumatic events, which I refer to as their atmospheric conditions in a person's life, their performance improves both personally and professionally."

TEN MINUTE TALKS® OR PRESENTATIONS

• Increase Your Performance and Happiness: A Genius Morning with Dr. Don Wood

Dr. Donese Worden

- I've GOT An integrative medical practice and own an eCommerce site that offers
 cutting-edge supplements and wellness products. Additionally, I provide
 educational content across various media channels, including webinars,
 seminars, retreats, and speaking events. I'm also the creator and host of the
 upcoming "Health Hot Seat" television show.
- That GIVES A fusion of cutting-edge medical and health expertise with seasoned media and speaking prowess, crafting evidence-based presentations that are both compelling and inspiring. The information not only informs but also inspires and motivates. The content underscores the importance of prevention, longevity, productivity, and holistic wellness strategies, complimented by innovative wellness products and unique formulations enriching the spectrum of information shared.
- That GETS To the heart of health through evidence-based, cutting-edge medical and wellness insights, combined with seasoned media and speaking acumen, all augmented by innovative wellness product development.
- I want HELP in securing medical and healthcare guests for my "Health Hot Seat" television debate show. Furthermore, I need support in arranging my own appearances on various media platforms, podcasts, and as a keynote speaker, as well as exploring distribution opportunities for my wellness products.



BIOGRAPHY

Dr. Donese Worden, is an award-winning physician, researcher, entrepreneur and global health educator who expertly and compassionately bridges the worlds of conventional allopathic and advanced alternative medicine. Dr. Worden's unique skill set combines her extensive experience in medical practice, research, academics, marketing, public speaking, and media experience, which sets her apart from other respected industry leaders. As a Board Certified Physician, she has extensive proficiency in integrative primary care, oncology, pain management, mental illness, clinical nutrition, exercise, complex diseases, diagnosis, and mind-body therapies. Dr. Worden, renowned for her pioneering contributions to integrative medicine, has introduced novel healing modalities and therapies from around the world to the U.S., earning immense respect from patients, peers, and the wider public for her revolutionary work. Dr. Worden holds a Master's Degree in Communications and Television Broadcasting, demonstrating her extensive expertise in the broadcasting domain where she has hosted numerous network talk shows and served as a news anchor. Celebrated on the cover of the National Speakers Association magazine, she is regarded as one of the premier health and wellness speakers in the country, captivating audiences with her keynote lectures at corporate events, medical societies, and health organizations, earning her titles such as "The Fearless and Frank Physician" and "The Female Face of Medicine." Dr. Worden is poised to further expand her reach with the upcoming launch of her network television show, "Health Hot Seat." Which promises to be a game-changer in health-centric broadcasting. Dr. Worden empowers her corporate audiences, enabling them to foster environments that are more inclusive, harmonious, and productive, thereby setting new standards in interpersonal and professional relationships. Dr. Worden's entrepreneurial endeavors don't end there. As a board member of the world's first non-profit metabolic-focused non-profit hospital and research center, she's actively shaping the future of integrative and metabolic therapies. In the research domain, her current research on Glioblastoma treatments is nothing short of revolutionary. Moreover, her significant contributions to medical device studies, nutraceutical innovations, and wellness product development further underscore her entrepreneurial impact on the wellness industry.

TEN MINUTE TALKS® OR PRESENTATIONS

- Prove It: Why 3rd Party Validation Is Critical For Your Business with Dr. Donese Worden
- Cell Care: How You Can Increase Your Life Span and Your Health Span with Dr. Donese Worden
- Handling Stress: Five Simple Tips Entrepreneurs Can Use To Better Manage Stress with Donese Worden

2024 ANNUAL EVENT DIRECTORY

Donna Stapleton



BIOGRAPHY

Experienced Chief of Staff and trusted advisor, with a proven track record in strategic leadership and partnership management. Skilled in driving complex initiatives, as well as serving as a liaison to strategic partners and finance stakeholders. Executed the successful launch of Charles Schwab's inaugural online marketing team. Also served as Confidential Assistant to a Presidential appointee in Washington, DC.

Douglas Brackmann

- I've GOT A coaching business, a podcast, a book, and retreats
- That GIVES confidence, clarity, and power to maximize both intrinsic and extrinsic rewards
- That GETS balance and success to both the inner world and outer world for entrepreneurs.
- I want HELP referrals and contacts in developing, building, marketing planning, and executing events. How to build an instagram audience.



BIOGRAPHY

With two PhDs in Psychology, Dr. Doug has spent his entire career working with top performers to help them overcome their limiting beliefs, stop their cycle of shame, and achieve the ultimate personal and professional success. He is the author of the best selling book: Driven: Understanding and harnessing the genetic gifts of entrepreneurs, Navy SEALs, professional athletes, and maybe YOU!

TEN MINUTE TALKS® OR PRESENTATIONS

- The Monkey Mind Is Not You: How You Can Heal Your Pain With Doug Brackmann
- Driven: A Fascinating Interview with Doug Brackmann and Joe Polish
- <u>Driven: A Conversation about Harnessing Your Genetic Gifts and Achieving Your Full Potential with Doug</u>
 Brackmann

Draye Redfern

- I've GOT A Monetizing Agency and Fractional CMO company
- That GIVES companies significantly greater strategic planning and better marketing
- That GETS better results with trackable data
- I want HELP to perpetually ideate and create an even better and more compelling service.



BIOGRAPHY

Draye is the founder Redfern Media, a marketing and consulting agency that helps business owners redefine their traditional approach to marketing with a series of systematized, automated & efficient processes to dramatically improve rapport with prospects and turn clients into "Raving Fans." Draye is one of the most sought after direct-response marketers serving clientele that have included elite financial advisors, New York Times best selling authors, Sharks from ABC's hit TV Show "Shark Tank" and many others.

TEN MINUTE TALKS® OR PRESENTATIONS

- From LinkedIn to Your Letterbox (The Online-Offline Lead Generation Marketing Blend): A Genius Morning with Draye Redfern, Joshua Lee, and Justin Miller
- Email Alchemy: Turning Cold Outreach Into Gold with Draye Redfern
- How To Survive A Recession: Proven Strategies to Find, Convert and Keep Clients In The Toughest of Times with Draye Redfern

Ed Wallace

- I've GOT A Great Team that provides inspection, testing, maintenance and repairs of Fire Equipment.
- That GIVES Trough compliance based inspections of Fire Equipment.
- That GETS our Clients Piece of mind.
- I want HELP with Scalable Processes. Building a training program. and KPI's



BIOGRAPHY

I am Ed Wallace I am the owner of United Fire a Great Family owned Fire Equipment Business located in Portland Oregon.

Eddie Pinero

- I've GOT a media company focusing on personal development and a top 100 podcast called Your World Within
- That GIVES 2 things: The Media side that creates and shares content with its followers, with an emphasis on self-improvement.... and the Agency side that helps clients craft their own message and create content through video.
- That GETS clients a better connection with their audience, brand recognition and an overall greater impact through media.
- I want HELP connecting and growing with people in a similar space.



BIOGRAPHY

I am an international speaker, video producer and the Founder of Your World Within. My goal is to inspire others to live their best lives.

Edward Gelfand, B.Sc., DMD, FICOI



BIOGRAPHY

Dr. Gelfand has been in private practice since 1996, with special passion for surgical dentistry, TMJ therapy, full mouth reconstruction and extensive experience in dental implants and advanced cosmetic dentistry.

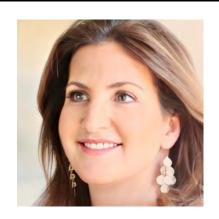
Dr. Gelfand is a graduate of the University of Toronto, Tufts University School of Dental Medicine, Las Vegas Institute of Advanced Dentistry, and the Misch International Implant Institute.

- President & Founder of Dawson Dental Centres, with 50+ practices across Ontario, over 120 dentists and 700+ employees.
- Member of Advisory Board of Dental Corporation of Canada (DCC), with over 550 practices across Canada.
- Consultant to Dental Corp Institute (DCI), focused on training, development & growth of dentists & their clinical teams.
- Practicing dentist focusing on coaching & mentoring dentists in advanced full-mouth rehabilitation, implantology, neuromuscular dentistry, TMJ and airway therapy.
 Specialized Training:
- Cosmetic Dentistry and Smile Design Neuromuscular dentistry TMJ and migraine therapy Sleep Apnea and snoring
- Orthodontics fixed, removable and Invisalign therapy Dental Implants, sinus and bone augmentation
- All-on-4 (Teeth in a day) full mouth reconstruction

Affiliations: Certified in moderate sedation, Certified Invisalign Elite provider, Member of the American Academy of Craniofacial Pain, Member of the American Academy of General Dentistry, Member of the Toronto Academy of Cosmetic Dentistry, Member of the Ontario Dental Association, Member of the Royal College of Dental Surgeons Fellow of the Misch International Implant institute

Elaine Glass

- I've GOT a life coaching program.
- That GIVES you a place to create new dreams.
- That GETS you connected to a new life purpose at this new stage of life.
- I want HELP with introductions to podcast hosts who speak on topics for women like health /wellness, midlife and motherhood.



BIOGRAPHY

For over 15 years Elaine Glass has transformed lives with her healing presence and coached countless people to unlock their truest selves, finding purpose, peace, and self-empowerment. At one point she found herself at a personal crossroads. A newly single mother, burned out, fearful, and alone, she lived the next decade in search of her own healing and inner truth. She now travels the world sharing her holistic healing techniques, energy medicine methodologies, and spiritual guidance. Her mission today is to guide people in connecting with their soul's calling to bring lasting love, joy, and vitality. Elaine has shared her message on prestigious stages and well-viewed podcasts. She resides in Paradise Valley, Arizona across the street from her beloved labyrinth, where she welcomes people from around the world to her Retreats. Find out more about Elaine at www.elaineglass.net. Discover her new book GET QUIET at getquiet.com. TEXT (480) 694-8381

Eleonora Mancini



BIOGRAPHY

Marketing & Business Development Manager at Strategic Coach - Spending most of her time working with entrepreneurs, Eleonora understands the challenges they face and how to help overcome them. Working with Strategic Coach since 2004, her main focus has been coordinating and marketing events where she uses her organizing, planning, and strategizing abilities to create a great experience for everyone. Currently, her role includes helping to manage and lead the marketing team to introduce more entrepreneurs to Strategic Coach. Eleonora is also a project manager for Strategic Coach founder Dan Sullivan, and works closely with him and our clients at the highest level of the Program and in the top 1% in their industries.

Elijah

- I've GOT Private Coaching and a Group Mastermind called Elevate
- That GIVES opportunities to achieve self-mastery and create a lifestyle filled with freedom and inner peace.
- That GETS everything money can't buy.
- I want HELP Learning how to fundraise for my soon to be non-profit, Belief Theory, and finding opportunities to meet and network with high net-worth leaders.



BIOGRAPHY

Steve Bacon is a living testament to the power of resilience and personal transformation. As an Intuitive Mentor to Leaders, Founder and CEO of Belief Theory, Master Life Coach, International Speaker, and Author, Steve has dedicated his life to helping others achieve self-mastery, discover their inner power to overcome any obstacle, rewrite their destinies, and create lives of unparalleled success and fulfillment. His journey has been marked by immense challenges and adversity. He grew up amidst the turmoil of the crack epidemic in Oakland, CA bouncing around from crack house to crack house until he was 8, attended 14 different schools, faced abuse, molestation, trouble with the law, two divorces, and even a failed suicide attempt... all before the age of 20. Today, Steve is a beacon of hope and inspiration for those seeking to rewrite their own stories, guiding elite playmakers towards their ultimate life goals and achieving self mastery. Steve's unique gift lies in his ability to reshape individuals' self-image and transform their entire existence. Steve is an unrivaled authority in the Personal Development space with over 18 years of experience coaching CEOs, sales executives, and entrepreneurs. Through his expertise he empowers self-motivated winners to break free from societal constraints and forge an extraordinary path to ultimate liberation. As a dynamic speaker and mentor, Steve imparts transformative wisdom, challenging conventional norms and inspiring individuals to leave a lasting legacy, and make an impact that ripples through generations to come. With his guidance, individuals break free from the chains that bind them and create a legendary lifestyle filled with freedom, inner peace and success.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Prison Program: A Mission You Can Join with Elijah

Elizabeth Kabanyan

- I've GOT Health Coaching Services
- That GIVES Christian women the necessary tools and resources to achieve sustainable weight loss.
- That GETS them the ability to lose weight, keep it off, and feel incredible in the process.
- I want HELP FB adds



BIOGRAPHY

My mission is to help you turn your efforts into health habits that make a big difference in your life and the lives of your loved ones. Whether you're just starting out or want to take your health habits to the next level, my work is focused on giving you the tools and resources to naturally improve how you look and feel, inside and out.

Ellen Long

- I've GOT A company that helps entrepreneurs build value, prove their business model, and sell their story.
- That GIVES you a roadmap to selling your business for an extraordinary price!
- That GETS you an aligned management team, a business ready to sell, and a family ready for the future.
- I want HELP opportunities to speak on podcasts and stages!



BIOGRAPHY

Ellen helps entrepreneurs build and sell profitable, fun, and family oriented companies. She's also a Tedx Speaker, a Women to Watch award winner, and a graduate of the Leadership Wilmington. Ellen is also a course creator for WealthFit, Inc. and has a passion for teaching about finance! Her two courses, Financial Adulting and How to Make College a Smart Investment, help young people get a jumpstart on life. She loves being outside so you'll catch her paddle-boarding, snowboarding, playing volleyball or pickle-ball, and hiking around in her free time =) She earned her bachelor's degree in Business Administration from North Greenville University, her M.B.A. from Liberty University, and her CFP® from Boston University.

TEN MINUTE TALKS® OR PRESENTATIONS

• Exiting For Extraordinary Multiples: Scientists versus Astronauts with Ellen Long

Emily Gang

- I've GOT 5000+ clients and 90k+ list of Americans 64+
- That GIVES a one-one-on concierge service to provide a shortcut to the right Medicare decision to protect their healthcare options and retirement savings
- That GETS peace of mind, savings of time and money, and an advocate in their corner to help with Medicare, healthcare, and other related issues such as Social Security, Long Term Care, Financial Planning, etc
- I want HELP creating a sales channel that doesn't require me to do all the selling via bi-weekly live webinars.



BIOGRAPHY

I created the Medicare Coach after leaving my seven-year position managing risk for Goldman Sachs across NYC, Sydney and Hong Kong. My dad is an entrepreneur and he led me to the issue of Medicare when he was 64. I get to serve the most amazing people through our Medicare Concierge service since we aren't an insurance company or broker/agent. We are the largest fee-based Medicare consultant providing truly independent and unbiased advice to help people make their best decision for their unique situation. Over the last 6 years I've been a part of Russell Brunson's Inner Circle which has been the main catalyst for our growth. We've also been featured on Forbes, Business Insider, Nerd Wallet, US News, Yahoo Finance, and Retirement Resource Center alongside other leading retirement experts. I live in Colorado with my husband and 1-year old son Jack. During my free time I love to golf, ski and travel.

Evan Edgar

Freddie Kim

- I've GOT a mission-focused recruiting company that places military Veteran 2.0 professionals.
- That GIVES companies access and find fit with High-impact, Low-ego proven leaders
- That GETS business owners a peace of mind because their 'A-Teams' are well-led, process-driven, and elevate team culture.
- I want HELP finding innovative ways to easily identify and support struggling military Veterans to eradicate Veteran suicide.



BIOGRAPHY

Freddie is a former Army Special Forces commander and entrepreneur, in the midst of building a mission-oriented recruiting business. Following 14 years of military service, he transitioned to the corporate world but grappled with finding his purpose again outside the military. From his experiences as a corporate leader and an Airborne Ranger and Green Beret with multiple combat deployments, Freddie saw an opportunity to bridge the leadership gap between industry-proven military Veteran 2.0's and corporate America. MilSpec Talent (and MilSpec Government Solutions) was initially started to be a vehicle to help Veteran business leaders hire more effectively, but now they support PE portco's and other owner-operators with no succession plan. Their aim is two-fold -1) help these businesses build their own A-Teams (like mini-Special Forces teams) to elevate their culture and 2) help Veteran candidates re-ignite their purpose in life following their honorable military service, which is typically to lead and make positive impact. They hope to soon support the Army, and potentially other military branches, in their own recruiting efforts nation-wide. Freddie has a MBA from the Kellogg School of Management, and is the co-president of a 501(c)3 firm, Strong Gray Line, that honors the past (deceased) and present graduates of the West Point Class of 2004 - the class with the highest number of combatrelated deaths since the Vietnam War. Lastly, Freddie lives with his amazing wife, 1 yr old daughter, and 3 dogs outside of Fort Liberty, NC. For fun, he loves doing quick workouts, shoot pistols competitively, coach boxing, and go camping with the family. He also enjoys listening to great podcasts and reading self-help books (doesn't everybody?). Eventually, he intends to start a family fund supporting Asian American and Veteran entrepreneurs. Favorite quote- "Speak softly and carry a big stick; you will go far."

Garnet Morris

- I've GOT an insurance agency that develops tax minimization ideas for entrepreneurs and professionals in Canada
- That GIVES Clients more funds to spend or invest.
- That GETS them richer and more secure the day they execute the idea, than they were the day before.
- I want HELP finding good coaches to help us continue doubling our revenue every year. We're going into our 5th year of doubling and it just gets a little more challenging every year. (FEB 2018)



BIOGRAPHY

Garnet began his career in banking and private business, but created his own niche with Targeted Strategies. An innovator with a personal penchant for taking on high-potential challenges, Garnet has an instinctive ability to recognize opportunities – even those others might consider underdeveloped or unconfirmed. His forward-thinking ideas, unconventional methods, and wealth of knowledge resonate with private business owners in helping them to optimize their net worth.

Garrain Jones

- I've GOT an emotional intelligence business that works through the inner child and helps people rediscover the birthright of their bigness.
- That GIVES authenticity, confidence, elevated community, accountability, amplified creativity, tools to cultivate magnetic energy
- That GETS Remembering the magic of your inner child and living an authentically joyful life.
- I want HELP structuring a great team, building a strong foundation that will hold for \$150,000,000 in revenue annually over the next 5 years.



BIOGRAPHY

Garrain Jones is a Transformation Coach to the World's Most Powerful Leaders. Founder of The Artist Power Inc. which is upgrading emotional intelligence and leadership in families, schools, and the world, impacting future generations.

TEN MINUTE TALKS® OR PRESENTATIONS

• Tap Into Your Artist Power to Awaken Your Artist Within: Live Your Most Authentic Life With Garrain Jones

Gary Kadi

- I've GOT A new project launching in December; Life On All Cylinders. It's a unique men's community featuring world class experts.
- That GIVES high achieving men who desire zero suffering and chronic joy a community to grow in. We give entrepreneurs a proven framework in a no judgment zone where they can get to the drivers that block them from having it all. now.
- That GETS them a having it all lifestyle, more revenue, deeper relationships, physical health and inner peace.
- I want HELP finding high performing men who want to grow and change their lives at every level in 2025



BIOGRAPHY

Founder of NextLevel Practice, a multi-million dollar coaching program for dentists, Gary has always been passionate about helping people create balance in their lives so they can find purpose and satisfaction both at work and at home. He is also the author of the best-selling book Raise Your Healthy Deserve Level.

If you're struggling with falling into the trap of life's circumstances, Gary understands exactly what you're going through. Facing the pressures of his upbringing, career, and raising an autistic child led Gary to alcohol, poor health, and the possible destruction of his family. Through the influence of his wife and the MENtors here at Life on All Cylinders, he did the work of turning his life around. He's now 16 years sober, physically healthy, and more connected to his wife and son than ever. He's passionate about helping other men find safe, authentic spaces to do the same.

Gary Klaben

- I've GOT a Family Centered Wealth Management Company
- That GIVES Entrepreneurs a platform to successfully establish multi-generational living on their Family Compound.
- That GETS Entrepreneurs clarity and confidence to focus on their purpose for multi-generational living.
- I want HELP Building a collaborative Network of Entrepreneurs living Multigenerationally on their Family Compounds.



BIOGRAPHY

Gary understands the vital role money plays in society and is passionate about helping individuals make informed financial decisions. With a deep understanding of the challenges people face, he emphasizes the importance of smart financial choices. Gary is a Principal at Coyle, and a financial expert and coach. Gary possesses firsthand experience in multigenerational living, enabling him to provide tailored guidance and strategies for families living together across generations.

TEN MINUTE TALKS® OR PRESENTATIONS

- Picking the Rugs: Grounding the Next Generation Through Vision, Trust, and Family Unity with Gary Klaben
- How to Use an Impact Filter
- The Wow Factor: How Mind Mapping Can Catapult Your Business

Gary MacDermid



Gary Sanchez

- I've GOT software to help people find their WHY, HOW and WHAT what we call your WHY.os.
- That GIVES people clarity, confidence and certainty about who they are and how to articulate it.
- That GETS people moving forward faster in the right direction so they can have a bigger impact with their life.
- I want HELP finding JV partners to bring the WHY.os Discovery to the right Coaches and Leaders those that believe knowing your WHY is the first step.



BIOGRAPHY

Dr. Gary Sanchez is an International speaker, author, dentist and inventor who figured out WHY. He is best known as "Dr. WHY" for discovering the 9 WHYs, developing the WHY.os (WHY Operating System), founder of the WHY Institute and creating the worlds first WHY Discovery tool to help people accurately and quickly discover their WHY in under 5 minutes. Dr. Sanchez's personal journey takes him from successful dentist to WHY obsessed to helping hundreds of thousands discover their WHY to creating software to impact 1 billion people. In 2021, WHY Institute launched the WHY.os Discovery which discovers your WHY, HOW and WHAT and creates your personal brand message for you in 8 minutes.

TEN MINUTE TALKS® OR PRESENTATIONS

- Transforming Your Life and Business with WHY.os: A Genius Morning with Dr. Gary Sanchez
- Your WHY Simpli ed: A Simple System You Can Use To Discover Your WHY with Gary Sanchez

Genevieve Bos

- I've GOT a company that is building the first AI platform that is a computationallyefficient language comprehension engine. Its capable of understanding,
 reasoning and is designed for mission-critical decisions for the military,
 enterprises and government.
- That GIVES a Dependable Intelligence system that Delivers the trust and transparency that government agencies, large scale enterprises and the military require for mission critical decisions where their company and reputations are at stake.
- That GETS an AI that is safe to use for mission critical applications where
 accuracy and security are paramount like military applications, healthcare and
 financial applications all at a fraction of the cost of current large language
 offerings like ChaptGPT and others.
- I want HELP identifying professional venture investors that focus on the AI tech space that you may have a good relationship with. We are raising \$42 million beginning in early fall. We are also doing a small friends and family round and not promoting but if you want to talk about it, please let me know.



BIOGRAPHY

I am an entrepreneur, business developer and strategist, and my life has been a whirlwind professional journey, starting when I was 11 years old. As the child of a single mom, I had a natural draw to entrepreneurship to help our family. Between juggling babysitting work, door to door sales and helping everyone I met who needed a hand, it would be fair to say that I was blessed with learning the value of supportive relationships very early on in life – the more you give the more fun you will have. As a tech exec, board member, and professional speaker, I am constantly encouraging people to get more out of themselves and reach their full potential. Some of my friends call me a CEO whisperer due to the number of business leaders who call me for ideas, advice both personal and professional. All the while I have closed a few hundred million dollars in fundraising, also selling tech products and services to some of the world's largest enterprises. I am also privileged to serve as a board member for some ground breaking tech companies like Software Automation (sewing machine robots- yes robots really are going to take over some of the world), Optios.com (helping the world's most elite performers unlock their brain's exponential capacity using proprietary neuroscience technology), Steady(income robo advisor for America's working class to help them reach their income potential) and now AGI.live - AI that solves the hallucination problem that launches in Jan/Feb 2024. I am proud of the collaborative work with brilliant people that I am privileged to spend time with every day as we harness our positive human energy towards making a positive impact on the world. Our customers included GE, Coca-Cola, and The Home Depot, and we sold the platform to GE in 2015. I was a co-founder and Publisher of PINK Magazine, launching in June 2005 to wide acclaim and 1 million professional women readers. An editorial from Forbes described it as "Fortune meets Oprah." Every year our sold-out events across the nation featured America's most influential women in business on panels which I moderated. I sold PINK in 2010. I was also a co-founder of ZapMedia and InfoGraphix, two Atlanta-based tech companies that transformed the digital large-format on-demand printing industry by delivering a high volume RIPs and garnered 80% market share globally. I am incredibly blessed to be married for 22 years to a brilliant, supportive, loving Dutch guy I met in a hotel lobby in Barcelona. We are DINKS - double income - no kids -- but we do have a fur baby named Apple who is a 21 pound Labradoodle. Remco (the dutchman) and I are learning to invest in start ups especially where we can add value. He is a terrific operator and always has new ways of tackling problem solving and has very strong people management capabilities. He just finished helping to turn around a boutique brand brewery from certain bankruptcy to multi-year profitability and fast growth. I have been in EO for 12 years and on the board for 4 in Atlanta, GA (EOnetwork.org). Lior Weinstein are in the midst of launching our new company so we joined Genius Network and Lior, having already been in Strategic Coach for a year suggested I join too. So I am a member of Strategic Coach since 2021.

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Giovanna Bocci

Graham Youtsey

- I've GOT an Entrepreneurial Leadership Mastermind- Faith, Family, and Impact, Birkman Personality Assessments to help teams communicate in the same language, and help businesses sell and transition the owner to take advantage of more time, talent, and treasure than they ever have.
- That GIVES High achieving entrepreneurs tools, ideas, and strategies to build influential and fulfilling lives beyond the office window.
- That GETS entrepreneurs more time, increased energy, stronger connections, improved profits, and more freedom to live their best life. Help business owners find their joy! With a focus on; Faith, Family, and Impact.
- I want HELP filling an additional 10 spots for our CEO Mastermind of HNW Entrepreneurs and growing my network of like minded people.



BIOGRAPHY

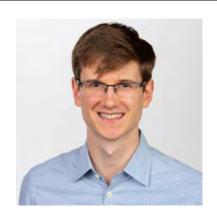
Reformed commercial banker turned Zig Ziglar Speaker, Transition Coach, Mastermind Facilitator, and luxury vacation rental investor. I help entrepreneurs uncover their road blocks, discover new roads, simplify the complex, and build a great life; a life full of passion, energy, joy, and fun.

TEN MINUTE TALKS® OR PRESENTATIONS

• No More Pie For You: 5 Things You Need To Know Before You Step Out Of Your Business with Graham Youtsey

Grant Hensel

- I've GOT a company of 50+ people helping equip nonprofits to thrive.
- That GIVES nonprofits access to a \$10,000/month ad grant from Google and help them maximize its value.
- That GETS nonprofits more exposure, email list growth, more supporters, and more awareness.
- I want HELP from masters of Facebook Ads or Facebook fundraising as we launch a new service in that area.



BIOGRAPHY

Founder/CEO of Nonprofit Megaphone, helping nonprofits acquire and manage the \$10,000/month Google Ad Grant. Hobbies: reading, travel, krav maga, skiing, airsoft.

TEN MINUTE TALKS® OR PRESENTATIONS

- <u>Unlimited Willpower: How a Simple Strategy Allows You to Change Your Behavior Whenever You Want with Grant Hensel</u>
- Al Is Open for Business: How Useful Al Is and It's Now Here for You With Grant Hensel

Grant Wills

Guy Daigneault

- I've GOT an Algorithm that gives people their personal Happiness Index Score, which becomes their Anchor, in the 7 critical areas of life through our well-being program which will be launched in June 2024.
- That GIVES them clarity, focus, and the ability to increase their overall happiness.
- That GETS them through science, research based and practical experience sustainable well-being.
- I want HELP Uplifting and touching 100 000 people by December 31st, 2027.



BIOGRAPHY

Author and speaker Guy Daigneault is a Certified International Wealth Manager (CIWM) living on the South Shore of Montreal in Quebec, Canada. He is a Certified executor Advisor (CEA) as well as Fellow of the Canadian Securities Institute (FCSI).

A family man, Guy has been married to Kim, his wife, for over 35 years and has two beautiful daughters, Emilie and Caroline.

Today he is on a journey to accompany people with their top life priorities and help them find solutions to their dilemmas.

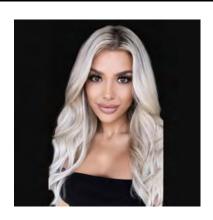
The reason he wrote the book The Wheel of Happiness - Welcome the Obstacles is simple. Over 30 years of working with clients, Guy noticed that all people are after the same goal: to find Happiness. So let's adopt and change our mindset; let's be disciplined and achieve that goal.

Finally, as Benjamin Franklin said: There are two ways of being happy; we must diminish our wants or augment our means. Let's all grow together.

TEN MINUTE TALKS® OR PRESENTATIONS

• Happiness: It's Simple, Not Easy with Guy Daigneault

Hannah Hammond



BIOGRAPHY

Hannah Hammond is self-made entrepreneur who set out to create a life beyond the chains of mediocrity very early on. With self- motivation, grit, and hustle, Hannah became a very successful entrepreneur at a shockingly young age, after living through a difficult childhood filled with many challenges. After graduating Summa Cum Laude from the school of Engineering at ASU, she went on to found and lead multiple companies, including a national hard money lending company, a commercial and residential real estate brokerage, three construction companies, and a property management company managing her portfolio of real estate assets. Hannah became a self-made millionaire by the young age of 25 years old, and is passionate about inspiring and teaching others how to create the life that they once only dreamt about. When she is not leading her companies, Hannah is an incessant learner, educator, traveler, food connoisseur, and equestrian. Hannah is the active CEO of HB Capital and The Firm RE, and plans to grow the HB Capital Fund to over 1 billion dollars over the next decade.

Henry Laughlin

- I've GOT over 40 years of experience in the private aviation industry and proud to be part of a three generation family owned aviation business. We sell and service Pilatus Business Aircraft in Northeast Region of the U.S. and are authorized service centers for two large OEMs, Dassault Falcon and Embraer. In additional we also provide the latest technology upgrades for all airframes, whether it be high speed internet solutions like Starlink and Gogo or enhanced communication systems like Honeywell and Garmin.
- That GIVES our clients the luxury to fly direct to their customers without being at
 the mercy of the scheduled airlines. With private jet travel, our clients create their
 own personalized travel itinerary and can easily change their travel plans as their
 schedule evolves. Having a private aircraft gives our customers the ultimate
 control over their travel solution. The flight crew is always ready to go no matter
 how the schedule changes; if meetings get extended or end early, the aircraft is
 ready to go when the owner steps on board.
- That GETS our clients more time for family and friends by providing private air travel solutions for high net worth individuals. By using a private jet for business travel our customers can cover a larger territory yet be home in time for dinner with their kids instead of being hung up by the airlines due to flight cancellations, delays, and itinerary changes. In short, we 'Buyback Time' for our customers
- I want HELP with gaining clarity, patience and confidence in the next chapter of my life with my wife, LInda, of 30+ years. Regarding my business, I have made a smooth transition to my son, Jesse, in our aviation group as I have given up playing an active role in 'day to day' operations However I am struggling with where to call home for he next 20+ years. My challenge is to either renovate a house that sits on an 80 acre farm where we have lived for over 40 years with many wonderful family memories but has been compromised by urban sprawl which has overwhelmed our personal sanctuary or strike out on a new housing adventure with Linda and find a place with a new 'Wow' factor on the water or nearby community within an hour reach of my son who plans to start a family in the next 12 months.



BIOGRAPHY

I am CEO 'cheerleader' for our family owned aviation group that is now We have a team of 150 highly trained professionals that service and support commercial and private aviation primarily East of the Mississippi. We have major Authorized Service Centers for Dassault Falcon, Embraer and Pilatus as well as a highly specialized engineering team for the Special Missions of the U.S. intelligence community. Today, my son, Jesse Laughlin, is the third generation and is now an active part of our leadership team. From our original location in Portland, Maine which was started by my Dad, Sandy Laughlin, in 1969, we have expanded to Manchester, NH in 1997 and most recently Grand Rapids, MI in 2024. In 2009 we were awarded the Pilatus Business Aircraft dealership for the Northeast of the U.S. and sell 10-12 new and used units every year, whether it be the PC-24 private jet or the PC-12 turboprop.

Igor Zunik

- I've GOT Real Estate Development Company which building purposely built multifamily income producing properties and managing these properties upon completion.
- That GIVES people uniquely designed ,State of the Art ,Sustainable yet affordable places to live
- That GETS people living spaces close to their place of work and study they love to call home.
- I want HELP I am looking for an exceptional COO able to lead fast expansion to new markets.



BIOGRAPHY

Me and my family started our live in Canada sitting on sidewalk with 2 suitcases and no English . Now when I am running one of the most innovative Full Cycle Real Estate Development companies in the City with double digit \$ million annual revenue I am immensely grateful to Canada for given me a chance to succeed. I am trying to give back to community by mentoring others and volunteering my time ,knowledge and resources for various causes . The hardest but also most rewarding being volunteering on Distress Line for people in crisis and risk of suicide . I am looking forward to meeting amazing Geniuses and see how I can apply my experience to help the members.

Jack Wolfson

- I've GOT Natural Heart Doctor (NHD), the worldwide leader in cardiovascular health. Mayo Clinic, Texas Heart etc. are the worldwide leader in cardiovascular (CV) sickness. NHD is the leader in CV health. Our company has a team of physicians and coaches dedicated to heart health and longevity, naturally.
- That GIVES the method Eat Well, Live Well, Think Well followed by Test, Don't Guess, evidence-based supplements and biohacking strategies.
- That GETS people on the way to their 100 Year Heart while reducing and eliminating dangerous pharmaceuticals and surgical procedures. We offer clarity, vitality and longevity to our followers.
- I want HELP letting the world know there is a better way to cardiovascular health using natural methods. There is a time/place for emergency cardiovascular care, but for everything else, there is Natural Heart Doctor.



BIOGRAPHY

I am a board certified cardiologist and founder Natural Heart Doctor, the worldwide leader in cardiovascular health. After a serendipitous meeting with a young chiropractor, I opened my eyes to holistic health. That chiropractor is now my wife and we have four beautiful children all born at home and who have never taken a pharmaceutical.

Jade Green

I've GOT the Phoenix Project—a transformative consulting program built for fast-growth companies to dismantle (burn down) outdated, under-resourced, low-performance cultures and ignite high-flow, high-impact, happy teams.

That GIVES leaders the edge they need to solve people problems, attract top-tier talent, and drive sustainable, scalable growth—turning roadblocks into results with strategies that work in real-world settings.

That GETS clients a workforce that's not just engaged but fully inspired—achieving high-impact results, reducing turnover, and staying committed to long-term success

I want HELP booking gigs to speak to construction / trade industry leaders running \$5M-\$150M operations who are eager to scale effectively, win the war for talent... and, hey, if you happen to know the love of my life, I'm open to that intro, too!



BIOGRAPHY

Jade Green is a powerhouse of people strategy, Scaling Up Certified Coach, and known as the "Swimsuit CEO." With over two decades of expertise in recruitment, cultural transformation, and leadership development, Jade has built a career around helping companies maximize their people potential. She founded her first business at age 21, launched the award-winning recruitment firm Velocity Consulting, and now leads Väre—a company dedicated to embedding sustainable, human-centric practices into fast-growth organizations.

As "Chief Ripple Creator," Jade's driving belief is that happiness is the ultimate hack for peak performance and profitability. Her clients know her as the go-to expert for fixing the "people problems" that slow down business growth. Certified by the Flow Research Collective, Mindvalley, Genius U and Wealth / Talent Dynamics, Jade leverages cuttingedge, evidence-based techniques to help organizations not only retain top talent but also build purpose-driven teams that are fully aligned and primed for peak performance.

From coaching calls in her camper-van-turned-podcast studio, to hosting board meetings from a boat in Papua New Guinea, to jumping into ice baths during workshops, Jade's fluffy baseball bat (tough-love), unconventional style isn't just memorable—it's transformative. Currently calling the Aspen slopes her base, she's driven culture transformations from the beaches of Australia to the stock exchange in Milian, helping teams worldwide spark loyalty, amplify results, and fuel unstoppable productivity.

An internationally recognized speaker, Jade's delivery is engaging, unfiltered, and grounded in real-world experience. Known for her "Win the War for Talent" keynote, she empowers leaders to outmaneuver talent shortages by creating cultures that magnetize top performers, foster loyalty, and drive sustainable growth.

Jade loves supporting her peers and is frequently called in by other coaches and consultants to "fix the people problems" holding their clients back.

If you are keen to learn more you can find her at www.thejadegreen.com.

Jaime Hope

- I've GOT the Genius Recovery support hub. A private social-media site that delivers on the promise of curated content and connection
- That GIVES members a private safe space to connect away from the prying eyes and addictive algorithms of mainstream social media. There are separate hubs for those struggling for addiction and for their loved ones, as they have important but different needs.
- That GETS useful addiction recovery supportive content and a way to connect meaningfully with others on their recovery journey
- I want HELP improving the hub to maximize benefit (feedback) and for this service to be shared with all who need it (referrals). Thank you for supporting this incredibly important mission!



BIOGRAPHY

I am an Attending Physician specializing in Emergency Medicine. I am passionate about preventative medicine and health promotion...many emergencies could be prevented! I am a fierce advocated for underserved and marginalized patients, particularly victims of human trafficking and those who are struggling with addiction.

TEN MINUTE TALKS® OR PRESENTATIONS

- NAKED: Who Wants to Get Naked with Me?
- The Gift of Hope: How Andre Norman and Dr. Jaime Hope Are Changing The Global Conversation About How People View and Treat Addicts
- Through The Fire Without Getting Burned: Strategies For Strengthening Your Personal Resilience

2024 ANNUAL EVENT DIRECTORY

James Carroll

- I've GOT a new and unique U.S. political party (www.FranklinParty.US).
 That GIVES Americans a choice of candidates and public policy that operate
- according to the best available evidence, not fixed ideologies or nice-sounding narratives.
 - That GETS Americans peace of mind, knowing that their elected officials are
- solving problems and capturing opportunities in the most tax-efficient manner possible.
 - I want HELP establishing the Benjamin Franklin Party across the United States
- ahead of our nation's 2026 semiquincentennial.



BIOGRAPHY

James Carroll is a social entrepreneur, political innovator, and the National Committee Chair of the newly formed Benjamin Franklin Party. The Benjamin Franklin Party's mission (Franklin Party for short) is to evolve governance in the United States away from outdated right/left ideologies, and toward an evidence-based approach that is responsive to today's complex, highly competitive, and fast-changing world. The values of the Benjamin Franklin Party are Civility, Justice, and Science.

James Shipman

- I've GOT I've got a beautiful wife and daughter. I am blessed with wonderful neighbors. And many best friends, some I have known since elementary school and college. I am the richest guy you will ever know in that aspect and so grateful.
- That GIVES I am retired. What I wish is to support the Genius Network's mission. I wish to learn more about the Recovery Network, as well, since my immediate family has had it challenges too. And to give to and involve my daughter and give and support her in a life she can't even dream of yet.
- That GETS I am retired, so my "clients"/friends and family and acquaintances get to know the possibilities of organizations like this. And loyalty. And trust. And someone who will listen. I think the TV show "New Amsterdam" stole my motto: How can I help? The Law of Reciprocation works. But works best when you don't expect any.
- I want HELP #1 is my daughter. Smart, beautiful and in need of a new mission in life. #2 is a desire to streamline my own life and get rid of stuff (I somehow have become a packrat!) #3 is to continue to make a difference and leave the world a better place. I enjoy creating pattern interrupts and showing folks new possibilities. I don't know where I'd be without personal development and people like Werner Erhard and Anthony Robbins.



BIOGRAPHY

My name is James H Shipman. I was named after James P Cleator. That's right, THAT Cleator. My Mother was Ellizabeth Cleator and grew up in Cleator, AZ. Boarded & attended Prescott High School. And graduated the University of Arizona at age 19. And you read that correctly too. I know this is supposed to be about me. But the above paragraph is why I am attending and assisting Joe Polish and Jason Campbell and their partners. As Burgandy Morgan said to me, "You're the original Cleator Crew!" I will be 75 in June. I am retired, but my love and passion have been Cleator, AZ since 1996, when my Uncle, Tom, passed away. Actually, my entire life. I've been going there since I was a baby. I could not have hand picked better new owners of Cleator, AZ. I have yet to read, hear or watch anything I disagree with and am just thrilled that Cleator will be part of a whole new legacy. "What's your Cleator?" is a real honor to have my family legacy a part of something so great.

Janelle Bruland

- I've GOT A holistic Leadership and Life Coaching Company, Mastermind and Retreats, Intentional Leadership Podcast, and a life transforming book The Success Lie, The Success Lie: 5 Simple Truths to Overcome Overwhelm and Achieve Peace of Mind.
- That GIVES high achieving yet over overwhelmed entrepreneurs a clear path to discover what success means to them and how to NEXT LEVEL their business and life.
- That GETS them clarity to take back control and design the life of their dreams one of intention, balance and joy.
- I want HELP Filling our brand new Success Life Mastermind with 30 visionary business leaders and time poor entrepreneurs who want to excel in every aspect of their lives: cultivating a thriving life, nurturing their deep-seated faith, fostering an unshakeable family, and creating a purpose-driven legacy.



BIOGRAPHY

Janelle Bruland is an award-winning entrepreneur and business leader, best-selling author, speaker, and leadership, life and mindfulness coach who inspires others to live impactful and successful lives. She is the author of the award-winning book, The Success Lie: 5 Simple Truths to Overcome Overwhelm and Achieve Peace of Mind, described as a "Must Read Book for Those Seeking Success" by Success Magazine. Janelle's passion is to help high-achieving entrepreneurs go from overwhelmed and overcommitted to a life of intention, balance and joy.

TEN MINUTE TALKS® OR PRESENTATIONS

• Put Your Past In The Past: Live Your Best Life and Break Free From The Chains of Your Past with Janelle Bruland

Dr. Jarom Ipson



Jarrett Bilicek



BIOGRAPHY

Entrepreneur at heart. After a few "learning experience" brick and mortar business lessons, I uncovered direct response marketing, and the power of selling through great storytelling.

Some of early mentors were Eben Pagan, Dan Kennedy, Jay Abraham, Joe Polish (Piranha Marketing), Frank Kern and other great marketers and info marketers.

In 2010 I took the model of "Info-marketing", "video sales letters, and "results in advance" and launched a website selling an amazing pet stain and odor remember (as a private label) via Facebook advertising.

As the business grew, we outgrew what the original product supplier could bottle for us... so we purchased equipment to start co-packing for ourselves (using the suppliers formula). In 2019 we ended up buying out the entire suppliers company and brands.

This whole process of taking a great product, marketing it well - direct to consumer, and then scaling has consumed most of my time with strategic "operational" tasks needed to continue to not only produce the product, but ship over 250k packages a year.

For 2024, I hired a COO and Ops director who are more suited for managing that logistical side of the business. As they work together to increase our production and fulfillment capacities... I look forward to getting back to my roots; sharing great stories and marketing the brands.

Outside of bottling and eCom, I am an avid motorcycle rider (enduro dirt bikes, Adventure bikes, and street bikes). I also love to collect classic ATV's (Honda 250r's and Banshee's). I am also blessed to have amassed a pretty decent car collection over over 50 domestic sports cars, trucks, and SUV's (from ZL1 1LE Camaro's, to Shelby GT500's Mustangs, to Cadillac V-Series cars, and Corvette ZR1's). I also am working on my private pilots license.

My wife, or daughter, and our 4 dogs currently reside in a northern suburb of Houston, TX, with our eyes set on a second home in the Orlando Area this year.

I look forward to being able to share some of knowledge and experience of building an 8-figure "direct to consumer" product business online with the Genius network, while learning more about you and your business journeys and successes.

I'm so glad to be here and part of this amazing group of people. Thank you for having me.

Jason Campbell

- I've GOT A town, a 400 acre retreat, a zen meditation process and over 100 albums
- That GIVES An experience like none other
- · That GETS You'll feel better about yourself and your life in one visit
- I want HELP Spreading the Zen



BIOGRAPHY

Jason has released over 100 albums, been #1 on multiple Billboard and Amazon charts, and had five Billboard top 5 albums in a 5-month period and this month will release his 41st album in 41 months His journey into meditation, music, and wellness began at age 8 when his teacher told him to never listen to the notes themselves, but instead to listen to the space between the notes. He is a 7th degree black belt and co-founder of Zen Wellness providing live and online trainings and retreats. His unique perspective on health, wellness and spiritual growth comes from his lifelong study of both music and the ancient arts of Eastern health, medicine, meditation and enlightenment. His whole adult life has been an effort to combine eastern arts, meditation and music. He is the director of music for GeniusX virtual reality, and writes music and meditation for other organizations such as ChilliSleep, Cincinnati Reds, HeroMaker Studios, Focus at Will, GravyStack to name a few. He released the first breathing course in Virtual Reality, called "The Flow State," is the co-owner of a town, a 400 acre ranch, and a mountain that is used to cultivate health, healing and longevity. As the newly appointed Sheriff of Cleator, Arizona, he is combining eastern wisdom with western culture to promote wellness. www.zenpiano.com

TEN MINUTE TALKS® OR PRESENTATIONS

- What's Your Cleator?: The Story of Joe Polish and Jason Campbell Buying The Town of Cleator Arizona
- The Rhythm of Breathing: A 7 Minute Meditation Session With Jason Campbell
- Jason Campbell: A 10 Minute Breathing Meditation with Jason Campbell

Jason Fladlien

- I've GOT marketing insight
- That GIVES me an unfair advantage.
- That GETS me more money than I deserve.
- I want HELP monetizing your customer lists.



BIOGRAPHY

Jason Fladlien's company, Rapid Crush, has helped sell over \$100,000,000 of stuff on the internet. Rapid Crush is the market leader in webinar services, including creating your webinar for you from start to finish. In addition to webinar services, Jason's company provides strategic marketing consulting to some of the largest and most respected brands online because unless you have a clear strategic marketing plan in place, you're just guessing at what to do.

TEN MINUTE TALKS® OR PRESENTATIONS

- <u>Secrets From The Biggest Internet Marketing Launch In History: \$57 Million From Scratch In 6.5 Months with</u> Jason Fladlien
- How To Use Contests To Help More People, Sell More Knowledge, Inspire More Effort, Grow Any Business, Increase Engagement, Boost Intensity, and Maximize Results!
- The Most Powerful Online Customer Engagement Model: A \$250,000 Case Study Featuring Jason Fladlien

Jason Hreha

- I've GOT the world's most selective assistant recruiting company.
- That GIVES people dozens of hours back each week, and helps them scale their businesses at unprecedented rates.
- That GETS them faster growth, more money, and more time to focus on what matters.
- I want HELP promoting my upcoming book (coming out in 4-6 weeks) and making it an Amazon bestseller.



BIOGRAPHY

I graduated from Stanford University, specializing in neuroscience. Over nearly 14 years, I've applied behavioral science research and methodologies to tackle challenging issues in technology. I'm also the mind behind Behavioral Strategy, an interdisciplinary approach aimed at integrating behavioral research into the strategic planning of new products and initiatives, with the ultimate goal of achieving Behavior Market Fit.

My career has been marked by several key accomplishments. I began with an academic focus on neuroscience at Stanford, and then became one of the original mentors for 500 Startups, where I specialized in applied behavioral science and UX design. I founded the first Fortune 100 behavioral science unit at Walmart and later served as the Global Head of Behavioral Sciences there. My research experience includes time at the Stanford Persuasive Technology Lab, now known as the Stanford Behavior Design Lab. I co-founded Kite.io, which was acquired in 2014 by Alibaba's search partner, Quixey. I also founded Dopamine, the first technology-focused applied behavioral science firm, and Persona, an assistant company that employs behavioral assessments to hire top-tier remote assistants.

Currently, I'm focused on expanding Persona: The Assistant Company. We source the most skilled assistants globally and pair them with executives and founders in rapidly growing businesses. Although we offer a range of assistant types, from accounting to marketing to operations, we are presently the leading provider of Executive Assistants to technology startups.

Jason Paulus

- I've GOT Vitamin B-12 Injected, electrolyte water in an infinitely recyclable can.
- That GIVES Vitamin B-12, and a fun, sustainable way to stay sober at a party.
- That GETS More energy to do more of what they love.
- I want HELP Scaling up distribution and wholesale. Direct to consumer automation.

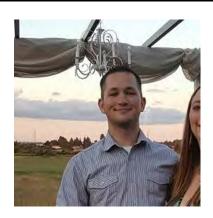


BIOGRAPHY

Jason is President of Paulus Engineering, Inc., a major water utility engineering firm in Southern California with over 30 years of experience. Jason is passionate about pursuing greatness and believes you can unlock the best parts of yourself with healthy foods, beverages, and habits. After choosing sobriety in 2015 he acquired healthy, yet demanding new habits. During this radical switch in his lifestyle, he noticed that his body was not recovering after training as quickly as he needed. He was feeling tired and had constant brain fog. When did some digging, Jason discovered that he was suffering from a B-12 deficiency as well as experiencing the harmful effects of common chemicals found in single-use plastic bottles. This is when he decided his only option was to create a water that HE wanted to drink and say FUCK you to Big Plastic, and thus his newest company, Acid Rain Water was born in 2020.

Jason Wallace

- I've GOT Fire protection service company, family owned, third generation
- That GIVES Peace of mind knowing the fire protection equipment is going to work and the fire marshal will not fine them.
- That GETS Functional fire protection equipment in a hurry
- I want HELP Finding the right balance between being a new father, husband, and business owner.



BIOGRAPHY

Born in 1987 in SW Washington, Jason Wallace hit the ground running for his life. Being diagnosed with Type 1 Diabetes on his first birthday, he almost didn't make it through. Once he did, his parents had to adjust their lives significantly to raise a diabetic son in the 80's & 90's. Growing up, he played team sports and did ok in school. Once he was old enough to have an opinion, he gravitated towards more independent activities and sports like skateboarding, snowboarding, and boxing. His first job was working in the shop at their family business, United Fire at the age of 13. Through several trials and tribulations over the years, he deciding to stick with the family business and today is the Service Manager at United Fire.

Jawad Saeed Mian



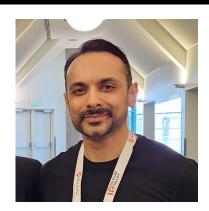
Jaxson Lowe

2024 ANNUAL EVENT DIRECTORY

Jaydev Karande

- · I've GOT We have an award winning bakery called Molly's Cupcakes, known
- · for winning Cupcake Wars.
 - That GIVES At Molly's Cupcakes, we make people celebrate life's precious
- moments and feel appreciated through cupcakes.
 - That GETS As a result, their able to increase joy, delight and feelings of
- appreciation for friends, families, employees, clients and other important people in their life.

I want HELP - I am looking for help with: - Developing recurring revenue strategies with businesses and consumers. - Creating marketing strategy, content creation, email marketing and social media Linkedin, Facebook, IG, etc within the Cincinnati, Ohio market.



BIOGRAPHY

I connect people, ideas and technology.

2024 ANNUAL EVENT DIRECTORY

Jayson Lowe

- I've GOT a method called Becoming Your Own Banker
- That GIVES The kind of peace knowing your work and investments won't be washed away by bad economic cycles
- That GETS You a good night's sleep knowing that you're growing your money daily without the risk of loss
- I want HELP Attracting more of the People we most love to work with



BIOGRAPHY

Your PEACE is what Jayson's business is all about. It's a different kind of peace, of course. As the word suggests, Jayson and his Team provide Clients financial peace of mind. We know you want to sleep well at night knowing that the worst-case scenario will NOT happen to you because you have us. With Ascendant Financial, you can finally stop worrying. Jayson Lowe is a true Canadian success story, a sought after expert on Becoming Your Own Banker, The Infinite Banking Concept. Jayson has delivered hundreds of presentations to the general public, appeared on countless stages and interviews. An important part of Jayson's life is to give back. Especially dear to his heart are Children's charities, and non-profit agencies providing food, shelter and spiritual care to others less fortunate. Jayson would love to hear from you.

Jeff Wright

- I've GOT A life insurance marketing company and sales training business
- That GIVES Products and prospects to life insurance agents as well as sales strategies
- That GETS More sales and revenue for them and their families
- I want HELP Lead generation and fresh ideas in marketing, sales and motivation



2024 ANNUAL EVENT DIRECTORY

Dr. Jeffrey Bland



BIOGRAPHY

Best-selling author and Founder of the Functional Medicine movement and Big Bold Health

Jeffrey Wallace

- I've GOT A Higher Level Fire Protection company, with United Fire. And an Airbnb beach house (the famous Red Pearl).
- That GIVES Building owners the highest level of service with their life safety equipment
- That GETS Them assurance and peace of mind that their fire equipment will work in life and death situations
- I want HELP Finding a COO for United Fire and help turning our company into an ELF business



Jennifer Hudye

- I've GOT a messaging & copywriting company called Conscious Copy & Co. (https://consciouscopy.co/) that specializes in helping visionary entrepreneurs
- That GIVES you the ability to communicate your Vivid Vision and unique marketing message in a way that inspires the right people to take action through the power of copy
- That GETS align your current team, attract your ideal clients, and grow a business you love.
- I want HELP collaborate with referral partners + strategic partners who have an audience of entrepreneurs to run a free mini virtual training on VISION to their group.



BIOGRAPHY

Jennifer Hudye is the visionary force behind Vision Driven, a company dedicated to helping entrepreneurs and CEOs clarify, communicate, and connect to their next big vision for their business and life.

As a sought-after guest speaker and facilitator, Jennifer has spoken at top entrepreneurial events such as the Genius Network Annual Event, Traffic & Conversion Summit, TEDx, Tiger 21, Mindshare, War Room, and Entrepreneur's Organization (EO) Chapters across the US. Her client list has included influential figures like Tony Robbins, Strategic Coach, Joe Polish, Bulletproof Coffee, Brendon Burchard, and other notable experts.

Through her 1:1 work with clients, in-person retreats, and online programs, she and her team have helped over 2000 entrepreneurs doing 7 to 9 figures using their signature Vivid Vision® process (that she partnered on with Cameron Herold) to help clients craft a compelling vision for the future, align their teams, and stay motivated and focused.

Check out Jennifer's websites for more information at VisionDrivenGlobal.com, www.VividVision.com, VAEDailyDose.com

TEN MINUTE TALKS® OR PRESENTATIONS

- Genius Mornings: How To Create A Vivid Vision That Pops Featuring Jennifer Hudye
- How To Create A Vivid Vision That "Pops!": Create Your Company's Future To Be A Place You And Your Team Want To Visit with Jennifer Hudye
- <u>Crafting Your Core Message: How To Write Clear, Compelling Customer-Getting Copy Featuring Jennifer Hudye</u>

Jenny Locklin

- I've GOT an amazing Dad, Joel Weldon, who is a legend in the speaking industry and has coached over 200 GN members.
- That GIVES you a way to make your presentations easy and clear whether you are talking to 1 person or 1,000.
- That GETS you the results you want and deserve whether it's a 10 min. talk or a 2 hour talk
- I want HELP getting Joel on virtual trainings, podcasts and mastermind events.



BIOGRAPHY

Little bit about me...I'm short! Like 3 inches from requiring a booster seat short! So short, I don't even know who's bald. The only thing I see when I look up is nose hair. And that's just the women. I'm Joel Weldon's sidekick, business partner, and probably his biggest fan! Joel and I are partners in our coaching business and speaking careers. I lead our group coaching sessions where we focus on specific speaking challenges and topics and invite our members to attend and interact. When I'm not having fun with my Dad, I've got my own monkey business known as the "IMPOSTER SPEAKER," bringing unexpected laughter and fun to meetings, trainings & events by pretending to be a fake industry expert or a FAKE NEW HIRE. Eventually it gets so over-the-top, I let the audience know they've been punked. Once the laughter has subsided, the real message is shared...having fun and not taking yourself so seriously actually makes you more productive. Things could always be worse. You could be working with a Bozo like me! Companies who focus on positive company culture, workplace wellness and engaging their employees absolutely love this. If you're looking for a totally unique positive morale booster, I'm your girl! Jennyultimatespeaker@gmail.com 480-225-0128 @JennyLocklinSpeaker

TEN MINUTE TALKS® OR PRESENTATIONS

• The 6 Word Question: The Secret to Giving People What They REALLY Want with Jenny Locklin

Jens Gould



Jeremiah Boucher

- I've GOT a commercial real estate investment company that focuses on diversified streams of income: manufactured housing communities, self storage facilities, and small bay industrial/flex industrial. (We are the next big co-working space for industrial)
- That GIVES high interest returns, tax benefits, and consistent and strong cash flow in recession resistant assets.
- That GETS a majority of investment capital from accredited investors including professionals and business owners.
- I want HELP in learning how to teach about all aspects of commercial real estate investing and structuring successful real estate partnerships, including development and debt.



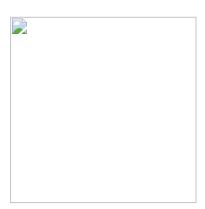
BIOGRAPHY

For the past 20 years, I have been "finding the edge" in commercial real estate markets, achieving outsized returns for all investors and stakeholders involved. I am a value investor who specializes in the acquisition and development of alternative commercial real estate assets. Since 2001, I have aggregated a portfolio with a focus on self-storage, manufactured housing, and industrial assets. For over a decade, I have cultivated trust and built solid relationships with hundreds of sellers and brokers, providing consistent off-market deal flow. We have \$280M assets under management and my vision for Patriot is to reach one billion in assets, and 200 locations by the end of 2026.

You can reach me at:

Jeremiahboucher@gmail.com or 702-353-5622

Jeremy Bergeron



Jeremy Weiser

- I've GOT A Medicare health insurance agency
- That GIVES Unbiased, personalized, and no-cost Medicare plan advice
- That GETS Our clients lower insurance costs and more robust medical benefits, which in turn helps them improve their health and live their best lives.
- I want HELP Creating compelling marketing funnels to drive online lead generation through our website and social media channels. On a personal level, I am interested in optimizing my health and fitness and investing in real estate.



BIOGRAPHY

I am the Chief Executive Officer at Nuvo Health, a company that works with over 200 Medicare agents and brokers across all 50 states to provide world-class Medicare plan advice. Nuvo Health owns and operates the brands MedicareHub, The Medicare Store, and MyPlanFit.com. I have 10 years of specialized expertise in the Medicare sector, complemented by over 15 years of experience in high-performance sales. I am passionate about educating and helping those with Medicare understand their options and make informed decisions about their healthcare coverage.

As a driven entrepreneur and executive leader, I have a proven track record of working in the health/fitness and insurance industry, and I am skilled in leadership development, coaching, entrepreneurship, team building, and insurance sales. Previously, I owned and operated four Las Vegas SafeSplash Swim School locations, where I delivered a premium, warm water learn-to-swim program that taught safety skills and confidence in the water to children and adults alike. I am always looking for ways to innovate and grow my business while also providing world-class service and support to my clients.

Dr. Jeremy Weisz

- I've GOT I've GOT Rise25 (helping B2B businesses get ROI with a podcast) & Biotree Labs (Ecommerce supplement business)
- That GIVES Rise25 helps B2B businesses connect to their 'Dream 200' clients, referral partners and get ROI, using a podcast and make lots of industry connections.
- That GETS We help clients create a more predictable referral and client pipeline which generates more business and connections
- I want HELP ..



BIOGRAPHY

Dr. Jeremy Weisz has been featuring top entrepreneurs with video interviews since 2008 that include founders/CEO's of Pixar, P90X, Atari, Einstein Bagels, Mattel, Kettle Chips, RX Bars, Big League Chew, the Orlando Magic, and many more on www.lnspiredInsider.com

He runs Rise25 where they help B2B businesses connect to their 'Dream 200' clients, referral partners and get ROI, using a podcast. They eliminate 99% of the work and make sure you get ROI. Rise25 is an easy button for you to launch and run your podcast.

More about me here: www.Rise25.com/about/

FUN FACTS and strange quirks:

He wears basketball shorts under everything.

His wife delivered their second child IN their minivan...not on purpose of course (crazy story)

Attended UW-Madison & majored in Biochemistry & spent more time in the library than he would like to admit. Go Badgers!

His background is in biochemistry and as a Chiropractor.

Jessica Carroll

- I've GOT the best job in the world working with Genius Network member Nick Sonnenberg to grow his efficiency training company and manage our epic retreats.
- That GIVES entrepreneurs and their teams tools to stop drowning in work.
- That GETS 3 to 5 extra hours every week to spend connecting with other unique individuals in luxurious places at our retreats.
- I want HELP meeting new people interested in coming up for air and joining our retreat.



BIOGRAPHY

Jessica Carroll is the head of Growth & Events at Leverage with Nick Sonnenberg, and a TV personality, red carpet reporter, speaker, and digital influencer for her brand, Jessica Carroll TV.

Jessica Kortas



BIOGRAPHY

Hailing from Chicago, Jessica's professional journey has spanned coast to coast, ultimately leading her to establish roots in Scottsdale, Arizona. As the Administrative Director at Commercial Plus Group and Amplify Car Wash Advisors, Jessica plays a pivotal role in the firm's operations. Her responsibilities encompass personnel management, optimizing business efficiency, overseeing budgets, managing logistics, and implementing and enforcing firm policies and regulations. Beyond her corporate responsibilities, Jessica actively engages with the local community through various philanthropic initiatives. Collaborating with numerous local charities, she actively contributes to fundraising efforts for organizations such as St. Jude Children's Research Hospital and The Boys and Girls Club of the Valley.

Jessica MacNaughton

- I've GOT I've got a big heart. I love to help people solve problems and navigate through challenging situations.
- That GIVES We give our customers and clients more energy we help to power their purpose~ so they have energy to pursue their life's mission!
- That GETS Our company that gets returning, highly satisfied, often surprised customers and clients who appreciate more energy and mental clarity
- I want HELP I want to help people with fatigue, low energy, brain fog, inflammation, and mitochondrial support



BIOGRAPHY

Jessica MacNaughton is Co-Founder and CEO at **C60 Power** and **shopc60.com**. She earned an Executive MBA and a B.A. in Communications from the University of Denver.

Jessica's background includes 25 years of experience in corporate America. She has held leadership positions in Fortune 500 and 200 companies, as well as in several private companies, including multiple entrepreneurial adventures she founded. She spent 18 years working in commercial real estate. In 2017, she experienced a health-related, stress-induced burn-out situation, which inspired her to focus on her health. This same year, she met Ken Swartz, who introduced her to a Nobel-Prize winning molecule and powerful antioxidant, called Carbon 60. After taking Carbon 60 for about 6 months, she noticed her body's response to *seasonal allergies had significantly changed and she was no longer using up a box of tissues every other day. Her very painful PMS symptoms were also nowhere to be found. She noticed a dramatic increase in hair growth and nail strength. Her mental clarity and focus had become substantially sharper and her ability to problem solve and deal with stress had expanded.

Inspired by her health journey with Carbon 60, she, and Ken Swartz, joined forces in 2018 to bring C60 Power to the masses. In 2021, she launched C60 Power, and the rest is history.

Today, Jessica is on a mission to help people and their pets, achieve optimal health at every age and phase of life. She is passionate about the process of life-long learning and enjoys helping people navigate through dynamic changes in life and in health.

Jill Homan

- I've GOT real estate investment firm focused on attracting capital to communities in need
- That GIVES our residents terrific communities in which to live
- That GETS our investors strong investment opportunities with impact initiatives
- I want HELP growing the business, attracting the right investors, and evaluating business opportunities that continue to arise



BIOGRAPHY

Jill Homan serves as the president of Javelin 19 Real Estate, a real estate investment and advisory firm focused on investing in low income communities designed as Opportunity Zones ("OZ"). In that role, she manages investments for a \$120 million Opportunity Zone fund and advises a sports anchored Opportunity Zone fund. She has more than fifteen years' experience in real estate development totaling about \$600 million in capitalization and has raised and closed OZ capital. Jill has applied her knowledge of emerging communities and expertise in policy and real estate to advise investors and family offices on the OZ incentive. She earned her MBA and MPP degrees from Duke University, focused on finance and authoring a thesis on urban revitalization.

Jill has extensive political and policy experience, having worked on Capitol Hill as a legislative assistant and press secretary. She recently held elective office and senior party leadership positions. Further, she was one of eight members of the site selection committees for the 2016 and 2020 national conventions for a major political party. Currently, Jill serves on the Economic Investment Committee to advance economic development in the state of North Carolina. She resides outside of Raleigh.

Jim Dew

- I've GOT a wealth management firm that creates virtual family offices for elite entrepreneurs
- That GIVES an entrepreneur a team with a leader to manage all areas of tax, legal, insurance and investment planning
- That GETS entrepreneurs the structure billionaires use to create sustainable wealth
- I want HELP filling our new 2 day workshop where we will be immersing 1 million plus revenue entrepreneurs in the strategies previously only available to billionaires.



BIOGRAPHY

Jim Dew, Advisor To The Entrepreneur®, is the CEO of Dew Wealth Management. Jim has twenty-eight years of experience building virtual family offices for entrepreneurs. He earned a BS in Mathematics from the University of Arizona and an MBA from Arizona State University. Jim is a Certified Financial Planner®, Chartered Financial Consultant®, and a Certified Private Wealth Advisor®. He has been featured in Inc, Entrepreneur, and Huffington Post magazines and is the author of "Beyond a Million: The Entrepreneur's Playbook for Expanding Wealth, Freedom, and Time." Jim is married to his amazing wife, Mimi, for 30 wonderful years!

TEN MINUTE TALKS® OR PRESENTATIONS

- What To Pay Attention To In 2022 and Beyond: Lightening Round Insights With Genius Network Members
- 5 Life Lessons: How You Can Live A Better Life And Make Millions with Jim Dew
- <u>3 Law Changes Impacting Anyone Filing A U.S. Tax Return (A Discussion featuring EIGHT Genius Network WEALTH Experts)</u>

Jim Kruzan

- I've GOT a wonderfully nichey wealth management practice.
- That GIVES mobility technicians the potential for a bigger retirement
- · That GETS them more time
- I want HELP scaling up



BIOGRAPHY

Jim Kruzan, CFP®, CRPC® is the Founder and Senior Wealth Advisor of Kaydan Wealth Management, Inc. Jim serves professionals in the Mobility Technology Industry and has developed a revolutionary way to simplify the retirement planning process. What used to be an overwhelming, confusing book of a retirement plan is now presented as an easy-to-digest, actionable, single sheet of paper that shows progress over the duration of the client relationship - meet the Retirement Readiness Report. Jim is driven to substantially reduce the level of stress his clients contend with when it comes to their finances resulting in the gift of time and freedom to lead more meaningful, and abundant lives. As a 40-year veteran in the financial services industry, Jim and his team have been afforded the opportunity to be recognized in various industry publications like Forbes Best-in-State Wealth Advisors, Barron's Top 1,200 Financial Advisors, and Financial Times Top 400 Financial Advisors in the country. Articles about Jim and the solutions he has developed have been featured in Forbes, BusinessWeek, Kiplinger's, The Wall Street Journal, and the New York Times. In an effort to stay in line with industry leaders and provide an impeccable client experience, Jim and his team have participated in programs like CEG Worldwide, Carson Group Coaching, Genius Network, and many other small study groups.

Jimmie Applegate



JJ Virgin

- I've GOT a high level mastermind, an annual leadership conference and training programs for healthcare professionals and health entrepreneurs
- That GIVES our clients a supportive community, proven success strategies and high level connections
- That GETS them to expand their vision, create multiple streams of income and increase their audience and authority
- I want HELP finding mission driven health business owners to join our community.



BIOGRAPHY

Triple-board certified nutrition expert and Fitness Hall of Famer JJ Virgin has launched 3 multimillion-dollar businesses, including a 7-figure personal brand. She is a 3x Inc. 5000 Founder and a top 10 finalist for the John C Maxwell award. As an authority on transformational leadership, she has coached some of the biggest names in health and transformed the lives of millions of people around the world. She also founded the Mindshare Collaborative, the most influential professional community in health, having propelled more New York Times bestsellers, PBS specials, and 7 figure brands than any other community. JJ is a prominent TV and media personality who co-hosted TLC's Freaky Eaters and was the nutritionist for Weight Loss Challenges on Dr. Phil. She's made numerous appearances on PBS, Dr. Oz, Rachael Ray, Access Hollywood, and The TODAY Show. She also speaks regularly, commanding audiences of 10,000 or more, and has shared the stage with other highly sought-after experts including Tony Robbins, Seth Godin, Lisa Nichols, Gary Vaynerchuk, Dr. Mark Hyman, Dan Buettner, Mary Morrissey and more. JJ is the author of four NY Times bestsellers: The Virgin Diet, The Virgin Diet Cookbook, JJ Virgin's Sugar Impact Diet, and JJ Virgin's Sugar Impact Diet Cookbook. Her most recent book, Warrior Mom: 7 Secrets to Bold, Brave Resilience, shares the inspirational lessons JJ learned as she fought for her son's life. Evidence of JJ's far-reaching impact can be seen in the millions of views on her YouTube channel, Instagram and Facebook, and through her popular podcast Ask the Health Expert, which has more than 15 million downloads and counting.

TEN MINUTE TALKS® OR PRESENTATIONS

- Three Simple Secrets to Playing Full Out at 100: Why Healthy At 100 Is Your Choice with JJ Virgin
- Collaborate to Elevate
- The Ask

Joan Rosenberg

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Joanne Bowen

Joe Clark

- I've GOT A 27-year-old Registered Investment Advisory and trust services division managing more than \$750 million in assets for 1,140+ self declared middle-American families, focusing on tax planning and asset distribution for individuals utilizing multiple trademarked processes.
- That GIVES We reduce financial regrets! We take care of families who don't want to worry about their money. We help you achieve the retirement you deserve. Most importantly, we help you complete your financial journey.
- That GETS A team of 42 professionals collaborating as fiduciaries including CFP's, CFA, CMT, CPA, JD, EA, CKA, AIF, and others to ensure quality strategies are utilized.
- I want HELP Distributing our educational content to middle America and for families needing to provide financial continuity in their legacy planning by serving as their successor trustees. We are likely the solution for the non-entrepreneurs in your life.!



BIOGRAPHY

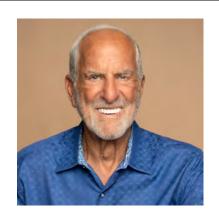
Joseph A. Clark, CFP, is a Certified Financial Planner and has been in the financial services industry for more than 35 years. He is the Managing Partner of The Financial Enhancement Group, LLC, a Registered Investment Advisory and financial planning firm based in central Indiana. The firm currently manages more than \$650 million serving families in 31 states. Joe is also a former Adjunct Assistant Professor at Purdue University, having taught the Capstone course for the Financial Counseling and Planning program for 7 years. He is a Charter Member of Ed Slott's Master Elite IRA Advisor Group and has appeared on various national and local media outlets including CNBC, Fox Business, Bloomberg, and the Wall Street Journal. For the past 20 years, Joe has been the host of a weekly radio program "Consider This Program" and writes a weekly column for The Herald Bulletin. Learn more at Yourlifeafterwork.com.

TEN MINUTE TALKS® OR PRESENTATIONS

- Fading Away: How You Can Reduce Potential Financial Regrets With Proper Legacy Planning
- The Anatomy Of A Decision: Nobody asks what's wrong when it looks like it's working

Joel Weldon

- I've GOT a one-on-one speaking skills coaching system where I work directly with you on any kind of presentation you're making virtual or in person
- That GIVES you the benefit of my Hall of Fame speaking career with over 3,000
 paid talks so you can speak and connect with even more confidence and clarity
 whether you're on a video, podcast, webinar, panel, team meeting or in-person
 event.
- That GETS you the results you want, just like the 200+ Genius Network members that have hired me and I have personally coached
- I want HELP speaking on even more podcasts and mastermind groups and finding people who are using speaking to grow their business



BIOGRAPHY

Joel Weldon is a lot more than a Hall of Fame professional speaker and speaking skills coach. He's the "go-to person" in both those areas, plus a third unique category. For the past 9 years, over 200 of your fellow Genius Network members have hired Joel as their personal speaking skills coach and used his Ultimate Speaking System to add impact, clarity, and creativity to their spoken word messages. For over 49 years, Joel has also been the go-to speaker for the over 3,000 groups that have paid him to speak at their events worldwide. If you ever feel unsure you have the right message for the audience you want to reach, Joel is your "go-to guy." The third area of Joel's expertise is How to Be Happy & Healthy. At age 82, Joel is our oldest member and certainly one of our most energetic and enthusiastic members. His health and fitness can be seen in the water. Joel and his late wife Judy, were married for 59 years, she recently passed away. They have two grown daughters and 4 grandchildren. Both of Joel's daughters work in the business with Joel. He spends about 90 days a year on his boats. Joel is still a slalom water skier, as well as a wake surfer and a master sky skier (hydrofoil). For the last 34 years, he has spent about 60 days every summer on Lake Powell on their houseboat. Joel's philosophy is what Earl Nightingale, Joel's Mentor and the Dean of Personal Development, taught him in 1967: "You become what you think about." So just think happy, healthy and helpful thoughts! Add to that, Joel's own tagline: "Success Comes in Cans, Not in Cannots!" Yes, it sounds simple, because it really is! Your life is your choice! 602-509-1264 JoelWeldonSpeaker@gmail.com @JoelWeldonUltimateSpeaker

TEN MINUTE TALKS® OR PRESENTATIONS

- Turning Your Years Into Cheers: The Power of Birthday Achievements with Jenny Lockin and Joel Weldon
- Unknown to Known: The Power of Your Ten Minute Talk with Joel Weldon
- Thank You Note Power: A Simple Way To Experience Gratitude and Appreciation Every Day with Joel Weldon

John Dalton

- I've GOT An investment fund called Industrial Device Investments that invests and supports small industrial product companies.
- That GIVES Well, we don't give anything. We invest in people and companies, investing patient capital to build great companies and great communities through our foundation model.
- That GETS Long-term patient capital and real experience born of my many seven figure mistakes
- I want HELP Finding those small industrial product companies, and people who want to partner in these companies



BIOGRAPHY

After three decades of industrial company experience, John Dalton created Industrial Device Investments in 2017, to broaden investment in and acquisition of industrial products companies. IDI now has four companies. Please visit us at www.idinvest.net. Dalton serves as CEO and chair of Perceptics. Perceptics was acquired from Northrop Grumman in 2006, and formed the cornerstone of IDI. Dalton was active in daily operations for 11 years, but now focuses on capital allocation and strategy. In 2019, Perceptics had a crisis that reshaped the company, starting with cyber-attack and causing cancellation of contracts by Perceptics largest customer. We continue to forge the company for the future. Dalton also serves as chairman of Materials Research Furnaces, LLC, an IDI investment in 2018. MRF builds high temperature furnaces for ceramics, electronic component and other part production. Dalton has focused on building the team and strengthening customer relationships and market focus, and IDI has continued to invest strongly. In 2019, IDI invested in Proton Power, Inc., and Dalton joined the board. PPI manufacturers environmental equipment and specialized materials including graphene. Lastly, Dalton serves as chair with Tread Corporation, a global leader in mining equipment manufacturing. Dalton & IDI were recruited by Tread's lender to help reinvigorate the brand, after previous upper management and ownership had been dysfunctional. Previously, Mr. Dalton was with SouthPointe Ventures, a private equity fund in Atlanta, Georgia, acting as the fund's operating partner. Prior to SouthPointe, he has seventeen years of operating experience, starting with Fortune 500 General Electric and Black & Decker, and including senior leadership positions with smaller organizations focused on unique technologies within basic industries. He holds a BSME from Cornell and an MBA degree from UNC. Dalton is involved with a variety of community stewardship causes. In Atlanta, he was volunteer at MUST homeless ministries, and later served on the board and had active involvement with Crossroads Community Ministries for homeless. Dalton founded the Perceptics Foundation in Knoxville in 2008, which supports employees and families, where they give time and money to nonprofits, with a three times (3X) match. The Foundation, a Genius 10 Minute Talk topic, now serves all IDI companies, has had a significant impact in Tennessee, New Hampshire and now Virginia, and recently passed \$1.5 million in matching donations. Dalton and his wife Sandy live in Knoxville, and their five children are scattered about: Mark (26), Chris (24), Ari (19), Connor (17) and Krystin (11). They are active attendees at Two Rivers Church.

TEN MINUTE TALKS® OR PRESENTATIONS

Great Business And Great Communities: Using Your Heart To Build Your Business

John Jaquish

- I've GOT The absolute solution for strength training.
- That GIVES The physique that they have always wanted, but previously thought it unattainable.
- That GETS Average men and women over the course of 6 months beginning to look like professional athletes.
- I want HELP Connections to help professional sports teams, and to celebrities so that I can help them achieve a new level of physical conditioning thereby adding social credibility to my scientific claims.



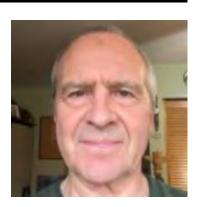
BIOGRAPHY

Inventor of Osteostrong Devices and the X3 System.

TEN MINUTE TALKS® OR PRESENTATIONS

• A Better Way To The Body You Want: A Fitness Conversation with Dr. John Jaquish and Joe Polish

John Mccredie



John Raymonds

- I've GOT (GN Member since 2015), a family office created from the successful turn around, build out, and sale of a manufacturing business.
- That GIVES an opportunity to diversify and invest a family's portfolio in a full-out ELF manner.
- That GETS access to an amazing group of portfolio companies and their entrepreneurs.
- I want HELP finding the best place in Florida to eventually build a home and move residence to from New Jersey.



BIOGRAPHY

I love where I went to college. I have a Bachelor of Science in Electrical Engineering from MIT as part of the graduating class of 1986. Does anyone remember Heathkit? That was my passion in High School and led to me getting that degree. While I may not have directly utilized my degree in my professional life, I consider myself fortunate to have been accepted into a prestigious institution that prioritized problem-solving skills over mere memorization for exams. Yes, I still open things today just to see how they are put together even though they claim there are "no user serviceable parts inside." I applied that problem-solving skill to turning around a family plastic packaging business after my father passed away in 1993. The business was headed for certain bankruptcy at the time. I had my own way of describing its problems, but in general I think Clate Mask covered it best. (Look up his talk at the Genius Network offices entitled "From \$10 Million to \$100 Million: Three Big Lessons for Growing and Scaling Your Business") I knew I was not an operator, so I needed to hire one. I found someone to be COO that the business could grow into. He came off a noncompete from a \$300M business with 13 facilities. When he joined us we were a troubled \$45M business with only 4 locations. When I sold the business in 2008 for \$500M (13 years later) we had become a \$300M business with 15 locations. Yet, the first-best move I made at the time was hiring a change agent for the short time in between when I fired the previous COO and hired the new COO. It prepared the foundation for the success that would be created for those 13 years ahead. The second-best move was a change in mindset from being an "owner" to an "investor". Though those words did not change anything in the "real world" they allowed me to see the business in a different light. The third-best move I made was partnering with the right Private Equity firm in 2004. I was able to take some money off the table, beginning a slow shift to helping other entrepreneurs change the world. In those short four years until the sale of the business I was able to 10x the cash I kept in the business. In 2015, I exited the plastic packaging industry entirely after selling a business in The Netherlands for 42M €. That business started with a small group of people in 1995 and unknowingly began a theme of partnering with awesome people trying to build great things. One of the most exciting rides was with Bron Media Corporation, which included Bron Studios, Bron Animation, Bron Digital, and others. From its humble start in 2011, it saw records set with the largest sale at a film festival (for BIRTH OF A NATION sold to Fox Searchlight), the largest television deal (for the untitled Aniston-Witherspoon drama sold to Apple), and highest grossing R-rated film JOKER taking in \$1,074,251,311. To date, Bron has 32 Academy Award Nominations and 6 wins, including BOMBSHELL, ROMAN J. ISRAEL ESQ., FENCES, and JOKER. Then COVID-19 emerged, abruptly halting production and closing theaters. Then a market arose no longer valuing growth over profitability. Then a writer's strike happened. All of this led to filing for creditor protection in 2023. The good news is that I see a tax holiday coming soon for myself! More seriously, the good news is that lack of debt and massive diversification still holds a world of opportunity for the future. Today I am invested in over 200 startups across many different sectors including Blockchain / Crypto, Aerospace, VR / AR, SaaS, Finance, Education, Real Estate, Al/ML, Payments, Hardware, Cleantech, Healthcare, Consumer, Productivity, and more. Some are direct and very focused investments, others are through SPVs leveraging other people as mentors and connectors. This does not include the Fund level investments I have made. In this area, I am grateful to have very long term relationships with Lux Capital, Whitebox Advisors, Elliott Associates, and others. I have been on the Innovation Board for the XPRIZE Foundation. Seeded money for what turned into the Global Learning XPRIZE. I was a member of TEC 100 which turned into Vistage. I am now an emeritus member of TIGER 21. I am currently a member of the 25k Group at Genius. I was SCUBA certified in 1978. Love roller coasters. Have a gun collection for a home range. I still maintain my Triploi membership and am certified to fly Level 2 High Powered Rockets. In summary, if family business, succession, private equity, selling your business, managing a "family office", finding a new life past your "career", investing, exploring new technologies, or anything else above, is anything of interest to you, reach out. Let's talk. I am known for being the one person in the room that is going to say something different from everyone else. If I can make

your path shorter or give you a different perspective, that would be amazing. I am NOT looking for deal flow or any other longer term time commitments, so please be respectful of that fact.

TEN MINUTE TALKS® OR PRESENTATIONS

- Raising Investment Capital & Choosing Investments with John Raymonds, Devang Patel, and Wesley Sierk
- <u>Genius Mornings: Blockchain and Cryptocurrency Featuring Mike Volts, John Raymonds, Lior Weinstein, and</u> Genevieve Bos
- Investment Strategies and Thoughts On The Future: Inside The Mind of John Raymonds

Johnathan Whistman

- I've GOT An AI powered hiring prediction technology
- That GIVES the ability to understand who to hire and simplifies the recruiting process
- That GETS the team that matches the size of their vision, amplifies their business' positive impact on the community and gives them personal freedom.
- I want HELP identifying a person who can help create a strategy for building an online marketplace that attracts people to consider a future job in the Trades.



BIOGRAPHY

Author of 'The Sales Boss- The Real Secret to Hiring, Training and Managing a Sales Team', and CEO of WhoHire, Jonathan specializes in aiding clients in constructing efficient teams, tailored to their business's unique requirements. His targeted approach mitigates the anguish and disappointment that often result from recruiting incompatible talent. Jonathan's story is one of overcoming adversity in both business and in life. Jonathan was raised in a religious cult and spent over 1,000 hours annually for over a decade knocking on strangers doors. Breaking free of the cult, but using the lessons learned he has gone on to impact many for good. Besides becoming a CEO and recognized expert in the entrepreneurial world, Jonathan is also an outdoor enthusiast who has hiked the 500-mile Camino de Santiago, a foot journey that starts in France and traverses the Pyrenees Mountains.

TEN MINUTE TALKS® OR PRESENTATIONS

• Beyond Belief: Unveiling The Truth That Could Blind You With Jonathan Whistman

Josephine Musco



GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Josh Jaeger



Josh Nelson

- I've GOT the largest elder law firm in Georgia, built on culture, client service and results
- That GIVES Peace of mind and guidance as they help their loved ones through the aging journey
- That GETS Aggressive asset protection and the education to make informed decisions about care
- I want HELP Maintaining culture and standards as we 10x and expand geographically



BIOGRAPHY

Car Fanatic (everything from Pre WW2 to modern super cars), Dad to a 10 year old cheerleader, originally from Chicago, but in Atlanta for 20 + years now, I love data and metrics, Run a law firm as my day job in the visionary role, Excited to be here and give to the group as much as I can!

Joshua Lee

- I've GOT an agency that works with the top 1% to crafting remarkable content to seize massive opportunities on LinkedIn through their personal brand
- That GIVES high-powered entrepreneurs and professionals stand out brands to inspire and evoke opportunities, all while preserving the soul's essence
- That GETS you a highly visible personal brand, influence and high ticket business opportunities without ever selling.
- I want HELP securing more speaking opportunities and extending the reach of our Linkedin masterclass.



BIOGRAPHY

Joshua B. Lee, also known as the "Dopamine Dealer of LinkedIn", is a seasoned entrepreneur, author, and a crusader for authentic human connection in the digital arena. With 16 lucrative businesses and the book, 'Balance is Bullsh*t' under his belt, Joshua's journey is shared with his blended family, including the incomparable Rachel B. Lee and their cherished children, Jayden, Skylar, and Ava B. Lee.

In the early 2000s, Joshua propelled clients like MySpace, Yahoo, and Google to stellar heights, managing nearly a billion in ad spends to achieve 35 trillion online impressions. Yet, as digital spaces grew more automated, the essence of human touch dwindled.

Seeking authenticity, Joshua founded Standout Authority in 2014, aiming to humanize personal brands. Through it, he aids high-powered entrepreneurs and professionals in crafting remarkable content and seizing massive opportunities on LinkedIn, the professional realm's epitome. Standout Authority's mission transcends business metrics, aspiring to help individuals stand out, inspire hearts, and evoke positive global change, all while preserving the soul's essence.

Joshua's efforts have led to collaborations with luminaries like Dan Sullivan and John C. Maxwell, along with enterprises like Oracle, Gartner, and ADT. Joshua B. Lee remains a digital realm beacon, showcasing the blend of business success with genuine human connection.

TEN MINUTE TALKS® OR PRESENTATIONS

• <u>Unlocking the Secret to Start Attracting 6-Figure Clients Organically on LinkedIn: Rede ning Social Engagement with Joshua B. Lee</u>

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Juan Carlos Uribe

Julie Trieb

- I've GOT a leading online business in machine embroidery design, providing topnotch digital designs for 20 years.
- That GIVES Innovative designs that ignite creativity and joy among home hobbyists, backed by unparalleled quality and customer service.
- That GETS beautiful handmade projects that excite them and they give or sell
- I want HELP I'm seeking guidance on managing my energy and health to avoid burnout, and exploring the need for either a creative assistant or director to enhance our creative direction.



BIOGRAPHY

Hi! My name is Julie Trieb. I am an entrepreneur and business owner of 20 years. My niche industry is digital machine embroidery designs. I own a world wide ecommerce site selling digital downloadable machine embroidery designs to the home embroidery hobbyist. I'm a wife, mom of 3, and grandmother of 3. I live in beautiful southern New Hampshire. I'm super passionate about marketing as well as helping other business owners brainstorm how they can grow their business. I love to inspire and encourage other female entrepreneurs with my story.

Julie Van Amerongen

Juliet Wright

- I've GOT an innovative branding agency, that is revolutionizing the rebranding process through our unique approach, known as the 'Immersive Brand Blitz'
- That GIVES newfound confidence in their company's name, logo, colors, website, and sales materials, all before they invest a single dollar in advertising.
- That GETS time to concentrate on their strengths. What would typically take a
 year with traditional agencies, my team accomplishes in an incredible 3-day
 transformation.
- I want HELP booking podcasts and speaking engagements where I can discuss the perfect synergy between branding, marketing, and advertising.



BIOGRAPHY

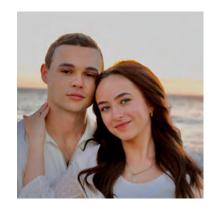
Hi, I'm Juliet Wright. My expertise lies in curating the key elements to develop robust brands. These elements include everything from the foundational aspects, such as business name, logo, tone, color palette, and imagery, to creating captivating content like branding photos and powerful vision videos. I lead an amazing team of skilled creative specialists: graphic designers, photographers, videographers, web designers, social media strategists, and podcast content producers who bring new ideas to life and elevate current marketing efforts. At my agency, we take a unique and empowering approach to branding, guiding clients through the discovery process with genuine passion and encouragement. I also own a much-loved self-serve gourmet ice cream and popcorn shop with significant growth potential and possible plans for expansion through franchising. Clifton Strengths: Achiever, Activator, Futuristic, Woo & Communication / Working Genius: IG, DW, ET juliet@tallycreative.com / 308-380-4525 / Grand Island, Nebraska

TEN MINUTE TALKS® OR PRESENTATIONS

• Coming In Hot: Igniting Your Brand Beyond The Limits of "Good Enough" with Juliet Wright

Justin Butcher

- I've GOT A high level personal development business, Lifebook. And a health centric coffee company, Purity Coffee.
- That GIVES Lifebook gives people the opportunity to go inward and create a completely aligned Life Philosophy and a Strategic Action Plan to get you to your Ideal Life Vision. Purity Coffee gives people the chance to improve their day to day lives through drinking coffee consciously designed with health in mind.
- That GETS Lifebook will lead you through a comprehensive methodology.
 Defining and refining what you believe, what you want, why you want it, and how
 you'll get it in all 12 categories of your life. Purity Coffee gets customers
 regeneratively grown, hand picked coffee sent straight to their door every month.
 Purity Coffee also gives Influencers & Business Owners the opportunity to build
 and scale their own coffee brand, with our newly developed White Label Division.
- I want HELP Finding Aligned Influencers and Business Owners in the Health Industry to partner with, for Purity's White Label Division. And finding people who have gone through Lifebook, with a big audience, to be interviewed by myself on The Lifebook Podcast. Lastly, My wife and I would love to build a fantastic network of heart-centric high achieving entrepreneurs, I hope were in the right place



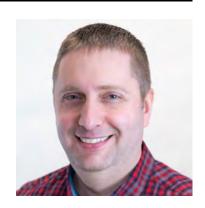
BIOGRAPHY

I'm Justin Jupiter Butcher, son of Jon & Missy Butcher, and husband of the most beautiful woman in the world, Madeline Butcher. I am host of the Lifebook Podcast (Coming Soon). I am also a Proud Affiliate of Purity Coffee. But most of all, I am a marketing innovator.

2024 ANNUAL EVENT DIRECTORY

Justin Miller

- I've GOT a dinosaur themed direct mail marketing agency
- That GIVES winning direct mail marketing campaign planning, design, printing, and fulfillment
- That GETS more referrals, better client retention, and faster company growth.
- I want HELP getting in front of more audiences (in person or remotely) to teach them how to win with direct mail.



BIOGRAPHY

author of Jurassic Marketing. Justin helps service business owners win using the "extinct" art of direct mail marketing.

TEN MINUTE TALKS® OR PRESENTATIONS

• All About Dinosaurs: 3 Ways to Create a Big Bang in Your Business with Direct Mail with Justin Miller

Kami Gray

- I've GOT an in-person and online design school for aspiring interior designers.
- That GIVES our students the tools, confidence, knowledge, and motivation to launch their own interior design business.
- That GETS our students out of their soul-sucking jobs and into a creative, freedom-filled, rewarding, and money-making career.
- I want HELP Marketing and scaling. The program I've created is so good! The student reviews are five stars. I've truly got something here. How do I get the word out in a bigger way and grow this school? Would love your help!



BIOGRAPHY

Founder and Lead Designer, Kami Gray Interiors, 2004 to present / Founder and Lead Instructor, Psychologie of Home Design School, launched in 2023 / Host, Psychologie of Home Podcast, #3 on Apple for Design, launched in 2023 / Instagram Influencer: @thepsychologieofhome 170K followers / Art Director for Pendleton, Nike, and Williams-Sonoma / Featured in Huff Post, Country Living, Real Simple, Apartment Therapy, Oregon Home, Women's Day, 1859 Oregon Magazine, Portrait of Portland Magazine / On-Camera Style Expert, AMNW-PDX 2010-2014 / Author of Home Matters (Abrams/Cameron Books, 2024) / Bachelor of Arts in Design, The Art Institute of Portland, 2002 / Instructor of design and business classes, The Art Institute of Portland, 2010-2014 / Feel free to reach out at kamigray@gmail.com / 503-957-6122 / kamigrayinteriors.com / psychologieofhome.com

2024 ANNUAL EVENT DIRECTORY

Keith Burns

- I've GOT a private investment firm that is searching for quality healthcare related (non-practice management) companies to buy and grow
- That GIVES business owners a caring home for the great businesses they built That GETS them a fair price for their business and business builders who care
- about all stakeholders in their business
 - I want HELP finding peers and mentors that will stretch me to think 10x bigger
- and also potential business targets



BIOGRAPHY

I'm Keith, Co-Chairman and CEO of Lullwater & Co., a private investment firm focused on building lasting companies. I also serve as Co-Executive Chairman of Apex Physics Partners, the largest medical physics services provider in the U.S., where I was previously President. My journey in private equity began with Seneca Creek Partners LLC, a search fund I launched that achieved a successful exit for our initial investors in 2019. Our acquisition strategy led to 15 add-on acquisitions, expanding the firm's impact and reach.

Before launching Seneca Creek, I worked in Goldman Sachs' Compliance Department, supporting their principal investing businesses, and spent several years practicing corporate law at Latham & Watkins and Jones Day. Beyond my role at Lullwater & Co., I'm active as a search fund investor and board member for PalCare and AQC Traffic Control. I also serve on the Executive Committee of the Board of Counselors for Oxford College of Emory University.

My academic background includes a BBA from Emory University, an MS in Real Estate Development from Columbia, and a JD from Columbia Law School.

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Keith Knell

Kelly Clements

- I've GOT a coaching program and two books that uses a unique relationship framework
- That GIVES entrepreneurs a clear path to grow their business without growing apart from their spouse
- That GETS Couples deeply connected through individual and shared growth, mutual respect, and presence.
- I want HELP continuing to scale my business.



BIOGRAPHY

I am a speaker, author, and coach for entrepreneurs and their spouses. I work closely with EO, YPO, EOS, and other entrepreneurial networks to support their members and spouses/partners. My work is derived from observing so many entrepreneurs struggle in their personal relationship, then going through my own divorce in 2012. I have a heart for both the entrepreneur and the partner because I've experienced being the more ambitious, driven partner in my marriage. Then, in my subsequent relationship, karma caught up quickly when I found myself completely lost in the gravitational pull of my partner and his business. My second book, Grow Your Business Without Growing Apart introduces The Alpha and Omega Framework, which allows growth-minded entrepreneurs to create a fulfilling love relationship that excites them as much as their business. I live in Chicago with my two sons, Will (16) and Luke (14). We've recently blended our family with my partner Joe and his daughter Faith (20). After 10 years of being a single mom, it's insanely righteous be in partnership again. I love our funky little family so much! My sons' busy sports schedule forces me to keep my business ELF. This leaves us plenty of time to be at their games and supporting them on this home stretch of having them at home!

TEN MINUTE TALKS® OR PRESENTATIONS

- The Presence Principle: How To Grow Your Business Without Growing Apart with Kelly Clements
- <u>Grow Your Business Without Growing Apart: Balance Your Business and Personal Relationships With Kelly</u> Clements

Ken Patel

- I've GOT an independent pharmacy named Rightway Pharmacy in Sun City, AZ That GIVES seniors the ability to manage their medications by providing
- medication synchronization, medication packaging and prescription delivery.
 That GETS patients better health outcomes because they are able to take their
- right medication at right time without any hassles of managing it.

 I want HELP 1) Creating a foundation where I can focus more on the business
- and not in the business 2) Learn how to break some of the self-limiting beliefs.



BIOGRAPHY

I am a father of an amazing 13 years old boy and married to my wife for 22 years. I am a pharmacist by trade and own independent pharmacy.

Ken Wells



BIOGRAPHY

Mr. Wells conducts workshops on sexual addiction, shame reduction, and spirituality. Mr. Wells holds a master of divinity degree from Nazarene Theological Seminary and has twenty-three years of pastoral ministry experience. He earned a master of arts degree in counseling from Ottawa University and is certified as a professional counselor, a sex addictions counselor, and a substance abuse counselor.

TEN MINUTE TALKS® OR PRESENTATIONS

- Everyday Meaning: An Addiction and Recovery Conversation with Ken Wells and Joe Polish
- <u>Dare To Be Average: A Therapeutic Conversation about Addiction, Recovery, and Healing with Ken Wells and</u>
 Joe Polish
- Dare To Be Average: An Addiction Conversation with Ken Wells and Joe Polish

Kerry Boehner

- I've GOT a national recruiting firm focused in the Life Sciences.
- That GIVES companies the exceptional talent to develop and commercialize therapies and technologies.
- That GETS them to provide better outcomes for patients and cure disease.
- I want HELP landing more ELF clients!



BIOGRAPHY

I've been recruiting in life sciences since 2000, and I'm fortunate to have found what I was born to do in my 20s. I am excited to serve my clients, as well as help people discover their ideal role and the roadmap to get there. Love trail running, biking, hiking, downhill and xc skiing, sailing, kayaking, yoga, and any kind of outdoor adventure with the hubs, Bill. Mom of three kids + new DIL! And Daisy the Cockapoo. Based in Pittsburgh, PA and spend much time in Maine and Arizona. ———— Please don't hesitate to contact me if there's anything I can do to help you! Contact info follows — cell: 412-334-2018 _____ kerry@kobsolutions.com _____ www.kobsolutions.com _____ https://www.linkedin.com/in/kerryboehner/ _____ or feel free to schedule a call here: https://calendly.com/kerryboehner/discussion

TEN MINUTE TALKS® OR PRESENTATIONS

• Quick Chats and Soul Connections: The Gateway to Life's Greatest Opportunities with Kerry Boehner

Kimberly Shannon Murphy



BIOGRAPHY

Kimberly Shannon Murphy is Hollywood's go to Stunt Double for Premier Silver Screen actresses. Her resume is loaded with top box office films such as The Lone Ranger, Oblivion, Jack Reacher, Hunger Games, Savages, Men in Black 3, Knight and Day and the list goes on. As an award-winning stuntwoman, Kimberly Shannon Murphy was intimate with pain. For years, she propelled her body through dangerous spaces-medicating the trauma of her childhood sexual abuse with the adrenaline rush that came from pushing herself to the absolute limit. But as Kimberly learned, no matter how much you suppress your past, it always catches up with you. In her new book, Glimmer, Kimberly details her remarkable journey to the top of her field as a Hollywood stuntwoman for many Alist celebrities, including Cameron Diaz, Charlize Theron, Angelina Jolie, Taylor Swift, and Sandra Bullock, while carrying the pain of her childhood of sexual abuse in a family that refused to acknowledge its reality. In her beautifully written, unflinchingly honest memoir, Kimberly reflects on her past and present, chronicling her path to recovery and calculating the long shadow of trauma. Glimmer is the story of one woman's guest to reclaim her life and to shine a spotlight on the dark topic of intergenerational familial abuse. As Kimberly reveals, being strong isn't about getting your black belt, leaping out of four-story buildings, or putting 200-pound stuntmen in chokeholds -it's about waking up every single morning and choosing to love yourself, no matter your history. A heroic and hopeful story of stolen innocence, pain, courage, and survival, Glimmer is an emotional roadmap for others who have suffered abuse and childhood trauma, offering them hope, healing, and inspiration.

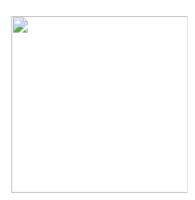
TEN MINUTE TALKS® OR PRESENTATIONS

- <u>Behind the Action: How Hollywood's Top Stuntwoman Turned Trauma into Triumph Featuring Kimberly</u> Shannon Murphy
- Glimmer: A Journey from Darkness to Light with Hollywood's Leading Stuntwoman Kimberly Shannon Murphy

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Kody Landals



Kristine Miley

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Kurt Reif

- I've GOT ... a new mindset
- That GIVES... people the tools to become who they really are.
 That GETS... them to have a better future.
- I want to HELP ... people grow



BIOGRAPHY

I have been in the Insurance/Financial Industry 50 years. I started out selling Insurance and have since transitioned into the Securities business which is my focus today.

Kyle Breischaft

- I've GOT a business coaching firm (Unite Advisors) with "Help First" coaches specializing in all aspects of business leadership, growth, and performance. Much like a pro sports team, we have head coaches and coaches for every functional area of the business.
- That GIVES ambitious executives and entrepreneurs empowerment to level up their leadership by implementing tailored solutions, processes, and growthfocused best practices.
- That GETS them to unlock both personal and enterprise growth potential, accelerating their trajectory toward individual and organizational excellence.
- I want HELP finding "right fit" clients. I am also interested in building a business or social network in Tucson, AZ.



BIOGRAPHY

Mr. Breischaft has a wide-ranging and very diverse background that includes extensive entrepreneurial experiences, broad public safety experience, and military service. The two notable skills that transcends his entire career are his innate leadership capabilities and his "help first" passion. Kyle has held various leadership positions in government, nonprofit, labor union, and for-profit corporate organizations. Unite Advisors is a boutique coaching firm that is based on 100% referrals and not by accident! Unite Advisors and the Founder, Kyle Breischaft, have a reputation in the market for helping leaders and companies grow. Kyle is a serial entrepreneur, and his clients appreciate that he speaks from realworld experience, not theory. He understands the life of an entrepreneur is made up of high highs and low lows. He has the entrepreneurial scars on his back from things going sideways to sweating making payroll. This allows him to be a more realistic and effective coach. Kyle believes in action, accountability, and results. He is a trusted advisor and becomes an integral part of the client's leadership team. He is truly invested in their success which leads to a better experience and better results. We focus on the following areas of the business: • Strategy • People • Execution • Data • Profitability Unite Advisors' philosophy is a best-in-class approach. This approach, coupled with Kyle's thirst for learning passion, has allowed Kyle and Unite Advisors to leverage a full complement of best-in-class Tools, Systems, Processes, and Coaches. Kyle started his coaching career as a Certified EOS Implementer and then added additional industryleading credentials, including the following certifications: • Certified Scaling Up Coach • Certified Pinnacle Business Guide (Founding Member) • Certified EOS Implementer™ (2014-2021) • Certified Forum Sherpa Facilitator • Kolbe Assessment Certification • Certified Board Director through NACD • Certified Value Builder Kyle is one of the few business coaches in the world to hold all of these certifications simultaneously. Kyle shares his vast knowledge of the best systems, tools, and processes and his more than 20+ years of experience in the trenches of the entrepreneurial world to help his clients bring their dreams to reality. Rather than offering a one-size-fits-all solution, Kyle guides them in implementing a customized, holistic, best-in-class platform tailored to the client.

Laura Gallaher

- I've GOT a consultancy, a Digital Leadership Catalyst Program, an online membership site called Insider Edge, a speaking career, and a podcast that I'm excited to start back up again!
- That GIVES improved organizational performance by applying the science of human behavior. We work with leaders to elevate their self-awareness, enhance their team cohesion, and dramatically improve their collaboration. We work at the intersection of organizational strategy and people.
- That GETS improved alignment, clarity on competitive strategy (which reduces
 friction, conflict, and working at cross-purposes), and a culture that is designed to
 support the execution of the strategy. This leads to better retention of top talent,
 greater goal achievement, improved employee engagement, and greater
 enjoyment of the journey.
- I want HELP creating partnerships for exponential growth (primarily for our selfpaced learning products), developing a personal brand and brand marketing, and possibly exploring how to make outbound growth tactics work for our company.



BIOGRAPHY

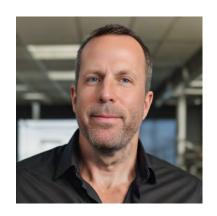
I'm passionate about evolving humanity through elevating self-acceptance, self-awareness, and self-accountability. I apply the science of human behavior to drive organizational performance. I'm an organizational psychologist, and I founded my company, Gallaher Edge, in 2013. NASA hired me in 2006 to help transform culture after the investigation said NASA's culture was to blame for the Space Shuttle Columbia accident of 2003. I'm a professional speaker and a consultant, and I love to teach through my self-paced learning products which can reach more and more people. I genuinely believe the work we do has the ability to transform the world.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Key To Making Everything In Your Life Easier: Insights Into a \$1.2 Trillion Problem from NASA's Organizational Psychologist with Dr. Laura Gallaher

Lewis Biscamp

- I've GOT A rich blend of technical and leadership skills honed over two decades in advanced trading and financial technology
- That GIVES Innovative, profit-maximizing trading strategies rooted in advanced technological and financial analysis
- That GETS High-performing, risk-managed trading solutions in volatile markets
- I want HELP With strategic mentorship for my next career phase, focusing on groundbreaking opportunities at the intersection of technology and finance



BIOGRAPHY

Rejoining Chicago Trading Company in Boulder, CO, as the leader of quantitative and technological efforts in VIX trading strategies, I bring a rich history as the former Managing Director and Head of Financial Engineering. My expertise in derivatives, options, and fixed income, coupled with a deep understanding of option pricing models, vol surface modeling, and statistical data analysis, drives the development of innovative trading strategies. Previously, as an independent trader and asset manager, I developed skills in systematic and discretionary strategies across various asset classes, highlighted by the creation of Vulcan Trader, a semi-discretionary futures trading platform. My proficiency in C++, C#, Python, Matlab, and Excel underpins my leadership approach, emphasizing the fusion of trading, technology, and financial engineering to nurture an innovative and growth-oriented environment.

Lisa Smith

- I've GOT The Wealth Building Mastermind with 5 phases.
- That GIVES women the opportunity to reach financial independence through The Set-it & Forget-it System for growing wealth.
- That GETS Women financial independence, early retirement, generational wealth, and legacy creation.
- I want HELP Marketing, expanding reach, growing email list, creating an impactful book.



BIOGRAPHY

Lisa A. Smith is encouraging females all over the world to live their best life possible! Her dream and vision is to create a global movement of financially savvy female investors. Armed with a wealth of knowledge she has become a guiding light for females seeking to break free from the traditional 9-to-5 grind and embrace a life of purpose and leisure. After teaching finances for 20 years, at the collegiate level, she celebrated her own early retirement at the age of 45! After retiring and purchasing an 8-acre farm in Northern Utah, she realized her true calling: guiding others to achieve financial independence and retire early, allowing them to focus on what truly matters. In 2022 Lisa founded The Wealth Building Mastermind, a coaching program dedicated to empowering females to take control of their financial future. Her approach goes beyond spreadsheets and retirement calculators – she delves deep into her clients' values, goals, and passions to turn her clients dreams into a reality!

Luke Aberle

GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Lynda Bulani

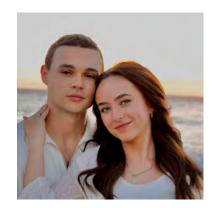


Maddie Hastings



Madeline Butcher

- I've GOT A high level personal development business, Lifebook. And a health centric coffee company, Purity Coffee.
- That GIVES People the opportunity to go inward and create a completely aligned Life Philosophy and a Strategic Action Plan to get you to your Ideal Life Vision through Lifebook. Purity Coffee gives people the chance to improve their day to day lives through drinking coffee consciously designed with health in mind.
- That GETS You a clear, intentional vision, helping you align your goals, values, and purpose for personal fulfillment by leading you through a comprehensive methodology. Defining and refining what you believe, what you want, why you want it, and how you'll get it in all 12 categories of your life through Lifebook. Purity Coffee gets you clean, organic coffee optimized for health, rich in antioxidants and free from contaminants, to boost energy and well-being. Purity Coffee also gives Influencers & Business Owners the opportunity to build and scale their own coffee brand, with our newly developed White Label Division.
- I want HELP Finding Aligned Influencers and Business Owners in the Health Industry to partner with, for Purity's White Label Division. And finding people who have gone through Lifebook, with a big audience, to be interviewed by my husband Justin Butcher on The Lifebook Podcast. Lastly, My husband and I would love to build a fantastic network of heart-centric high achieving entrepreneurs, I hope we're in the right place

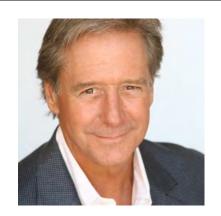


BIOGRAPHY

Madeline Butcher is the wife and business partner of Justin Butcher, and the cherished daughter-in-love of Jon & Missy Butcher. As a devoted and supportive wife, Madeline Butcher combines her exceptional ability to connect with others and build meaningful relationships with her commitment to her husband's vision. Known for her warmth and approachability, she fosters a welcoming environment in both business and personal circles, enhancing every venture with a grounded and collaborative spirit. She is dedicated to creating value through her unique blend of relational skills, integrity and unwavering support.

Marcus Gillette

- I've GOT A spiritual growth company with my wife Sheila, the channel for THEO, that teaches self love and spiritual and psychic expansion.
- That GIVES Mentoring, spiritual experiences, retreats and pilgrimage's, memberships, books, audios, videos and guided meditations
- That GETS Freedom from limiting beliefs, clarity of purpose, spiritual growth, self love and dream fulfillment.
- I want HELP Launching a new book and online class "The Art of Relationship -Discover the Magic of Unconditional Love"



BIOGRAPHY

As the CEO of The THEO Group, the most important part of my job is asking really good questions of the 12 archangels, collectively known as THEO, who have spoken through my wife Sheila since her near death experience in 1969. Questions that can move the needle of transformation and awareness leading to a life of peace, passion, joy, and miracles. I am the co-author, with Sheila, of "The Soul Truth - A Guide to Inner Peace", and co-host of the popular interactive web TV series "Ask THEO Live". My greatest joy is facilitating THEO's teachings of Soul Integration through live events, online mentoring programs, and content creation, and observing how quickly change can happen for our clients once a decision is made. We just moved back to Scottsdale 4 years ago, and are loving everything. My other passions include meditation, yoga, hiking, golf, reading, hanging out with great friends and family, and feeling great and assisting others to do the same. Would love to connect: marcus@asktheo.com

TEN MINUTE TALKS® OR PRESENTATIONS

- Loving Yourself Changes Everything: Discover The Magic of Unconditional Love With Marcus Gillette
- Intuitive Decision Making: The Key to Making Better Personal and Business Decisions with Marcus Gillette

Mari Tautimes

- I've GOT speaking, writing and coaching expertise
- That GIVES entrepreneurial leaders the ability to craft their perfect talk
- That GETS authentic connection with their perfect target market audience, inspiring them to take action.
- I want HELP getting the guts to make the leap from one business to the next and to know when and how to do it.



BIOGRAPHY

I spent 22 years building my family's business and we ultimately sold in 2020. I'd brought EOS into our business in 2018, and decided to become an EOS Implementer as my next step, which is what I do now, and I love it, but I'm also ready to start a new business which is what I need help with from this group. After selling the business, I wrote a book about my journey of going from a 15-year old teenage mom to a successful CEO and Entrepreneur. I thought my next book/talk was going to be about my healing journey, because the business I built was with my dad who was sexually abusive to me when I was a kid. My healing journey has included therapy, coaching, Tony Robbins events (every type), AA, ACA and is ongoing. I feel more at peace and healed than I ever thought was possible, and I'd like others to experience this same internal freedom. I love EOS and everything it did for my family's business and what it does for my clients. Being an Implementer has given me incredible coaching and facilitation skills as well as time and space to do some deep self-discovery, healing work on my own life and expand/develop professionally. I have time and space now to start what I'd love to do next, which is why I am here. The thing that I love to do the most in the world is to speak and I also love to help others build their perfect talk for their product or service, or if they have a powerful message they feel will help change the trajectory of other people's lives. I could really use help, support and feedback to help me with these next steps in my life.

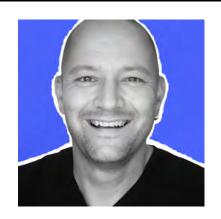
TEN MINUTE TALKS® OR PRESENTATIONS

Sometimes You Just Have to Eat Shit: The Bison Mindset with Mari Tautimes

Marissa Brassfield

Mark Drager

- I've GOT A B2B branding agency, SalesLoop and a podcast, How To Sell More
- That GIVES B2B business owners and their teams the sales message and creative assets needed for every step of the buying journey so prospects pick them over their competition.
- That GETS The professional support, fresh ideas, and assets needed to fill their pipeline, work leads more effectively and close more sales.
- I want HELP Professionalizing the speaking side of my business packaging myself, creating more opportunities, turning the concept into a book.



BIOGRAPHY

Hey there, I'm Mark. By day, I'm the CEO and co-founder of the B2B branding agency SalesLoop, I host the How To Sell More podcast, and I speak to business groups and masterminds about how to turn brands into sales tools. As you can imagine, being an agency owner for as long as I have, my nightlife is pretty wild. I live in a suburb of Toronto with my high school sweetheart, Jacqueline, my four kids and my dog, Rhett. Crazy stuff, right? But in truth, my work has led to strange experiences. A few of my offbeat adventures include having a Boeing 737 for the day, being berated by a Billionaire, working with NBA players, and having a television commercial campaign blow up in the national press...those types of things. I kicked off my entrepreneurial journey at 23 with no money and no clue. 17 years later, my agency has - Delivered 2,000+ projects - Helped 300+ clients in 29 industries - Worked in 6 countries - Won 32 awards TLDR: If you have a B2B company, I can help you take the guesswork out of your marketing, create a damn good reason for prospects to buy, and make you look good so you can sell more, faster and easier.

Mark Podolsky

- I've GOT 4 companies. A land investing company, A fund, A SaaS & a training company.
- That GIVES Passive income and time saved so they can live their best lives.
- That GETS Our clients to be able to work when they want, where they want and with whom they want. Total financial freedom without headaches.
- I want HELP Growing my podcast audience, my land training company and SaaS Geekpay.io and launching my book Dirt Rich 2 The Next Plot.



BIOGRAPHY

Armed with only \$3,000, gut-wrenching fear, and absolutely no real estate experience... Mark bought his first few parcels of raw land in 2001. Today Mark is the author of Dirt Rich, the ultimate guide to helping you build a passive income. and owner of Frontier Properties, a very reputable and successful land investing company, and has been buying and selling land full time since 2001. By focusing on working smart, not hard, he has completed over 6000 land deals with an average ROI of over 300% on cash flips, and over 1,000% on the deals he sells with financing terms. Mark has begun a new Done For You program helping the Rich become Wealthy. His program has helped countless professionals create a passive income stream so they have can solve their money and time problems. Prior to his land investing success, Mark had a high-stress, soulless corporate job, and felt trapped in a state of solo-economic dependency (i.e. his income stopped as soon as he stopped working). Escaping solo-economic dependency changed Mark's life in so many positive ways that he decided to teach, coach, and mentor others to help them achieve their financial goals. Even though Mark invests a lot of his time helping others, he stays actively involved in running his land investing business and is dedicated to teaching the most current and relevant "real world" land investing methods to his students.

TEN MINUTE TALKS® OR PRESENTATIONS

<u>Dirt Rich: How To Escape Solo Economic Dependency Headache Free with Mark Podolsky</u>

Marlon Boxe

- I've GOT A Business to Business Software Services and Products Company
- That GIVES Software solutions and products to scale and grow businesses.
- That GETS Businesses new products lines, capabilities and or operational efficiencies
- I want HELP Becoming a metrics driven business, and making metrics a more integral part of our culture



BIOGRAPHY

Marlon Boxe is the CEO and founder for Leading Path Consulting LLC, an Information Technology products and services firm located in Mclean VA. His educational background is in Mechanical Engineering, and in starting his professional career, he has applied his engineering mindset and methodologies to software and technology. Marlon's professional career has mostly centered around consulting, in other words, working with clients within the Fortune 500 space to identify, solve and deliver technology solutions to advance various business cases. His professional experience spans Healthcare, Financial Services, Government and Media. Marlon specializes in understanding the intersection of business frameworks and technology solutions that help businesses expand, grow and scale.

Martha Mcsally

- I've GOT Unique life experiences as a fighter pilot, trauma survivor, and adventure athlete
- That GIVES Actionable lessons in keynote speeches and online courses to overcome fear, build trusted teams, have an agility mindset, and not be held back by negative life experiences.
- That GETS Freedom, courage, empowerment, teamwork, and agility to thrive through adversity and uncertainty
- I want HELP Marketing, scaling to impact more lives and bring in more abundance to me and through me.



BIOGRAPHY

I lost my dad when I was 12 and survived sexual abuse and assault. These traumatic events could have crushed me but instead propelled me on a path of purpose to serve others and make a difference with my life. I was blessed to serve 26 years in the Air Force and was the 1st woman in U.S. history to fly a fighter jet in combat and command a fighter squadron in combat. I deployed six times to the Middle East and Afghanistan, flying 325 combat hours in the A-10 attack plane, earning the Bronze Star and six air medals. After the military, I served as a Professor of National Security Studies at the George C. Marshall Center in Germany. Unwilling to walk by a problem, I decided to stop yelling at the TV and came home to AZ to run for Congress. It took me 3 years to get elected, then I served 4 years in the House and 2 years in the U.S. Senate. Martha 3.0 is taking the unique lessons I learned especially in combat and inspiring and activating others through keynote speaking and online courses to equip people and businesses to overcome fear, build trusted teams, and train for an agility mindset. I love adventure! I have run marathons and 2 Ironman triathlons including Hawaii and climbed Kilimanjaro and some other mountains. I am currently trekking the 800 mile Arizona trail, paragliding, and flying in my free time. I have a rescue golden retriever named Boomer.

TEN MINUTE TALKS® OR PRESENTATIONS

- Brave Hearts: The Power of Vulnerability, Resilience and Courage from the . rst U.S. Woman to Fly in Combat with Martha McSally
- Don't Walk By A Problem: How Washington Politics and Policy REALLY Works with Martha McSally

Marty Levy

- I've GOT a lot of passion for helping people plan and protect their most valuable assets
- That GIVES confidence. We simplify complex issues, and we provide peace of mind to business owners and professionals.
- That GETS complex things done with a "we got it" attitude and a "never give up" approach. We keep creating value for clients through connected relationships.
- I want HELP Marketing; Urgency: To broaden our opportunities and how to get people to act on things they know they should do.



BIOGRAPHY

Resourceful and funny guy. I like biking, basketball, pizza, Slush Puppies and adventure travel. I like getting things done; Hate sitting idle. Driven by challenge and love to create value for others. Great relationship builder and insurance technician. 30 year veteran of my industry. Still trying to figure out what I want to do when I grow up.

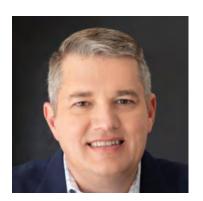
2024 ANNUAL EVENT DIRECTORY

Matt Nealand

I've GOT one of the largest paramedic schools in Texas That GIVES individuals, fire departments and EMS agencies the training needed to become an EMT or paramedic.

That GETS them a job or a promotion so they can work on an ambulance, for a fire department, in a hospital or on a helicopter.

I want HELP systematizing and exiting the business so I can achieve my true dream of being a writer, speaker and coach.



BIOGRAPHY

Matt and his wife own a paramedic school located at Texas State University Round Rock located north of Austin, Texas. He created a paramedic program from scratch and wrote nearly every page of the 685 page application. Last year (2023), their program was one of the largest paramedic programs in Texas. He has been instrumental in the creation of a new Bachelor's degree in Emergency Medical Services (EMS) which will be only the 15th degree in EMS in the United States.

He has experience as a paramedic, EMS education program director, public speaker, business coach, and is an identical twin. As a paramedic since 1996, he worked in Illinois, Texas and Alaska. He has experience in Special Operations rescue including swift water, high-angle, hazardous materials, bomb squad, and tactical medicine.

His experience as a paramedic has helped him clearly see the obstacles in the way of goal achievement. He uses this super power to help others see their goal in a new light and loves coaching business owners on the challenges of entrepreneurship.

Matt lives in Austin, Texas with his wife, Laura.

Matt would love to be a guest on your podcast to talk about EMS, business, mindset or achievement.

Matt Strong

- I've GOT 4 real estate businesses, hard money lending, value add Repositioning, Real Estate syndication & Commercial lending software startup.
- That GIVES Investors access to purchase and investment opportunities in real estate and long term wealth creation.
- That GETS Them consistent returns, specialized networking and passive income.
- I want HELP Building my team, systems/processes to automate the routine adding value to my network. Introduction to new investors and bank contacts. Thank you



BIOGRAPHY

Matt Strong is the owner of Sierra-West Funding, which provides quick funding for short term real estate projects, typically fix n flip or other single family investments. Since 2011, funded over 1,200 transactions and 334 million in volume. Matt got his start in real estate in 2004 by actively buying and selling his own properties and has purchased and resold over 425 single family homes in Utah by utilizing value add strategies (typically known as "fix n flip"). Matt is also an active buy and hold investor and received a Masters of Real Estate Development (MRED) from the University of Utah in 2015, and a Bachelor of Science degree in Finance (Real Estate emphasis) from the University of Utah in 2001. In addition to the MRED degree, Matt is an active RE Broker and Loan Officer in UT. Most importantly, Matt is married to the most awesome human ever - Bree Strong and has 3 equally as cool kids; Birkley, Peyton and Wilder.

TEN MINUTE TALKS® OR PRESENTATIONS

• Making Your Best Choices: A 5 Step Process For Saying YES with Matt Strong

Max Hansen

- I've GOT a purpose-based retained executive search firm
- That GIVES a way to get unstuck and the ability to buy back your time by hiring the right leaders
- That GETS that allows you to reinvest your time in higher-value places to elevate your life both personally and professionally
- I want HELP I could use help in bringing a product to life called Role visioning. So
 any product experts in how to build and helping me test the mvp would be
 valuable. I am also re launching a podcast called the built on purpose podcast.
 My goal is have the most interesting slate of guests as it relates to leaders who
 are leading purpose driven lives.



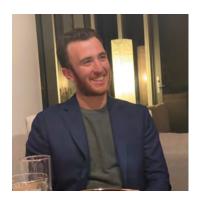
BIOGRAPHY

I have dedicated the last two decades of my life to providing the best hiring practices in leadership search and consulting. I was fortunate that my first job after graduating with a Bachelor's Degree from Northern Arizona in Business Administration was with the Fortune 50 Recruiting firm Allegis Group / Aerotek. This experience provided me a solid foundation for understanding both best in class business systems and selection processes. In January of 2002, I founded my first recruiting/search firm, Job Brokers, Inc. Together with my team, we went on to hire more than 30,000 people across a wide swath of industries including engineering, manufacturing, education, healthcare, distribution, mining, finance, technology, and apparel. We proudly grew our annual revenues in excess of \$35 million and expanded into other divisions and brands. The most notable being Y Scouts in 2012. Why Y Scouts? Somewhere along the line in 2010-2011, the traditional contingent hiring model wasn't allowing me to help organizations solve the deeper rooted issues they were facing around their hiring practices. My desire to help organizations with the root of their challenges, along with the lack of meaning in my work, pushed me to create the first ever purpose-based leadership search firm. In 2015, I sold all my interests in three traditional recruiting companies to more aggressively pursue building Y Scouts and Purposed-based Leadership Search. I am incredibly proud to be part of the Purpose Movement and a founding member of the Y Scouts team. I love the personal development I benefit from while working with Conscious Leaders. I enjoy helping them and their organizations continuously improve and succeed as high performing cultures and teams. The root of our work goes deeper - towards individual purpose, building true relationships, relentless learning, love, and their ultimate intersection. The only sustainable business strategy is hiring the right leaders and team members. I find it fascinating that as our world gets more complex with technological breakthroughs, the demand for great leaders and people is at an all-time high. A little more about Max: • Husband to Bryna and loving Father/Stepfather to 5 amazing kids. • Interested in anything that involves going fast with the possibility of catching air • An avid golfer and played or coached football, basketball, baseball, and soccer. • Seahawks Fan - Go Hawks! • Capable of spinning pretty much anything on my finger · Snowboarder since the first air Burton Air Snowboard · 2015 Spirit of the Gumball winner · Enjoys traveling across states as well as across countries • Would take anyone on in backgammon

TEN MINUTE TALKS® OR PRESENTATIONS

• Turn Hiring into Your Strategic Advantage: A Genius Morning with Max Hansen

Maxwell Goldberg



BIOGRAPHY

I am an industrialist, engineer, and investor developing materials, manufacturing, and industrial companies, products, and services that support freedom and human flourishing. I host the Next Frontier Podcast, a show about how innovation resources enable industrialists and entrepreneurs to innovate faster than ever before... and frequent conversations about "Where Stuff Comes From". Engineering by training with a B.S. in Materials Engineering and an M.S. in Manufacturing Systems Engineering. Some other work I'm involved in: - Strategy, innovation, and bus dev for a suite of family businesses that manufacturing and market industrial floor care equipment. - Venture investing and startup advisory in the industrial, aerospace, manufacturing, and supply chain sectors. - I publish essays about innovation and where stuff comes from on my blog. - Actively experimenting with different problem/solution sets for my next startup.

Melanie Smith

- I've GOT a wealth management practice for Canadian families with over \$2 million to invest
- That GIVES clients peace of mind about their financial future and the next generation.
- That GETS them a financial strategy with family focus and includes teaching kids and grandkids about money & investing.
- I want HELP making introductions to other like-minded business owners who work with this same target market.



BIOGRAPHY

Melanie Smith is a Senior Portfolio Manager and Wealth Advisor. As Founder of Lakeland Family Office of RBC Dominion Securities, her focus is to work with families and business owners to help meet personal financial goals, protect family wealth and establish lasting multi-generational legacies. After earning her Bachelor of Applied Science in Electrical Engineering, Melanie spent 10 years in process engineering and management at a global manufacturing company, occupying progressively senior roles in both engineering and management. In 2003, she completed her Executive MBA while working in management. In 2005, she moved to Barrie to be close to her family, and it was at this time that she also began applying her analytical mindset and lifelong-learner mentality to the field of wealth management. Melanie has attained some of the most highly respected designations available in the industry, and this academic foundation, along with her family-office resources and unique planning process, allow her to deliver highly personalized and comprehensive wealth services for her clients. She and her team have built a wealth management program around the needs of couples, their legacies and the rising generation.

Micah Shilanski

- I've GOT We have a financial planning firm that works with individuals and small businesses. We have a coaching program for financial advisors to create a lifestyle practice taking off more than 6 months a year. We have a tax practice that works with retirees in tax planning and tax prep.
- That GIVES All of these are focused on helping our clients achieve financial independence and creating opportunities for them to have a lot of time for their families.
- I want HELP For our coaching company, we are looking at growing past 200 members, and we keep growing to that then shrinking down. For our planning practice, we are looking to onboard other advisors via mergers and would love help to see what that successfully looks like.



BIOGRAPHY

Micah Shilanski Financial Planner, CFP® Micah was born and raised in Anchorage, Alaska, and is an Eagle Scout with the Boys Scouts of America. Micah is a licensed private pilot and enjoys flying to remote fishing locations on his Cessna 182. Micah is also an avid martial arts enthusiast and has studied many disciplines.

Michael Bernoff



BIOGRAPHY

As founder of the Human Communications Institute, a leader in the personal and professional development industry, Michael has impacted hundreds of thousands of people across the world with his programs, book, audios, videos and seminars. Michael has an unmatched natural-born talent to understand the psychology of individuals, which he will pass on to you. This innate and highly-tuned awareness allows him to quickly perceive what makes people make the decisions they make and what makes them do what they do. Rather than breaking down walls, Michael is skilled at getting people to rapidly lower resistance in themselves and others, allowing room for progress. Michael is the developer of Human Interaction TechnologyTM(HIT), a powerful technology that allows people to understand unknown psychological triggers and powerful communication strategies so they can increase their charisma and influence, leaving their average life behind. The author of "Average Sucks" Why You Don't Get What You Want and What to Do About It", Michael shows you how to raise your average and create the life you want... resulting in greater financial wealth, physical health and lasting confidence in all aspects of life.

TEN MINUTE TALKS® OR PRESENTATIONS

- Winning With Words: The Hidden Power of Language to Drive Success with Michael Bernoff
- <u>Tech Mind Games: How To Easily Use The Same Mind Games Big Tech Uses To Empower Others With Michael</u> Bernoff
- The Ultimate Reframe: 6 Steps To Make Sure The Shit That Happens Doesn't Bother You with Michael Bernoff

Michael Erath

I've GOT a Next Level business coaching firm for organizations who want to go "beyond EOS"

- That GIVES founders & leaders of entrepreneurial organizations a proven, principled approach that is much more advanced, customizable and flexible than a prescriptive system...
 - That GETS them more freedom, joy & peace while optimizing enterprise value &
- multiplying impact.
 - I want HELP finding ways to expand awareness of the Next Level Growth Approach, brand, and how we're different. This includes finding and connecting
- with the right podcasts and other outlets. I've spent the last 9 years of my career working through the evolution, and am now ready to expand awareness as I
- complete the writing of my third book, Five Obsessions of Elite Organizations.



BIOGRAPHY

In the first 15 years of his career, Michael took over an \$8M family manufacturing business which he grew to \$45M in revenue with over 200 employees during his 15 years as President & CEO.

Being tied closely to the housing market and due to a significant betrayal from a business partner, who eventually served time in federal prison for embezzlement and fraud, during the Great Recession of 2009-2010, Michael lost it all.

Late in 2010, Michael leveraged all that he had and started a new business. It was during the startup of his new business that Michael was introduced to the book Traction®. In Traction, Michael found many of the same tools and concepts he had used in the past, but this time as part of a more holistic system that filled in many of the missing pieces he experienced when he had tried the "do-it-yourself" route earlier in his career.

Shortly thereafter, Michael began implementing EOS® as the basic foundation in his new business. With EOS® as the foundation, Michael then used his past experience with other systems and concepts to plug the gaps that he found to exist in EOS®, layering on strategy and cash management tools from Scaling Up and Michael Porter; recruiting and hiring A-Player playbooks from Topgrading; and other advanced business tools he had learned or created over his career and from his time in YPO. This customized approach allowed him to grow the business rapidly and in 2015 make the Inc. 5000. Running the business on a complete and custom-tailored system gave Michael the entrepreneurial freedom to eventually exit the business and focus on his true passion: Taking all that his entrepreneurial life has given him, sharing it openly and vulnerably, and in doing so giving it all back as a full-time business guide.

From 2015 until 2020, Michael was a record holding Certified EOS Implementer®. In an effort to learn and grow so he could offer more value to his clients, he also became a Certified Scaling Up Coach, and a Certified Pinnacle Business Guide. Frustrated by what he saw as an overly prescriptive, "one-size-fits-all" approach to business operating systems, Michael left EOS® and created Next Level Growth, a Phoenix-based firm of Elite Business Guides, all of whom are former Owners, CEOs, or Presidents of businesses with at least \$10 million in revenue and 50 or more employees.

Michael and his team of Guides share from their vast knowledge and years of experience in the trenches of the entrepreneurial world to help their clients build elite organizations and bring their dreams to reality. Rather than offering a one-size-fits-all solution, Next Level Growth focus not on the system, but on the user, their unique circumstances, and the outcomes they desire. Next Level Growth Guides help their clients work through a flexible framework call the Five Obsessions of Elite Organizations® to build a customized, holistic operating system focused on results that can only be successfully guided by someone who has lived through it all. In the end, it is about helping entrepreneurs not only earn a meaningful Return on Investment, but more importantly, a Return on Life.

In 2017 Michael wrote about his incredible journey from success, to collapse, to rebuilding based on lessons learned in RISE: The Reincarnation of an Entrepreneur, In 2023, Michael published his second book, The Path to The Pinnacle, co-authored with friend and co-founder of Pinnacle Business Guides, Greg Cleary.

Michael and his wife of more than 30 years, Elizabeth, have two adult sons and live in Mesa, Arizona with their french bulldog, Fifi.

Michael Fishman

- I've GOT Consumer Health Summit, an invitational community for founders who lead fast-rising and category-leading wellness and fitness businesses, and an advisory practice supporting those same founders on growth strategy.
- That GIVES collaborative, purpose-driven founders the necessary strategies and relationships to expand their businesses and impact millions more lives.
- That GETS them, their teams and stakeholders the financial rewards consistent with that level of positive impact.
- I want HELP connecting with founders who would benefit from admission to my Consumer Health Summit founder community, or my ongoing advisory support with customer-centric business growth.



BIOGRAPHY

From his early 20's, Michael knew that helping companies who help people would be the focus of his professional life. He has been leading the Consumer Health Summit community since 1994 as a private, invitation-only group for founders who lead consumer-facing businesses in wellness and fitness: apps, wearables, food/beverage, supplements, health tech, home diagnostic testing, and the like. He has been leading the community and curating its participants and faculty ever since. Also, for nearly 30 years, Michael has been a leading advisor on marketing, positioning and sustained business growth to a range of consumer wellness/fitness businesses, advising companies such as Bulletproof, MindValley, Athletic Greens, Hint Water, BrainTap, as well as many of the leading personalities who serve large online customer communities. The psychology that enables resonant communication and committed customer engagement has been his passion and the lens through which he sees business growth. As a speaker, he shares how the founder's origin story, clear messaging, customer care and work culture combine to take companies and personal brands from merely good to the admired best at what they do.

TEN MINUTE TALKS® OR PRESENTATIONS

- The Voice of Your Brand: A Genius Morning with Michael Fishman
- The Drivers of Desire: The Deep Psychology Of What People Want with Michael Fishman
- The Drivers Of Desire

Michael Rozbruch

- I've GOT Two Tool-kits, three levels of membership, a Mastermind Group, Live events and affiliate launches.
- That GIVES A pathway for CPAs/Attorneys to get high-value, pay-in-advance tax resolution clients.
- That GETS Our clients an additional \$15,000 to \$100,000 more per month in addition to their regular tax and accounting practice.
- I want HELP with identifying + bringing on board a marketing coordinator.



BIOGRAPHY

I help CPAs and Attorneys get more clients, scale their practices and make more money. Michael Rozbruch, CPA and Certified Tax Resolution Specialist is a nationally recognized entrepreneur and, along with his business partner and wife Roslyn, founded Michael Rozbruch's Tax and Business Solutions Academy™, and Roz Strategies ™ an eLearning, coaching and consulting services company that helps CPAs, Attorneys and Enrolled Agents build highly profitable practices by helping them add lucrative, pay-in-advance Tax Problem Resolution clients to their firms through proven direct response marketing systems and sales strategies. Michael helped pioneer the tax resolution industry over 20 years ago. He founded and built one of the most reputable and successful tax resolution firms in the country. On the verge of a personal bankruptcy in 1998, he started Tax Resolution Services, Co. on his dining room table with zero clients and no IRS experience and grew it into a \$23 million a year company. Michael and Tax Resolution Services, Co. made INC's 5000 list two consecutive years in a row of America's Fastest Growing Companies, joining the ranks of past honorees such as Apple, Patagonia, Intuit, Microsoft and Oracle. Michael has been a guest expert speaker on over 225 radio and TV programs including including Fox News. He has been interviewed and published in Inc. Magazine, Tax Analysts™ CPA Trendlines, "Tax Notes Today", U.S. News & World Report, The Wall Street Journal, Entrepreneur Magazine and many others. Michael can be reached via phone at (818) 973-2733 or via email at michael@rozstrategies.com

TEN MINUTE TALKS® OR PRESENTATIONS

• Genius Mornings: The Blueprint To Your Return on Genius Featuring Michael and Roslyn Rozbruch

Michael Spandel

Michael Walsh

- I've GOT a business consulting firm for owners / partners of established and growing service-based companies.
- That GIVES access to grow their firms by anywhere from 3X to 15X+ in support of increased in reach and impact.
- That GETS more revenues, profits, satisfaction, and freedom.
- I want HELP to gain marketing resources and support in advance of the release
 of my next book (projected for late Spring 2024). Also, I would love to find a COO
 for a foundation to develop personal leadership skills and business skills in youth
 and young adults.



BIOGRAPHY

There are as many ways to grow a business as there are owners / leaders. Yet the problems, obstacle and impediments are all the same.

Since 1995, we have been helping people to identify and overcome the obstacles that stop or limit business growth.

In May of 2023, I decided I needed to reinvent myself, both personally and professionally. Personally, I have taken on health and fitness protocols that have generated weight loss (50 lbs in 5 months) and strength and stamina gains. Professionally, I am writing my third book, and I have been looking for ways to increase my connections with others in the business community, in support of my own goals for increased reach and impact.

Part of what's next for me is to develop thought leadership in providing youth / young adults with the skills, tools, and perspectives to growth both leadership and business skills in North America and Europe.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Danger Zones: Moving Past The Hidden Obstacles That Stop Your Growth with Michael Walsh

Mike Agugliaro

- I've GOT two companies. A personal growth company called FuDog Group and an business partnership company calle Business Forge.
- That GIVES You've been to the "personal development trainings" that everyone else has, and they've helped, and you know there's another level. You know that if you can model what the most successful people are doing in life, you'll enjoy life even more. Problem is, most of the experts out there are focused on the stuff you already know. If you're ready to enhance your personal life, and if you're ready to discover strategies and new insights that no one else is talking about, you're in the right place! Simple version- We help our clients create life, business & Wealth by design.
- That GETS It's a combination of ancient wisdom and modern insights that are laser focused on helping enhance all areas of your personal life (including health, relationships, personal wealth, and more). We get our clients legacy wealth while loving life and increasing longevity.
- I want HELP One of my values is learning. So I am always looking to learn from growth minded people who want to impact more people while having fun building big things.



BIOGRAPHY

Mike Agugliaro is a lifelong student of martial arts, human performance, and the transformation of potential into mastery. Mike started his professional career as an electrician and soon discovered that he'd rather work for himself than as an employee. He started Gold Medal Electric with a business partner. The early years in the truck were a challenging lesson that he didn't want to grind out the long hours in cold basements or hot attics. After his business partner almost burnt out and quit, Mike decided to transform the company by applying his passion for education and mastery to his business. In just ten years, he grew the company, rebranded Gold Medal Service, from under \$1 million to one of New Jersey's largest home service companies, generating over \$32 million a year with 200 employees and 165 trucks. In 2017, the company was acquired by a private equity firm for an industry record-setting buyout. Mike signed the papers and walked away from the company the very next day. He switched his focus from running a home service company to helping other home service companies, and he grew his next business, CEO Warrior, into an 8-figure success story that shattered industry perceptions. CEO Warrior is a coaching, training, and implementation organization that teaches best practices, systems, and business strategy to home service companies (including HVAC, plumbing, and electrical companies). In less than 4 years, the company rapidly grew to serve hundreds of clients in 42 industries and 5 countries around the world. Collectively, those clients generated more than half a billion dollars in additional revenue from working with CEO Warrior. In 2020, Mike yet again defined industry conventions when CEO Warrior partnered with a private equity firm (even in the midst of a pandemic and other organizations were shutting down), which launched the company to yet another level to serve the industry. Mike is also the a founder of another company, The FuDog Group, a human performance training company that helps people discover and achieve their potential in life, career, wealth, and fitness. Within its first week of operation, The FuDog Group launched its first training and closed nearly 6 figures in revenue from a single offer. In 2022 Mike once again had more to build and started a partnership company called Business Forge. This is a company where we take equity in companies with the soul purpose to grow to a legacy style exit for good hearted business owners. Mike is a relentless creator with over 25 books written (and several more in production), countless videos, and a strong social presence. As a speaker, he commands 5-figure fees and has shared the stage with authors and experts like Jay Abraham, Brian Tracy, Larry Winget, Dean Jackson, Robin Robins, Mike Michalowicz, Tim Grover, and many more. Mike is also a relentless student, studying everything from energy healing to copywriting in a never-ending quest to soak up knowledge and gain mastery. Mike has perfected the art and science of personal human performance, and applies what he learns in all aspects of life, from family and relationships to health and fitness to career and wealth. When he's not building businesses, writing books, or studying, Mike is practicing in his dojo (he holds an 8th degree Black Belt in Jinsei Ryu Budo). Mike lives at the Jersey Shore with his wife (Jennifer) of 38 years and two children (Michael, 24 and Katelyn, 22).

Mike Monroe

- I've GOT the playbook to add gifting to your marketing mix.
- That GIVES campaigns to fast-forward your key relationships.
- That GETS high-powered humans, working on-your-behalf, even when you're not around.
- I want HELP convincing the world that gifting is serious marketing business.



BIOGRAPHY

I'm tellin' ya - gifting is a marketing channel! God first. Thinker, fractional strategist, & sports fan. Wine guy, writerGPT, & wannabe athlete.

2024 ANNUAL EVENT DIRECTORY

Mike Rosenthal

- I've GOT a golf nutrition company which helps players feel their best on and off the golf course
- That GIVES people healthy snack options in order to perform at their best
- That GETS players to have more energy, more focus, and ultimately create more meaningful memories on and off the golf course
- I want HELP with introductions to people in the golf space interested in my products



BIOGRAPHY

Mike is determined to give back to the game that made a significant impact on his life at a very young age...GOLF. His passion and commitment to MLR Nutrition stems from playing and competing at a high level for over a decade. As named the youngest caddie at the nations #1 Public Golf Resort, Pebble Beach, he noticed the negative impact poor nutrition had on his clients performance which ultimately had him noticing why he too was limited during his competitive years. Mike has been fortunate enough to play, spectate, and work at many of the world's best golf courses and tournaments. He understands the significance of both top tier hospitality and service and the role they have on the player experience. Now, he's creating the sports first ever healthier-for-you snack and beverage brand that aims to bring vitality to this generations fans and players.

Mike is a native of Paradise Valley, Arizona. He holds a business degree from the Cox School of Business at Southern Methodist University.

Mike Volts

- I've GOT A vertically integrated bitcoin mining company called SOVRN21,
- That GIVES partners and investors a road to building true financial sovereignty and generation wealth,
- That GETS the privilege to contribute to one of the most important asset ever created by mankind,
- I want HELP with spreading my passion for personal and financial sovereignty by meeting other sovereign-minded people and organizations, and publishing my first book in a series of 10 on Personal Sovereignty.



BIOGRAPHY

Michael Volts is a dedicated family man, entrepreneur, and investor with a diverse portfolio of interests in commercial real estate, natural medicine, advertising, bitcoin mining, and capital raising. He is recognized as the founder of Signpatico Outdoor, now Vendo Media, one of Canada's largest digital out-of-home advertising networks. Michael's entrepreneurial drive and passion for cutting-edge technology have led him to establish SOVRN21, a startup focused on blockchain and artificial intelligence operations in the vertically integrated data center space. Michael's success as an entrepreneur and investor is matched only by his dedication to family and community. He is a loving husband to his amazing wife and proud father to three world shaping children. In his free time, Michael enjoys immersing himself in nature, fishing, and spending quality time with his family. A firm believer in the importance of individual sovereignty, Michael's life goal is to awaken the general populace to the idea that they must become sovereign individuals. He firmly believes that critical thinking and self-sufficiency are essential for people to claim their birthright as their sovereign selves. To this end Michael has begun to write a series of ten books to help accomplish this mission. Michael is also a member of the Financial Policy Council, where he is a valued member committed to promoting critical thinking and empowering people to become more self-reliant. With his remarkable entrepreneurial track record, Michael has cultivated a keen eye for identifying and nurturing promising startups. He enjoys connecting entrepreneurs with amazing ideas to support from capital partners, a role he finds both fulfilling and rewarding. Overall, Michael's diverse experiences, unwavering commitment to family and community, and passion for individual sovereignty make him a powerful connector, as well as a respected leader in the business and investment community.

TEN MINUTE TALKS® OR PRESENTATIONS

- Food Sovereignty: Why The Most Important Investment Is Your Food Security with Mike Volts
- The Blockchain: Bitcoin and its' Blockchain with Michael Volts

Mimi Dew

- I've GOT a firm that creates virtual family offices for entrepreneurs who profit \$1MII or more
- That GIVES these entrepreneurs absolute confidence to max their wealth and keep most of what they make.
- That GETS these entrepreneurs and their families the freedom to LIVE their BEST life!
- I want HELP keeping our team culture as we hire more remote advisors and coaching for presentations and podcasts.



BIOGRAPHY

Mimi Dew is the President and Co-Founder of Dew Wealth Management, The Entrepreneur's Virtual Family Office® for elite entrepreneurs. It was her idea to start the firm in 1999 with her husband, Jim Dew. Mimi was a big part in creating Dew's unique model that helps entrepreneurs build sustainable wealth. She is responsible for overseeing the financial activities, marketing, ensuring overall efficient operation of the firm, and creating positive team culture. Mimi has been featured on podcasts such as The Lucrative Society and League of Goddesses as well as presenting "The 5 Keys To A Thriving Relationship" at Genius Network. Fun Facts About Mimi:

Married to her husband, Jim, since 1992
First generation immigrant who speaks two languages (English & Korean)
Passionate about health & fitness and charitable causes for children Former NFL
Pro Bowl Cheerleader

TEN MINUTE TALKS® OR PRESENTATIONS

• Jim and Mimi Dew Hot Seat

Narelle Gorman

I've GOT VARE INC. with Jade Green and Selling with Integrity, Inc., an elite collaboration working with the world's top speakers and Elite sales closers. We don't just transform events—we solve critical leadership and sales challenges with strategic, results-driven solutions.

That GIVES purpose-driven entrepreneurs FREEDOM to fully step into their roles as CEOs, and hand off the details of driving sales events and building the teams.

That GETS you unparalleled outcomes: highly engaged teams and events that resonate globally.

I want HELP to connect and partner with leaders who are ready to shed the burdens of leadership and sales by leaning on a trusted outside resource.



BIOGRAPHY

Hey, it's Narelle and well growing up in rural Australia, where almost everything is trying to kill you (kinda true). Those early lessons shaped who I am today—someone who deeply believes in the power of grit, authenticity, and human connection. I've been blessed to have super humble beginnings that somehow led me to making a global impact through strategic business consulting and heartfelt philanthropy. One of my greatest passions? Working with recovery programs - the best decision I ever made was getting sober 24 years ago....it has had me speaking in front of over 3,000 women at International conferences and bringing hope to sex-trafficked children in Brazil, a mission that fuels my drive to create positive change.

So it's no wonder I come alive in the world of business & personal development, especially when partnering with heart-centered, ambitious leaders who believe their work can touch millions. There's nothing quite like the magic of strategizing with CEOs to refine the customer journey and dive deep into the psychology of what audiences truly crave. Business strategy, for me, is more than just numbers; it's about creating experiences that matter. Getting messages years later that say "Because of you....I changed my life, took a risk, etc.

My home is wherever my feet are on the day —whether it's the golden beaches of Carlsbad, the lush, tropical warmth of Queensland, or in Brazil, extending a hand to those in need. Never have I found a language my smile couldn't interpret, and connecting with people through genuine warmth and understanding is something I hold close to my heart.

The style I bring to the table is kind, straightforward, and no-BS. We either like each other or we don't.

And when we do, I'm all in, because together, anything possible!!!

So if you see me around, say hello. I'll be the short one who's always ready to share my food or listen to your story.

2024 ANNUAL EVENT DIRECTORY

Nathan Dart

- I've GOT the determination and resilience to continue on my path to fulfillment
- . That GIVES our clients the confidence that they will be taken care of
- That GETS a seamless and pain free real estate sales experience
- I want HELP to visualize and execute my next steps, in my path of growth.



BIOGRAPHY

A native Washingtonian, Nathan's expertise is built on the solid foundation of his father, a former #1 ranked REALTOR®. After graduating from the University of Maryland, they joined forces to form Dart Homes, combining years of proven real estate experience with an entrepreneurial style that continues to generate success. As founder and team leader of Dart Homes, Nate brings an authentic warmth and unbridled passion for real estate, leveraging the power of cutting edge technology, world class marketing, and listing strategies to facilitate that perfect matchmaking moment between buyer and seller. This personal commitment to excellence is why he is consistently ranked among the best in the business. As a renown international speaker, Nathan does more than entertain; he galvinizes, educates, inspires, and leaves the audience armed with strategic tools for a more successful life and enhanced real estate business. As a leading real estate authority, Nathan provides strategies to help agents weather the ever-changing real estate industry with real world solutions, foundation building systems, and tools to build a referral network and foster client relationships.

understanding that selling is truly about serving.

Nathan Jamail

I've GOT a successful speaking and executive coaching business, along with an incredible guest dude ranch for executive retreats in Marble Falls, TX. That GIVES people a high-energy, impactful learning experience at company events, where they gain valuable insights on coaching their teams and

That GETS leaders a successful company event where their teams gain practical lessons they can put into action right away, ensuring a strong return on their investment in me.

I want HELP to grow my network and expand my reach to connect with new organizations where I can support leadership and sales teams through my keynote speeches and workshops.



BIOGRAPHY

I'm married to my best friend and business partner of 20 years, Shannon. Together, we have four kids, ranging from 13 to 30, and two grandkids. We call a 42-acre guest dude ranch in Marble Falls, Texas, home—right in the state where I was born. Sharing our lives and this land with others is something we truly enjoy. We both work hard, not out of obligation, but because we genuinely love what we do.

My journey includes 17 years in corporate America, owning eight small businesses, and spending the last two decades delivering keynotes, workshops, and executive coaching. I've also authored four books on business. Like most, we're just trying to be a bit better today than we were yesterday.

2024 ANNUAL EVENT DIRECTORY

Niall McKeever

- I've GOT an education platform with over 127,000 subscribers
- That GIVES people access to the leading minds and cutting edge insights in psychology
- That GETS them an improved quality of life.
- I want HELP with launching my book and promoting my nature immersion experiences for entrepreneurs.



BIOGRAPHY

Niall McKeever is a writer, entrepreneur, and coach with an MSc in psychology. He is the Founder of The Weekend University - an online education platform which specialises in making psychology's most impactful ideas more accessible. His upcoming book, Intrinsic Entrepreneurship (2025), offers tools for finding clarity and creating flow and alignment at work. Niall is currently developing a new venture which provides immersive nature experiences for accomplished entrepreneurs, helping them bring new depth, meaning, and impact to their working life.

Nick Sonnenberg

- I've GOT an operational efficiency consulting and training company called Leverage. A private mastermind group. A podcast called The Optimize Podcast. And, a book called "Come Up for Air".
- That GIVES your team skills and training on how to be more efficient and leverage systems & tools. Plus, my mastermind group ('OG') is a small group of 30 people where we have fun, connect, build relationships and solve hard problems (both personal and professional).
- That GETS 1 day per week back per employee! And, this leads to: 1) More Profit (no need to hire more people..just get 20-40% more out of each person!), 2) More Time, 3) More Freedom
- I want HELP getting more clients into our membership, getting great guests (CEO's of 8/9 figure companies) on our podcast, finding a head of growth, and finding a good EA.



BIOGRAPHY

Nick Sonnenberg is an entrepreneur, Inc. columnist, guest lecturer at Columbia University, and the WSJ bestselling author of Come Up for Air: How Teams Can Leverage Systems and Tools to Stop Drowning in Work. He is the Founder and CEO of Leverage, a leading operational efficiency consultancy that helps companies implement his CPR® Business Efficiency Framework. This is the culmination of Nick's unique perspective on the value of time, efficiency, and automation which stems in part from the eight years he spent working as a high-frequency trader on Wall Street. The CPR (Communication, Planning, and Resources) Framework consistently results in greater output, less stress, happier employees, and the potential to gain an extra full day per week in productivity per person—just by using the right tools in the right way, at the right time. Nick and his team have worked with organizations of all sizes and across all industries, from high-growth startups to the Fortune 10.

TEN MINUTE TALKS® OR PRESENTATIONS

- Come Up For Air: Two Big Ideas You Can Use To Better Optimize Your Systems and Time with Nick Sonnenberg
- Dynamic Role Optimization: The Trick To Getting Exponential Leverage In Your Organization with Nick Sonnenberg
- How To Make Remote Work Actually Work: Smart Ways To Remotely Run Your Team and Business with Nick Sonnenberg

Nicole Serena

- I've GOT 3 companies, PSP Consult, Cadence Learning and Dream Venture Partners.
- That GIVES my clients that ability to help solve their current program operational challenges by themselves or with help from Subject Matter Experts
- That GETS them greater efficiency, allows their programs to help more patients improve their health and saves their companies a lot of money.
- I want HELP expanding into the Global marketplace to help more companies improve their patient programs.



BIOGRAPHY

Nicole Serena has worked in the Healthcare Industry for over 28 years. She is the President and Managing Director, PSPConsult, a division of Waldron & Associates and co-Managing Director of The Cadence Learning Company Inc. She has over 10 years of experience in Patient Access and has consulted with over 20 Healthcare Organizations assisting with their Patient Support Programs. She is a recognized author and speaker and has presented at Healthcare conferences within the USA and Canada over the past 8 years.

TEN MINUTE TALKS® OR PRESENTATIONS

• The 5 Questions: How To Increase Your Health Literacy with Nicole Serena

Parris Lampropoulos

- I've GOT an advertising and marketing consultancy that gives business owners sales copy and marketing strategies and I help 7- figure businesses into 8- and 9figure businesses and 8-figure businesses turn into 9-figure businesses.
- That GIVES the ability to double and re-double their sales



BIOGRAPHY

Parris is the secret weapon behind several 8- and 9-figure businesses, both as a copywriter and a consultant. As a consultant, he tripled the size of one company and grew another one sixteen-fold. As a copywriter, he specializes in "beat the control" assignments, where companies take their best-performing ads and hire Parris to beat them. He wins about 85% of the time ... and often lifts response by 50% ... 100% ... or more. Several of his ads have been running for over a decade and remain unbeaten.

TEN MINUTE TALKS® OR PRESENTATIONS

- Influence Formulas For Reaching 300+ Million People and Making Billions of Dollars: A Copywriting Panel With 5
 of The Most Influential Copywriters Alive, John Carlton, Brian Kurtz, Parris Lampropoulos, Craig Clemens, Richard
 Viguerie, Curated by Joe Polish and Jennifer Hudye at the Genius Network Annual Event
- (Parris' talk on copywriting) Irresistible Attraction: How To Compel People To Buy by "Pushing Their Buttons"
- The Single Greatest Marketing Secret

Pat Murray



BIOGRAPHY

Pat Murray is one of the world's early online educational pioneers.

He is CEO and co-founder (with younger brother Steve) of MathOnline.com.

Pat lives in Sydney, Australia where he and his wife Maree married not long out of school 35 years ago. They have ten children (5 girls, 5 boys). And all the kids still love their Mom and Dad, at least most of the time.

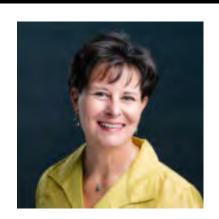
Since 1998 Pat's math tutoring programs have evolved from CDROM to DVD's, then in 2004 to online streaming across dial-up using in-house technology his company developed.

McDonald's Australia partnered up with Pat in 2009 to provide MathOnline to all Australia's high school students and schools on a 3-year deal.

Since then the program's reach has expanded and Pat now helps students numbering 295,000+ each year with particularly exciting growth in the USA.

Patty Lawrence

- I've GOT a company called TurboExecs, with a team of awesome humans who are experts in operational accounting, financial analysis, and problem-solving.
- That GIVES business owners a high-touch, customized and responsive service experience enabling them to make data-driven decisions about their business with complete confidence.
- That GETS them more growth, more money, more profits, and most importantly, more sleep.
- I want HELP connecting to like-minded geniuses who desire to co-create something massively impactful and would benefit from the addition of CFO expertise.



BIOGRAPHY

Patty is the founder of TurboExecs, where she and her team work with \$2M+ professional services and non-profit organizations that struggle to get the timely financial reports they need to function, often because one person holds this information hostage or lacks the skills required to do the work.

Through outsourced accounting and fractional CFO services, along with the power of an entire accounting department, we reveal the story behind the numbers so leaders confidently can make data-driven decisions that allow them to leap forward, trusting they have the team and finances in place for manageable, profitable growth. As a result, our clients typically increase the bottom line by at least 15% and feel in control of their finances and results.

Patty got her first taste of entrepreneurial life in the office of her father's well drilling business in her teens. With her first accounting class in high school, she'd found the professional outlet for her problem-solving skills.

She is the co-author of The Small Business Owner's Manual: Build Your Dream Business, and she has taught accounting & financial management to entrepreneurs at Penn State Harrisburg.

Patty and her husband Mark have been married 37 years and have 2 grown sons. In her free time, Patty enjoys playing competitive tennis, cooking and traveling with her husband.

Email patty@turboexecs.com

TEN MINUTE TALKS® OR PRESENTATIONS

Lessons From the Court: How To Turbocharge Your Business With The Right Numbers With Patty Lawrence

Dr. Patty Ann Tublin

- I've GOT a coaching & consulting boutique firm called Relationship Toolbox LLC and a Podcast called Dr. Patty Ann's Podcast.
- That GIVES clients the essential skills and tools for success in their business & personal lives.
- That GETS a life and business that creates both emotional and financial success
- I want HELP getting new clients for my coaching and consulting business, interesting guests for my Podcast and meeting really interesting people to build genuine relationships with.



BIOGRAPHY

My name is Dr. Patty Ann Tublin and I'm the CEO & Founder of Relationship Toolbox LLC, a boutique training and development consulting firm specializing in the development of business and personal relationships, based on trust, emotional intelligence's communication and all other essential skills for success in business and life. As a human behavior, performance and motivation expert - My deep understanding of human behavior, motivation and performance allows my clients to maximize their happiness in all areas of life. My passionately belief that all success is predicated upon the ability to create, nurture and sustain healthy relationships permeates my work as an executive coach, professional speaker and consultant delivering workshops, seminars and leadership development. As a female professional dedicated to the empowerment of women, I've create customized women's programs & initiatives that provide actionable take-aways for women to succeed in business. I've authored two (2) Amazon best-selling books: "Not Tonight Dear, I've Got a Business to Run" & "Money Can Buy You Happiness: Secrets Women Need to Know to Get Paid What They Are Worth!" - both received glowing testimonials from Barbara Corcoran of SHARK TANK fame. I was the 2015 proud recipient of the prestigious Women's Leadership Award presented in Washington, DC along with other dignitaries such as Mrs. Colin Powell. As a professional speaker, I've keynoted both virtually and in-person in London, Dubai, Saudi Arabia, Nigeria & New York, Her speaking topics include Emotional Intelligence, Work-Life Balance, negotiation strategies for women, executive presence & strategies on how to close the gender wage gap, to name a few. I've been a frequent guest expert on every major TV and print media platform including ABC, NBC, CBS & FOX Business News, The WSJ, The NYT, Forbes, INC., SUCCESS Magazine & Entrepreneurial Women Magazine to name a few. My world class education includes a Doctorate in Clinical Psychology (Summa cum Laude), two Master's Degrees, Executive Coaching Certification, and various other certifications. What I am most proud of is that I am a happily married mother of four children, including a set of identical twin boys.

TEN MINUTE TALKS® OR PRESENTATIONS

- Successful Business Partnerships
- Remember The Beachball: 3 Tools To Repair A Damaged Business Relationship With Dr. Patty Ann Tublin

Paul Colligan

- I've GOT a successful done-with-you podcasting agency / war chest of premium marketing tools
- That GIVES the ability to produce profitable content considerably fast and with much less drama.
- That GETS a podcast everywhere that impacts your world and delivers your leads
- I want HELP finding clients ready to do real business with the power of their message.



BIOGRAPHY

Paul Colligan's lifestyle and business strategies are designed to tackle the challenges and opportunities of today's everchanging information economy. His company, The Podcast Partnership leverages technology to expand reach and revenue for businesses and creates digital influencers with the simple sound of the human voice. Paul's clients include bestselling authors Kathy Kolbe, Brendon Burchard, J.J. Virgin, Mike Koenigs, Donald Miller, Jeff Walker, Frank Kern, Joe Polish, and others. Past projects have included work with Microsoft, StoryBrand, The U.S. State Department, Rubicon International, Piranha Marketing, Pearson Education and more. Paul is a popular speaker on technology topics and presents at events around the world including The European Business Podcasting Summit, Podcast Movement, Google Tech Talks, MacWorld, Inbound Marketing Summit, Social Media Marketing World and Microsoft TechEd. He is the creator of The Podcast Report and has authored eleven technology and thought leadership books - 9 of which launched as Amazon best sellers. Paul lives in Portland, Oregon with his wife and daughters and enjoys theater, music, great food, and travel.

TEN MINUTE TALKS® OR PRESENTATIONS

- Conquer Your Cravings: Never Grocery Shop While Hungry Paul Colligan
- The Real Audience Accelerator: Get Free Traffic From Social Media and Build an Audience That Buys with Paul Colligan
- The Genius Connection Formula: How To Leverage A 10-Minute Talk Worth Podcasting with Paul Colligan

Paul Peters



BIOGRAPHY

"We are passionate about enabling people with intellectual and developmental disabilities and their families to live a fulfilling and successful life" – Paul Peters /Founder & CEO Covenant Case Management Services

Pete Bush

- I've GOT two adjacent businesses a national wealth advisory client business and also a coaching and operations support business for other independent financial advisors.
- That GIVES people a trusted relationship and a defined process to follow to reach their life's most important goals through our prorietary processes called The Confident Wealth Experience® and The Confident Advisor Practice®.
- That GETS them greater confidence, clarity and sense of direction about their future by connecting them to our network of resources, strategies and people.
- I want HELP identifying the best modern marketing and business development approaches for our style of relationship building to multiply the opportunities our advisors have to help people.



BIOGRAPHY

I am a lifetime entrepreneur primarily focused in financial services since 1991, as the founder and leader of Horizon Financial Group and The Horizon Advisor Network. You don't have to Google too far to find out way more than you ever want to know about that.

But some other interesting tidbits about me are, in no particular order: - Born in Louisville and have been to the Kentucky Derby 15 times (and counting!) - Played 1st base on LSU's first 3 College World Series Teams - Have authored 2 books - The Challenges of Big League Money and The Runway Decade - Invented a baseball themed wine bottle holder called The BamVino - Started a charitable FUNdraiser called Baton Rouge Uncorked - Created a business symposium called CYA360 - Cover Your Assets

Pete Worrell

- I've GOT We've got a scrappy boutique Firm of Happy Warriors, passionate about achieving the personal and professional goals of high performing Entrepreneur Owner-Managers.
- That GIVES Our scrappy boutique firm behaves as one collaborative team.
 Leveraging our independence and exclusive EOM focus, we have helped hundreds of clients build and capture Enterprise Value while respecting their values, their legacy, and the intersection of their professional and personal goals. Frequently our work with clients goes on for years in advance of a wealth building transaction.
- That GETS Our work with clients results in their crowning achievement in their career-- a legacy building event that also results in liquid wealth that fuels their next chapter of learning and growing.
- I want HELP I want help freeing myself from some of the critical thoughts of my brain.



BIOGRAPHY

"All of us Entrepreneurs have two lives: the life we live, and the longed for but unlived life locked up within us". (inspired by Steven Pressfield).

I work with Entrepreneur Owner-Managers (EOMs) and the businesses they own to unlock their potential and experience their freedom. Including (especially) those who start with little or nothing. Since I believe Entrepreneur Owner-Managers are the most powerful Pro-Social and Pro-Economic Force on the planet, I work exclusively with them. Bigelow is a unique team of practitioners completely committed to creating lasting, massively positive experiences for Entrepreneur Owner-Managers (the likes of which most never dreamed). We accomplish this by listening, learning, empathizing, and ultimately sharing our domain scar tissue with them on how to to build and capture Enterprise Value. I am an active Business Owner with other seasoned operating Entrepreneur Owner-Managers who have skin in the game in their enterprises, not a "passive investor" (investors diversify; owners concentrate, right?). Current entrepreneur ownership interests include the creative renovation of important historic property bringing new life to Market Square, Portsmouth, and in a large number of early stage emerging enterprises leveraging exponential technology especially relating to health-span, and education. I love the juxtaposition between the historic and the new, state of the art. Restless cruising sailor leaving a wake from Newfoundland and Labrador, Nova Scotia, Coast of Maine to the West Indies: from New Zealand to the sub-Antarctic, Ireland, Scotland, and England, so far. I am most often found in or on the Atlantic Ocean, alternating frequently between my cabin in the Out Islands of the Bahamas, and residence in New England USA. Our on line blog/podcast called POSITIVE ENTERPRISE VALUE has candid one on one interviews with high performing EOMs who generously share their experiences--successes and failures-- to create "breadcrumbs in the forest" for the rest of us. www.positiveenterprisevalue.com.Entrepreneur Owner-Managers might enjoy this brief video on the concept we call "Entrepreneur Life-Arc". See if you see a little of yourself in it: https://www.youtube.com/watch? v=PsTG7cd18eA.

TEN MINUTE TALKS® OR PRESENTATIONS

• Enterprise Value: How To Build a Fortune, Capture Your Company's Gains, and Create A Legacy with Peter Worrell

Phillip Meade

- I've GOT a consulting company, a Digital Leadership Catalyst Program, an online membership site called Insider Edge, a speaking career, and a book that reveals the Missing Links for creating and managing company culture!
- That GIVES improved organizational performance by applying the science of human behavior. We work with leaders to elevate their self-awareness, enhance their team cohesion, and dramatically improve their collaboration. We work at the intersection of organizational strategy and people.
- That GETS improved alignment, clarity on competitive strategy (which reduces friction, conflict, and working at cross-purposes), and a culture that is designed to support the execution of the strategy. This leads to better retention of top talent, greater goal achievement, improved employee engagement, and greater enjoyment of the journey.
- I want HELP creating partnerships for exponential growth (primarily for our selfpaced learning products), creating an effective tax and wealth strategy for my company (and myself), and figuring out marketing for our self-paced leadership development program.



BIOGRAPHY

As the co-owner and COO of Gallaher Edge, I have a passion for creating superior organizational performance. A dynamic speaker, consultant and trainer, I have focused on applying the science of human behavior to organizations to drive strategy, improve collaboration and create enjoyable workplaces. I have worked with a wide variety of companies to transform them from the Inside Out by starting with the self and applying a systems view of the organization. I possess exceptional skills in creating and managing culture, strategic planning, and leadership development. For over 30 years, I provided leadership and strategic guidance to the nation's space program across a variety of functional and discipline areas - ultimately helping lead the transformation of NASA's Kennedy Space Center to a multiuser spaceport. Following the Space Shuttle Columbia accident, I led the organizational and cultural changes necessary for return to flight, employing innovative techniques to align organizational systems, processes and leadership behaviors to drive sustainable change.

R!ver Rivers

- I've GOT a unique AI generative platform that converts text and audio files into
 professionally crafted one-of-a-kind animations and videos, empowering users
 with the tools to materialize creative visions for their content efficiently and
 effectively.
- That GIVES innovative and boredom-free solutions for businesses, entrepreneurs, educators, authors, and creators who want to enlighten and enrich their audiences with dazzling videos they'll remember.
- That GETS results by providing high-end yet simple video solutions for novices while providing advanced features that professionals appreciate.
- I want HELP finding geniuses in marketing, especially digital marketing, for Savantz.



BIOGRAPHY

My given name is Dorine Rivers, but I am known as "River" to my friends. I literally grew up on North and South American rivers rafting wild whitewater rapids, basking in the sun, and sleeping under a canopy of brilliant constellations. I transferred by osmosis my enthusiasm for the outdoors to my five children (all successful in their own right now) and my 20 grandchildren. I am the Founder & CEO of Savantz AI, an Arizona-based corporation creating and providing innovative and boredom-free solutions for businesses, entrepreneurs, educators, authors, and others who want to enlighten and enrich their audiences with dazzling videos they'll remember. My entrepreneurial expertise is in creative vision and execution, strategic planning, and identifying growth opportunities that will transform how we generate visual materials and bring content to life. Over my multi-faceted career, I have successfully supported corporate innovations, expansions, and M&A exits in education, life/health sciences, medical devices, software technology, and other industries. I have a PhD in Business Management and Human & Organizational Systems, a Master's in Organizational Behavior, a Project Management Professional Certification (PMP), and Investment Banking and General Contractor licenses. I am an adventure seeker, setting and achieving goals to hike Mt. Kilimanjaro, biking RAGBRAI, obtaining a pilot's license, a P.A.D.I. Divemaster certification, and other thrilling quests. My every-day motto for living is: Grit Knows No Limits.

Rachel Rofe

- I've GOT a course where I teach people how to sell "made to order" mugs, shirts, etc + a print on demand fulfillment center.
- That GIVES people an opportunity to create passive income in a fun, low-risk way.
- That GETS people creating income. Over 1000 people have posted in our group they've made money with my "low hanging" model.
- I want HELP getting my fulfillment center into a sellable place + maintaining compliance on my offers.



BIOGRAPHY

Meet Rachel Rofé, a bestselling author and dynamic entrepreneur who masterfully blends business with pleasure and fun. Rachel's remarkable journey in business includes generating multiple 8-figure personal sales and 9-figure student sales, along with guiding over 1,000 individuals to their first sale through her acclaimed Low Hanging System course. Her businesses boast over 200,000 print-on-demand sales, and her fulfillment center, CustomHappy, has shipped over 4 million items globally. Beyond her business acumen, Rachel is dedicated to personal growth and uplifting others, evident in her initiatives like aiding 1 million people in 100 days and her random acts of kindness. Rachel's world is where business success meets joy, freedom, and a commitment to making a positive difference.

Randi Brill

. I've GOT

Ever hit a brick wall figuring out how to differentiate your business? That struggle can end now. If you want to stand apart from the crowd and express why you do what you do and what makes your business amazing, I can help. I'm Randi Brill—a seasoned graphic designer and 100% creative entrepreneur—at heart and in action. At JUST CALL RANDI, my graphic design agency, I thrive on investing my creative talents to collaborate exclusively with other growth-minded entrepreneurs. I've been an entrepreneur since I was nine (OK, margins eroded when my mother shut me down!). I've got a deep, proven ability (or is that an aBRILLity?) to help entrepreneurs clarify and articulate their growth strategies and passion-rich priorities. You lead, I translate, and others engage!



That GIVES

JUST CALL RANDI gives entrepreneurs the critical components to grow even more! When you want to write your book, communicate your WHY, and build amazing client relationships, graphic design adds incredible value. It helps transform entrepreneurial visions into incredible realities that others understand. Because many entrepreneurs aren't always sure where to begin to infuse graphic design into their businesses, JUST CALL RANDI has created 3 GRAND GESTURES to help you get started in the right ways for YOUR business. You choose the GRAND GESTURE starting points that work best for you—and we're off!

That GETS

When you collaborate with JUST CALL RANDI and incorporate the power of graphic design into your business, together we add even more value and clarity to your clients and teams and as a result, your businesses and communities. GRAND GESTURES showcase your uniqueness, communicate what sets you apart, and help you express your appreciation for clients, prospects, teams, and relationships.

I want HELP to meet other amazing entrepreneurs ready to grow, flourish, and thrive—who recognize that smart, strong graphics will help them grow! I look forward to meeting everyone at the Genius Network Event and learning what our team can do for you. Please stop by. We're very ELF-focused!

BIOGRAPHY

JUST CALL RANDI is the graphic design agency exclusively geared to helping entrepreneurs **Differentiate BY DESIGN.** Randi Brill and her dynamic team give growth-centric entrepreneurs and innovators creative solutions to **STAND OUT—as only YOU can, SHARE YOUR STORY** in fun, easy ways, and keep and **THANK YOUR CLIENTS** well. Randi's entrepreneurial creativity, astute ability to listen, and proven graphic design savvy add unparalleled value to visionary entrepreneurs. Companies with 1-10 employees and revenues of up to \$10M thrive on JUST CALL RANDI's easy project-by-project and retainer-based models. When entrepreneurs need creative "stuff" that works and takes away pain and stress, they say: "JUST CALL RANDI. She'll know just what to do." And she does. How will your businesses flourish through Differentiation By DESIGN? **Visit our booth, spin to win, and explore JUST CALL RANDI's GRAND GESTURE strategies creatively designed just for attendees of the 2024 Genius Network Annual Event.**

Randy Brantley

- I've GOT the shell island shuttle that offers shuttle boats to shell island, pontoon boat rentals, dolphin tour boats, kayak rental, snorkeling and gift shops
- That GIVES it gives people the ability to enjoy nature in a fun family atmosphere
- That GETS it provides them memories to last a lifetime
- I want HELP figure out what this desire is burning inside of me to change the world



BIOGRAPHY

Randy Brantley is a remarkable professional and the president of Park Concession Recreation Inc. His achievements in his industry have made him a pacesetter with significant contributions. A phenomenal industry force, Randy is the sole owner of Shell Island Shuttle. He started his career more than 20 years ago as the general manager of the company. He later became a partner as Vice President, eventually buying out his partner and becoming President. He has extensive background working for the company since his high school years. This has enabled him to build a successful career as an entrepreneur. When you meet Randy, you will be impressed with his personal and professional skills. He is always trying to bring his best self to the task with a smiling face and positive attitude. Hardworking and committed, the 44-year-old male uses a hands-on approach in running his business. On the off chance that he is not working, Randy loves traveling and finds working out very fulfilling. He also loves spending time with his dogs. With the belief that hard work and dedication pays, Randy's passion is to inspire and empower others by helping them discover their potential, an aspect that has contributed greatly to his success.

Randy Long

- I've GOT a business wherein we help business owners prepare for their exit from the business by helping them build sellable businesses and legacy families.
- That GIVES business owners a proven process.
- That GETS them to run their businesses in such a way that they're always ready to sell or to transition to the next generation.
- I want HELP marketing and finding right fit clients. Would also love to be a podcast guest and speak from the stage at your event.



BIOGRAPHY

Randy is CEO of Long Business Advisors, LLC, creator of the BraveHeart Planning Process and author of the books, BulletProof Your Exit and The BraveHeart Exit, 7 Steps to Creating Your Family Business Legacy. His unique business perspective, built upon an extensive background of more than 30 years of experience in law and finance, enables him to help business owners build and transition or sell their business, allowing them to create a family business legacy. A graduate of Liberty University and the San Joaquin College of Law, Randy has practiced law in the areas of estate planning and business transactions since 1989. In addition, he earned his certified financial planner (CFP) professional designation from the University of Southern California and has owned a wealth management firm since 1985. He is a member of Financial Planning Association, Business Enterprise, Inc. and the California Bar. For the past 25 years, he has served as a trustee and board member for several national Christian non-profit organizations. Randy understands the importance of family: he and his wife, Lydia, have five children. His firsthand knowledge of growing his own family business places him in an ideal position to help others.

TEN MINUTE TALKS® OR PRESENTATIONS

- Your Extraordinary Exit: Selling Your Business For Its Maximum Price and Impact with Rob Follows and Randy Long
- Genius Mornings: NextGen Legacy Strategies Featuring Randy Long, Denice Gierach, and Melanie Smith
- Your Last Chance For Legacy: A Million Dollar Opportunity Is Disappearing Soon with Randy Long

Regan Archibald

- I've GOT Go Wellness which trains healthcare entrepreneurs how to to end pain and chronic disease for 1 million people by 2025.
- That GIVES healthcare entrepreneurs the opportunity to expand profitability by implementing stem cell therapy and functional medicine into their practices.
- That GETS clients get the chance to learn the 3-step methodology of transforming their holistic medical practices with teamwork
- I want HELP how to collaborate and add value to as many healthcare entrepreneurs as possible.



BIOGRAPHY

Regan Archibald, Lac, FMP, is one of the leading Peptide Specialists in the nation and serves as a Regenerative Therapy and Peptide Consultant at the award-winning clinic he founded in 2004, EastWest Health (acueastwest.com). Regan is the founder of Go Wellness and is the creator of the Peptide Mastery Course. He is a member of the International Peptide Society. He is the author of 8 books including, The Peptide Blueprint, Never Stop Healing and Your Health Transformation. As a Peptide Expert, Licensed Acupuncturist, and Functional Medicine Practitioner, Regan brings immense innovation and cutting-edge options for those looking to recover from pain, balance hormones, or increase performance or optimize their health. His clinic, EastWest Health, is the first Medically Managed Peptide Program that includes the use of Acupuncture and Herbs, Regenerative Medicine, and Functional Medicine. Regan believes that health isn't a destination and that disease doesn't take vacations. That's why he's created one of the most innovative wellness curriculums in America called the "Health Accelerator Course." With over 1000 active members participating in weekly "HACs" (Health Accelerator Challenges), and thousands more tuning into his podcast, Never Stop Healing, Regan is truly not to miss on your health adventures. If not teaching, writing, or working with patients in-office or virtually, you will find Regan in the Wasatch mountains with his wife Jessica and his kids, Zoe, Dominic, and Jonah. He loves to ski, snowboard, mountain bike, take ice baths, bio-hack, and is passionate about bringing art back into the practice of medicine.Regan is a prolific writer, podcast host, energized speaker, and is an instructor for The Lotus Institute and Go Wellness. He has created over 15 different training courses to educate and inspire people to find their health independence. He has advanced post-graduate training in stem cell therapy, functional medicine, corporate wellness, and personalized nutrition. Regan is a sought after speaker and has shared the stage with some of the world's top leaders in healthcare. He has addressed Fortune 500 companies like American Express and Parker Hannifin. The East West Health clinics have helped over 60,000 patients since opening in 2004 and his Go Wellness training programs have inspired well over 1,000 healthcare practitioners. Regan believes that the future of medicine arrives when doctors and healers become teachers and mentors. He sees a future where advanced testing and treatments help a talented team of healthcare providers uncover and treat disease patterns before they ever present themselves. He helps people love the way they feel about their health and their life and believes that the deepest form of service that he can provide is one where he shows others their own path to freedom in their health. Regan's free time is spent enjoying the mountains in Park City, Utah where he lives with his amazing wife and kids, Zoe, Dominic and Jonah. He enjoys traveling, mountain biking, snowboarding, reading, yoga, and doing extreme experiments with his own mind and body. Regan deeply appreciates and credits his success to his amazing patients who have helped him uncover the truth faster than any book, and also to his incredible mentors who have been coaching him from the beginning.

TEN MINUTE TALKS® OR PRESENTATIONS

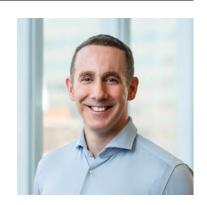
• Blood Can Tell It All: A Revolutionary Approach to Personalized Wellness Regan Archibald

Renae Hoffmann



Richard Newman

- I've GOT a communication training business, with a team of 20 people, plus two books on business communication and mindset.
- That GIVES advanced level workshops, coaching and keynote speeches on business communication, specialising in presentation skills and storytelling.
- That GETS clients to transform their complex ideas into clear and compelling
 messages, that win business and inspire their team. One of our clients recently
 won over \$1 Billion in new business in just one year, by applying what we teach,
 multiplying their success rate by 4X.
- I want HELP getting more keynote speaking events, as well as more contracts to train large teams of managers and leaders in business communication skills.



BIOGRAPHY

At the age of 18 I went to live with Tibetan monks in the foothills of the Himalayas. I was fascinated with studying communication and wanted to help them to learn English. The challenge was that we didn't have any common language so we had to communicate non-verbally. On my return to the UK I studied acting and then set up my communication business, where I built unique scientific research on business communication, which I have been teaching to clients ever since. I have a wonderful wife and two amazing children. I live near London in the UK.

Richard Robbins

- I've GOT an international real estate agent sales training and coaching organization.
- That GIVES multi-day events, one on one coaching + on-line training.
- That GETS help to our clients to build highly profitable business that fully supports the life they want to live.
- I want HELP expanding my reach through content + digital marketing.



BIOGRAPHY

As co-founder and CEO of Canada's leading real estate training and coaching organization, RRI (Richard Robbins International) has had the privilege of coaching over 10,000 top performing agents and amassed over 300,000 audience members at RRI events to date. Best described by his audiences as an integrity-powered leader, Richard Robbins has led his organization for over two decades as one of North America's most preeminent authorities on real estate sales and business performance. A business mentor, a sought-after expert in personal and professional development, and author of Deliver the Unexpected: And 6 Other New Truths for Business Success, Richard was also named "Industry Icon" by REP (Real Estate Professional) Magazine.

Rick Gaines

I've GOT I've got vast experience as a glazing contractor solving challenges in the field, sourcing quality products and delivering projects on time. That GIVES That gives the customers confidence and a sense of trust That GETS That gets the general contractors and the owner the satisfaction of a quality product, comfort and security in buildings of all types. I want HELP I want help or advice with business succession planning and retirement investing.



BIOGRAPHY

Second generation glazing contractor in Hawaii and Arizona with secondary interests in real estate investing and development.

I really enjoy classic cars and restoration projects, and currently have several I'm working on.

Grew up exploring Arizona ghost towns and made many visits to Cleator for ice cream and soda with my family.

Very family oriented and very much in love with my wife Lori of 41 years, my sons and grandchildren.

I am incredibly blessed and enjoy helping others move forward in any way I can.

Rob Levin

- I've GOT Personally, I help business owners understand the impact of the talent crisis, and more importantly, how to shift their thinking, strategy and tactics so that they can get the right people in the right seats. For small and midsize business (SMB), it has never been harder to find capable, motivated talent
- (keeping in mind that every seat counts). WorkBetterNow (WBN) provides over 40 roles of outstanding talent to US and Canadian SMBs.
 That GIVES Our mission is to help incredible talent and awesome companies fulfill their dreams. For our clients, we deliver the skilled talent they need through
- a hiring process that's 95% simpler than traditional methods—all at a substantially lower cost.
- That GETS That gets our clients their dream team, stronger growth, increased productivity and higher margins.
 I want HELP I want help finding complementary partners* for WBN. *Example of a complementary partner: Duct Tape Marketing provides fractional CMO services to SMBs. When their client doesn't have internal resources to "do the marketing work", they refer their clients to WBN and we provide them with smart, hard-working marketing coordinators that do a great job.



BIOGRAPHY

I'm Rob Levin and this is my first Genius Network event.

I am the co-founder of <u>WorkBetterNow (WBN)</u>, a company that provides outstanding talent to US and Canadian small and midsize businesses.

Prior to co-founding WBN, I founded The New York Enterprise Report (NYER), a media company relied on by over 100,000 business owners and executives. The success of NYER drew national advertisers and led to the creation of the Small Business Awards for the tri-state area.

Before The New York Enterprise Report, and after my career start as a "Big 6" CPA, I held key roles as CFO, COO, and CEO in fast-growing businesses.

I live in the Riverdale neighborhood in the Bronx, NY with my wife, daughter and our dog. My son attends Brandeis University.

Fun stuff - I have seen over 1,000 concerts and promote acts like the Red Hot Chili Peppers, Bob Dylan, Meatloaf and Elvis Costello while in college.

Rob Wallace

- I've GOT After being in a business that became LAME I found the best ways help businesses become ELF.
- That GIVES Helps accidental business owners transition to being professional entrepreneurs.
- That GETS Financial and time freedom to enjoy a richer life.
- I want HELP Finding business owners who are ready to pursue financial and time freedom.



BIOGRAPHY

I have left a HALF business and I am starting an ELF business. I am slightly obsessed with learning about direct and digital marketing.

Dr. Robbie Westerman

- I've GOT two healthcare companies that focus on mental and physical health
- That GIVES clients the ability to understand and overcome negative consequential behavior
- That GETS them a sense of purpose, serenity, and contentedness in their lives.
- I want HELP finding innovative ways to spread the message of hope through technology



BIOGRAPHY

Dr. Robert Westerman DNP-PMHNP Dr. Robbie once was in the grips of a problem that is facing many Americans today, opioid addiction. Robbie grew up in a house full of addicts and alcoholics and adapted to that learned behavior at a young age. By the age of 17 Robbie was using IV heroin and had already attended multiple treatment centers. It was the only normal he knew, and he knew no normal. At age 23 principles of the program finally stuck. He then embarked on a 10 year educational study, finishing his doctoral program at the University of Arizona. Robbie has maintained sobriety ever since. He then made it his mission to find out how maladaptive attachment and trauma increases the propensity and reward mechanisms of consequential behavior. Robbie practices at the world renowned Meadows and recently started Camelback Integrated Health and Wellness with a group of other genius members. Robbie has implemented and developed a psychedelic assisted therapy model that involves integration of therapy and psychedelic experience to help reconnect and process repressed memory and trauma. His mission is to help people understand the underlying mechanisms of their behaviors in order to help facilitate change.

Robert Castellini

- I've GOT a virtual family office practice that combines concierge level service with a world class team of experienced professionals
- That GIVES Simplicity to the complexities of financial success and affluence for my entrepreneurial and multi generational business owner clients.
- That GETS solutions that help to shape and bring to reality to their vision and "
- I want HELP I want to continue to inspire today's youth to be tomorrow's givers of time



BIOGRAPHY

After 30 years as a financial professional my journey continues to put inspiring people in my path. I am both blessed and humbled to serve a diverse group of successful entrepreneurs, professionals, business owners and corporate executives. My career has availed me the opportunity to invest in a number of successful ventures outside of my practice which include professional baseball, hospitality, real estate and private equity. My two children and my fiancé are my passion and I have been blessed to learn from them each and every day.

Robert Gouveia

- I've GOT a daily livestream called Watching the Watchers Live.
- That GIVES watchers insight into criminal and political prosecutions happening across America.
- That GETS freedom-loving people educated about our government's misconduct.
- I want HELP growing my YouTube Channel to 1 million subscribers.



BIOGRAPHY

Robert Gouveia is a Criminal Defense Attorney and Host of Watching the Watchers Live, a daily livestream show (available on YouTube and Rumble) that helps shine a BIG BEAUTIFUL SPOTLIGHT of Accountability and Transparency down upon our system with the hope of finding Justice.

TEN MINUTE TALKS® OR PRESENTATIONS

• <u>The High Value of Lows: Generating 7-Figures from YouTube with Almost No Subscribers and No Ad Spend Featuring Robert Gouveia</u>

Rod Neuenschwander

- I've GOT the nation's leading relationship agency.
- That GIVES those of us like me (that value relationships but suck at gifting) the ability to GIFT LIKE JOHN and fast forward relationships.
- That GETS Our clients meaningful touchpoints that transform key relationships to grow their business and build connection.
- I want HELP transitioning Giftology from a gifting company that educates to an education company that gifts.



BIOGRAPHY

Rod Neuenschwander cofounded Giftology with the late John Ruhlin, a well-known speaker and author of Giftology: The Art and Science of Using Gifts to Cut Through the Noise, Increase Referrals, and Strenthen Retention.

Giftology is the nation's No. 1 relationship agency, focused on identifying and propeling important relationships for clients to accelerate their growth. The company's strategies have been featured in *Forbes, Business Insider*, as well as countless podcasts and blog posts. Giftology is the leading voice in the generosity movement. Rod oversees operations and directs the strategic objectives of the organization. He and his team continue John's legacy by teaching the marketplace that relationships take you places that marketing can't.

Rod also leads Ruhlin Partners, a firm that partners with founders of underperforming companies to help them recover, grow, and successfully exit their businesses. To date, Rod has worked alongside clients to generate \$30 million of wealth events for founders. Relationships are at the heart of this business as well – Rod has developed deep bonds with the company leaders he has assisted, focusing his efforts on helping them exceed their goals. A believer in the value of giving back, Rod has served on many boards including as chair of the Malone University Board of Trustees. During his tenure, he oversaw a significant governance shift and led the board through a presidential transition.

Rod and his wife Liz have three children, sons, Brendon and Iain, and daughter, Kaysie. He enjoys hosting events at his house and spending time with his family and friends. Rod and Liz support many Christian organizations and seek to make generational impact with their time and resources.

Roslyn Rozbruch

• I've GOT A company that helps CPA's, EA's, and Attorneys grow their practices successfully with confidence. My company has the proven systems, tools and programs to help our clients and members achieve their financial goals.



BIOGRAPHY

Roslyn Rozbruch is not your typical entrepreneur, and she's had a varied career over the years. Roslyn and her husband Michael launched their company in 2014 teaching CPA's, Enrolled Agents and Attorneys how to become successful in their practices using the systems, tools and programs Michael and Roslyn have created. Michael is a CPA who owned a successful company specifically helping people with tax problems, and Roslyn has a journalism background and has used her experience to create products from what Michael teaches. Roslyn also plans events for their mastermind and annual conference, and manages their many levels of membership.

TEN MINUTE TALKS® OR PRESENTATIONS

Genius Mornings: The Blueprint To Your Return on Genius Featuring Michael and Roslyn Rozbruch

Russ Palmer

- I've GOT A Restoration company in Arizona
- That GIVES hope and a sense of direction after their home or business has flooded or burned down.
- That GETS them through a major life trauma as quickly and seamlessly as possible.
- I want HELP Scaling up in preparation for an exit.



BIOGRAPHY

Russ Palmer began his entrepreneurial journey when he started a carpet cleaning business in 1994 out of a rusty, old white van. It was through this modest one-man show that he was first introduced to the water damage restoration industry. Second to his wife, he had found his true love. While honing his carpet drying skills, Russ courted opportunities to learn the science of structural drying. The intrigue of moisture levels and the mystery of mold growth became infatuations for him. By 1998, Russ was fully committed to the restoration industry, forming Floodpro. He quickly earned a stellar reputation becoming known as one of the regions experts in a technique known as top-down drying. As the industry itself grew with new techniques and technology, Russ remained at the top of his field. In 2005, Titan Restoration of Arizona was born in Mesa, Arizona, making Russ the proud parent of a full-service restoration company.

Ryan Chute



Ryan Cummings

- I've GOT a thriving criminal defense firm that helps good people navigate the criminal justice system
- That GIVES our clients Safety Clarity Hope
- That GETS reduction or removal of criminal charges with a clear path for their future
- I want HELP leading the company into the 8 figure barrier



BIOGRAPHY

Ryan W. Cummings is owner and founding partner of the R&R Law Group in Scottsdale, Arizona. The sole focus of R&R Law Group is to help good people who have found themselves in trouble with the justice system. R&R Law Group handles cases all over the state of Arizona including anything from civil traffic infractions to DUI and drug cases to major felonies. A native of Indiana, Mr. Cummings earned a bachelor's degree in finance and marketing from the University of Evansville. He went on to graduate from Phoenix School of Law. While in law school, he was a student pro bono coordinator and served on the steering committee for Wills for Heroes Arizona. Mr. Cummings has been licensed to practice law in Arizona since 2011. He is also licensed in Federal Court as well as the Supreme Court of the United States. Ryan has developed a reputation as a respected criminal defense attorney, able to effectively analyze the issues involved in a criminal case to come up with the best solution for his clients. Over the course of his legal career, Mr. Cummings has litigated a variety of cases involving major felonies, including first-degree murder. He grew up in a law enforcement family, which provided him with a solid understanding of police processes and procedures. This background gives him valuable insight into the best strategies and procedures for defending clients. Outside of the office, Mr. Cummings enjoys being an active member of the Arizona legal community. Ryan currently is serving as the Secretary on the Board of Directors for the Scottsdale Bar Association. He is a member of the Maricopa County Bar Association and the State Bar of Arizona. He also continues to serve on the steering committee for Wills for Heroes Arizona.

Ryan Ellefsen

- I've GOT a fully-transparent and relationship based approach to credit card and ACH processing
- That GIVES our clients the ability to speak to an underwriter or a risk person on their account . . . because it is me!
- That GETS saves our clients millions of dollars a year in processing fees and provide piece of mind
- I want HELP to expand my circle of friends and to help them in any way possible



BIOGRAPHY

Ryan Ellefsen has a unique perspective on merchant processing as it relates to direct response marketing, seminar, coaching/consulting, launch models, subscription billing and other higher risk types of offers. Ryan began working for National Marketing Resources in 2005 as the Manager of Merchant Services, and eventually became Vice-President of NMR. Through this experience, Ryan created payment solutions that provide merchants with the tools they need to successfully navigate markets that aren't well understood by banks and regulatory agencies. Ryan has now teamed up with Don Siclari to form the payment processing powerhouse of InChek. Through InChek's extensive experience in finance, merchant processing, and leadership, Ryan and Don are able to guide merchants through everything from pricing models, to preventing chargebacks and fraud. If you're looking for a payment processing partner who understands your business and holds the risk on your accounts, please reach out to Ryan at ryan@inchek.net.

- Merchant Processing
- Merchant Processing

Sachin Patel

- I've GOT 5 years of experience coaching hundreds of functional medicine practitioners build cash-based virtual practices
- That GIVES We provide a blueprint for building a practice around the 5 freedoms (health, emotions, time, geography, and finances).
- That GETS We help practitioners have more impact and freedom through their virtual practices.
- I want HELP I would love help getting my message out to more people.



BIOGRAPHY

Sachin Patel is a father, husband, philanthropist, functional medicine practice success coach, international speaker, and best-selling author.

His philosophy is that "The doctor of the future is the patient" and he is actively doing whatever it takes to keep people out of the medical system by empowering them through education, self-care, and remapping their mindset.

Sachin founded The Living Proof Institute as part of his own personal transformation and now coaches practitioners all over the world on how to step into their power and save their communities. To date he has delivered hundreds of community workshops, he is an advocate for changing the healthcare paradigm and he has devoted his life to the betterment of health care for both patients and practitioners

- YOU Are The Doctor of The Future: 6 Ways To Activate Your Inner Healer with Sachin Patel
- Functional Health Strategies for Entrepreneurs During Tough Times and Normal Times With Dr. Sachin Patel
- The Trillionaires Mindset: 7 Steps To Health From The Ground Up For FREE

Sam Horn



BIOGRAPHY

Sam Horn, Founder and CEO of the Intrigue Agency, is on a mission to help people create quality communications that add value for all involved.

Her 3 TEDx talks and 9 books - including Washington Post bestseller Got Your Attention?, ConZentrate, POP! and What's Holding You Back?- have been favorably reviewed in Publishers Weekly and Library Journal and endorsed by Seth Godin, Dr. Stephen Covey, Marshall Goldsmith and Dan Pink.

Sam is the originator of the trade-marked communication process called Tongue Fu!, which has been published in 17 languages and taught to schools, associations, government agencies, and corporations.

- Crystallize Your Next: A Step-by-Step Method for Discovering and Executing Your Unique Vision with Sam Horn
- Communication That Connects: From First Impressions to Lasting Impact with Sam Horn

Sam Qurashi

- I've GOT the ability to permanently dissolve suppressed negative emotions.
- That GIVES people access to a unique approach to emotional processing that is not available anywhere else in the world.
- That GETS them to permanently release the emotional charge linked to any past traumatic experience in a single session.
- I want HELP in connecting with celebrities in Hollywood, the music industry, and in sports to share this knowledge with humans around the world. (2017)



BIOGRAPHY

Dr. Sam Qurashi is a coach, writer, and content creator, who helps people melt the emotional glue that holds them back from what they want. He was formerly a psychiatric resident in an addiction Hospital, where he helped over 10,000 patients. After seven years, he walked away from his medical career in search of a more effective way to help people. He interviewed experts who live beyond the frame of traditional psychology and have mastered the mind, each in their own unique way. These include The Iceman, The Horse Whisperer, a samurai, a cold reader, a ninja, a tea master, and a pickpocket, and many others. As a result, he has crafted advanced methods and optimized groundbreaking techniques that can enhance emotional well-being. On his Instagram page, which has over 700,000 followers, he regularly shares thoughts and concepts that can interrupt the psychological patterns that keep people trapped in mental loops of their own design.

- STRESS A Masterclass For Living In Freedom An Interview with Sam Qurashi and Richard Moat
- Stress Formation: How Information Can Create Stress Featuring Sam Qurashi

Sami Erhart

- I've GOT a powerhouse team of skilled professionals who combine technical
 excellence with genuine empathy. They are more than just experts in restoration
 —they're problem-solvers who thrive under pressure and embrace the hero
 archetype. Whether they're dealing with a flood, fire, or a complex biohazard
 cleanup, they show up on the worst days of people's lives and bring a sense of
 calm and hope.
- That GIVES peace of mind during the most challenging times. Whether it's water, fire, mold, or storm damage, we restore homes and businesses with the utmost care and professionalism. Beyond restoration, we offer hope and a clear path forward, transforming disasters into manageable, even positive, experiences for our clients.
- That GETS to experience a seamless recovery process. We take pride in our fast response times, exceptional service, and reliable solutions that not only restore properties but also exceed expectations. Our commercial clients repeatedly choose us for our ease of collaboration and our homeowners trust us to help them rebuild their lives.
- I want HELP in connecting with like-minded leaders who can help us elevate our
 impact even further—whether it's innovative approaches to scaling our business,
 enhancing our company culture, or expanding our community outreach. I'm eager
 to learn from others' successes and share the playbook that has brought us to
 where we are today.



BIOGRAPHY

Grew up in Eagar, AZ moved to Valley after high school. Graduated from the University of Arizona with a bachelor's degree in business administration. I have worked in several different industries from the candle making industry, and banking, to the adult and juvenile probation world. For the last 13 years I have been in the Property Restoration space with Titan Restoration of AZ. Here at Titan, I have been a Coordinator, Mitigation Manager, Superintendent, Controller, Operations Manager and currently the COO. I have 4 kids, 2 daughters (25 and 22) and 2 sons, 21 and 17

2024 ANNUAL EVENT DIRECTORY

Sandra Scheinbaum

- I've GOT an online school that trains people to become health coaches.
- That GIVES comprehensive training to become a Functional Medicine Certified Health Coach
- That GETS our graduates the opportunity to address lifestyle factors and change the trajectory from sick care to true healthcare.
- I want HELP promoting my new book, "Your Health Coach Will See You Now," through podcast interviews and social media.



BIOGRAPHY

Dr. Sandra Scheinbaum trains people to become Functional Medicine health coaches, and helps practitioners and businesses hire them, because she believes that health coaches are key to combating chronic disease and reducing healthcare costs. As Founder and CEO of the Functional Medicine Coaching Academy (FMCA), a collaboration with The Institute for Functional Medicine, Sandra is a leader in the field of health coaching education. An educator, clinical psychologist, author and public speaker for over 40 years, she founded FMCA at age 65 because, rather than retiring, she's on a mission to grow the health coaching profession so that millions of people can get the support they need to lead healthier lives. Watch for the release of her new book: Your Health Coach Will See You Now: Creating Health One Coaching Session at a Time. The greatest joy in her life is being a grandma to twin toddlers.

2024 ANNUAL EVENT DIRECTORY

Sasa Krcmar

- I've GOT Professional Land Surveying Company specializing in condominiums, land information and conference knowledge.
- That GIVES On-line portal for survey/land information for Ontario, Canada and condominium specialization.
- That GETS Helping developers and landowners succeed.
- I want HELP Innovative marketing solutions for on-line survey plan sales and distribution.



BIOGRAPHY

I'm an entrepreneur in the business of Professional Surveying and we service the largest market in the world - Toronto's GTA. The foundations of our group of companies come from professional services (Land Surveying); data (largest database of survey plan copyrights in Canada); and knowledge (industry conferences). I've been in Coach for 22 years, and Abundance 360 for 5 years. Now it's time I joined the final leg of the triple crown - Genius. I'm looking forward to sharing and helping other members with my real estate and industry knowledge. Grateful to be part of Genius 2022.

Scott Danner

- I've GOT Freedom Street Partners, a growing financial advisory practice
- That GIVES advisors the opportunity to affiliate or partner with a financial services practice specializing in succession planning.
- That GETS advisors focused first on life and then on wealth.
- I want HELP expanding the platform and the message!



BIOGRAPHY

Scott Danner is a champion of high performers — and those who strive to be the best version of themselves. A CEO, entrepreneur, coach, consultant, and LIFE Optimization specialist, he is the author of the Amazon best-selling book Freedom Street. He hosts the podcast The High Performance LIFE for high performers in any profession.

Although a high income is often the by-product of success, Scott encourages high performers to focus first on LIFE (an acronym representing love, impact, faith, and energy), and the money will follow. He believes we all can make a greater impact when these four critical components of our lives are our focus, and when they are in symmetry.

Fascinated with the way high performers overcome obstacles, Scott dives deep with his podcast guests to explore how they have achieved success and where they have struggled. He leads highly personal, unscripted, and candid conversations with ultra-performers to explore their unique mindset.

In 2016, Scott launched Freedom Street Partners in Chesapeake, Va., that has grown to more than 90 professionals in seven states. Freedom Street Partners is a network of Financial Advisors and specializes in M&A within the industry.

Scott is the cofounder of the Chesapeake Virginia Wine Festival, which has donated more than \$2.5 million to local charities. He and his wife, Adrienne, a kindergarten teacher, have two teenaged sons.

TEN MINUTE TALKS® OR PRESENTATIONS

• High Performance L.I.F.E. with Scott Danner

2024 ANNUAL EVENT DIRECTORY

Scott Mueller

- I've GOT You are going to die. I help your family remember you and recover from the loss.
- That GIVES We help people say good bye to the people they love.
- That GETS We provide your family when they need it most at the time of a death.
- I want HELP I need help further distancing from the traditional funeral model to something people seek.



BIOGRAPHY

I'm from. White Bear Lake,MN just north of the Twin Cities and I own 2 funeral homes in the area. I sold them to "mega death" in the mid 90's. I worked for them for 12 years traveling the country 3 weeks a month, i had the opportunity to buy them back in 2005 and used this as an opportunity to change the way we approach death and remembrance. My wife and I have a 50' boat we live on in the Summer and will start the Great Loop in the Fall of 2023.

Scott Zimmerman

- I've GOT A thriving insurance agency in Los Angeles
- That GIVES people and businesses safe money strategies and the right protection
- That GETS people to overcome fear and uncertainty by simplifying complex issues with creative solutions.
- I want HELP creatively marketing our business to multiply our referrals and broaden our market.



BIOGRAPHY

Scott Zimmerman began his career in the financial services industry in 1989. Since then I have worked as a trusted financial professional, speaker, and author. I'm the co-creator of The Life Insurance Audit™, The Annuity Audit™, The 21st Century HR Solution™, and The Perfect LTC Solution™. Our firm, CorpStrat, specializes in life insurance planning for individuals and business owners, long-term care insurance, disability insurance, employee benefits, human resources, and payroll services. I'm a principal of CorpStrat, and my partners and I have built one of the largest insurance agencies in Los Angeles, with a reputation that is second to none. The firm's philosophy is to treat each client the same way, whether they are the biggest or the smallest, and to always match our clients with the right policies and programs. our goal is to help each client achieve financial assurance by building plans that are customized to each client's unique needs. With the knowledge that creating a solid plan isn't a one-size-fits-all endeavor, we specialize in identifying and addressing our clients' objectives.

Sean Crane



Sean Kane

- I've GOT 28 years in Information Technology as a sales leader and recently launched a new AI Start-up.
- That GIVES product designers, engineers, and sales teams a cutting-edge, AI
 platform that efficiently analyzes millions of hardware connectors and provides
 precise recommendations
- That GETS their ideas to market faster and reclaims their most valuable asset time.
- I want HELP with a cap raise and navigating all the challenges that come with a new start-up.



BIOGRAPHY

27 years in Information Technology and Sales Leadership. Dad of 2 teenage girls (Libby 17 and Amelia 15). 18 years with my wife/soul mate (Amy). I play ice hockey 3 days/week and golf as much as possible. Die-hard Philly Sports Fan. Real Estate Investor. Sober since 2011.

I've partnered with two grizzled manufacturing experts and launched my 1st true entrepreneurial endeavor with a startup called 3DAgility.com.

Our mission is to empower product designers, engineers, and sales teams with cutting-edge, Al and additive solutions. These technologies not only fast-track the realization of their ideas but also reclaim their most valuable asset—time, particularly by streamlining design processes and reducing development cycles.

Imagine a platform where billions of hardware connectors are analyzed to recommend the perfect match for your project. Our Al-driven system does exactly that, ensuring efficiency and precision in every recommendation. Coupled with an advanced Chat Bot, our platform communicates in natural language, making complex decisions straightforward and user-friendly.

Sustainability and continuous innovation are at the core of what we do. We are committed to streamlining the design process, optimizing performance, and minimizing waste. This approach results in sustainable and efficient production, reducing environmental impact without compromising quality.

At 3DAgility.com, we are redefining product design. Here, innovation meets responsibility, and every step forward is a leap towards a more efficient and sustainable future.

Sekhar Vemperela

- I've GOT Founder and Principal Wealth Planning Advisory Group since 2004 and Wealth Planning Asset Management in 2015.
- That GIVES The wealthDNA® process gives clients total clarity and confidence about money, wealth, finances, and what to do with wealth before they leave the planet.
- That GETS Our clients are clear on their mission, their current and future goals and feel confident about making decisions with conviction and pride
- I want HELP We are seeking clients who want are "not too cool for school" and want to feel highly accomplished and be at peace with respect to their money and wealth. We would like to work with people to who want to transform from consumers and become contributors.



BIOGRAPHY

Sekhar Vemparala is the senior advisor and principal of Wealth Planning Advisory Group and founder and creator wealthDNA. WealthDNA is a unique process that is designed to discover your individual wealth signature and has markers that will help manage, accumulate and distribute your wealth with the greatest tax efficiency. His process is has been adopted by many affluent clients who create successful estate and legacy plans using this process. Sekhar is a leading provider of financial planning and advisory services that includes over 23 years of experience. Sekhar has an MBA in Finance, is a Certified Financial Planner, a Certified Life Underwriter and a Chartered Financial Consultant and Chartered Advisor in Philanthropy. Sekhar is also affiliated with several professional associations. Within the community, he is a Chairperson of the fundraising committee at the Hindu Temple & Cultural Society in Bridgewater, NJ, and an Executive Board Member at the Somerset Valley YMCA.

TEN MINUTE TALKS® OR PRESENTATIONS

• Collaboration Eats Competition For Breakfast

Seth Langston

- I've GOT a HUGE vision for the next 20 years. I Got an exterior cleaning company in a few cities, partnerships in a few service companies (interior cleaning companies, roofing, painting, HVAC) I got a start up I'm working on that focus's on small business owners networking and marketing their services companies together as a group to there clients/data bases to save money in marketing and sales allowing them to reinvest in their companies/employees more efficiently. I got some BIG ideas I'm working on as well..
- That GIVES Clean homes, great customer service, service companies they can TRUST. We give them a Crystal Clear Solution
- That GETS Better life styles/simpler home solutions, clean homes so they can think Crystal Clear, better pay for service companies owners, and employees.
- I want HELP I could use help with finding the right systems and implementing them into my companies to enable them to grow in a healthy way. Leadership training-to grown teams to be able expand more rapidly and profitably, help with hiring/training systems. Help with focusing and figuring where to spend energy and what to drop, so I can focus on the right businesses/ideas that I want to start and grow to exponential levels to help other small business owners and clients simplify their lives. Help writing my first book.



BIOGRAPHY

My name is Seth Langston. I am a 30 year old entrepreneur from North Carolina. I was born in NC, moved to Wisconsin at a young age and grew up there, Moved back to NC 7 years ago where I started an exterior cleaning company. I barely graduated high school, with the luck and help of some amazing teachers to thank for that.. I did not attend college but have invested more in myself than most do in college education.. I have been an entrepreneur at heart since age 8 and started different business's my entire childhood selling golfballs we would find, lawn care companies, cleaning peoples cars, etc. I have been a pastry chef in my past years before I got serious about business. I am a faithful, driven, giving person that sees the best in all people around me. I hope to help all people around me understand their full potential wether they are homeless or already "successful". I am sort of a YES man and always down for an adventure and clear to calendar when I can and take off and chase new experiences. I do enjoy a list of hobbies that are golf, island hoping, surfing, deep sea fishing, spearfishing, snowboarding, scuba diving, free diving, long walks with the dog on the beach, cooking for others.. Plenty more but those are the ones I'm regularly seeking to maintain. I have a very innovative mind set and great at predicting the future or see things far in advance. I am a small business owner of a few services companies currently but have plans to be a in the Technology and Data Research industry someday to help simplify every day peoples lives so they can focus on there lives and families more efficiently. I have a lot to learn in life and business still, BUT I am passionate about learning and growing quickly as possible so we can help the world re-gain focus and find better solutions to work together. Look forward to helping people the rest of my life whether the are trying to get out of a bad situation in life or grow to new levels they don't see existing for themselves. The goal is to re work peoples minds from focusing on ME and rework it to focus on WE.

Shahid Iqbal

- I've GOT a food manufacturing business in Pakistan, specializing in snacks, confectionery, and biscuits (cookies).
- That GIVES high-quality confectionery and biscuits (cookies).
- That GETS to inspire moments of joy in everyone's life every day through our innovative, quality, and tasty products.
- I want HELP Strategic Collaboration Opportunities **Global Expansion in the U.S.**: I am seeking strategic partners to scale my snack, confectionery, and biscuit manufacturing operations from Pakistan to the U.S. market. By leveraging my established production capabilities and deep industry expertise, I aim to penetrate and expand in the U.S. market, delivering high-quality innovative products that resonate with American consumers. **Gateway to Pakistan**: I am offering unique partnership/collaboration opportunities for businesses looking to enter or use Pakistan as a strategic hub. With access to a youthful and dynamic population of 250 million, I can provide the infrastructure and local market expertise necessary to facilitate successful entry into Pakistan's diverse sectors, including food, non-food, and digital industries. **Digital Platform Development**: I am actively seeking collaborators to build a global digital platform that harnesses the potential of Pakistani resources, extending beyond the food industry to include non-food and digital innovations. Additionally, I am particularly interested in exploring and implementing transformative digital business models that have successfully disrupted industries in other regions. My goal is to leverage these innovative digital strategies to disrupt and transform key industries in Pakistan, driving significant growth and innovation. **World-Class Talent and Unique Ability Team**: I am committed to assembling a world-class team with unique abilities from around the globe to achieve my ambitious objectives. By attracting top talent and fostering a culture of innovation and excellence, I aim to build a team capable of driving significant breakthroughs and ensuring sustained success across all business segments. **Mentorship by Self-Made Billionaires**: I wish to engage with and be mentored by successful selfmade billionaires to refine my strategies, leverage their insights, and fast-track growth across all business segments. **Comprehensive Strategy**: My overarching strategy is to build and expand upon three foundational pillars—food, non-food, and digital platforms—through strategic collaborations and leveraging my Pakistani base for both local and global expansion. This comprehensive approach involves aligning with visionary partners, assembling a world-class talent pool, adopting disruptive international business models, and actively seeking mentorship from accomplished entrepreneurs. The combination of these elements is designed to catalyze transformative growth and establish a significant market presence, setting new standards in innovation and business excellence.



BIOGRAPHY

Personal Profile: Shahid Iqbal Family Background: I am the only son among six siblings, aged 51, with five sisters. I am a father to three children: Mustafa (26,boy), Nastasia (23,girl), and Murtaza (13,boy). Education: I studied at Boston University and am an alumnus of Harvard Business School. Residence: Based in Lahore, Pakistan. Professional Life: Food Manufacturing: Specializing in snacks, confectionery, and biscuits. Real Estate Development: in Pakistan, Lahore. Top 5 Clifton Strengths: Learner: Constantly seeking new knowledge for personal growth. Relator: I thrive in building close relationships and collaborating to achieve goals. Discipline: I prefer and thrive in structured environments. Activator: Driven to turn ideas into action quickly. Empathy: Skilled in understanding others by empathizing with their situations. Unconscious Motivators: I am driven by a desire for perfection, correctness, and enjoying life. Kolbe Score: Fact Finder (7): I gather and share information by specifying details clearly. Follow Thru (7): I organize tasks and projects by systematizing processes. Quick Start (5): I adaptively modify strategies to manage risks and uncertainty.

Implementor (2): I handle space and tangibles by envisioning practical uses. Unique Ability: My authenticity and caring nature allow me to foster connectedness, develop capabilities, shape life trajectories, and inspire magical moments of joy by realizing my full potential.			

Shawn Marcum

- I've GOT Partnering with entrepreneurs to deliver what they need from their accounting departments
- That GIVES Systems, processes, people and technology expertise for a self managed accounting department
- That GETS Better decision making, Operational Intelligence, More Control and Scalability
- I want HELP Finding entrepreneurs who need more from their accounting departments



BIOGRAPHY

AccountingDepartment.com (www.AccountingDepartment.com) is a next-generation virtual accounting solution for SMB owners looking to streamline and improve their accounting and bookkeeping functions with cutting-edge technology, a forward-thinking culture and dedicated, full-service expertise. An entirely virtual company, AccountingDepartment.com is 100% U.S.-based with a growing staff of more than 180 full-time professionals located across the United States. Founded in 2004, AccountingDepartment.com empowers their partners to realize their vision through the relentless pursuit of innovative technology-driven solutions. We are on a mission to empower organizations with accurate, timely, and insightful financial data they can rely on to make the decisions that grow their business.

Sheila Gillette

- I've GOT 12 archangels speaking through me teaching humanity a new way of being
- That GIVES Tools for spiritual and psychic expansion, and to shift limiting beliefs into empowered beliefs
- That GETS Unconditional love of Self and others, mastery of emotions and manifestation principles
- I want HELP Launching "The Art of Relationship" book and online class, 10X our business



BIOGRAPHY

Channel, pioneer, author and spiritual mentor, Sheila Gillette began her work following a near-death experience in 1969 which opened her to various types of psychic phenomenon that led her to become the direct voice channel for twelve archangels known collectively as THEO. With her gifts verified by para psychological researchers and physicists, Sheila & THEO have supported millions of people around the world to connect with deeper awareness and healing and inspired many to expand and explore their own spiritual connections including Esther Hicks as she was opening to channel Abraham in 1984. Sheila is the author of the groundbreaking best seller: "The 5th Dimension – Channels to a New Reality" and co-author with her husband Marcus of "The Soul Truth – A Guide to Inner Peace" and the just released "The Art of Relationship – Discover the Magic of Unconditional Love". Sheila and Marcus host the popular WebTV series "AskTHEO Live & with THEO continue to speak, teach, and provide several live and virtual mentoring programs to support the evolution of humanity.

Shelby Scarbrough



GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Shirley Morris

Sinclair Kennally

- I've GOT a large online campus, virtual practice, membership, practitioner mentorship, and elite clinic in SD
- That GIVES people the tools they need to heal themselves of chronic conditions without drugs or doctors
- That GETS them resilience, profound personal power, and reclamation of IQ and their natural brilliance
- I want HELP connections to share our message on podcasts, documentaries, summits, and stages



BIOGRAPHY

Sinclair Kennally, CNHP, CNC, is a renowned expert in chronic gut health who has transformed the lives of over 15,000 clients and students by helping them heal from chronic digestive conditions. Sinclair is not only knowledgeable and experienced, but she is also incredibly relatable, drawing people in with her warm and approachable demeanor. She makes everyone feel comfortable and empowered to take their health into their own hands. Through her innovative programs, trusted partnerships with industry leaders, growing podcast community, and engaging online presence, Sinclair makes it easy and attainable for individuals to reclaim their vitality even after a long and frustrating journey navigating chronic conditions for years. As a traditional naturopath, Sinclair is a six-time summit host and the top-rated summit speaker on Dr. Talks. She is currently writing a groundbreaking guide, "The Science and Soul of How to Heal Yourself from Chronic Conditions."

Solara Rose

- I've GOT a global enterprise, spiritual advisory and creative legacy agency that has positively enhanced millions of lives worldwide
- That GIVES enlightenment of the superconscious Self and embodiment of genius intelligence
- That GETS divine identity mastery and translation of their timeless brilliance into works of art that proliferate flourishing to the whole through their global brand presence
- I want HELP cultivating dharmic relationships, maximizing global visibility, engagement and impact



BIOGRAPHY

Energy Master, Spiritual Advisor and CEO Liquid Nirvana, The Diamond Octave, ETERNÜS® Agency SOLARA ROSE is liquid radiance in human form. She has the rare ability to entrance whip-smart, spiritually adept and highly impactful magical people into reaching life-altering levels that even they were unable to fully envision as possible for themselves — or believe themselves capable of. One timeless, immaculate moment in Solara's field inevitably leads to the most extraordinary, luxurious thing an individual can experience in a lifetime: Divine Identity Mastery within a brave, brand New World all of their own making. Solara's clients step away from her miracle matrix fully expressed in Genius, dripping in success, exquisitely powered to share their beauty, brilliance and gifts with the world. Discover more about Solara's journey, credentials and life masterworks here: https://www.solararose.com

Srikumar Rao

- I've GOT a proven methodology for eliminating stress and achieving great success
- That GIVES a feeling of vibrant joy, extreme resilience and a mindset of inevitable success
- That GETS rid of stress, grows spiritually with serene acceptance of any outside happenings.
- I want HELP introductions to people who understand what I do and connect me with high level prospects



BIOGRAPHY

I am Srikumar Rao - TED speaker and executive coach. My clients are successful individuals who want to leave a dent in the universe and also have a spiritual drive. I help them reach new heights of accomplishment while remaining as serene as a Zen monk. I help them discover joy in life as a constant companion - not an itinerant visitor.

TEN MINUTE TALKS® OR PRESENTATIONS

• Become Radiantly Alive: Banish Stress and Cultivate Extreme Resilience With Srikumar Rao

Stephan Spencer

- · I've GOT the best SEO audits.
- That GIVES an implementation roadmap with technical SEO
- That GETS massive increases in organic traffic
- I want HELP referrals to potential SEO clients



BIOGRAPHY

Stephan Spencer is an SEO expert, founder of interactive agency Netconcepts, bestselling author, serial entrepreneur, life hacker, podcaster, and contributor to Harvard Business Review and AdWeek. He has three books published by O'Reilly: The Art of SEO (just out in its 4th edition), Social eCommerce, and Google Power Search. He's helped optimize websites of some of the biggest brands in the world, including Chanel, Volvo, Sony, and Zappos. Stephan hosts two podcast shows: Get Yourself Optimized and Marketing Speak.

- Leveraging A.I. for Traffic and Leads: Get More Traffic and Leads with AI with Stephan Spencer
- Mastering The Art of SEO: Here's Why Google Doesn't Trust Your Website with Stephan Spencer
- <u>5 Simple (But Insanely Powerful) Tools To Help You Multiply Your Capabilities As A Results Leader With Stephen Spencer</u>

Stephen Hall

- I've GOT a 50 person Tax Accounting Firm and help with fund & syndication administration
- That GIVES folks a roadmap to pay the least amount of tax possible and help fund managers and syndicators have piece of mind with their administration.
- That GETS We help our clients with the lowest tax liability legally possible. We help fund managers sleep well at night with their fund administration.
- I want HELP meeting fund managers as well as well as meeting folks that need help with their tax strategies or their organizations that need help educating their members in regards to the latest tax strategies that are available.



BIOGRAPHY

Stephen Hall is a dynamic and accomplished individual with a diverse range of expertise spanning the fields of taxation, real estate, technology, and entrepreneurship. Stephen, has been instrumental in growing a large regional accounting firm to over 2500 companies and 7000 families with their tax-related needs. With a specialization serving the real estate industry, syndicators, business owners, online businesses and technology companies. Stephen and his team of experts provide invaluable guidance and support in navigating the complexities of taxation. Beyond his role in the tax industry. As an active early-stage investor for the past decade, he has played a pivotal role in supporting and nurturing several emerging companies in the food, technology, and gaming industries resulting in over 3 successful exits.

Steve Gordon



GENIUS NETWORK

2024 ANNUAL EVENT DIRECTORY

Steve Tafoya

Summer Mulder

- I've GOT a video production & Marketing Agency
- That GIVES businesses an intriguing way to explain their solutions to their dream customers using video marketing funnels
- That GETS them to stand out amongst their competitors and their ideal prospects thrilled to buy
- I want HELP integrating more AI effectively and building a personal brand.



BIOGRAPHY

I am the founder of The Draw Shop and Brand House Media, a video marketing and marketing agency that helps businesses create and market their offers in a way that gets people thrilled to buy. Using the power of neuroscience, neuro sketching, and a deep understanding of psychology, my team and I are obsessed with creating real solutions for businesses struggling with marketing and sales.

TEN MINUTE TALKS® OR PRESENTATIONS

- <u>Unlocking The Buying Brain: 5 Certainties and Your Ultimate Superpower with Summer Mulder</u>
- <u>Genius Mornings: Video Marketing That Makes A Difference: How To Use Videos To Attract and Keep More Customers Featuring Summer Mulder</u>
- <u>Elevator Pitch: The Single Statement For Your Business That Compels Prospects To Respond NOW Featuring</u> Summer Felix

Susan Potje

- I've GOT a unique opportunity for artists and art lovers.
- That GIVES each person an opportunity to thrive creatively, financially, and with connectivity.
- That GETS artists freedom financially and builds a strong community of likeminded, positive people.
- I want HELP with clarity to maximize and leverage the way, we serve our community both artists and collectors.



BIOGRAPHY

Susan Morrow Potje is the second generation owner of the Celebration of Fine Art in Scottsdale, Arizona. Called the "West's premiere art show" by Western Art & Architecture and Art & Antiques Magazine, Susan has brought the Celebration to new heights with increasing annual revenues, currently over 5 million dollars. She is known throughout the art world for her motivating approach to sales and customer relations. This approach is crystallized in sales strategy meetings throughout the annual 10-week show; many artists credit the Celebration of Fine Art and Susan for building successful relationships with clients which has lead to unprecedented sales success. Considered an innovative leader in the ever-changing art market, the Celebration of Fine Art has created and branded an experience centered on the relationship between artists and patrons and the experience of watching art in the making. The Celebration of Fine Art pairs leading contemporary artists with an eager crowd of art enthusiasts. Susan propelled this experience further by nurturing a strong sense of community and collaboration in her show. She has been quoted as saying; "Financial success is the by-product of the authentic relationships fostered between us, the artists and the collectors." Building a sense of community among artists, patrons, and staff and creating an environment in which people thrive has been critical in the success of the business. Susan lives in Scottsdale with her husband and business partner, Jake Potje. In addition to her love of art, she enjoys traveling and spending time other positive thinking individuals.

TEN MINUTE TALKS® OR PRESENTATIONS

• The Q Team Panel: The Golden Gems Hiding In Your Business Right Now with Garnet Morris Kathryn Janicek Tim Conn and Susan Potje

2024 ANNUAL EVENT DIRECTORY

Tarek Chouja

- I've GOT A health an fitness company that equips professionals with education and best business practices in the field of sport, health and fitness coaching
- That GIVES Health and fitness professionals the tools, systems and knowledge to be empowered coaches
- That GETS These professionals from good to great with best education and business practices
- I want HELP to scale my business



BIOGRAPHY

My name is Coach Tarek and my mission is to help fulfil the potential of coaches. I achieve this through my health and fitness education programs that I have been crafting and delivering since 2009. My personal values that drive my everyday purpose are to be curious; spread goodwill and see all life from the perspective of awe and wonder

Tim Conn

- I've GOT a janitorial franchise system that was founded in Chicago and is growing nationally.
- That GIVES our franchisees a simple process to follow using the tools that we provide.
- That GETS them prospects
- I want HELP learning how to generate leads for more franchisees.



BIOGRAPHY

I love working with our franchisees to help them achieve their goals and dreams; That is the best part of what we do!!! When I'm not working, I enjoy spending time with Maria, my wife of 28 years. We love to travel and try to get to a new destination each year. We have 2 sons, Anthony (25) and Nikko (23) who are both franchise owners in the Image One system. When we get together and stop talking about work, we enjoy boating, waterskiing and snow skiing.

Terry Windrem



Tim Organ



BIOGRAPHY

Sales professional with over 33 years of healthcare information technology experience. Highly skilled at building successful sales teams and maintaining excellent client relationships. Strong proficient competencies in managing complex sales cycles, developing new customer/business relationships and driving results. Specialties: Team Building & Leadership Negotiation & Closing Executive/C-Level Relationships Medical Imaging and Healthcare Information Technology Experience Customer loyalty and account retention Quota and goal attainment

Tim Westbrook

- I've GOT an addiction and mental health treatment center, an integrated health and wellness center.
- That GIVES people a path to recovery and personal development
- That GETS them sobriety, a clear mind, and happiness
- I want HELP finding a bridge loan secured by AR.



BIOGRAPHY

Tim Westbrook is in the business of helping people recover from alcoholism, drug addiction, process addictions, and mental disorders. He was born and raised in Southern California and spent his teen years in Oxnard, California. He attended the University of California, Davis where he obtained his Bachelor of Science in Business. Most of his post-college years were spent in the San Francisco Bay Area until he moved to Arizona in 2006. Struggles with substance addiction eventually began to affect every area of his life. By March of 2011, he hit his bottom and became willing to go to any lengths to get and stay sober. Through his journey out of addiction and in recovery, he brings experience, strength, and hope to the person who wants lifelong recovery. His passion for health and fitness, long-term recovery, and changing lives is not only what inspired him to open Camelback Recovery, but accounts for their high success rates as well. He has held board positions for several non-profits, he actively works a program of recovery, and he is well connected in the recovery community. He is also an Ironman and yogi. In the interest of furthering his education and becoming a better tool for Camelback Recovery, he obtained his Master's of Science in Addiction Counseling at Grand Canyon University in 2016. His recovery has led him to live a happy, useful and whole life in sobriety.

TEN MINUTE TALKS® OR PRESENTATIONS

• How To Heal Your Heart, Mind, and Soul In 24 Hours or Less: The Process of Making Amends Tim Westbrook

2024 ANNUAL EVENT DIRECTORY

TK Huynh

- I've GOT an over-the-counter
- That GIVES user options to minimize their intakes of pain medications.
- That GETS User an opportunity to minimize side effects from medications
- I want HELP Affiliates connections.



BIOGRAPHY

Dr. TK Huynh, Founder, CEO, Angel Investor: TK Huynh is the Founder and Chief Innovator of MindBody Matrix, a bio-energetic pain relief cream company. Owner of a successful pharmacy and one of only a few pharmacist in the world to have a fellowship in functional, anti-aging and regenerative medicine with A4M and IFM, Dr. TK's mission is to help give people an alternative as a first line of defense to pain and to make an impact and reduce opiate drug dependency. With the revolutionary science of Bio-Energetic Medicine and true altruistic purpose, TK has launched a pain relief cream that liberates energy blockages, rejuvenates the body's energy field, and aligns the mind and body. An advocate for all, TK launched a Buy 1 Give 1 program to help Veteran's reduce their pain and jumpstart their transformation towards peace. For every 120 ml bottle purchased, he gives one free to a Veteran. "Peace is the balance of physical, emotional, and spiritual health"

Todd Vande Hei

- I've GOT clinics in Southern California that engineer success in health with plans to expand nationwide.
- That GIVES leadership to our students and patients in their journey toward optimal health.
- That GETS think of Stark like the limitless pill.
- I want HELP I want help with resources, ideas, and sharing mistakes made in managing a president of your business.



BIOGRAPHY

I have these gifts for which I'm eternally grateful (and did not earn): I'm an American with mid-western parents who continue to love each other, raising us to think for and believe in ourselves; I had nothing significant to fear growing up other than Sister Agatha; my father allowed me to fail and had the foresight to give me the space to lift myself up. I'm a father of three, ended a difficult marriage of 22 years, and am now re-married to the love of my life. Most of my career was in carpet manufacturing. In that industry, I was the President of a publicly-traded company called Fabrica. I was fired in my mid-30's, retired, then lost everything during the '08 recession. With no job and a family of five, I took \$42k of my last \$60k and started my existing business in 2011. Looking back, my failures have shaped who I am today.

Tom Powell



BIOGRAPHY

I'm a seasoned entrepreneur with over three and a half decades of experience in banking, finance, private equity, commercial banking, alternative asset management, and asset protection. His career began in 1988 in Silicon Valley, and since 2008, he has been a Senior Advisor at The Brehon Group. In this role, he leverages his high level of creativity, expert advice, and strategic guidance to help clients achieve their goals. Holding dual citizenship in the European Union and the United States, Dr. Powell excels at navigating the complexities of international business. He is proficient in modeling asset protection measures through proven strategies, ensuring clients can safeguard their wealth while navigating complex business and legal environments. His extensive banking experience and thorough knowledge of federal and state securities laws, compliance, and negotiations complement his expertise in raising capital for earlystage startups, foreign direct investment, and the financial structuring of large projects. Dr. Thomas J. Powell holds an MBA, has completed graduate studies in international development at Harvard University, and earned a degree from the Pritzker School of Law. He is a Doctor of Law and Policy, having completed his research at Northeastern University on middle-income workforce housing (MIWH) shortages in rural resort communities. As an international lecturer, he regularly shares his insights and knowledge with audiences worldwide, serving as a go-to resource for entrepreneurs across various industries. Deeply committed to community service, Dr. Powell has been involved with the Boys and Girls Clubs of America for over 45 years, from being a Club Kid to serving on the National Board of Trustees. At The Brehon Group, he combines his extensive experience with the firm's unique blend of boutique consulting services and public policy expertise to positively impact the global business community. Dr. Powell is always eager to connect with fellow professionals who share his passion for business, philanthropy, and finding sustainable solutions to critical issues like middle-income workforce housing shortages in rural resort communities.

Tracy Gapin

- I've GOT the Gapin Institute for Precision Medicine, the Gapin Precision Method and the proprietary G1 Program for High Performance Health
- That GIVES entrepreneurs a modern approach to total health optimization so they can experience improved energy, focus and drive. And be their absolute best again.
- That GETS them the absolute best version of themselves in business, health and life, which leads to: 1) More purpose, 2) More power, and 3) More productivity
- I want HELP finding strategic connections / affiliate partners to promote the Gapin Institute G1 Program, speaking opportunities on physical and virtual stages that target 7-8 figure entrepreneurs, and investing partners for multiple Gapin Institute locations.



BIOGRAPHY

Tracy Gapin, MD is a recovering board-certified urologist, world-renowned men's health & performance expert, and the founder and CEO of the Gapin Institute for Precision Medicine. He has over 25 years of experience focused on men's health optimization, human performance and longevity. Recognizing our traditional healthcare system is broken, he created the Gapin Precision Method and the proprietary G1 Program designed to help male and female entrepreneurs optimize their mind and body to function at the highest level. He's a thought leader, a TEDx speaker, and the author of the best-selling books, Male 2.0 and Codes of Longevity. He's been featured on NBC, Entrepreneur Magazine, and Dave Asprey's Biohacking Conference. He believes "how you show up every day, the success you achieve and the quality of your life all directly depend on your health. So commit to it. Own it. And make it your absolute top priority."

TEN MINUTE TALKS® OR PRESENTATIONS

• KPIs for Your Health and Longevity: Unveiling the Health Metrics That Matter Most With Dr. Tracy Gapin

Travis Nichols

- I've GOT A premier sales and operations contact center for multiple brands in the home service space
- That GIVES World class sales, service, and operations to business owners, teams, and their customers
- That GETS transformation from boring call centers to PROFIT centers through increased sales and efficiencies
- I want HELP Repositioning my specific transformation value prop outside of home services



BIOGRAPHY

COO, Moxie Pest Control

Troy Aberle



2024 ANNUAL EVENT DIRECTORY

Tyler Garns

- I've GOT a process for teaching business owners how to take control of marketing in their business to finally drive results.
- That GIVES business owners confidence to invest in marketing even when all efforts in the past have failed
- That GETS consistent, predictable results.
- I want HELP spreading the word about what Marketing Strategy School can do for people



BIOGRAPHY

Tyler Garns is a world-renowned marketing strategist. Although he's been doing marketing for over 20 years, he's widely known as "The Original Infusionsoft Ninja" and now creator of Marketing Strategy School.

Since leading as the VP of Marketing at Infusionsoft, he and his team at Box Out Marketing have been one of the leading Infusionsoft/Keap consulting, implementation, and training teams worldwide, helping thousands of businesses grow and automate their sales & marketing strategies to drive results in their businesses.

When he's not leading strategy or a team, you can find him out surfing the local break with his three boys, running Spartan races, or enjoying time with his wife and daughter.

Verne Harnish



BIOGRAPHY

Verne is founder of the world-renowned Entrepreneurs' Organization (EO) and chaired for 15 years EO's premier CEO program, the "Birthing of Giants", held at MIT. Founder and CEO of Gazelles, a global executive education and coaching company with hundreds of partners on six continents, Verne has spent more than 30 years educating entrepreneurial teams. The "Growth Guy" syndicated columnist, he's also a regular columnist for Fortune magazine. He's the author of Scaling Up, Mastering the Rockefeller Habits and, along with the editors of Fortune, authored The Greatest Business Decisions of All Time, for which Jim Collins wrote the foreword. Verne chairs annual Growth Summits in North America, Europe, and Asia and continues to teach in the MIT-based executive program he founded. Residing in Barcelona, Spain, he's married with four children and enjoys piano, tennis, and magic as a card-carrying member of the International Brotherhood of Magicians.

TEN MINUTE TALKS® OR PRESENTATIONS

- Compensation: The Most Important Strategic Decision Your Company Will Make with Verne Harnish
- The Greatest Business Decision Of All Time
- Bonus Day: Scaling Up: How A Few Companies Make It and Why The Rest Don't

Vincent Marchal



Vishen Lakhiani



BIOGRAPHY

Born and raised in Kuala Lumpur, Malaysia, Vishen Lakhiani founded Mindvalley in 2003 while he was living in New York, after discovering the benefits of mindfulness and meditation to help him cope with a stressful sales career. Mindvalley in the beginning was just a small e-commerce store that sold self-help programs and courses. "I started Mindvalley with \$700 and a beat-up laptop in Starbucks," is often how Vishen would begin the Mindvalley origin story. But in 2004, after he struggled to keep his US Visa, he moved back to Kuala Lumpur, at the height of a national brain drain, and years before the birth of the startup ecosystem in Asia. And so he made it his mission to build one of the best workplaces in the world in Malaysia, despite the odds. Today, Vishen leads a 200-strong team of over 40 nationalities under a multi award-winning company culture. In the past decade, Mindvalley has garnered a global reputation for being a leading edu-tech company specializing in modern learning experiences and content, launching online academies and digital platforms that publishes personal growth education in areas such as wellbeing, mindfulness, relationships, fitness, entrepreneurship and more. The company has also been recognized by the likes of Forbes, The Huffington Post, BBC and Inc. Magazine. Yet Vishen built Mindvalley with zero angel investors, venture capitalist money or government grants.

Weimin Hu

- I've GOT one dermatology practice and another non-invasive antiaging cosmetic practice.
- That GIVES Patients dermatologic care, especially skin cancer treatment and helps patients look younger and healthier.
- That GETS patients healthier skin and youthful appearances with the most up-todate treatments.
- I want HELP Building our practices through better marketing strategies and efficient management system.



BIOGRAPHY

Board-certified dermatologist Weimin Katherine Hu, MD, PhD, is a co-partner at Specialists in Dermatology PLLC in Tucson, Arizona, where she's practiced since 2008. She graduated with honors from Rhodes College in Memphis, Tennessee, where she earned a Bachelor of Science degree in chemistry.

Dr. Hu went on to obtain MD and PhD dual degrees from St. Louis University, where she graduated with Alpha Omega Alpha medical society honors and PhDs in pharmacology and physiology.

She completed dermatology residency training at Case Western Reserve University in Cleveland, Ohio, where she served as Chief Resident. Dr. Hu finished fellowship training at Oregon Health Science University Medical Center with renowned Dr. Neil Swanson and Dr. Ken Lee, where she specialized in Mohs micrographic surgery and cosmetic dermatology. With extensive experience treating skin cancer with Mohs and other surgeries, Dr. Hu stays up-to-date with the latest advances in cosmetic dermatology to help each patient look and feel beautiful. She actively participates in dermatological research and published numerous clinical papers in prestigious dermatology journals. Dr. Hu is board-certified in dermatology by the American Board of Dermatology and is a Fellow of the American Academy of Dermatology, American College of Mohs Surgery, American Society for Dermatologic Surgery, American Society for Laser Medicine and Surgery, and the Women's Dermatologic Society.

Wesley Sierk

- I've GOT a business that designs, implements and manages CLOSELY HELD (Captive) INSURANCE COMPANIES
- That GIVES business owners a way to reduce business insurance premiums while creating a large tax deductions.
- That GETS them more profits and disposable income.
- I want HELP meeting business owners that want to save money on insurance premiums and take large tax deductions.



BIOGRAPHY

Meet Wesley, an insightful business advisor dedicated to securing the financial future of driven entrepreneurs like you. For over 30 years, Wesley has empowered business owners to gain control over their company's risk management and maximize prosperity. His expertise lies in creating customized solutions to complex business challenges, specializing in captive insurance, asset protection, executive compensation, and creative tax strategies. Wesley understands the mounting frustrations business leaders face from escalating insurance costs and inadequate risk management. That's why he founded Risk Management Advisors - to provide an alternative. Wesley's firm offers flexible and personalized solutions to mitigate risk and increase the bottom line, so you can invest in what matters most: growing your empire. Working closely with clients and their trusted advisors, Wesley performs meticulous due diligence to design and implement strategies tailored to each company's needs. Wesley has become an industry leader, speaking nationwide and authoring books and articles about reducing insurance premiums through captive insurance companies. He's been featured in The Journal of Construction & Finance, Private Wealth, Los Angeles Times, and interviewed by many national and international podcasts. His commitment to continuing education earned him esteemed industry designations like Chartered Financial Consultant, Chartered Life Underwriter, Construction Risk and Insurance Specialist, and Associate in Captive Insurance. Wesley understands the desire for security, control, and prosperity. He provides the personalized risk management solutions to help determined leaders like you optimize profits and gain peace of mind. His innovative strategies empower you to secure the financial future of your company.

TEN MINUTE TALKS® OR PRESENTATIONS

- Wealth Dominos Part 1: A Financial Conversation with Devang Patel, Wesley Sierk, and Joe Polish Part 1
- Wesley Sierk Hot Seat

Whitney Jones

- I've GOT Five fitness related businesses focused on helping people reach their greatest potential
- That GIVES Athletes and lifestyle clients the knowledge and tools to implement, maintain and stay accountable to a healthy lifestyle fueled by constant motivation
- That GETS Clients to the Elite level Our team has 19 World championship Olympia titles, turned 100+ clients Pro in the last 5 years and coach multiple women who are currently top 5 in the world in Bikini, Fitness, Figure & Wellness
- I want HELP Scaling my events promotion company, Writing a book, securing motivational speaking engagements.



BIOGRAPHY

I am a Mom to two incredible boys ages 14 and 17, an IFBB Fitness Pro, 3x Ms. Fitness Olympia and Arnold Classic Fitness International Champ, Owner of Pro Physiques, the largest Personal Training Gym in the state of Arizona, Owner of The Pros Online Training, coaching athletes all over the world, Owner of FEARless by Whitney Jones Fitness apparel line, Promoter/Owner of the NPC Whitney Jones Classic, NPC Arizona State Championships & the NPC/IFBB Triple O Dynasty show which are all fitness competitions here in Arizona. I am also a show host for Olympia TV and enjoy emceeing live sporting events. I'm passionate about helping people identify and tap into their health and fitness goals and elevating them to succeed in all aspects of fitness from nutrition, exercise, discipline, lifestyle modifications as well as coaching athletes who compete across the world. So many people need help establishing a better quality of life for themselves, but having the proper tools and knowledge is the key element. I preach the importance of goal setting, having a strategic plan and maintaining the right mindset in order to succeed. I've learned a lot through my 12 years as a professional athlete that has helped elevate me in the sport as well as in my business endeavors. I compete in the fitness division which means we are judged on our physiques as well as a two minute routine that is based on gymnastics, tumbling, dance choreography, strength moves and my style of routines include breakdancing and Bboy tricks. My athletic career can be summarized as the "Comeback Kid" having broken almost every bone in my body, undergoing 18 surgeries in my life and winning my first World Championship title 9 month after breaking my neck and competing in that very competition with a torn ACL/MCL from an injury suffered weeks out from the event. I feel there's always a way to accomplish something, but you have to be willing to navigate new paths when problems arise and think out of the box in order to achieve what you're going after. Through so many experiences in my competitions as well as business ventures I have gained a great appreciation for the things in life that we CAN do and I preach the mindset of "You don't HAVE TO, you GET TO" - My H2G2 motto. This simple flip in perception is empowering and can change the course of your daily habits. In my spare time I love hanging with my boys and doing anything outdoors or active. Snowboarding is my absolute favorite thing to do even though, interestingly enough, I hate the cold. My secret to happiness is laughter and you can find me scrolling memes on the daily or hanging around funny and happy people who bring good energy and positive vibes. **Featured in Oxygen Magazine, Muscle & Fitness Magazine, Muscle & Fitness HERS Magazine, Flex Magazine, Fitness RX Magazine, Shape Magazine, Status Fitness Magazine and the Movie documentary Generation Iron 3 Website: FitWhitJones.com Email: FitWhitJones@gmail.com Instagram: @whitneyjones_ifbbpro Facebook: https://www.facebook.com/WhitneyEstesJones Twitter: @whitneyjonesaz

TEN MINUTE TALKS® OR PRESENTATIONS

- From Dare to Dominance: Whitney Jones's Unconventional Journey to Fitness Mastery with Whitney Jones
- Lean Life: Get Fit, Feel Great, and Transform Your Health by Living a Lean Life with Whitney Jones
- Double Your Fitness: A Fitness and Mindset Conversation with Whitney Jones and Joe Polish

Will Polston

- I've GOT in-person mastermind groups and online coaching programmes for ambitious entrepreneurs & business owners in the UK.
- That GIVES people different way to think and act differently to master their mindset, productivity and live a life they love.
- That GETS them more time, more money, more fulfilment and less stress to benefit them, their family, their community, society and humanity.
- I want HELP scaling our offering without losing the impact of results we currently get clients.



BIOGRAPHY

Will Polston is a best selling author, serial entrepreneur and award-winning business strategist & performance coach. Will's mission in life is to empower people to transform excuses into results and life a life they love to benefit them, their, families, their community, society, humanity and the universe. In 2023 Will's first book was released 'North Star Thinking: Master Your Mindset and Live a Life You Love' and became a #1 Amazon best seller. His humble approach and unique coaching style which is a blend of modalities from ancient wisdom such as stoicism and hermeticism, to NLP through to to quantum physics, puts everything on the table, making people feel comfortable digging deep into the depth of their vulnerabilities to overcome challenges and gain confidence and clarity to grow personally and professionally at a rapid rate. His other business interest includes: Co-Founder of TwentyTwo - a UK based medicinal mushroom supplement company, Co-Founder of Leap Growth Investments - a small private equity firm that funds and supports construction professional services businesses, Angel investor and NED to NetHub - a networking tech app that gives network group organisers the power to nurture and grow their business network with ease as well as being a NED for a not-for-profit, the British and Irish Trading Alliance. Outside of work Will enjoyed 23 years playing Ice Hockey (Yes, there is ice hockey in the UK!), is a keen skier and is currently just finishing his private pilots license.

Zack Kass



BIOGRAPHY

Al Keynote Speaker, Futurist Keynote Speaker, Former Head of Go To Market for OpenAl, Top Booked Al Keynote Speaker

GENIUS NETWORK MEMBER BENEFITS:



MEMBERSHIP

Enrollment is for one year / \$35,000 year (we do see Genius Network® as a 3 year program – Year 1 is Foundation, Year 2 is Growth, Year 3 is Acceleration)



MEETINGS & ANNUAL EVENT

The 2 ½ day Genius Network Annual Event: This is the BIG Event that all Genius Network Members attend.

Two IN PERSON 2-Day Meetings at the Genius Network Headquarters, and approximately six additional Virtual 2-Day Meetings. The Meetings are purposefully designed, intimate, and fun. Most Meetings are Thursday-Friday and we encourage our Members to use the weekend to reflect, think, and then start putting the knowledge, strategies, and new relationships into ACTION.



ONBOARDING

Valuable onboarding session with a Team Member to get you quickly acclimated into the group, familiar with how to create results using all the benefits, and doing "Genius Networking."



LAUNCHPAD

A step-by-step New Member Welcome on getting started and getting the most out of Genius Network designed by Joe and other Genius Network Members.



MEMBERSHIP SITE

Access to a private, Members-only membership site. This is a **goldmine of all past Genius**Network Meetings, over 1,000 Ten Minute Talks® (packed with \$250K Ideas), prior Annual Event Videos, and other exclusive full-day, specialized trainings. We record all talks of ALL meetings you don't attend, so you won't miss out on any of the great ideas. Plus Member bios, proprietary thinking tools, connection request forms, other perks, and more.



MEMBERS

With a brain trust of nearly 300 Genius Network Members these are the connections to build your global network of high-achieving, growth-minded, industry leaders.



TEN MINUTE TALKS®

In Ten Minute Talks® a Member shares a best practice, idea, methodology, breakthrough, or strategy (in 10 minutes or less) that has been measurably worth \$250,000 or more to their business and they give YOU action steps and Elegant Ideas to implement these Ideas Worth Using™.



THINKING TOOLS

Access to unique, proprietary thinking tools to strategize, brainstorm, flesh out new ideas, opportunities, and challenges.



GENIUS MORNINGS

Monthly one-hour open forums with Q&A. Every month is hosted by a Genius Network Member sharing their expertise in areas of: 1. Health (mental & physical) 2. Wealth (making money and not losing money) 3. E.L.F. (Easy, Lucrative, & Fun) strategies. Gain business wisdom on a particular chosen topic led by an expert in that space, engage in open Q&A, and further build relationships in between Meetings.



NEW MEMBER CONNECTION SESSION

Monthly New Member Connection Sessions where new Members introduce themselves and engage with existing Members on how to get the best "Return On Genius."



WRAP UP REPORTS

For each Meeting Genius Network hosts you'll receive a complete wrap up report of Elegant Ideas, books and resources mentioned, articles and talks referred to, quotes, bonuses and more. (Plus the recordings on the Membership site.)





BREAKOUT DISCUSSIONS

In your Genius Network Meetings, you'll experience several Small Group Discussions with like-minded Entrepreneurs. These are like mini-sounding board sessions for you to garner new perspectives and ideas, and refine your thinking. We'll provide Thinking Tools that you'll fill out to promote intentionality and deep level thinking, which will stimulate conversation and learning; and we'll scan these to track your progress along your journey.



FACEBOOK GROUP

A community of our giving and supportive Members, sharing what's working, asking questions, connecting, and collaborating with other Members between Meetings.



GENIUS OFFICE HOURS

Monthly Office Hour Sessions designed to support your team. Our Genius Network Team opens our doors to your Team to discuss the most effective and innovative ways to ensure success.



EASY BUTTON

Our SMS Genius Network Text line is an Easy Button for connections and resources from Genius Network... at your fingertips! Text us anytime at 480-418-8105.



GENIUS CHECKPOINTS™

Genius Checkpoints (check-ins every 6-8 weeks) from the Genius Network Team will encourage support, accountability, and personalized resources and connections.



YOUTUBE MASTERY

Continue to grow your YouTube Mastery with training from Evan Carmichael on the most effective strategies to grow and bond with your audience on YouTube. (100K Group Members get a private one-on-one session with Evan)



DRAW SHOP INTRO

Every New Member gets a Draw Shop (whiteboard animated) video of their Intro Card when ready.



SPECIALIZED TRAININGS

Access to niche-focused intensives, multifaceted trainings like Behavior Design with BJ Fogg in the "Tiny Habits" trainings, "Genius Focus" with Eelco de Boer, "Genius Blogging" with Dr. Benjamin Hardy, "Email Mastery" with Dean Jackson, previous YouTube Jam Sessions with Evan Carmichael, eCommerce Trainings with Jason Fladlien, "Quiz Funnel Fun!" with Ryan Levesque, the Podcast Training Day with Paul Colligan, the "Romance Cultivator" with Garrett Gunderson, and many more!



\$65 MILLION DOLLAR STORY

Access to the \$65 Million Story course from Joe Polish and John Ratliff: Learn how to maximize your company's value as John and Joe walk you through the important steps and common pitfalls that plague Entrepreneurs when it comes time to sell their business in this unique course called, "The \$65 Million Secret: How To Build a Business that is Worth Selling (Even if You Never Do)." This \$10K Course is free to you as long as you are a current Genius Network Member.



GENIUS EXPERIENCE & OTHER GIFTS

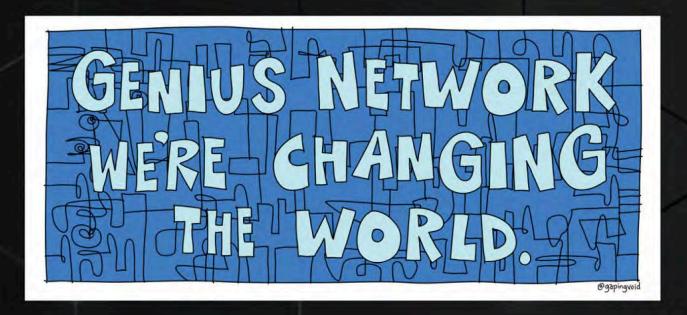
Access the latest Genius Network Experience Package, Joe Polish's Gary Halbert XXX Course, the I Love Marketing Mastery Course, and more all included with your Genius Network Membership at no extra cost.



NEW CONTENT, DISCOUNTS & HIGHLIGHTS

Joe Polish and Genius Network are always raising the bar and giving you access to the brightest Entrepreneurial minds from around the world, helpful direct connections, the best new resources and information, and access to highlighted new books and important podcasts and recordings. These are time savers, shortcuts, and multipliers. And other unannounced bonuses!

GENIUS NETWORK ANNUAL EVENT | 2024

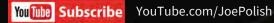


"I have learned that we become who we are surrounded by. Therefore, I realized the importance of surrounding myself with people who were where I wanted to be. I realized my network was my net worth. Within less than a year of being in Genius Network, my income has more than 10X'd."

- Benjamin Hardy, PhD

"Genius Network gives you exposure to the brightest entrepreneurial marketers from around the world, direct connections, interaction with cutting edge thinkers in hiring, training, packaging, media, innovation, health and more."

- Dan Sullivan







X.com/JoePolish



Instagram.com/JoePolish

4440 S Rural Rd Bldg F, Tempe, AZ 85282 | P: 480-858-0008 | F: 480-858-0004 | GeniusNetwork.com

© Piranha Marketing, Inc. All Rights Reserved.

No part of this work may be reproduced in any form without written permission from Piranha Marketing, Inc.

www.GeniusNetwork.com